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FAS-FAX:
United States Newspapers

Circulation averages
for six months ended
September 30, 1986

Daily Newspapers

Preliminary figures as filed with:

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1985 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report. The same figures will also be reported in September 30, 1986 Publisher's Statements and Audit Reports. Questions should be directed to Manager, Market Information.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

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Source: Audit Bureau of Circulations' FAS-FAX Report - September 30, 1986.

ALABAMA		CZ OR NDM			RTZ OR NDM			TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	RATIO CIRC/ OH'S	OH'S	CIRC	RATIO CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ANNISTON (CALHOUN CO.)		27,500			32,300			59,800			
STAR	E (M-F)		17,428	63.37		13,098	40.55		30,526	31,798*	30,891*
STAR	SAT M		18,420	66.98		13,603	42.11		32,023	33,377*	32,650*
STAR	SUN		17,976	65.37		13,609	42.13		31,585	32,964*	32,334*
BIRMINGHAM (JEFFERSON CO.)		279,700			271,500			551,200			
POST-HERALD, NEWS	CMB DLY		168,824	60.36		33,027	12.16		201,851	227,093	228,975
POST-HERALD	M (M-F)		40,210	14.38		10,114	3.73		50,324	60,539	60,779
NEWS	E (M-F)		128,614	45.98		22,913	8.44		151,527	166,554	168,196
POST-HERALD	SAT M & HOLS		35,237	12.60		8,846	3.26		44,083	53,300	53,298
NEWS	SAT E & HOLS		110,237	39.41		20,915	7.70		131,152	144,070	146,395
NEWS	SUN		152,052	54.36		35,575	13.10		187,627	210,454	208,344
CULLMAN (CULLMAN CO.)		5,300			21,400			26,700			
TIMES	M (TU-F)		3,545	66.89		5,135	24.00		8,680	9,244	9,403
TIMES	SUN		4,045	76.32		6,936	32.41		10,981	11,603	11,997
DECATUR (MORGAN CO.)		20,000			58,500			78,500			
DAILY	E (M-F)		12,539	62.70		12,816	21.91		25,355	25,535*	24,797*
DAILY	SAT M		12,082	60.41		12,845	21.96		24,927	25,108*	24,279*
DAILY	SUN		13,528	67.64		14,768	25.24		28,296	28,497*	27,577*
DOTHAN (HOUSTON CO.)		20,600			72,500			93,100			
EAGLE	M		10,195	49.49		11,532	15.91		21,727	22,445*	22,225*
EAGLE	SUN		11,646	56.53		13,461	18.57		25,107	25,998*	25,893*
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,200			26,500			52,700			
TIMES DAILY	M		15,789	60.26		11,821	44.61		27,610	31,173*	30,713*
TIMES DAILY	SUN		17,057	65.10		13,290	50.15		30,347	34,206*	33,747*
GADSDEN (ETOWAH CO.)		23,300			57,000			80,300			
TIMES	E		18,453	79.20		10,710	18.79		29,163	29,582*	29,704*
TIMES	SUN		20,314	87.18		12,148	21.31		32,462	32,986*	32,571*
HUNTSVILLE (MADISON CO.)		58,000#			110,500			168,500			
NEWS, TIMES	CMB DLY	#	48,672	83.92		20,633	18.67		69,305	71,029	68,317
NEWS	M (M-F)	#	11,689	20.15		1,684	1.52		13,373	13,427	12,084
TIMES	E (M-F)	#	36,983	63.76		18,949	17.15		55,932	57,602	56,233
NEWS	SAT M	#	10,163	17.52		1,582	1.43		11,745	11,798	10,838
TIMES	SAT E	#	32,251	55.61		17,525	15.86		49,776	51,239	49,764
TIMES	SUN	#	44,086	76.01		26,550	24.03		70,636	73,391	68,960

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ALABAMA		CZ OR NDM OH'S	 CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	 CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	 CIRC	TOTAL CIRCULATION AS OF 9/30/86	 AS OF 9/30/85
JASPER (WALKER CO.)		5,200			15,400			20,600			
MOUNTAIN EAGLE	E (M-F)		4,191	80.60		6,553	42.55		10,744	12,467	12,386
MOUNTAIN EAGLE (5-25-86 to 9-30-86)	SUN		3,850	74.04		6,445	41.85		10,295	11,979	
MOBILE (MOBILE CO.)		94,000			181,100			275,100			
REGISTER, PRESS	CMB DLY		57,980	61.68		41,410	22.87		99,390	99,980	99,274
REGISTER	M (M-F)		29,105	30.96		22,720	12.55		51,825	52,310	50,728
PRESS	E (M-F)		28,875	30.72		18,690	10.32		47,565	47,670	48,546
PRESS REGISTER	SAT M		47,761	50.81		38,384	21.19		86,145	86,708	85,386
PRESS REGISTER	SUN		55,736	59.29		50,456	27.86		106,192	106,786	105,380
MONTGOMERY (MONTGOMERY CO.)		68,300			162,100			230,400			
ADVERTISER, JOURNAL	CMB DLY		39,622	58.01		21,528	13.28		61,150	72,998	72,619
ADVERTISER	M (M-F)		23,604	34.56		16,983	10.48		40,587	52,312	51,174
JOURNAL	E (M-F)		16,018	23.45		4,545	2.80		20,563	20,686	21,445
JOURNAL & ADVERTISER	SAT M & HOLS		34,267	50.17		20,582	12.70		54,849	66,245	65,647
JOURNAL & ADVERTISER	SUN		43,557	63.77		27,881	17.20		71,438	85,841	86,238
OPELIKA (LEE CO.)		20,500			31,300			51,800			
NEWS	E (M-F)		8,240	40.20		3,571	11.41		11,811	12,736	12,965
NEWS	SUN		9,111	44.44		4,206	13.44		13,317	14,307	14,411
TUSCALOOSA (TUSCALOOSA CO.)		52,500#						52,500			
NEWS	E	#	25,727	49.00					25,727	33,185	31,186
NEWS	SUN	#	28,494	54.27					28,494	37,254	35,029
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		119,900#						119,900			
NEWS	M	#	52,678	43.93					52,678	55,926*	55,196*
NEWS	SUN	#	64,598	53.88					64,598	68,043*	66,650*
TIMES	E	#	36,436	30.39					36,436	37,117*	42,212*
TIMES	SUN	#	46,327	38.64					46,327	47,623*	52,485*
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		23,700#			4,800			28,500			
NEWS-MINER	E		15,533	65.54		1,043	21.73		16,576	17,037*	17,664*
NEWS-MINER	SUN		19,521	82.37		1,363	28.40		20,884	21,367*	20,409*

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#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARIZONA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CASA GRANDE (PINAL CO.)		5,600			14,000			19,600			
DISPATCH	E		4,358	77.82		2,758	19.70		7,116	7,402	6,805
FLAGSTAFF (COCONINO CO.)		18,000#			10,100			28,100			
SUN	E (M-F)	#	9,920	55.11		885	8.76		10,805	11,162	11,157
SUN	SUN	#	10,734	59.63		948	9.39		11,682	12,344	12,172
KINGMAN (MOHAVE CO.)		8,000#						8,000			
MINER	E (M-F)	#	5,341	66.76					5,341	6,350*	6,569*
MINER	SUN	#	5,230	65.38					5,230	6,307*	6,579*
PHOENIX (MARICOPA CO.)		704,600			110,100			814,700			
REPUBLIC, GAZETTE	CMB DLY		333,741	47.37		27,679	25.14		361,420	382,976	388,966
REPUBLIC	M		244,074	34.64		24,637	22.38		268,711	290,162	286,275
GAZETTE	E		89,667	12.73		3,042	2.76		92,709	92,814	102,691
REPUBLIC	SUN		388,207	55.10		36,226	32.90		424,433	456,121	443,960
PRESCOTT (YAVAPAI CO.)		18,500#			4,300			22,800			
COURIER	E (M-F)	#	12,680	68.54		65	1.51		12,745	13,074	12,652
COURIER	SUN	#	13,569	73.35		72	1.67		13,641	14,172	13,325
SUN CITY (MARICOPA CO.)		34,300#						34,300			
NEWS-SUN	E	#	13,557	39.52					13,557	15,003	14,491
TUCSON (PIMA CO.)		225,600			93,400			319,000			
STAR, CITIZEN	CMB DLY		118,820	52.67		12,477	13.36		131,297	132,438	130,223
STAR	M		65,753	29.15		9,195	9.84		74,948	75,955	72,360
CITIZEN	E		53,067	23.52		3,282	3.51		56,349	56,483	57,863
STAR	SUN		129,157	57.25		15,080	16.15		144,237	146,260	139,630
YUMA (YUMA CO.)		25,700#						25,700			
SUN & SENTINEL	E (M-F)	#	15,567	60.57					15,567	16,703	16,897
SUN & SENTINEL	SUN	#	16,353	63.63					16,353	17,628	17,509
ARKANSAS											
EL DORADO (UNION CO.)		9,900			8,400			18,300			
NEWS-TIMES	M		5,858	59.17		5,096	60.67		10,954	11,033	11,036
NEWS-TIMES	SUN		6,000	60.61		5,436	64.71		11,436	11,526	11,512
FAYETTEVILLE (WASHINGTON CO.)		13,800			34,000			47,800			
NORTHWEST TIMES	E		7,444	53.94		3,274	9.63		10,718	10,948	10,864
NORTHWEST TIMES	SUN		8,112	58.78		3,626	10.66		11,738	11,967	11,761

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
FORT SMITH (SEBASTIAN CO.)		37,500			80,100			117,600			
SOUTHWEST TIMES RECORD	ALL DAY (M-F)		23,755	63.35		18,491	23.08		42,246	42,679	43,151
SOUTHWEST TIMES RECORD	SAT M		23,582	62.89		18,814	23.49		42,396	42,830	42,321
SOUTHWEST TIMES RECORD	SUN		24,883	66.35		21,204	26.47		46,087	46,489	47,311
HOPE (HEMPSTEAD CO.)		4,000			7,600			11,600			
STAR	E		3,079	76.98		1,645	21.64		4,724	5,068	4,734
HOT SPRINGS (GARLAND CO.)		16,800			24,600			41,400			
SENTINEL-RECORD	M		10,128	60.29		7,183	29.20		17,311	17,536	18,277
SENTINEL-RECORD	SUN		10,676	63.55		7,590	30.85		18,266	18,603	19,367
JONESBORO (CRAIGHEAD CO.)		11,400			29,200			40,600			
SUN	M		9,493	83.27		9,475	32.45		18,968	21,010	19,994
SUN	SUN		9,860	86.49		10,417	35.67		20,277	22,487	21,571
LITTLE ROCK (PULASKI CO.)		125,800			265,800			391,600			
DEMOCRAT	M		41,305	32.83		28,308	10.65		69,613	81,420	80,371
DEMOCRAT	SUN		62,697	49.84		68,421	25.74		131,118	153,201	149,016
GAZETTE	M		57,272	45.53		38,852	14.62		96,124	126,346	121,913
GAZETTE	SUN		72,722	57.81		58,171	21.89		130,893	167,031	157,403
MOUNTAIN HOME (BAXTER CO.)		4,100			9,200			13,300			
BULLETIN	M		3,035	74.02		3,591	39.03		6,626	8,099	8,733
NEWPORT (JACKSON CO.)		3,100			6,000			9,100			
INDEPENDENT	E (M-F)		2,035	65.65		1,375	22.92		3,410	3,623	3,520
PINE BLUFF (JEFFERSON CO.)		19,600			42,000			61,600			
COMMERCIAL	E		12,724-	64.92		8,286	19.73		21,010	21,166	21,266
COMMERCIAL	SUN		13,413	68.43		8,916	21.23		22,329	22,526	22,566
ROGERS (BENTON CO.)		8,200			39,200			47,400			
NORTHWEST NEWS	M (M-F)		5,071	61.84		8,390	21.40		13,461	13,630	13,457
NORTHWEST NEWS	SUN		5,544	67.61		9,518	24.28		15,062	15,290	15,060
SPRINGDALE (WASHINGTON CO.)		9,800			48,600			58,400			
NEWS	E (M-F)		6,991	71.34		5,390	11.09		12,381	12,908	13,002
NEWS	SUN		7,237	73.85		6,222	12.80		13,459	14,133	14,047
WEST MEMPHIS (CRITTENDEN CO.)		9,500#			7,000			16,500			
TIMES	E (M-F)	#			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ANTIOCH (CONTRA COSTA CO.)		25,400#						25,400			
LEDGER	E (M-F)	#	13,541	53.31					13,541	13,655	13,160
LEDGER/POST DISPATCH	SAT M	#	20,188	79.48					20,188	20,331	19,583
LEDGER/POST DISPATCH	SUN	#	20,516	80.77					20,516	20,659	19,904
AUBURN (PLACER CO.)		17,000#						17,000			
JOURNAL	M (M-F)	#	9,932	58.42					9,932	12,276	12,543*
JOURNAL	SUN	#	10,132	59.60					10,132	12,536	12,814*
BAKERSFIELD (KERN CO.)		99,700			69,800			169,500			
CALIFORNIAN	M		64,417	64.61		16,792	24.06		81,209	81,721	81,145
CALIFORNIAN	SUN		67,855	68.06		18,690	26.78		86,545	87,185	87,177
BRAWLEY (IMPERIAL CO.)		8,600#						8,600			
NEWS	E	#	4,463	51.90					4,463	5,078	5,016
CHICO (BUTTE CO.)		58,300#						58,300			
ENTERPRISE-RECORD	E	#	25,275	43.35					25,275	26,361	26,226
ENTERPRISE-RECORD	SUN	#	24,521	42.06					24,521	25,591	25,376
DUBLIN (ALAMEDA CO.)		52,100#						52,100			
TRI-VALLEY HERALD	M	#	22,571	43.32					22,571	25,203	21,845
TRI-VALLEY HERALD	SUN	#	22,658	43.49					22,658	25,289	21,966
EL CENTRO (IMPERIAL CO.)		17,300#						17,300			
VALLEY PRESS	E	#	10,441	60.35					10,441	10,850	10,590
EUREKA (HUMBOLDT CO.)		18,300			34,500			52,800			
TIMES STANDARD	E		9,795	53.52		10,125	29.35		19,920	20,372	20,324
TIMES STANDARD	SUN		10,242	55.97		10,911	31.63		21,153	21,641	21,258
FREMONT-NEWARK (ALAMEDA CO.)		60,400@						60,400			
ARGUS	M	@	21,127	34.98					21,127	23,801	22,800
ARGUS	SUN	@	21,503	35.60					21,503	24,263	23,383
FRESNO (FRESNO CO.)		207,200#						207,200			
BEE	M	#	110,763	53.46					110,763	139,689	138,453
BEE	SUN	#	123,634	59.67					123,634	164,581	165,062
GRASS VALLEY (NEVADA CO.)		23,700#						23,700			
UNION	E	#	13,251	55.91					13,251	13,664	13,339
HANFORD (KINGS CO.)		13,200			15,500			28,700			
SENTINEL	E		7,515	56.93		6,339	40.90		13,854	14,005	13,444+

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

+ADJUSTED TO AUDIT
*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
HAYWARD (ALAMEDA CO.)		88,000			92,500			180,500			
REVIEW	E		32,891	37.38		15,521	16.78		48,412	48,575	46,423
REVIEW	SUN		32,754	37.22		17,277	18.68		50,031	50,244	46,709
HOLLISTER (SAN BENITO CO.)		5,100#			4,900			10,000			
FREE LANCE	E (M-F)	#	3,709	72.73		1,348	27.51		5,057	5,354	5,498
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									21,359	20,227*
INDIO (RIVERSIDE CO.)		14,200			24,900			39,100			
NEWS	E		5,562	39.17		2,348	9.43		7,910	8,608	8,649
LOMPOC (SANTA BARBARA CO.)		18,500#						18,500			
RECORD	E (M-F)	#	9,831	53.14					9,831	10,008	10,033
RECORD	SUN	#	10,030	54.22					10,030	10,240	10,254
LOS ANGELES (LOS ANGELES CO.)		1,287,900			2,512,800			3,800,700			
HERALD EXAMINER	M (M-F)		120,329	9.34		92,282	3.67		212,611	241,454	236,561
HERALD EXAMINER	SAT M		86,593	6.72		74,429	2.96		161,022	185,834	180,027
HERALD EXAMINER	SUN		90,667	7.04		83,514	3.32		174,181	200,777	206,109
INVESTOR'S DAILY	M (M-F)									56,428	
LA OPINION	M		47,359	3.68		15,132	0.60		62,491	68,089	63,522
LA OPINION	SUN		35,354	2.75		11,954	0.48		47,308	52,087	49,678
LOS ANGELES (LOS ANGELES CO.)		444,900#						444,900			
NEWS	M (M-F)	#	116,492	26.18					116,492	153,441	150,403
NEWS	SAT M	#	106,707	23.98					106,707	139,904	136,827
NEWS	SUN	#	123,642	27.79					123,642	164,823	168,947
RACING FORM	MON M									15,416*	14,799*
RACING FORM	TUE M									6,534*	8,533*
RACING FORM	M (W-F)									21,740*	22,294*
RACING FORM	SAT M									30,362*	28,713*
RACING FORM	SUN									26,685*	24,510*
LOS ANGELES (LOS ANGELES CO.)		3,718,500#			749,300			4,467,800			
TIMES	M (M-F)	#	712,640	19.16		163,315	21.80		875,955	1,086,383	1,054,123
TIMES	SAT M	#	633,798	17.04		155,430	20.74		789,228	992,331	966,354
TIMES	SUN	#	870,195	23.40		207,504	27.69		1,077,699	1,348,987	1,311,858
LOS ANGELES CO.		499,400#						499,400			
COPLEY LOS ANGELES NEWSPAPERS	E	#								131,194	133,541+
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								124,750	128,452

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*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
LOS ANGELES CO. (LONG BEACH P.O.)		270,200			117,400			387,600			
PRESS-TELEGRAM	CMB DLY		97,601	36.12		14,998	12.78		112,599	129,378	126,518
PRESS-TELEGRAM	M (M-F)		92,741	34.32		14,977	12.76		107,718	124,488	122,861
PRESS-TELEGRAM	E (M-F)		4,860	1.80		21	0.02		4,881	4,890	3,657
PRESS-TELEGRAM	SAT M		93,066	34.44		14,860	12.66		107,926	124,099	124,797
PRESS-TELEGRAM	SUN		110,285	40.82		13,692	11.66		123,977	141,457	134,827
MADERA (MADERA CO.)		8,500			17,100			25,600			
TRIBUNE	E		4,908	57.74		3,534	20.67		8,442	8,600	8,520
MARIN CO. (NOVATO P.O.)		88,100			6,200			94,300			
INDEPENDENT JOURNAL	E		37,308	42.35		962	15.52		38,270	40,214	38,384
INDEPENDENT JOURNAL (8-31-86 to 9-27-86)	SUN		40,054	45.46		1,038	16.74		41,092	43,083	
MARYSVILLE (YUBA CO.)- YUBA CITY (SUTTER CO.)		40,900#						40,900			
APPEAL-DEMOCRAT	E	#	21,592	52.79					21,592	23,488	21,104
MERCED (MERCED CO.)		24,800			33,700			58,500			
SUN-STAR	M		17,412	70.21		5,461	16.20		22,873	23,305	22,873
MODESTO (STANISLAUS CO.)		46,400#			61,300			107,700			
BEE	M	#	37,040	79.83		23,262	37.95		60,302	74,063	71,397
BEE	SUN	#	38,499	82.97		25,985	42.39		64,484	80,762	77,655
MONTEREY (MONTEREY CO.)		35,000#			20,400			55,400			
HERALD	M	#	24,530	70.09		6,224	30.51		30,754	33,378	32,915
HERALD	SUN	#	24,811	70.89		6,517	31.95		31,328	34,449	34,652
NAPA (NAPA CO.)		23,600			17,100			40,700			
REGISTER	E		15,193	64.38		5,550	32.46		20,743	20,987	21,794
OAKLAND (ALAMEDA CO.)		736,100#						736,100			
TRIBUNE	M (M-F)	#	133,637	18.15					133,637	152,739	151,108
TRIBUNE	SAT M	#	134,310	18.25					134,310	149,237	141,985
TRIBUNE	SUN	#	142,707	19.39					142,707	156,163	155,020
ONTARIO-UPLAND (SAN BERNARDINO CO.)		106,600#						106,600			
REPORT	M	#	38,864	36.46					38,864	40,755	39,680
REPORT	SUN	#	40,003	37.53					40,003	42,073	41,139
ORANGE CO. (ANAHEIM P.O.)		171,600#						171,600			
BULLETIN	E	#	8,691	5.06					8,691	10,464	14,610

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*AVERAGES FOR 3 MONTHS

CALIFORNIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		64,200			134,000			198,200			
COAST PILOT	E			PUBLISHER'S STATEMENT NOT FILE BY PRESS TIME							
COAST PILOT	SUN			PUBLISHER'S STATEMENT NOT FILE BY PRESS TIME							
ORANGE CO. (LA HABRA P.O.)		29,300#						29,300			
STAR-PROGRESS	E (M-F)	#	3,231	11.03					3,231	4,753	4,145
ORANGE CO. (SANTA ANA P.O.)		755,000#						755,000			
REGISTER	ALL DAY (M-F)	#	288,927	38.27					288,927	307,776	287,996
REGISTER	SAT M	#	283,069	37.49					283,069	300,557	281,582
REGISTER	SUN	#	325,650	43.13					325,650	347,723	325,245
OROVILLE (BUTTE CO.)		11,000			7,700			18,700			
MERCURY REGISTER	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERCURY REGISTER	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		36,900#			8,200			45,100			
DESERT SUN	E (M-F)	#	20,345	55.14		1,956	23.85		22,301	25,478	25,476
DESERT SUN	WKND	#	26,549	71.95		3,058	37.29		29,607	35,056	
PALO ALTO (SANTA CLARA CO.)		139,900			54,000			193,900			
PENINSULA TIMES TRIBUNE	E		46,888	33.52		4,084	7.56		50,972	55,515	56,713
PENINSULA TIMES TRIBUNE	SUN		49,446	35.34		4,622	8.56		54,068	59,638	60,438
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									408,558	401,047
PASADENA (LOS ANGELES CO.)		77,200			81,800			159,000			
STAR-NEWS	M		19,314	25.02		13,989	17.10		33,303	39,882	39,146
STAR-NEWS	SUN		20,360	26.37		15,794	19.31		36,154	44,997	43,835
PETALUMA (SONOMA CO.)		14,100			53,500			67,600			
ARGUS-COURIER	E		7,544	53.50		1,804	3.37		9,348	9,522	9,605
PITTSBURG (CONTRA COSTA CO.)		18,800#						18,800			
POST DISPATCH	E (M-F)	#	6,556	34.87					6,556	6,617	6,542
POMONA (LOS ANGELES CO.)		106,000#						106,000			
PROGRESS BULLETIN	E	#	36,433	34.37					36,433	43,148	43,668
PROGRESS BULLETIN	SUN	#	37,962	35.81					37,962	45,232	45,729
PORTERVILLE (TULARE CO.)		25,600#						25,600			
RECORDER	E	#	13,401	52.35					13,401	13,623	13,802

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RED BLUFF (TEHAMA CO.)		17,300#						17,300			
NEWS	E	#	8,457	48.88					8,457	8,697	8,753
REDDING (SHASTA CO.)		57,200#						57,200			
RECORD SEARCHLIGHT	E	#	34,633	60.55					34,633	36,235	35,663
REDLANDS (SAN BERNARDINO CO.)		23,000#						23,000			
FACTS	E	#	8,130	35.35					8,130	9,019	9,115
FACTS	SUN	#	8,138	35.38					8,138	9,071	9,083
RIVERSIDE (RIVERSIDE CO.)		205,700#						205,700			
PRESS-ENTERPRISE	M	#	115,348	56.08					115,348	132,935	126,451
PRESS-ENTERPRISE	SUN	#	119,354	58.02					119,354	138,132	131,433
ROSEVILLE (PLACER CO.)		29,400#						29,400			
PRESS-TRIBUNE	E (M-F)	#	12,280	41.77					12,280	15,163	13,788
SACRAMENTO (SACRAMENTO CO.)		472,700#						472,700			
BEE	M	#	205,135	43.40					205,135	233,290	227,708
BEE	SUN	#	234,590	49.63					234,590	274,080	264,011
UNION	M	#	83,031	17.57					83,031	89,256	95,829
UNION	SUN	#	81,378	17.22					81,378	87,839	94,596
SALINAS (MONTEREY CO.)		30,200			26,600			56,800			
CALIFORNIAN	E		15,289	50.63		7,038	26.46		22,327	22,684	22,965
SAN BERNARDINO (SAN.BERNARDINO CO.)		205,900#						205,900			
SUN	M	#	73,810	35.85					73,810	82,356	80,484
SUN	SUN	#	76,803	37.30					76,803	86,150	84,973
SAN BERNARDINO CO. (VICTORVILLE P.O.)		8,300			25,600			33,900			
VICTOR VALLEY PRESS	E (M-F)		6,388	76.96		15,787	61.67		22,175	22,420	20,947
VICTOR VALLEY PRESS	SUN		6,713	80.88		16,738	65.38		23,451	23,696	22,276
SAN CLEMENTE (ORANGE CO.)		15,800			21,100			36,900			
SUN-POST	E (M-F)		5,830	36.90		1,495	7.09		7,325	7,506	6,287+
SAN DIEGO (SAN DIEGO CO.)		621,100			165,400			786,500			
TRANSCRIPT	M (M-F)		6,155	0.99		1,908	1.15		8,063	8,457	8,532
UNION, TRIBUNE	CMB DLY		319,909	51.51		40,240	24.33		360,149	365,735	356,611
UNION	M		206,112	33.18		31,871	19.27		237,983	243,158	233,879
TRIBUNE	E		113,797	18.32		8,369	5.06		122,166	122,577	122,732
UNION	SUN		338,940	54.57		45,208	27.33		384,148	392,385	369,682

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
SAN DIEGO CO. (EL CAJON P.O.)		51,800			78,500			130,300			
CALIFORNIAN	E		9,088	17.54		9,878	12.58		18,966	20,442	22,739
CALIFORNIAN	SUN		9,301	17.96		10,309	13.13		19,610	21,105	
SAN DIEGO CO. (ESCONDIDO P.O.)		47,800			56,300			104,100			
TIMES-ADVOCATE	E		25,358	53.05		12,085	21.47		37,443	39,211	35,916
TIMES-ADVOCATE	SUN		26,846	56.16		12,480	22.17		39,326	41,139	37,983
SAN DIEGO CO. (OCEANSIDE P.O.)		50,300			50,800			101,100			
BLADE-TRIBUNE	E (M-F)		23,137	46.00		11,529	22.81		34,726	35,814	31,617
BLADE-TRIBUNE	SUN		23,659	47.04		11,901	23.43		35,560	36,738	32,782
SAN FRANCISCO (SAN FRANCISCO CO.)		349,600#			1,407,300			1,756,900			
CHRONICLE, EXAMINER	CMB DLY	#	201,857	57.74		357,558	25.41		559,415	696,559	687,936
CHRONICLE	M (M-F)	#	129,655	37.09		294,443	20.92		424,098	551,545	545,622
EXAMINER	E (M-F)	#	72,202	20.65		63,115	4.48		135,317	145,014	142,314
CHRONICLE	SAT M	#	106,021	30.33		272,774	19.38		378,795	500,747	495,639
EXAMINER	SAT E	#	49,928	14.28		55,596	3.95		105,524	115,121	112,727
EXAMINER & CHRONICLE	SUN	#	173,095	49.51		396,673	28.19		569,768	706,577	706,345
SAN GABRIEL VALLEY (LOS ANGELES CO.) (WEST COVINA P.O.)		143,900			79,900			223,800			
TRIBUNE	M		48,824	33.93		9,134	11.43		57,958	60,816	62,616
TRIBUNE/NEWS	SUN		51,353	35.69		8,855	11.08		60,208	79,491	79,761
SAN JOSE (SANTA CLARA CO.)		406,200#			82,000			488,200			
MERCURY NEWS	ALL DAY (M-F)	#	205,678	50.63		26,201	31.95		231,879	264,492	261,668
MERCURY NEWS	SAT M	#	192,712	47.44		23,322	28.44		216,034	248,100	246,953
MERCURY NEWS	SUN	#	236,002	58.10		28,521	34.78		264,523	308,247	306,069
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,200			56,200			70,400			
TELEGRAM-TRIBUNE	E		9,643	67.91		17,947	31.93		27,590	28,114	27,571
SAN MATEO (SAN MATEO CO.)		77,900			146,400			224,300			
TIMES & NEWS LEADER	E		30,133	38.68		10,177	6.95		40,310	43,762	44,627
SANTA BARBARA (SANTA BARBARA CO.)		73,000			51,700			124,700			
NEWS-PRESS	E		40,956	56.10		7,838	15.16		48,794	49,537	51,045
NEWS-PRESS	SUN		45,834	62.79		9,467	18.31		55,301	57,030	57,280

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CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
SANTA CRUZ (SANTA CRUZ CO.)		36,600			27,600			64,200			
SENTINEL	M (M-F)		15,922	43.50		11,227	40.68		27,149	27,882	28,102
SENTINEL	SUN		17,571	48.01		12,392	44.90		29,963	31,025	31,410
SANTA MARIA (SANTA BARBARA CO.)		25,500			37,400			62,900			
TIMES	E (M-F)		16,660	65.33		4,244	11.35		20,904	21,066	19,688
TIMES	SUN		16,650	65.29		4,377	11.70		21,027	21,193	20,095
SANTA ROSA (SONOMA CO.)		60,100			132,100			192,200			
PRESS DEMOCRAT	M		36,495	60.72		40,630	30.76		77,125	77,707	74,666
PRESS DEMOCRAT	SUN		39,003	64.90		45,677	34.58		84,680	85,640	83.816
STOCKTON (SAN JOAQUIN CO.)		81,400#			68,500			149,900			
RECORD	M	#	39,148	48.09		9,602	14.02		48,750	51,415	52,250
RECORD	SUN	#	40,249	49.45		11,780	17.20		52,029	55,120	55,038
TULARE (TULARE CO.)		10,600			8,500			19,100			
ADVANCE-REGISTER & TIMES	E		6,699	63.20		2,080	24.47		8,779	8,978	8,946
TURLOCK (STANISLAUS CO.)		13,000			12,100			25,100			
JOURNAL	E		6,726	51.74		2,772	22.91		9,498	9,969	9,581
UKIAH (MENDOCINO CO.)		6,800			7,900			14,700			
JOURNAL	E (M-F)		5,624	82.71		2,782	35.22		8,406	8,992	8,569
JOURNAL	SUN		5,725	84.19		2,932	37.11		8,657	9,254	8,766
VACAVILLE (SOLANO CO.)		17,000@						17,000			
REPORTER	M (TU-S)	@	10,513	61.84					10,513	13,891*	13,125*
REPORTER	SUN	@	11,043	64.96					11,043	14,613*	13,717*
VALLEJO (SOLANO CO.)		43,500			2,300			45,800			
TIMES-HERALD	M		21,914	50.38			0.00		21,914	24,568	25,129
TIMES-HERALD	SUN		21,845	50.22			0.00		21,845	24,529	25,381
VENTURA CO. (CAMARILLO P.O.)		20,400#						20,400			
NEWS	M (M-F)	#	10,831	53.09					10,831	11,037	10,783
NEWS	SUN	#	11,041	54.12					11,041	11,260	10,785
VENTURA CO. (OXNARD P.O.)		43,400			28,100			71,500			
PRESS-COURIER	E		16,110	37.12		2,259	8.04		18,369	18,951	19,361
PRESS-COURIER	SUN		17,005	39.18		2,288	8.14		19,293	19,899	20,395
VENTURA CO. (SIMI VALLEY P.O.)		25,200			4,800			30,000			
ENTERPRISE	E (M-F)		14,906	59.15		1,418	29.54		16,324	16,445	15,472
ENTERPRISE	SUN		15,298	60.71		1,456	30.33		16,754	16,874	16,072

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VENTURA CO. (THOUSAND OAKS P.O.)		44,300			3,200			47,500			
NEWS CHRONICLE	E (M-F)		23,026	51.98		1,049	32.78		24,075	24,596	23,929
NEWS CHRONICLE	SUN		23,952	54.07		1,111	34.72		25,063	25,618	24,609
VENTURA CO. (VENTURA P.O.)		87,200#			113,300			200,500			
STAR-FREE PRESS	E	#	39,389	45.17		7,117	6.28		46,506	46,817	46,326
STAR-FREE PRESS	SUN	#	42,825	49.11		9,330	8.23		52,155	52,635	51,219
VISALIA (TULARE CO.)		21,200			17,300			38,500			
TIMES-DELTA	M		13,580	64.06		4,316	24.95		17,896	19,830	19,982
WALNUT CREEK (CONTRA COSTA CO.)		133,700#						133,700			
TIMES	M	#	70,125	52.45					70,125	84,448	82,151
TIMES	SUN	#	73,972	55.33					73,972	89,940	85,951
WATSONVILLE (SANTA CRUZ CO.)		22,000#						22,000			
REGISTER-PAJARONIAN	E	#	12,540	57.00					12,540	13,937	13,738
WHITTIER (LOS ANGELES CO.)		32,300			86,200			118,500			
NEWS	E		10,922	33.81		7,165	8.31		18,087	18,127	17,751
WOODLAND (YOLO CO.)		12,500			22,000			34,500			
DEMOCRAT	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DEMOCRAT	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COLORADO											
BOULDER (BOULDER CO.)		31,300			22,600			53,900			
CAMERA	M		19,206	61.36		9,043	40.01		28,249	30,302	30,359
CAMERA	SUN		23,361	74.64		12,024	53.20		35,385	38,867	38,825
CANON CITY (FREMONT CO.)		7,100			5,500			12,600			
RECORD	E		6,449	90.83		2,206	40.11		8,655	8,925	8,699
COLORADO SPRINGS (EL PASO CO.)		135,200#						135,200			
GAZETTE TELEGRAPH	CMB DLY	#	109,696	81.14					109,696	112,409	104,511
GAZETTE TELEGRAPH	M (M-F)	#	75,689	55.98					75,689	78,402	64,774
GAZETTE TELEGRAPH	E (M-F)	#	34,007	25.15					34,007	34,007	39,737
GAZETTE TELEGRAPH	SAT M	#	109,323	80.86					109,323	112,032	103,898
GAZETTE TELEGRAPH	SUN	#	117,229	86.71					117,229	121,618	110,907

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*AVERAGES FOR 3 MONTHS

COLORADO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
DENVER (DENVER CO.)		582,000#			302,600			884,600			
POST	M	#	166,527	28.61		37,228	12.30		203,755	227,105	213,042
POST	SUN	#	307,987	52.92		65,257	21.57		373,244	425,454	413,477
ROCKY MOUNTAIN NEWS	M	#	252,231	43.34		43,691	14.44		295,922	327,357	317,930
ROCKY MOUNTAIN NEWS	SUN	#	275,216	47.29		55,042	18.19		330,258	367,487	371,102
DURANGO (LA PLATA CO.)		4,800			16,500			21,300			
HERALD	E (M-F)		3,402	70.88		3,046	18.46		6,448	7,087	7,021
HERALD	SUN		3,938	82.04		3,750	22.73		7,688	8,834	8,780
FORT COLLINS (LARIMER CO.)		28,600			13,700			42,300			
COLORADOAN	E		15,509	54.23		3,292	24.03		18,801	19,142	18,902
COLORADOAN	SUN		19,038	66.57		3,997	29.18		23,035	24,233	24,128
GRAND JUNCTION (MESA CO.)		28,500#			33,800			62,300			
SENTINEL	E	#	20,488	71.89		6,501	19.23		26,989	28,527	29,013
SENTINEL	SUN	#	22,342	78.39		7,980	23.61		30,322	32,412	32,746
GREELEY (WELD CO.)		26,200#			18,400			44,600			
TRIBUNE	E	#	15,699	59.92		6,961	37.83		22,660	23,362	23,796
TRIBUNE	SUN	#	16,148	61.63		7,154	38.88		23,302	24,059	24,021
LONGMONT (BOULDER CO.)		19,900			18,200			38,100			
TIMES-CALL	E		13,547	68.08		5,445	29.92		18,992	19,381	19,090
TIMES-CALL	SUN		13,740	69.05		5,593	30.73		19,333	19,750	19,596*
LOVELAND (LARIMER CO.)		13,900			16,200			30,100			
REPORTER-HERALD	E (M-F)		11,896	85.58		3,951	24.39		15,847	16,184	15,936
REPORTER-HERALD	WKND		12,274	88.30		4,152	25.63		16,426	16,850	16,517
PUEBLO (PUEBLO CO.)		42,500#			56,600			99,100			
CHIEFTAIN	M	#	32,441	76.33		16,656	29.43		49,097	50,662	50,834
CHIEFTAIN	SUN	#	34,433	81.02		18,286	32.31		52,719	54,512	53,574
STERLING (LOGAN CO.)		4,900			9,500			14,400			
JOURNAL-ADVOCATE	E		3,561	72.67		2,779	29.25		6,340	6,744	6,876
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,404	66.78		517	25.85		2,921	3,271	3,308*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CONNECTICUT		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ANSONIA (NEW HAVEN CO.)		16,600			15,100			31,700			
SENTINEL	E		11,142	67.12		5,170	34.24		16,312	16,474	16,549
BRIDGEPORT (FAIRFIELD CO.)		100,800			87,100			187,900			
TELEGRAM, POST	CMB DLY		62,658	62.16		17,347	19.92		80,005	82,543	84,211
TELEGRAM	M (M-F)		14,273	14.16		4,047	4.65		18,320	19,191	18,629
POST	E (M-F)		48,385	48.00		13,300	15.27		61,685	63,352	65,582
TELEGRAM-POST	SAT M		55,055	54.62		16,425	18.86		71,480	74,011	75,228
POST	SUN		62,438	61.94		24,277	27.87		86,715	91,223	90,298
BRISTOL (HARTFORD CO.)		23,600			10,700			34,300			
PRESS	E		17,475	74.05		747	6.98		18,222	19,890	19,002
DANBURY (FAIRFIELD CO.)		28,900			63,200			92,100			
NEWS-TIMES	M		19,744	68.32		19,136	30.28		38,880	40,230	40,113
NEWS-TIMES	SUN		21,057	72.86		22,708	35.93		43,765	45,966	45,296
GREENWICH (FAIRFIELD CO.)		21,700#						21,700			
TIME	ALL DAY (M-F)	#	12,980	59.82					12,980	13,554	13,694
TIME	SAT M	#	12,051	55.53					12,051	12,551	12,690
TIME	SUN	#	11,658	53.72					11,658	12,207	12,301
HARTFORD (HARTFORD CO.)		114,700			221,900			336,600			
COURANT	M		68,976	60.14		109,552	49.37		178,528	222,749	221,161
COURANT	SUN		74,485	64.94		149,584	67.41		224,069	301,850	296,082
MANCHESTER (HARTFORD CO.)		18,800			54,800			73,600			
HERALD	E		7,560	40.21		1,502	2.74		9,062	9,194	9,341
MANCHESTER (HARTFORD CO.)		90,700#						90,700			
JOURNAL INQUIRER	E	#	39,825	43.91					39,825	43,875	42,987
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,700			20,600			56,300			
RECORD-JOURNAL	M		25,497	71.42		4,553	22.10		30,050	30,574	29,920
RECORD-JOURNAL	SUN		24,619	68.96		4,475	21.72		29,094	29,605	29,021
MIDDLETOWN (MIDDLESEX CO.)		22,000			42,400			64,400			
PRESS	E		12,469	56.68		7,427	17.52		19,896	20,164	20,296
MILFORD (NEW HAVEN CO.)		17,600#						17,600			
CITIZEN	E (M-F)	#	7,488	42.55					7,488	7,632	7,432
CITIZEN	SUN	#	9,442	53.65					9,442	9,631	9,484

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*AVERAGES FOR 3 MONTHS

CONNECTICUT		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
NAUGATUCK (NEW HAVEN CO.)		14,500#						14,500			
NEWS	E	#	4,997	34.46					4,997	5,171	4,828
NEW BRITAIN (HARTFORD CO.)		53,900#						53,900			
HERALD	E	#	30,513	56.61					30,513	40,340	40,665
NEW HAVEN (NEW HAVEN CO.)		240,000#						240,000			
JOURNAL-COURIER, REGISTER	CMB DLY	#	122,985	51.24					122,985	124,821*	129,818*
JOURNAL-COURIER	M (M-F)	#	36,908	15.38					36,908	37,676*	38,533*
REGISTER	E	#	86,077	35.87					86,077	87,145*	91,285*
REGISTER	SUN	#	134,092	55.87					134,092	139,216*	139,173*
NEW LONDON (NEW LONDON CO.)		31,100			33,100			64,200			
DAY	E		19,617	63.08		16,305	49.26		35,922	37,496*	38,240*
DAY	SUN		19,669	63.24		17,323	52.34		36,992	39,607*	39,147*
NORWALK (FAIRFIELD CO.)		29,300#			16,900			46,200			
HOUR	E	#	17,097	58.35		3,357	19.86		20,454	21,230	21,317
STAMFORD (FAIRFIELD CO.)		39,200#			17,500			56,700			
ADVOCATE	ALL DAY	#	22,968	58.59		4,695	26.83		27,663	30,812	30,520
ADVOCATE	SUN	#	24,009	61.25		5,322	30.41		29,331	36,499	34,578
TORRINGTON (LITCHFIELD CO.)		12,800			14,900			27,700			
REGISTER CITIZEN	M		9,048	70.69		7,088	47.57		16,136	16,421	16,291
WATERBURY (NEW HAVEN CO.)		61,000			46,600			107,600			
REPUBLICAN, AMERICAN	CMB DLY		42,871	70.28		19,559	41.97		62,430	68,275	69,252
REPUBLICAN	M		22,823	37.41		11,747	25.21		34,570	39,856	39,916
AMERICAN	E (M-F)		20,048	32.87		7,812	16.76		27,860	28,419	29,336
REPUBLICAN	SUN		42,682	69.97		23,206	49.80		65,888	73,105	72,702
WILLIMANTIC (WINDHAM CO.)		19,300#						19,300			
CHRONICLE	E	#	8,826	45.73					8,826	10,716	10,445

DELAWARE											
DOVER (KENT CO.)		66,100#						66,100			
STATE NEWS	M	#	22,206	33.59					22,206	24,078*	24,107*
STATE NEWS	SUN	#	28,014	42.38					28,014	31,247*	31,283*

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*AVERAGES FOR 3 MONTHS

DELAWARE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
WILMINGTON (NEW CASTLE CO.)		133,000			87,300			220,300			
NEWS, JOURNAL	CMB DLY		81,387	61.19		25,897	29.66		107,284	119,447	121,397
NEWS	M (M-F)		36,813	27.68		18,724	21.45		55,537	67,626	66,941
JOURNAL	E (M-F)		44,574	33.51		7,173	8.22		51,747	51,821	54,456
NEWS JOURNAL	SAT M & HOLS		75,360	56.66		25,368	29.06		100,728	114,309	114,935
NEWS JOURNAL	SUN		85,307	64.14		30,264	34.67		115,571	130,603	129,390
DISTRICT OF COLUMBIA											
WASHINGTON		1,218,600#						1,218,600			
OIL DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	M (M-F)	#	658,429	54.03					658,429	748,019	735,998
POST	SAT M	#	615,841	50.54					615,841	703,620	693,681
POST	SUN	#	894,557	73.41					894,557	1,079,109	1,050,009
WASHINGTON		1,110,900#						1,110,900			
TIMES	M (M-F)	#	85,135	7.66					85,135	104,186	88,571
USA TODAY	M (M-F)									1,179,052	1,170,559
FLORIDA											
BRADENTON (MANATEE CO.)		67,100			8,400			75,500			
HERALD	M		30,418	45.33		751	8.94		31,169	31,674	29,876
HERALD	SUN		37,028	55.18		878	10.45		37,906	38,658	35,730
CLEARWATER (PINELLAS CO.)		150,800#						150,800			
SUN	M	#	25,911	17.18					25,911	27,507	30,202
SUN	SUN	#	26,659	17.68					26,659	28,212	30,912
COCOA (BREVARD CO.)		138,700#						138,700			
TODAY	M	#	60,197	43.40					60,197	62,277	69,485
TODAY	SUN	#	79,150	57.07					79,150	82,186	88,288
DAYTONA BEACH (VOLUSIA CO.)		85,800			53,800			139,600			
JOURNAL, NEWS (4-1-86 to 8-1-86)	CMB DLY		79,871	93.09		17,779	33.05		97,650	98,909	
JOURNAL	M		53,424	62.27		14,916	27.72		68,340	69,492	
NEWS (4-1-86 to 8-1-86)	E (M-F)		26,447	30.82		2,863	5.32		29,310	29,417	
NEWS-JOURNAL	SUN		67,477	78.64		19,452	36.16		86,929	89,998	84,917*

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FLORIDA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
DELAND (VOLUSIA CO.)		17,800			10,000			27,800			
SUN NEWS	E (M-F)		5,253	29.51		3,564	35.64		8,817	9,050	8,855*
SUN NEWS	WKND		5,582	31.36		4,047	40.47		9,629	9,885	9,746*
FORT LAUDERDALE (BROWARD CO.)		563,900#						563,900			
SUN-SENTINEL, NEWS	CMB DLY	#	196,044	34.77					196,044	204,119	196,249
SUN-SENTINEL	M (M-F)	#	129,259	22.92					129,259	137,176	121,191
NEWS	E (M-F)	#	66,785	11.84					66,785	66,943	75,058
NEWS & SUN-SENTINEL	SAT M	#	185,576	32.91					185,576	193,720	194,830
NEWS & SUN-SENTINEL	SUN	#	248,146	44.01					248,146	259,306	246,658
FORT MYERS (LEE CO.)		112,600#						112,600			
NEWS-PRESS	M	#	53,643	47.64					53,643	63,597	63,151
NEWS-PRESS	SUN	#	66,752	59.28					66,752	80,788	77,306
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		45,500#						45,500			
NEWS TRIBUNE	M	#	19,277	42.37					19,277	20,010	18,892
NEWS TRIBUNE	SUN	#	21,246	46.69					21,246	22,279	20,938
FORT WALTON BEACH (OKALOOSA CO.)		38,800			9,600			48,400			
PLAYGROUND NEWS	M		22,716	58.55		3,710	38.65		26,426	29,124	29,335
PLAYGROUND NEWS	SUN		25,845	66.61		4,198	43.73		30,043	33,605	33,321
GAINESVILLE (ALACHUA CO.)		29,800			60,800			90,600			
SUN	M		25,697	86.23		22,047	36.26		47,744	51,917	50,307
SUN	SUN		24,672	82.79		22,932	37.72		47,604	52,545	52,252
HOLLYWOOD (BROWARD CO.)		80,000			79,700			159,700			
SUN-TATTLER	M		21,890	27.36		10,308	12.93		32,198	32,696	31,927
HOMESTEAD (DADE CO.)		26,300#			36,800			63,100			
SOUTH NEWS LEADER	E (M-F)	#	8,659	32.92		2,107	5.73		10,766	11,446	10,508*
JACKSONVILLE (DUVAL CO.)		260,600			68,500			329,100			
TIMES-UNION, JOURNAL	CMB DLY		163,010	62.55		17,691	25.83		180,701	200,621	201,827
TIMES-UNION	M (M-F)		121,785	46.73		17,094	24.95		138,879	158,686	157,931
JOURNAL	E (M-F)		41,225	15.82		597	0.87		41,822	41,935	43,896
TIMES-UNION/JOURNAL	SAT M		141,818	54.42		18,487	26.99		160,305	180,711	177,258
TIMES-UNION/JOURNAL	SUN		167,064	64.11		27,744	40.50		194,808	223,676	215,984
KEY WEST (MONROE CO.)		10,600			20,700			31,300			
CITIZEN	E (M-F)		5,342	50.40		1,046	5.05		6,388	6,818	6,834
CITIZEN	SUN		6,403	60.41		1,469	7.10		7,872	8,520	8,309

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FLORIDA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
LAKE CITY (COLUMBIA CO.)		3,600			10,900			14,500			
REPORTER	E (M-F)		3,735	103.75		4,723	43.33		8,458	9,287	9,147*
LAKELAND (POLK CO.)		51,400			83,700			135,100			
LEDGER	M		34,752	67.61		25,525	30.50		60,277	62,333	60,801
LEDGER	SUN		42,511	82.71		32,572	38.92		75,083	77,958	75,837
LEESBURG (LAKE CO.)		5,500			58,100			63,600			
COMMERCIAL	E (M-F)		4,047	73.58		13,987	24.07		18,034	18,333	15,934
COMMERCIAL	SUN		4,475	81.36		15,719	27.06		20,194	20,559	17,682
MARIANNA (JACKSON CO.)		2,800			11,700			14,500			
FLORIDAN	E (TU-F)		1,765	63.04		2,746	23.47		4,511	4,625	4,657
FLORIDAN	SUN		2,024	72.29		3,033	25.92		5,057	5,171	5,191
MIAMI (DADE CO.)		665,300			523,300			1,188,600			
HERALD, NEWS	CMB DLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NAPLES (COLLIER CO.)		27,600			19,000			43,800			
NEWS	E (M-F)		16,804	60.88		7,351	38.69		24,155	24,858	23,689
NEWS	SUN		20,508	74.30		9,790	51.53		30,298	32,440	30,163
OCALA (MARION CO.)		16,700			48,600			65,300			
STAR-BANNER	E		13,044	78.11		21,607	44.46		34,651	37,788	37,540
STAR-BANNER	SUN		14,295	85.60		25,178	51.81		39,473	43,333	42,009
ORLANDO (ORANGE CO.)		250,900#			152,300			403,200			
SENTINEL	ALL DAY (M-F)	#	142,408	56.76		58,949	38.71		201,357	242,755	235,490
SENTINEL	SAT M	#	134,092	53.44		56,566	37.14		190,658	230,963	223,720
SENTINEL	SUN	#	188,156	74.99		78,951	51.84		267,107	314,195	297,623
PALATKA (PUTNAM CO.)		3,900			18,500			22,400			
NEWS	E (M-F)		3,557	91.21		9,314	50.35		12,871	13,127	12,802
PANAMA CITY (BAY CO.)		32,500			32,500			65,000			
NEWS-HERALD	M		24,100	74.15		7,792	23.98		31,892	32,564	32,140
NEWS-HERALD	SUN		26,824	82.54		9,070	27.91		35,894	36,889	37,502
PENSACOLA (ESCAMBIA CO.)		83,200			126,700			209,900			
NEWS-JOURNAL	M		40,974	49.25		15,545	12.27		56,519	56,918	57,097
NEWS-JOURNAL	SUN		51,991	62.49		20,779	16.40		72,770	73,402	71,733

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*AVERAGES FOR 3 MONTHS

FLORIDA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	CH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
PUNTA GORDA (CHARLOTTE CO.)		23,300			21,800			45,100			
HERALD-NEWS	E		6,434	27.61		62	0.28		6,496	6,646	6,612
ST. AUGUSTINE (ST. JOHNS CO.)		21,700#						21,700			
RECORD	E	#	12,323	56.79					12,323	12,809*	12,212*
ST. PETERSBURG (PINELLAS CO.)		458,800#						458,800			
TIMES, INDEPENDENT	CMB DLY	#	283,635	61.82					283,635	302,403	292,836
TIMES	M	#	248,078	54.07					248,078	266,706	257,105
INDEPENDENT	E	#	35,557	7.75					35,557	35,697	35,731
TIMES	SUN	#	322,333	70.26					322,333	350,400	332,445
SARASOTA (SARASOTA CO.)		113,100#						113,100			
HERALD-TRIBUNE	M	#	67,140	59.36					67,140	93,353	92,306
HERALD-TRIBUNE	SUN	#	79,968	70.71					79,968	114,454	110,896
STUART (MARTIN CO.)		35,500#						35,500			
NEWS	M	#	16,138	45.46					16,138	19,526	18,370
NEWS	SUN	#	17,260	48.62					17,260	21,532	19,904
TALLAHASSEE (LEON CO.)		64,900#			35,100			100,000			
DEMOCRAT	M	#	38,922	59.97		9,725	27.71		48.647	54,126*	53,063*
DEMOCRAT	SUN	#	44,593	68.71		13,384	38.13		57,977	66,380*	64,513*
TAMPA (HILLSBOROUGH CO.)		183,800			888,500			1,072,300			
TRIBUNE	M		108,419	58.99		91,212	10.27		199,631	207,671	204,187
TRIBUNE AND TIMES	SUN		148,918	81.02		121,780	13.71		270,698	283,991	271,618
VERO BEACH (INDIAN RIVER CO.)		32,200#						32,200			
PRESS-JOURNAL	M	#	18,878	58.63					18,878	20,925	19,105
PRESS-JOURNAL	SUN	#	19,072	59.23					19,072	22,244	20,220
WEST PALM BEACH (PALM BEACH CO.)		194,600			152,800			347,400			
POST, TIMES	CMB DLY		89,110	45.79		28,557	18.69		117,667	122,885	122,596
POST	M (M-F)		74,736	38.40		23,365	15.29		98,101	102,247	96,882
TIMES	E (M-F)		14,374	7.39		5,192	3.40		19,566	20,638	25,916
POST	SAT M		87,538	44.98		28,180	18.44		115,718	120,977	114,528
POST	SUN		116,668	59.95		39,129	25.61		155,797	164,717	158,080
WINTER HAVEN (POLK CO.)		30,100#						30,100			
NEWS CHIEF	E	#	11,581	38.48					11,581	14,567	14,208
NEWS CHIEF	SUN	#	11,718	38.93					11,718	14,877	14,547

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*AVERAGES FOR 3 MONTHS

GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ALBANY (DOUGHERTY CO.)		31,500			71,200			102,700			
HERALD	E		21,419	68.00		14,644	20.57		36,063	37,937	37,633
HERALD	SUN		23,213	73.69		17,893	25.13		41,106	44,421	42,857
AMERICUS (SUMTER CO.)		5,700			5,500			11,200			
TIMES-RECORDER	E		3,827	67.14		2,938	53.42		6,765	7,175	6,920
ATHENS (CLARKE CO.)		15,800			38,500			54,300			
NEWS, BANNER-HERALD	CMB DLY		7,940	50.25		10,969	28.49		18,909	22,636	22,073
NEWS	M (M-F)		3,035	19.21		3,948	10.25		6,983	10,211	9,715
BANNER-HERALD	E (M-F)		4,905	31.04		7,021	18.24		11,926	12,425	12,358
BANNER-HERALD/NEWS	SAT M		6,092	38.56		10,133	26.32		16,225	19,895	19,486
BANNER-HERALD/NEWS	SUN		8,030	50.82		14,427	37.47		22,457	26,954	26,176
ATLANTA (FULTON CO.)		635,200			610,700			1,245,900			
CONSTITUTION, JOURNAL	CMB DLY		292,658	46.07		116,187	19.03		408,845	441,011	422,089
CONSTITUTION	M (M-F)		168,389	26.51		59,884	9.81		228,273	255,636	239,372
JOURNAL	E (M-F)		124,269	19.56		56,303	9.22		180,572	185,375	182,717
JOURNAL & CONSTITUTION	SAT M		317,430	49.97		139,663	22.87		457,093	487,508	469,071
JOURNAL & CONSTITUTION	SUN		377,501	59.43		184,044	30.14		561,545	618,084	598,697
AUGUSTA (RICHMOND CO.)		82,700			120,100			202,800			
CHRONICLE, HERALD	CMB DLY		54,158	65.49		25,060	20.87		79,218	80,532	78,706
CHRONICLE	M (M-F)		38,730	46.83		22,622	18.84		61,352	62,630	61,095
HERALD	E (M-F)		15,428	18.66		2,438	2.03		17,866	17,902	17,611
CHRONICLE-HERALD	SAT M		57,358	69.36		28,356	23.61		85,714	87,145	86,132
CHRONICLE-HERALD	SUN		55,596	67.23		28,123	23.42		83,719	85,262	84,749
COLUMBUS (MUSCOGEE CO.)		74,400			105,500			179,900			
ENQUIRER, LEDGER	CMB DLY		45,477	61.13		13,494	12.79		58,971	60,087	59,776
ENQUIRER	M (M-F)		22,826	30.68		10,797	10.23		33,623	34,654	34,333
LEDGER	E (M-F)		22,651	30.44		2,697	2.56		25,348	25,433	25,443
ENQUIRER & LEDGER	SAT M & HOLS		41,470	55.74		13,784	13.07		55,254	56,594	57,174
LEDGER-ENQUIRER	SUN		49,843	66.99		16,660	15.79		66,503	67,500	67,577
DALTON (WHITFIELD CO.)		8,200			23,500			31,700			
CITIZEN-NEWS	E		5,160	62.93		6,439	27.40		11,599	11,775	12,464
DUBLIN (LAURENS CO.)		21,500#						21,500			
COURIER HERALD	E	#	9,679	45.02					9,679	10,017	9,903
GAINESVILLE (HALL CO.)		17,000#			47,400			64,400			
TIMES	E (M-F)	#	11,790	69.35		8,338	17.59		20,128	20,232*	20,965*
TIMES	SUN	#	12,656	74.45		9,350	19.73		22,006	22,163*	22,067*

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GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
GRIFFIN (SPALDING CO.)		8,100			9,500			17,600			
NEWS	E		5,667	69.96		4,708	49.56		10,375	12,257*	12,412*
GWINNETT CO. (LAWRENCEVILLE P.O.)		84,600#						84,600			
NEWS	E	#	27,117	32.05					27,117	27,436	26,502
NEWS	SUN	#	30,478	36.03					30,478	30,851	29,098
MACON (BIBB CO.)		50,300			154,000			204,300			
TELEGRAPH & NEWS	M		34,200	67.99		34,388	22.33		68,588	71,069	70,408
TELEGRAPH & NEWS	SUN		40,638	80.79		50,466	32.77		91,104	94,636	94,703
MARIETTA (COBB CO.)		140,800#						140,800			
JOURNAL	E	#	26,466	18.80					26,466	27,201	23,700
JOURNAL	SUN	#	27,883	19.80					27,883	28,586	24,607
MOULTRIE (COLQUITT CO.)		13,000#						13,000			
OBSERVER	M	#	7,231	55.62					7,231	7,375	7,856
SAVANNAH (CHATHAM CO.)		69,200			194,100			263,300			
NEWS, PRESS	CMB DLY		47,747	69.00		27,002	13.91		74,749	75,972	76,570
NEWS	M		30,203	43.65		24,302	12.52		54,505	55,665	55,815
PRESS	E		17,544	25.35		2,700	1.39		20,244	20,307	20,755
NEWS	SUN		41,204	59.54		31,895	16.43		73,099	74,283	73,258
STATESBORO (BULLOCH CO.)		12,000#						12,000			
HERALD	M	#	6,516	54.30					6,516	6,907	6,527*
HERALD	SUN	#	6,277	52.31					6,277	6,641	6,382*
THOMASVILLE (THOMAS CO.)		6,600			14,000			20,600			
TIMES-ENTERPRISE	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES-ENTERPRISE	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
VALDOSTA (LOWNDES CO.)		13,900			35,400			49,300			
TIMES	E		8,162	58.72		9,200	25.99		17,362	17,513	16,904
TIMES	SUN		7,916	56.95		9,656	27.28		17,572	17,720	16,988
WARNER ROBINS (HOUSTON CO.)		23,300#			4,200			27,500			
SUN	E (M-F)	#	10,040	43.09		286	6.81		10,326	10,410	10,086
SUN	SUN	#	11,211	48.12		344	8.19		11,555	11,639	11,150

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HAWAII		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
HILO (HAWAII CO.)		24,600#						24,600			
TRIBUNE-HERALD	E (M-F)	#	17,357	70.56					17,357	20,020	19,720
TRIBUNE-HERALD	SUN	#	19,058	77.47					19,058	22,589	22,390
HONOLULU (HONOLULU CO.)		256,400#						256,400			
ADVERTISER, STAR-BULLETIN	CMB DLY	#	168,367	65.67					168,367	184,671	186,008
ADVERTISER	M	#	72,332	28.21					72,332	85,186	82,690
STAR-BULLETIN	E	#	96,035	37.46					96,035	99,485	103,318
STAR-BULLETIN & ADVERTISER	SUN	#	178,649	69.68					178,649	196,092	192,803
KAILUA-KONA (HAWAII CO.)		10,900#						10,900			
WEST TODAY	M (M-F)	#	7,257	66.58					7,257	7,892	7,290
WEST TODAY	SUN	#	7,352	67.45					7,352	7,810	6,977
LIHUE (KAUAI CO.)		14,000#						14,000			
GARDEN ISLAND	E (M, T, W & F)	#	8,978	64.13					8,978	9,407	9,214
GARDEN ISLAND	SUN	#	8,444	60.31					8,444	8,874	8,537
WAILUKU (MAUI CO.)		9,100			19,000			28,100			
NEWS	E (M-F)		5,898	64.81		8,182	43.06		14,080	14,629	15,244
NEWS	SUN		5,336	58.64		8,903	46.86		14,239	14,239	14,249
IDAHO											
BOISE (ADA CO.)		65,400			74,800			140,200			
STATESMAN	M		34,383	52.57		17,931	23.97		52,314	54,744	54,609
STATESMAN	SUN		42,804	65.45		25,361	33.91		68,165	71,007	70,814
IDAHO FALLS (BONNEVILLE CO.)		14,900			25,800			40,700			
POST-REGISTER	E (M-F)		11,055	74.19		11,336	43.94		22,391	24,662*	24,699*
POST-REGISTER	SUN		11,339	76.10		11,537	44.72		22,876	25,406*	25,154*
NAMPA-CALDWELL (CANYON CO.)		21,900#			9,900			31,800			
PRESS-TRIBUNE	E (M-F)	#	12,741	58.18		4,433	44.78		17,174	17,807	17,586
PRESS-TRIBUNE	SUN	#	12,811	58.50		4,490	45.35		17,301	17,938	18,432
POCATELLO (BANNOCK CO.)		19,900			24,100			44,000			
STATE JOURNAL	E (M-F)		12,391	62.27		6,338	26.30		18,729	18,903*	19,757*
JOURNAL	SUN		12,754	64.09		6,915	28.69		19,669	19,901*	20,935*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
IDAHO											
TWIN FALLS (TWIN FALLS CO.)		11,900			37,300			49,200			
TIMES-NEWS	M		7,704	64.74		12,154	32.58		19,858	20,486	20,563
TIMES-NEWS	SUN		7,848	65.95		13,018	34.90		20,866	21,540	21,677
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		35,200			39,200			74,400			
TELEGRAPH	E		25,402	72.16		9,500	24.23		*34,902	36,365	37,247
AURORA (KANE CO.)		40,600			87,100			127,700			
BEACON-NEWS	E		24,681	60.79		14,951	17.17		39,632	39,915	40,404
BEACON-NEWS	SUN		25,980	63.99		16,353	18.77		42,333	42,614	42,690
BELLEVILLE (ST. CLAIR CO.)		46,100#						46,100			
NEWS-DEMOCRAT	M	#	26,362	57.18					26,362	42,927	40,330
NEWS-DEMOCRAT	SUN	#	30,756	66.72					30,756	52,043	49,811
BLOOMINGTON-NORMAL (McLEAN CO.)		33,100			53,500			86,600			
PANTAGRAPH	M		23,427	70.78		24,860	46.47		48,287	53,623	52,905
PANTAGRAPH	SUN		24,044	72.64		26,797	50.09		50,841	56,582	56,038
CANTON (FULTON CO.)		6,000			11,900			17,900			
LEDGER	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CARBONDALE (JACKSON CO.)-HERRIN (WILLIAMSON CO.)-MARION (WILLIAMSON CO.)-MURPHYSBORO (JACKSON CO.)		95,300#						95,300			
SOUTHERN ILLINOISAN	M	#	27,352	28.70					27,352	28,409	28,906
SOUTHERN ILLINOISAN	SUN	#	32,823	34.44					32,823	34,341	35,836
CENTRALIA-CENTRAL CITY-WAMAC (MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,975	67.90		10,298	29.59		16,273	16,889	17,094
SENTINEL	SUN		6,243	70.94		11,008	31.63		17,251	17,967	18,098
CHAMPAIGN-URBANA (CHAMPAIGN CO.)		37,100#			55,900			93,000			
NEWS-GAZETTE	E (M-F)	#	23,965	64.60		17,957	32.12		41,922	43,498	45,444
NEWS-GAZETTE	SAT M	#	24,130	65.04		18,501	33.10		42,631	44,273	45,306
NEWS-GAZETTE	SUN	#	26,601	71.70		20,869	37.33		47,470	50,103	50,384

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
TIMES-COURIER	M	#	4,025	64.92		2,933	30.87		6,958	7,334	7,463
CHICAGO (COOK CO.)		1,124,400#			1,710,800			2,835,200			
RACING FORM	MON M									16,184*	14,913*
RACING FORM	M (TU-F)									25,525*	28,054*
RACING FORM	SAT M									47,286*	49,631*
RACING FORM	SUN									37,803*	39,579*
SUN-TIMES	M (M-F)	#	342,601	30.47		256,939	15.02		599,540	612,686	623,523
SUN-TIMES	SAT M	#	222,141	19.76		185,762	10.86		407,903	420,501	436,001
SUN-TIMES	SUN	#	311,360	27.69		296,670	17.34		608,030	625,935	645,692
TRIBUNE	M (M-F)	#	239,264	21.28		417,933	24.43		657,197	744,969	753,758
TRIBUNE	SAT M	#	157,284	13.99		368,632	21.55		525,916	608,317	619,366
TRIBUNE	SUN	#	322,083	28.64		659,283	38.54		981,366	1,112,200	1,138,731
CHICAGO (COOK CO.) (ARLINGTON HEIGHTS P.O.)		237,300#						237,300			
HERALD	M	#	70,525	29.72					70,525	73,315	70,006
HERALD	SUN	#	68,997	29.08					68,997	71,478	68,346
CRYSTAL LAKE (McHENRY CO.)		7,400#			70,500			77,900			
HERALD	M (M-F)	#		UNDER TEMPORARY SUSPENSION OF SERVICE							
DANVILLE (VERMILION CO.)		23,400			24,100			47,500			
COMMERCIAL-NEWS	E		14,480	61.88		10,945	45.41		25,425	25,722	26,734
COMMERCIAL-NEWS	SUN		14,957	63.92		12,131	50.34		27,088	27,413	28,006
DECATUR (MACON CO.)		40,000			34,500			74,500			
HERALD & REVIEW	M		25,308	63.27		11,674	33.84		36,982	45,300	47,389
HERALD & REVIEW	SUN		28,512	71.28		14,619	42.37		43,131	55,718	56,474
DEKALB (DEKALB CO.)		13,300			9,900			23,200			
CHRONICLE	E (M-F)		7,856	59.07		3,274	33.07		11,130	11,373*	11,869*
CHRONICLE	SUN		8,422	63.32		3,400	34.34		11,822	12,065*	12,490*
DIXON (LEE CO.)		5,400			21,000			26,400			
TELEGRAPH	E		4,930	91.30		5,258	25.04		10,188	10,570	10,992
EDWARDSVILLE (MADISON CO.)		18,700#						18,700			
INTELLIGENCER	E	#	6,632	35.47					6,632	7,058	6,812
EFFINGHAM (EFFINGHAM CO.)		5,600			20,800			26,400			
NEWS	E		4,865	86.88		8,008	38.50		12,873	13,266*	13,430*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ILLINOIS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ELGIN (KANE CO.)		35,800			192,400			228,200			
COURIER-NEWS	E		17,257	48.20		15,629	8.12		32,886	33,240	32,343
COURIER-NEWS	SUN		17,343	48.44		15,840	8.23		33,183	33,541	32,535
EVERGREEN PARK (COOK CO.)		78,600#						78,600			
SUBURBANITE ECONOMIST	E (M-F)	#	9,253	11.77					9,253	9,322	7,440
SUBURBANITE ECONOMIST	SUN	#	11,854	15.08					11,854	11,959	7,419
FREEPORT (STEPHENSON CO.)		10,800			23,300			34,100			
JOURNAL-STANDARD	E		8,227	76.18		9,004	38.64		17,231	17,663	17,693
GALESBURG (KNOX CO.)		14,100			30,800			44,900			
REGISTER-MAIL	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JACKSONVILLE (MORGAN CO.)		9,100			24,700			33,800			
JOURNAL COURIER	M		6,032	66.29		7,997	32.38		14,029	14,750	15,218
JOURNAL COURIER	SUN		6,677	73.37		8,252	33.41		14,929	15,648	16,075
JOLIET (WILL CO.)		48,000			84,700			132,700			
HERALD-NEWS	E		32,504	67.72		14,279	16.86		46,783	47,033	46,979
HERALD-NEWS	SUN		33,147	69.06		15,320	18.09		48,467	48,716	48,473
KANKAKEE (KANKAKEE CO.)		21,000			37,800			58,800			
JOURNAL	E (M-F)		14,832	70.63		14,774	39.08		29,606	30,747	31,327
JOURNAL	SUN		15,538	73.99		16,209	42.88		31,747	33,053	33,250
KEWANEE (HENRY CO.)		5,300			19,400			24,700			
STAR-COURIER	E		4,045	76.32		3,602	18.57		7,647	8,545	8,757
LANSING (COOK CO.)		47,300#						47,300			
CALUMET	M	#	8,158	17.25					8,158	10,595	10,659
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,900			17,700			30,600			
NEWS-TRIBUNE	E		9,942	77.07		9,074	51.27		19,016	20,071	20,147
LINCOLN (LOGAN CO.)		5,700			5,300			11,000			
COURIER	E		3,910	68.60		2,399	45.26		6,309	6,811	6,820
MACOMB (McDONOUGH CO.)		6,100			16,400			22,500			
JOURNAL	E (M-F)		3,912	64.13		4,848	29.56		8,760	9,090	9,237
JOURNAL	SUN		3,929	64.41		4,733	28.86		8,662	8,957	8,856

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*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
MATTOON (COLES CO.)		8,200#			13,700			21,900			
JOURNAL-GAZETTE	M	#	6,275	76.52		5,821	42.49		12,096	12,431	12,744
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		59,500			120,000			179,500			
DISPATCH	E		25,828	43.41		6,222	5.19		32,050	32,347	33,371
DISPATCH	SUN		29,399	49.41		7,857	6.55		37,256	37,571	37,881
MONMOUTH (WARREN CO.)		4,100			5,100			9,200			
REVIEW ATLAS	E		2,476	60.39		1,689	33.12		4,165	4,563	4,779
MOUNT VERNON (JEFFERSON CO.)		8,100			16,100			24,200			
REGISTER NEWS	E		5,843	72.14		5,081	31.56		10,924	11,465	11,309
NAPERVILLE (DUPAGE CO.)								0			
WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									547,190	542,073
OTTAWA (LASALLE CO.)		11,000#			11,900			22,900			
TIMES	E	#	9,509	86.45		2,727	22.92		12,236	13,102	13,189
PEKIN (TAZEWELL CO.)		12,500			36,100			48,600			
TIMES	E		8,785	70.28		7,243	20.06		16,028	16,477	17,090
PEORIA (PEORIA CO.)		87,300			87,300			174,600			
JOURNAL STAR	ALL DAY		57,703	66.10		32,210	36.90		89,913	99,197	100,552
JOURNAL STAR	SUN		60,320	69.10		39,388	45.12		99,708	114,536	115,708
PONTIAC (LIVINGSTON CO.)		3,900			11,800			15,700			
LEADER	E		3,609	92.54		4,332	36.71		7,941	8,440	8,937
QUINCY (ADAMS CO.)		20,800			55,200			76,000			
HERALD-WHIG	E (M-F)		13,904	66.85		13,386	24.25		27,290	27,900*	28,892*
HERALD-WHIG	SAT M		14,435	69.40		10,620	19.24		25,055	25,553*	24,688*
HERALD-WHIG	SUN		14,905	71.66		15,969	28.93		30,874	31,746*	32,642*
ROCK ISLAND (ROCK ISLAND CO.)		59,500			120,100			179,600			
ARGUS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ARGUS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ROCKFORD (WINNEBAGO CO.)		185,500#						185,500			
REGISTER STAR	M	#	65,577	35.35					65,577	70,192	71,798
REGISTER STAR	SUN	#	80,255	43.26					80,255	86,485	86,310

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*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
SPRINGFIELD (SANGAMON CO.)		56,400			129,800			186,200			
STATE JOURNAL-REGISTER	ALL DAY		40,347	71.54		27,947	21.53		68,294	69,349	69,794
STATE JOURNAL-REGISTER	SUN		39,246	69.59		31,465	24.24		70,711	71,834	72,155
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,900			30,500			
GAZETTE	E		8,843	70.18		4,747	26.52		13,590	14,083	13,997
STREATOR (LASALLE CO.)		7,300			11,600			18,900			
TIMES-PRESS	E		6,631	90.84		2,358	20.33		8,989	9,522	9,867
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,400			15,700			
BREEZE-COURIER	E		3,548	66.94		3,331	32.03		6,879	7,630	7,721
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		34,300			72,700			107,000			
NEWS-SUN	E (M-F)		16,829	49.06		19,563	26.91		36,392	37,995	38,964
NEWS-SUN	WKND		16,961	49.45		21,178	29.13		38,139	39,879	40,390
WHEATON (DUPAGE CO.)		17,100			58,000			75,100			
JOURNAL	E (M-F)		6,108	35.72		2,587	4.46		8,695	8,797	7,885
INDIANA											
ANDERSON (MADISON CO.)		24,500			26,700			51,200			
HERALD, BULLETIN	CMB DLY		21,469	87.63		14,743	55.22		36,212	37,044	36,883
HERALD	M (TU-S)		10,840	44.24		10,284	38.52		21,124	21,728	21,280
BULLETIN	E		10,629	43.38		4,459	16.70		15,088	15,316	15,624
HERALD	SUN		12,069	49.26		11,394	42.67		23,463	24,073	23,469
BEDFORD (LAWRENCE CO.)		8,200#			16,400			24,600			
TIMES-MAIL	E	#	6,121	74.65		7,964	48.56		14,085	14,566	14,826
BLOOMINGTON (MONROE CO.)		26,800#			18,700			45,500			
HERALD-TELEPHONE	E	#	14,807	55.25		10,370	55.45		25,177	26,986	27,625
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)		35,000#			34,600			69,600			
HERALD-TIMES	SUN	#	20,761	59.32		19,104	55.21		39,865	42,403	43,140
COLUMBUS (BARTHOLOMEW CO.)		14,900			29,500			44,400			
REPUBLIC	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REPUBLIC	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
INDIANA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,400			21,600			
JOURNAL-REVIEW	E		4,847	93.21		5,867	35.77		10,714	11,090*	10,657*
ELKHART (ELKHART CO.)		30,900			31,700			62,600			
TRUTH	E		21,269	68.83		7,902	24.93		29,171	29,575	
TRUTH	SUN		21,386	69.21		8,277	26.11		29,663	30,191	
EVANSVILLE (VANDERBURGH CO.)		63,500			129,900			193,400			
COURIER, PRESS	CMB DLY		55,799	87.87		39,736	30.59		95,535	101,572	104,763
COURIER	M		29,595	46.61		27,734	21.35		57,329	63,026	64,338
PRESS	E		26,204	41.27		12,002	9.24		38,206	38,546	40,425
COURIER-PRESS	SUN		50,968	80.26		51,989	40.02		102,957	114,929	115,080
FORT WAYNE (ALLEN CO.)		97,500#			180,000			277,500			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	77,534	79.52		39,211	21.78		116,745	117,937	119,217
JOURNAL-GAZETTE	M	#	35,486	36.40		23,816	13.23		59,302	60,334	60,043
NEWS-SENTINEL	E	#	42,048	43.13		15,395	8.55		57,443	57,603	59,174
JOURNAL-GAZETTE	SUN	#	68,727	70.49		60,964	33.87		129,691	132,192	132,764
FRANKLIN (JOHNSON CO.)		16,200#			12,100			28,300			
JOURNAL	E	#	9,091	56.12		5,474	45.24		14,565	14,944	14,667
GARY (LAKE CO.)		90,000#			59,800			149,800			
POST-TRIBUNE	E	#	49,069	54.52		20,090	33.60		69,159	74,168*	73,080*
POST-TRIBUNE	SUN	#	54,355	60.39		26,755	44.74		81,110	87,222*	87,940*
GOSHEN (ELKHART CO.)		7,900			22,000			29,900			
NEWS	E		5,272	66.73		8,379	38.09		13,651	14,216	14,152
GREENFIELD (HANCOCK CO.)		4,300			11,600			15,900			
REPORTER	E		2,803	65.19		3,522	30.36		6,325	6,649	6,427
GREENSBURG (DECATUR CO.)		3,400			8,000			11,400			
NEWS	E		2,636	77.53		3,572	44.65		6,208	6,497	6,503*
HAMMOND-EAST CHICAGO (LAKE CO.)		107,600#			53,600			161,200			
TIMES	E (M-F)	#	53,767	49.97		8,446	15.76		62,213	64,682*	67,007*
TIMES	SAT M	#	51,471	47.84		8,427	15.72		59,898	62,335*	
TIMES	SUN	#	60,137	55.89		9,350	17.44		69,487	72,203*	74,522*

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*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
INDIANAPOLIS (MARION CO.)		443,700#						443,700			
STAR, NEWS	CMB DLY	#	288,840	65.10					288,840	353,887	359,990
STAR	M	#	175,607	39.58					175,607	229,595	229,233
NEWS	E	#	113,233	25.52					113,233	124,292	130,757
STAR	SUN	#	302,823	68.25					302,823	400,150	395,659
KOKOMO (HOWARD CO.)		20,400			26,800			47,200			
TRIBUNE	E		18,706	91.70		8,295	30.95		27,001	27,346	27,704
TRIBUNE	SUN		19,104	93.65		8,892	33.18		27,996	28,339	28,600
LA PORTE (LA PORTE CO.)		9,200			33,300			42,500			
HERALD-ARGUS	E		7,703	83.73		5,678	17.05		13,381	13,703	13,767
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,300			65,100			90,400			
JOURNAL & COURIER	M		17,740	70.12		17,348	26.65		35,088	35,620	36,379
JOURNAL & COURIER	SUN		19,398	76.67		17,152	26.35		36,550	37,062	36,490
LOGANSPORT (CASS CO.)		7,600			19,700			27,300			
PHAROS-TRIBUNE	E (M-F)		6,775	89.14		8,123	41.23		14,898	15,377	15,798
PHAROS-TRIBUNE	SUN		6,977	91.80		8,318	42.22		15,295	15,911	16,210
MARION (GRANT CO.)		22,100			23,000			45,100			
CHRONICLE-TRIBUNE	M		14,293	64.67		5,933	25.80		20,226	20,790	21,735
CHRONICLE-TRIBUNE	SUN		16,687	75.51		7,332	31.88		24,019	24,700	24,717
MARTINSVILLE (MORGAN CO.)		4,600			8,900			13,500			
REPORTER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MICHIGAN CITY (LA PORTE CO.)		14,300			28,300			42,600			
NEWS-DISPATCH	E (M-F)		11,140	77.90		4,987	17.62		16,127	16,433	17,067
NEWS-DISPATCH	SAT M		12,183	85.20		5,291	18.70		17,474	17,779	18,270
MUNCIE (DELAWARE CO.)		28,100#			48,600			76,700			
STAR, PRESS	CMB DLY	#	23,407	83.30		19,394	39.91		42,801	43,968*	45,159*
STAR	M	#	13,371	47.58		14,618	30.08		27,989	29,039*	29,758*
PRESS	E	#	10,036	35.72		4,776	9.83		14,812	14,929*	15,401*
STAR	SUN	#	16,107	57.32		16,925	34.83		33,032	34,178*	34,831*
PRINCETON (GIBSON CO.)		3,900			10,500			14,400			
CLARION	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
RICHMOND (WAYNE CO.)		18,500			43,700			62,200			
PALLADIUM-ITEM	E		12,085	65.32		8,987	20.57		21,072	21,256*	22,373*
PALLADIUM-ITEM	SUN		14,019	75.78		11,018	25.21		25,037	25,252*	27,093*

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*AVERAGES FOR 3 MONTHS

INDIANA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@	1,885	89.76		1,714	38.95		3,599	3,833	3,926*
SEYMOUR (JACKSON CO.)		6,000			8,600			14,600			
TRIBUNE	E		4,363	72.72		4,796	55.77		9,159	9,520	9,723
SHELBYVILLE (SHELBY CO.)		5,600			8,900			14,500			
NEWS	E		4,675	83.48		5,476	61.53		10,151	11,270*	11,085*
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		82,900			140,900			223,800			
TRIBUNE	E		53,026	63.96		34,790	24.69		87,816	94,167	98,826
TRIBUNE	SUN		56,712	68.41		52,962	37.59		109,674	122,489	124,897
TERRE HAUTE (VIGO CO.)		25,200			72,100			97,300			
TRIBUNE-STAR	M		17,497	69.43		17,343	24.05		34,840	36,081	36,937
TRIBUNE-STAR	SUN		18,175	72.12		20,458	28.37		38,633	40,245	39,386
VINCENNES (KNOX CO.)		9,400			19,400			28,800			
SUN-COMMERCIAL	E (M-F)		6,830	72.66		7,578	39.06		14,408	14,666*	15,003*
SUN-COMMERCIAL	SUN		7,267	77.31		8,220	42.37		15,487	15,965*	16,072*
WABASH (WABASH CO.)		4,700			7,900			12,600			
PLAIN DEALER	E		3,205	68.19		3,549	44.92		6,754	7,056*	7,212
WASHINGTON (DAVIESS CO.)		4,700			14,600			19,300			
TIMES-HERALD	E		3,451	73.43		6,386	43.74		9,837	10,407	10,733
IOWA											
AMES (STORY CO.)		14,700			12,000			26,700			
TRIBUNE	E		6,565	44.66		2,610	21.75		9,175	9,851*	10,007*
BURLINGTON (DES MOINES CO.)		12,600			44,400			57,000			
HAWK EYE	E (M-F)		10,099	80.15		8,137	18.33		18,236	18,615	18,877
HAWK EYE	SUN		10,476	83.14		9,245	20.82		19,721	20,190	19,708
CEDAR RAPIDS-MARION (LINN CO.)		66,600			85,000			151,600			
GAZETTE	M		44,772	67.23		18,962	22.31		63,734	70,045	69,725
GAZETTE	SUN		47,302	71.02		25,101	29.53		72,403	80,203	80,180
CLINTON (CLINTON CO.)		12,400			34,400			46,800			
HERALD	E		9,187	74.09		10,402	30.24		19,589	20,132	20,576

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*AVERAGES FOR 3 MONTHS

IOWA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		21,100			27,600			48,700			
NONPAREIL	E (M-F)		13,426	63.63		4,061	14.71		17,487	17,807	17,831
NONPAREIL	SAT M		13,238	62.74		4,035	14.62		17,273	17,595	17,500
NONPAREIL	SUN		15,194	72.01		4,268	15.46		19,462	19,817	19,709
DAVENPORT-BETTENDORF (SCOTT CO.)		111,200			150,300			261,500			
QUAD CITY TIMES	ALL DAY		41,152	37.01		16,807	11.18		57,959	58,427	62,036
QUAD CITY TIMES	SUN		50,418	45.34		30,284	20.15		80,702	82,271	84,355
DES MOINES (POLK CO.)		122,200			347,700			469,900			
REGISTER	M		71,975	58.90		82,261	23.66		154,236	221,869	233,036
REGISTER	SUN		89,471	73.22		149,667	43.04		239,138	364,727	375,356
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		22,400			52,400			74,800			
TELEGRAPH-HERALD	E (M-F)		17,219	76.87		16,450	31.39		33,669	35,001	35,252
TELEGRAPH-HERALD	SUN		17,826	79.58		19,247	36.73		37,073	38,800	39,327
FORT DODGE (WEBSTER CO.)		11,000			37,600			48,600			
MESSENGER	M		7,567	68.79		11,960	31.81		19,527	20,301*	21,611*
MESSENGER	SUN		7,618	69.25		12,176	32.38		19,794	20,566*	21,814*
FORT MADISON (LEE CO.)		5,100			7,000			12,100			
DEMOCRAT	E (M-F)		4,125	80.88		2,781	39.73		6,906	7,148	7,209
IOWA CITY (JOHNSON CO.)		24,700			15,000			39,700			
PRESS-CITIZEN	E		11,352	45.96		3,939	26.26		15,291	15,591	15,844
KEOKUK (LEE CO.)		5,500			17,500			23,000			
GATE CITY	E		3,665	66.64		2,625	15.00		6,290	6,505	6,226
MARSHALLTOWN (MARSHALL CO.)		10,300			24,700			35,000			
TIMES-REPUBLICAN	E		7,549	73.29		5,662	22.92		13,211	13,659*	14,068*
MASON CITY (CERRO GORDO CO.)		15,800			35,400			51,200			
GLOBE-GAZETTE	M		10,033	63.50		8,887	25.10		18,920	19,897	21,022
GLOBE	SUN		10,544	66.73		8,460	23.90		19,004	19,985	21,074
MUSCATINE (MUSCATINE CO.)		9,100			20,600			29,700			
JOURNAL	E		6,258	68.77		4,671	22.67		10,929	11,158	11,087

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*AVERAGES FOR 3 MONTHS

IOWA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
OELWEIN (FAYETTE CO.)		2,700			18,600			21,300			
REGISTER	E		2,071	76.70		3,774	20.29		5,845	6,250	6,316
OTTUMWA (WAPELLO CO.)		11,100			37,200			48,300			
COURIER	M		7,531	67.85		7,480	20.11		15,011	15,409	15,671
SIOUX CITY (WOODBURY CO.)		37,400			89,300			126,700			
JOURNAL	M (M-F)		24,509	65.53		24,718	27.68		49,227	51,845	54,822
JOURNAL	SAT E & HOLS		24,096	64.43		24,664	27.62		48,760	51,396	54,253
JOURNAL	SUN		25,561	68.34		19,691	22.05		45,252	47,158	48,122
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)	—	42,700			85,300			128,000			
COURIER	E (M-F)		26,852	62.89		20,401	23.92		47,253	48,111	47,750
COURIER	SUN		28,643	67.08		23,112	27.09		51,755	52,631	51,920
WEBSTER CITY (HAMILTON CO.)		3,400			8,600			12,000			
FREEMAN-JOURNAL	E (M-F)		2,435	71.62		1,302	15.14		3,737	4,027	4,100
KANSAS											
CHANUTE (NEOSHO CO.)		4,200			5,500			9,700			
TRIBUNE	E		3,194	76.05		1,649	29.98		4,843	5,280	5,551
COFFEYVILLE (MONTGOMERY CO.)		6,500			12,100			18,600			
JOURNAL	E (M-F)		4,452	68.49		2,282	18.86		6,734	6,983	7,068
JOURNAL	SUN		5,216	80.25		2,569	21.23		7,785	8,105	8,280
DODGE CITY (FORD CO.)		7,800			31,400			39,200			
GLOBE	E		5,272	67.59		2,733	8.70		8,005	8,621	8,757
EMPORIA (LYON CO.)		10,600#			13,000			23,600			
GAZETTE	E	#	6,449	60.84		4,531	34.85		10,980	11,342*	11,064*
FORT SCOTT (BOURBON CO.)		3,900			6,000			9,900			
TRIBUNE	E		2,726	69.90		2,230	37.17		4,956	5,557	5,796
GARDEN CITY (FINNEY CO.)		7,500			15,300			22,800			
TELEGRAM	E		6,001	80.01		4,542	29.69		10,543	11,084	11,000

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*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
GREAT BEND (BARTON CO.)		6,900			15,200			22,100			
TRIBUNE	E (M-F)		5,695	82.54		5,654	37.20		11,349	11,862*	11,763*
TRIBUNE	SUN		5,800	84.06		5,775	37.99		11,575	12,099*	12,072*
HAYS (ELLIS CO.)		7,200#			19,100			26,300			
NEWS	E (M-F)	#	5,745	79.79		7,149	37.43		12,894	13,914*	14,234*
NEWS	SUN	#	6,127	85.10		7,473	39.13		13,600	14,626*	15,091*
HUTCHINSON (RENO CO.)		19,600			56,200			75,800			
NEWS	ALL DAY		14,661	74.80		18,440	32.81		33,101	42,755	42,561
NEWS	SUN		15,858	80.91		19,870	35.36		35,728	46,226	45,722
INDEPENDENCE (MONTGOMERY CO.)		4,600			11,800			16,400			
REPORTER	E (M-F)		3,669	79.76		3,140	26.61		6,809	7,218*	7,233*
REPORTER	SUN		4,145	90.11		3,483	29.52		7,628	8,038*	8,029*
JUNCTION CITY (GEARY CO.)		8,400			8,700			17,100			
UNION	E (M-F)		5,530	65.83		2,343	26.93		7,873	8,059	8,026
UNION	SUN		6,014	71.60		2,578	29.63		8,592	8,784	8,634
LAWRENCE (DOUGLAS CO.)		19,900			15,800			35,700			
JOURNAL-WORLD	E		13,835	69.52		4,124	26.10		17,959	18,746	18,543
JOURNAL-WORLD	SUN		14,134	71.03		4,226	26.75		18,360	19,145	18,941
LEAVENWORTH (LEAVENWORTH CO.)		11,100			13,700			24,800			
TIMES	E (M-F)		6,918	62.32		1,902	13.88		8,820	8,973	9,126*
TIMES	SUN		7,397	66.64		2,100	15.33		9,497	9,650	9,733*
MANHATTAN (RILEY CO.)		15,200			11,200			26,400			
MERCURY	E (M-F)		8,940	58.82		2,792	24.93		11,732	12,517	12,486
MERCURY	SUN		9,612	63.24		3,016	26.93		12,628	13,468	13,357
OLATHE (JOHNSON CO.)		17,200#			6,300			23,500			
NEWS	M (TU-S)	#	6,729	39.12		1,720	27.30		8,449	9,254	8,693
NEWS	SUN	#	7,643	44.44		1,938	30.76		9,581	10,413	9,646
PARSONS (LABETTE CO.)		5,100			11,300			16,400			
SUN	E (M-F)		4,016	78.75		3,351	29.65		7,367	7,782*	8,239*
SUN	SAT M		4,069	79.78		3,405	30.13		7,474	7,889*	8,348*
SALINA (SALINE CO.)		17,300			44,300			61,600			
JOURNAL	M		11,504	66.50		14,019	31.65		25,523	29,244	29,134
JOURNAL	SUN		12,499	72.25		16,056	36.24		28,555	32,606	33,082

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*AVERAGES FOR 3 MONTHS

KANSAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
TOPEKA (SHAWNEE CO.)		62,600			148,200			210,800			
CAPITAL-JOURNAL	M		41,613	66.47		22,791	15.38		64,404	66,370	66,174
CAPITAL-JOURNAL	SUN		47,001	75.08		27,260	18.39		74,261	76,043	75,211
WICHITA (SEDGWICK CO.)		229,100#						229,100			
EAGLE-BEACON	M	#	103,889	45.35					103,889	122,622	126,807
EAGLE-BEACON	SUN	#	154,243	67.33					154,243	193,899	190,447
WINFIELD (COWLEY CO.)		4,700			8,800			13,500			
COURIER	E		3,719	79.13		1,944	22.09		5,663	5,921*	6,043
KENTUCKY											
ASHLAND (BOYD CO.)		20,600			52,800			73,400			
INDEPENDENT	E		13,521	65.64		9,391	17.79		22,912	23,446	24,686
INDEPENDENT	SUN		14,684	71.28		10,371	19.64		25,055	25,658	27,163
BOWLING GREEN (WARREN CO.)		15,400			60,700			76,100			
PARK CITY NEWS	E (M-F)		6,046	39.26		14,537	23.95		20,583	20,939	20,913
PARK CITY NEWS	SUN		6,821	44.29		17,458	28.76		24,279	24,655	24,642
DANVILLE (BOYLE CO.)		5,100			25,200			30,300			
ADVOCATE-MESSENGER	E (M-F)		3,821	74.92		7,768	30.83		11,589	11,859	11,916
ADVOCATE	SUN		4,044	79.29		8,240	32.70		12,284	12,577	12,534
ELIZABETHTOWN (HARDIN CO.)		30,400#						30,400			
NEWS-ENTERPRISE	E (M-F)	#	14,539	47.83					14,539	14,977	15,134
NEWS-ENTERPRISE	SUN	#	15,048	49.50					15,048	15,486	15,310
GLASGOW (BARREN CO.)		13,000#						13,000			
TIMES	E (M-F)	#	7,876	60.58					7,876	9,138	8,263
TIMES	SUN	#	7,855	60.42					7,855	9,128	8,254
HARLAN (HARLAN CO.)		1,700			12,700			14,400			
ENTERPRISE	E		1,000	58.82		5,780	45.51		6,780	7,207*	7,353
HENDERSON (HENDERSON CO.)		10,300			11,700			22,000			
GLEANER	M (TU-S)		6,685	64.90		3,672	31.38		10,357	10,656*	10,656*
GLEANER	SUN		8,207	79.68		4,700	40.17		12,907	13,217*	13,217*
HOPKINSVILLE (CHRISTIAN CO.)		11,400			22,300			33,700			
NEW ERA	E		9,614	84.33		6,013	26.96		15,627	15,900	15,987

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*AVERAGES FOR 3 MONTHS

KENTUCKY		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
LEXINGTON (FAYETTE CO.)		81,700			118,900			200,600			
HERALD-LEADER	M		52,093	63.76		32,772	27.56		84,865	111,162*	109,504*
HERALD-LEADER	SUN		59,744	73.13		43,473	36.56		103,217	136,969*	130,119*
LOUISVILLE (JEFFERSON CO.)		294,200			207,800			502,000			
COURIER-JOURNAL, TIMES	CMB DLY		192,455	65.42		61,710	29.70		254,165	290,568	299,271
COURIER-JOURNAL	M		94,781	32.22		35,739	17.20		130,520	166,182	170,699
TIMES	E		97,674	33.20		25,971	12.50		123,645	124,386	128,572
COURIER-JOURNAL	SUN		189,911	64.55		84,429	40.63		274,340	321,746	321,846
MADISONVILLE (HOPKINS CO.)		6,800			12,700			19,500			
MESSENGER	E		4,857	71.43		6,312	49.70		11,169	11,409	11,424
MIDDLESBORO (BELL CO.)		4,600			26,600			31,200			
NEWS	E		3,575	77.72		4,789	18.00		8,364	8,669	8,874
MURRAY (CALLOWAY CO.)		14,700#						14,700			
LEDGER & TIMES	E	#	7,737	52.63					7,737	8,239	6,823
OWENSBORO (DAVIESS CO.)		21,900			69,700			91,600			
MESSENGER-INQUIRER	M		16,136	73.68		15,535	22.29		31,671	32,262	32,639
MESSENGER-INQUIRER	SUN		16,653	76.04		16,615	23.84		33,268	33,769	33,757
PADUCAH (McCRACKEN CO.)		19,700			75,100			94,800			
SUN	E (M-F)		12,774	64.84		16,305	21.71		29,079	29,922	30,153
SUN	SUN		13,609	69.08		19,216	25.59		32,825	33,771	33,540
SOMERSET (PULASKI CO.)		4,500			13,700			18,200			
COMMONWEALTH-JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COMMONWEALTH-JOURNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,300			18,300			
MERIDIONAL	M (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERIDIONAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,600			81,700			109,300			
TOWN TALK	M		19,057	69.05		19,087	23.36		38,144	39,773	39,318
TOWN TALK	SUN		19,413	70.34		20,126	24.63		39,539	41,270	40,687

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*AVERAGES FOR 3 MONTHS

LOUISIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
BASTROP (MOREHOUSE PARISH)		6,200			13,200			19,400			
ENTERPRISE	M (TU-S)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BATON ROUGE (EAST BATON ROUGE PARISH)		142,100#			114,700			256,800			
ADVOCATE, STATE-TIMES	CMB DLY	#	74,621	52.51		27,867	24.30		102,488	115,986	117,995
ADVOCATE	M	#	45,393	31.94		23,000	20.05		68,393	81,598	82,169
STATE-TIMES	E	#	29,228	20.57		4,867	4.24		34,095	34,388	35,826
ADVOCATE	SUN	#	83,620	58.85		36,492	31.82		120,112	136,979	136,056
CROWLEY (ACADIA PARISH)		5,800			38,900			44,700			
POST-SIGNAL	E (TU-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
POST-SIGNAL	SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
EUNICE (ACADIA PARISH)		4,800			10,100			14,900			
NEWS	M (T-F)		1,686	35.13		1,167	11.55		2,853	3,158	
NEWS	SUN		1,953	40.69		1,202	11.90		3,155	3,463	
HAMMOND (TANGIPAHOA PARISH)		32,200#						32,200			
STAR	E (M-F)	#	11,852	36.81					11,852	13,702	13,046
STAR	SUN	#	12,186	37.84					12,186	14,124	
HOUMA (TERREBONNE PARISH)		33,200#						33,200			
COURIER & PRESS	E (M-F)	#	19,418	58.49					19,418	21,445	22,060
COURIER & PRESS	SUN	#	21,318	64.21					21,318	24,230	24,472
JENNINGS (JEFFERSON DAVIS PARISH)		4,300			17,600			21,900			
NEWS	E (M-F)		2,417	56.21		3,277	18.62		5,694	5,842	5,823
LAFAYETTE (LAFAYETTE PARISH)		43,900			54,000			97,900			
ADVERTISER	M		21,488	48.95		8,694	16.10		30,182	31,982	31,818
ADVERTISER	SUN		25,473	58.03		11,848	21.94		37,321	39,818	40,369
LAKE CHARLES (CALCASIEU PARISH)		42,900			64,000			106,900			
AMERICAN PRESS	M		26,923	62.76		11,906	18.60		38,829	39,582	40,235
AMERICAN PRESS	SUN		29,893	69.68		13,644	21.32		43,537	44,397	44,907
MONROE (OUACHITA PARISH)		28,800			95,600			124,400			
NEWS-STAR-WORLD	M		22,048	76.56		12,884	13.48		34,932	36,518	37,714
NEWS-STAR-WORLD	SUN		27,177	94.36		17,698	18.51		44,875	46,726	46,085

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*AVERAGES FOR 3 MONTHS

LOUISIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RIZ OH'S	TOTAL NDM OR CZ & RIZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
NEW IBERIA (IBERIA PARISH)		12,100			20,800			32,900			
IBERIAN	E		7,537	62.29		8,414	40.45		15,951	16,268	15,866
IBERIAN	SUN		8,078	66.76		8,795	42.28		16,873	17,190	16,736
NEW ORLEANS (ORLEANS PARISH)		498,500#						498,500			
TIMES-PICAYUNE/STATES-ITEM	ALL DAY (M-F)	#	246,013	49.35					246,013	277,113	272,931
TIMES-PICAYUNE/STATES-ITEM	SAT M	#	231,310	46.40					231,310	261,553	249,049
TIMES-PICAYUNE/STATES-ITEM	SUN	#	302,344	60.65					302,344	349,289	338,995
OPELOUSAS (ST. LANDRY PARISH)		40,400#						40,400			
WORLD	E (M-F)	#	14,694	36.37					14,694	15,487	16,358
WORLD	SUN	#	15,914	39.39					15,914	16,740	17,477
SHREVEPORT (CADDO PARISH)		122,800			219,200			342,000			
TIMES, JOURNAL	CMB DLY		73,095	59.52		26,017	11.87		99,112	101,124	101,365
TIMES	M		53,286	43.39		22,396	10.22		75,682	77,508	76,720
JOURNAL	E		19.809	16.13		3,621	1.65		23,430	23,616	24,645
TIMES	SUN		74,312	60.51		32,783	14.96		107,095	110,549	110,208
THIBODAUX (LAFOURCHE PARISH)		17,600#						17,600			
COMET	E (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MAINE											
AUGUSTA (KENNEBEC CO.)		9,600			85,900			95,500			
JOURNAL	M		7,291	75.95		11,028	12.84		18,319	18,832	18,611
BANGOR (PENOBSCOT CO.)		24,900			130,700			155,600			
NEWS	M (M-F)		20,173	81.02		57,658	44.11		77,831	79,458	78,816
NEWS	WKND		22,116	88.82		69,708	53.33		91,824	94,790	92,131
BIDDEFORD (YORK CO.)		12,900			6,800			19,700			
JOURNAL TRIBUNE	E		8,388	65.02		2,145	31.54		10,533	15,001	14,850
BRUNSWICK (CUMBERLAND CO.)		13,500			8,800			22,300			
TIMES-RECORD	E (M-F)		9,072	67.20		4,048	46.00		13,120	14,144	13,897
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,800			77,100			100,900			
SUN, JOURNAL	CMB DLY		22,380	94.03		24,713	32.05		47,093	47,899	46,377
SUN	M		12,820	53.87		21,975	28.50		34,795	35,502	34,535
JOURNAL	E		9,560	40.17		2,738	3.55		12,298	12,397	11,842
SUN-JOURNAL	SUN		17,899	75.21		21,121	27.39		39,020	41,103	38,880

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MAINE		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
PORTLAND (CUMBERLAND CO.)		47,100			108,700			155,800			
PRESS HERALD, EXPRESS	CMB DLY		41,103	87.27		39,031	35.91		80,134	89,238	88,345
PRESS HERALD	M		22,645	48.08		30,656	28.20		53,301	62,183	61,013
EXPRESS	E		18,458	39.19		8,375	7.70		26,833	27,055	27,332
TELEGRAM	SUN		32,995	70.05		52,482	48.28		85,477	137,273	133,204
WATERVILLE (KENNEBEC CO.)		10,200			32,500			42,700			
CENTRAL SENTINEL	M		9,095	89.17		15,569	47.90		24,664	26,696	26,337
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,500			15,700			39,200			
CAPITAL	E		17,097	72.75		10,773	68.62		27,870	39,848	37,933
BALTIMORE (INDEPENDENT CITY)		817,600#						817,600			
SUN	CMB DLY	#	372,287	45.53					372,287	397,584	356,296
SUN	M (M-F)	#	204,510	25.01					204,510	221,941	206,032
SUN	E (M-F)	#	167,777	20.52					167,777	175,643	150,264
SUN	SAT M	#	340,797	41.68					340,797	363,710	340,656
SUN	SUN	#	426,031	52.11					426,031	465,339	417,374
CAMBRIDGE (DORCHESTER CO.)		4,300			7,000			11,300			
BANNER	E (M-F)		4,091	95.14		2,622	37.46		6,713	7,397	7,614
CUMBERLAND (ALLEGANY CO.)		17,200			44,900			62,100			
NEWS, TIMES	CMB DLY		15,363	89.32		13,667	30.44		29,030	29,952	31,126
NEWS	M (M-F)		6,572	38.21		7,475	16.65		14,047	14,842	14,746
TIMES	E (M-F)		8,791	51.11		6,192	13.79		14,983	15,110	16,380
NEWS	SAT M		14,485	84.22		13,786	30.70		28,271	29,202	29,762
TIMES	SUN		15,318	89.06		19,247	42.87		34,565	35,718	36,218
EASTON (TALBOT CO.)		3,700			16,200			19,900			
STAR-DEMOCRAT	M (M-F)		3,510	94.86		6,426	39.67		9,936	12,089	12,351
FREDERICK (FREDERICK CO.)		13,400			101,800			115,200			
POST, NEWS	CMB DLY		10,566	78.85		25,952	25.49		36,518	38,349	36,955
POST	M		4,241	31.65		16,949	16.65		21,190	22,860	22,113
NEWS	E		6,325	47.20		9,003	8.84		15,328	15,489	14,842

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*AVERAGES FOR 3 MONTHS

MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
HAGERSTOWN (WASHINGTON CO.)		27,000			52,600			79,600			
HERALD, MAIL	CMB DLY		22,887	84.77		15,333	29.15		38,220	41,595	41,934
HERALD	M (M-F)		7,132	26.41		9,245	17.58		16,377	19,580	19,160
MAIL	E (M-F)		15,755	58.35		6,088	11.57		21,843	22,015	22,774
HERALD-MAIL	SAT M		20,083	74.38		14,366	27.31		34,449	37,564	37,957
HERALD-MAIL	SUN		20,387	75.51		16,023	30.46		36,410	40,402	39,684
LANHAM (PRINCE GEORGES CO.)		237,800#						237,800			
JOURNAL	M (M-F)	#	35,651	14.99					35,651	36,759	38,160
ROCKVILLE (MONTGOMERY CO.)		235,300#						235,300			
JOURNAL	M (M-F)	#	39,012	16.58					39,012	40,068	39,135
SALISBURY (WICOMICO CO.)		12,900			65,300			78,200			
TIMES	E		8,374	64.91		16,801	25.73		25,175	25,508	25,639
TIMES	SUN		9,227	71.53		18,795	28.78		28,022	28,591	28,716
WESTMINSTER (CARROLL CO.)		37,100#						37,100			
TIMES	M	#	17,469	47.09					17,469	19,058	18,552
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,500			24,800			37,300			
SUN CHRONICLE	E		8,045	64.36		13,028	52.53		21,073	23,944*	23,598*
BEVERLY (ESSEX CO.)		14,100			10,000			24,100			
TIMES	E		6,174	43.79		2,314	23.14		8,488	9,424	9,433
BOSTON (SUFFOLK CO.)		745,500			671,500			1,417,000			
CHRISTIAN SCIENCE MONITOR	M (M-F)									150,807	146,743
GLOBE	M (M-F)		265,101	35.56		154,648	23.03		419,749	516,284	509,464
GLOBE	SAT M		231,616	31.07		147,922	22.03		379,538	477,575	472,375
GLOBE	SUN		375,834	50.41		232,481	34.62		608,315	805,099	799,200
HERALD	M (M-F)		196,864	26.41		75,816	11.29		272,680	359,527	355,253
HERALD	SAT M		143,409	19.24		60,622	9.03		204,031	284,365	277,026
HERALD	SUN		127,836	17.15		55,800	8.31		183,636	269,005	282,487
BROCKTON (PLYMOUTH CO.)		71,600			80,400			152,000			
ENTERPRISE	E (M-F)		38,446	53.70		17,341	21.57		55,787	58,464	59,547
ENTERPRISE	SAT M		37,610	52.53		17,074	21.24		54,684	57,425	58,303
ENTERPRISE	SUN		39,786	55.57		18,995	23.63		58,781	62,903	62,880

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*AVERAGES FOR 3 MONTHS

MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
DEDHAM (NORFOLK CO.)		23,600#						23,600			
TRANSCRIPT	E (M-F)	#	9,759	41.35					9,759	11,380	12,237
FALL RIVER (BRISTOL CO.)		57,800			7,000			64,800			
HERALD NEWS	E		34,982	60.52		2,443	34.90		37,425	37,971	38,202
HERALD NEWS	SUN		33,798	58.47		2,409	34.41		36,207	36,640	35,613
FITCHBURG (WORCESTER CO.)		28,500			39,500			68,000			
SENTINEL & ENTERPRISE	E		17,191	60.32		4,937	12.50		22,128	22,339	23,526
FRAMINGHAM (MIDDLESEX CO.)		70,400#						70,400			
NEWS	E	#	32,944	46.80					32,944	46,663	47,538
NEWS	SUN	#	35,657	50.65					35,657	51,907	53,049
GARDNER (WORCESTER CO.)		7,600			9,100			16,700			
NEWS	E		5,504	72.42		3,212	35.30		8,716	9,062*	8,826*
GLOUCESTER (ESSEX CO.)		14,300			3,100			17,400			
TIMES	E		10,811	75.60		954	30.77		11,765	12,182	12,113
GREENFIELD (FRANKLIN CO.)		12,500			17,100			29,600			
RECORDER	E		9,427	75.42		5,252	30.71		14,679	15,228*	15,327
HAVERHILL (ESSEX CO.)		18,400#			63,300			81,700			
GAZETTE	E	#	10,694	58.12		6,261	9.89		16,955	17,204	16,890
HOLYOKE (HAMPDEN CO.)		57,500#						57,500			
TRANSCRIPT-TELEGRAM	E	#	23,462	40.80					23,462	23,888	24,970
HYANNIS (BARNSTABLE CO.)		71,500#						71,500			
CAPE COD TIMES	M	#	43,189	60.40					43,189	44,188	43,158
CAPE COD TIMES	SUN	#	50,859	71.13					50,859	52,499	50,284
LAWRENCE (ESSEX CO.)		71,800#			39,500			111,300			
EAGLE-TRIBUNE	E	#	46,633	64.95		4,038	10.22		50,671	58,174	58,394
EAGLE-TRIBUNE	SUN	#	46,510	64.78		4,626	11.71		51,136	60,004	59,541
LOWELL (MIDDLESEX CO.)		77,700			47,300			125,000			
SUN	E		49,070	63.15		6,474	13.69		55,544	56,247*	55,473*
SUN	SUN		46,606	59.98		5,892	12.46		52,498	54,519*	52,915*
LYNN (ESSEX CO.)		47,600			101,100			148,700			
ITEM	E (M-F)		23,844	50.09		4,901	4.85		28,745	29,333	29,562
ITEM	SAT E		21,005	44.13		4,272	4.23		25,277	25,662	25,702

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*AVERAGES FOR 3 MONTHS

MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
MALDEN (MIDDLESEX CO.)		21,700#						21,700			
NEWS	E (M-F)	#	5,432	25.03					5,432	6,917*	7,873
MEDFORD (MIDDLESEX CO.)		20,700#						20,700			
MERCURY	E (M-F)	#	4,692	22.67					4,692	4,995*	5,195
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,594	15.04					1,594	1,733*	2,044
MILFORD (WORCESTER CO.)		29,300#						29,300			
NEWS	E	#	11,862	40.48					11,862	13,014*	13,109*
NEW BEDFORD (BRISTOL CO.)		55,000			31,200			86,200			
STANDARD TIMES	E (M-F)		32,724	59.50		13,715	43.96		46,439	46,996	47,950
STANDARD TIMES	SAT M		32,623	59.31		13,749	44.07		46,372	46,998	47,916
STANDARD TIMES	SUN		33,809	61.47		15,027	48.16		48,836	51,018	51,856
NEWBURYPORT (ESSEX CO.)		12,000			23,900			35,900			
NEWS	E		7,070	58.92		4,789	20.04		11,859	12,286	11,944
NORTH ADAMS (BERKSHIRE CO.)		13,000			5,300			18,300			
TRANSCRIPT	E		10,255	78.88		650	12.26		10,905	11,190	11,078
NORTHAMPTON (HAMPSHIRE CO.)		33,900#						33,900			
GAZETTE	E	#	19,528	57.60					19,528	20,934	20,425
PEABODY (ESSEX CO.)		16,600			3,600			20,200			
TIMES	E		3,351	20.19		36	1.00		3,387	3,453	3,503
PITTSFIELD (BERKSHIRE CO.)		27,900#			12,200			40,100			
EAGLE	M	#	22,336	80.06		5,803	47.57		28,139	33,591	32,969
QUINCY (NORFOLK CO.)		67,200			53,200			120,400			
PATRIOT LEDGER	E (M-F)		40,460	60.21		25,925	48.73		66,385	90,051	89,153
PATRIOT LEDGER	SAT M		43,265	64.38		27,224	51.17		70,489	95,452	92,837
SALEM (ESSEX CO.)		48,900			42,700			91,600			
NEWS	E		22,761	46.55		7,334	17.18		30,095	30,781	31,114
SPRINGFIELD (HAMPDEN CO.)		134,400			101,700			236,100			
UNION, NEWS	CMB DLY		99,381	73.94		26,817	26.37		126,198	133,673	135,250
UNION	M		45,053	33.52		16,711	16.43		61,764	68,813	69,351
NEWS	E		54,328	40.42		10,106	9.94		64,434	64,860	65,899
REPUBLICAN	SUN		96,765	72.00		40,681	40.00		137,446	155,677	151,658

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MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
TAUNTON (BRISTOL CO.)		17,100			23,800			40,900			
GAZETTE	E		9,734	56.92		3,897	16.37		13,631	13,894	14,068
WALTHAM (MIDDLESEX CO.)		21,200			67,700			88,900			
NEWS-TRIBUNE	E (M-F)		7,932	37.42		4,291	6.34		12,223	12,429	13,044
WORCESTER (WORCESTER CO.)		95,700			126,400			222,100			
TELEGRAM, GAZETTE	CMB DLY		80,511	84.13		44,195	34.96		124,706	139,228	141,486
TELEGRAM	M		31,067	32.46		17,185	13.60		48,252	58,199	57,493
GAZETTE	E		49,444	51.67		27,010	21.37		76,454	81,029	83,993
TELEGRAM	SUN		65,084	68.01		44,530	35.23		109,614	127,951	125,332
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,200			23,600			30,800			
TELEGRAM	E		5,497	76.35		11,515	48.79		17,012	17,199	17,186
ALPENA (ALPENA CO.)		8,000			12,400			20,400			
NEWS	E		7,480	93.50		4,997	40.30		12,477	13,002	12,724
ANN ARBOR (WASHTENAW CO.)		47,700			83,800			131,500			
NEWS	E		23,473	49.21		25,442	30.36		48,915	49,819	48,775
NEWS	SUN		26,396	55.34		31,184	37.21		57,580	58,796	58,077
BAD AXE (HURON CO.)		1,200			14,300			15,500			
TRIBUNE	E (M-F)		1,492	124.33		6,792	47.50		8,284	8,860	9,000
BATTLE CREEK (CALHOUN CO.)		34,400			59,200			93,600			
ENQUIRER	E (M-F)		19,135	55.63		10,061	16.99		29,196	29,387	30,085
ENQUIRER	SAT M		18,286	53.16		10,133	17.12		28,419	28,608	29,597
ENQUIRER	SUN		23,917	69.53		13,686	23.12		37,603	37,825	38,919
BAY CITY (BAY CO.)		28,400#			50,300			78,700			
TIMES	E	#	21,684	76.35		14,215	28.26		35,899	39,650	39,964
TIMES	SUN	#	23,380	82.32		18,394	36.57		41,774	47,389	46,842
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		75,300#						75,300			
HERALD-PALLADIUM	E	#	34,435	45.73					34,435	36,560	36,733

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*AVERAGES FOR 3 MONTHS

MICHIGAN		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
DETROIT (WAYNE CO.)		491,100			1,199,400			1,690,500			
FREE PRESS	M (M-F)		155,764	31.72		351,980	29.35		507,744	656,477	634,466
FREE PRESS	SAT M		136,716	27.84		330,459	27.55		467,175	600,889	587,763
FREE PRESS	SUN		149,427	30.43		385,172	32.11		534,599	747,268	754,615
NEWS	ALL DAY (M-F)		205,935	41.93		388,475	32.39		594,410	680,800	645,016
NEWS	SAT M		194,216	39.55		378,412	31.55		572,628	650,302	624,619
NEWS	SUN		242,511	49.38		497,142	41.45		739,653	839,841	837,821
ESCANABA (DELTA CO.)		7,200			10,300			17,500			
PRESS	E		5,449	75.68		4,903	47.60		10,352	10,633	10,568
FLINT (GENESEE CO.)		109,400			112,600			222,000			
JOURNAL	E (M-F)		77,496	70.84		29,685	26.36		107,181	108,215	108,262
JOURNAL	SAT M		72,639	66.40		30,655	27.22		103,294	104,345	104,644
JOURNAL	SUN		78,930	72.15		37,211	33.05		116,141	118,328	118,151
GRAND HAVEN (OTTAWA CO.)		6,700			7,500			14,200			
TRIBUNE	E		5,246	78.30		4,417	58.89		9,663	10,291	10,050
GRAND RAPIDS (KENT CO.)		148,700			136,700			285,400			
PRESS	E		95,865	64.47		34,875	25.51		130,740	135,998	135,794
PRESS	SUN		107,533	72.32		56,200	41.11		163,733	179,604	176,362
GREENVILLE (MONTCALM CO.)		3,300			16,400			19,700			
NEWS	E		2,383	72.21		5,670	34.57		8,053	8,390*	8,280*
HOLLAND (OTTAWA CO.)		25,300#			9,900			35,200			
SENTINEL	E	#	15,309	60.51		2,976	30.06		18,285	19,126	19,211
HOUGHTON (HOUGHTON CO.)		3,300			16,900			20,200			
MINING GAZETTE	E		2,796	84.73		8,827	52.23		11,623	12,149	12,186
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,700			13,500			19,200			
NEWS	E		4,752	83.37		5,479	40.59		10,231	10,383	10,457
IRONWOOD (GOGEBIC CO.)		4,800			16,100			20,900			
GLOBE	E		3,634	75.71		4,525	28.11		8,159	8,585	8,644
JACKSON (JACKSON CO.)		29,500#			47,500			77,000			
CITIZEN PATRIOT	E	#	21,507	72.91		16,298	34.31		37,805	38,187	37,980
CITIZEN PATRIOT	SUN	#	22,542	76.41		19,154	40.32		41,696	42,330	41,789

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MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
KALAMAZOO (KALAMAZOO CO.)		55,200			69,300			124,500			
GAZETTE	E		34,853	63.14		27,385	39.52		62,238	63,355	63,099
GAZETTE	SUN		38,287	69.36		34,237	49.40		72,524	75,890	75,654
LANSING-EAST LANSING (INGHAM CO.)		96,000			59,700			155,700			
STATE JOURNAL	M		43,327	45.13		19,510	32.68		62,837	64,714	67,449
STATE JOURNAL	SUN		51,053	53.18		26,988	45.21		78,041	81,114	79,079
LUDINGTON (MASON CO.)		3,700			12,500			16,200			
NEWS	E		3,130	84.59		4,459	35.67		7,589	8,218	8,314
MARQUETTE (MARQUETTE CO.)		7,300			18,800			26,100			
MINING JOURNAL	E		6,866	94.05		9,259	49.25		16,125	17,802	17,684
MENOMINEE (MENOMINEE CO.)		3,800			12,800			16,600			
HERALD-LEADER	E		2,271	59.76		2,259	17.65		4,530	4,691	4,767
MIDLAND (MIDLAND CO.)		14,900			26,600			41,500			
NEWS	E		10,396	69.77		6,985	26.26		17,381	17,630	17,803
MONROE (MONROE CO.)		10,800			35,600			46,400			
NEWS	E		8,512	78.81		16,689	46.88		25,201	26,880	26,663
MOUNT CLEMENS (MACOMB CO.)		95,800#						95,800			
DAILY	E	#	27,506	28.71					27,506	50,223	50,660
MOUNT PLEASANT (ISABELLA CO.)		23,000#						23,000			
SUN	M	#	10,447	45.42					10,447	11,699	11,428
MUSKEGON (MUSKEGON CO.)		35,200			44,200			79,400			
CHRONICLE	E		28,425	80.75		17,331	39.21		45,756	47,358	46,556
CHRONICLE	SUN		28,688	81.50		20,064	45.39		48,752	51,004	50,658
PETOSKEY (EMMET CO.)		16,800#						16,800			
NEWS-REVIEW	E (M-F)	#	10,339	61.54					10,339	11,103*	11,380*
PONTIAC (OAKLAND CO.)		164,500#						164,500			
PRESS	E (M-F)	#	69,443	42.21					69,443	71,119	71,898
PRESS	SAT M	#	68,268	41.50					68,268	69,913	70,709
PRESS	SUN	#	76,383	46.43					76,383	78,428	79,831
PORT HURON (ST. CLAIR CO.)		27,700#			36,400			64,100			
TIMES HERALD	E	#	17,766	64.14		8,556	23.51		26,322	27,225	27,485
TIMES HERALD	SUN	#	20,768	74.97		10,219	28.07		30,987	32,007	31,554

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MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ROYAL OAK (OAKLAND CO.)		86,500			64,300			150,800			
TRIBUNE	E		34,620	40.02		4,217	6.56		38,837	39,600	39,856
SAGINAW (SAGINAW CO.)		54,800#			22,900			77,700			
NEWS	E	#	33,577	61.27		— 14,962	65.34		48,539	56,931	56,722
NEWS	SUN	#	34,320	62.63		16,574	72.38		50,894	62,683	62,786
SAULT STE. MARIE (CHIPPEWA CO.)		7,200#			8,500			15,700			
NEWS	E (M-F)	#	5,508	76.50		2,275	26.76		7,783	8,230	8,049
STURGIS (ST. JOSEPH CO.)		3,800			14,300			18,100			
JOURNAL	E		3,064	80.63		5,199	36.36		8,263	8,472	9,034
TRAVERSE CITY (GRAND TRAVERSE CO.)		39,900#						39,900			
RECORD-EAGLE	E	#	25,017	62.70					25,017	25,900	25,568
YPSILANTI (WASHTENAW CO.)		24,400			40,100			64,500			
PRESS	E (M-F)		9,066	37.16		6,388	15.93		15,454	15,807	15,403
PRESS	SAT M		8,949	36.68		6,288	15.68		15,237	15,556	15,215
PRESS	SUN		9,104	37.31		6,384	15.92		15,488	15,844	15,506
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,100			11,100			19,200			
TRIBUNE	E (M-F)		5,488	67.75		3,257	29.34		8,745	9,018	9,431
TRIBUNE	SUN		5,712	70.52		3,324	29.95		9,036	9,307	9,633
AUSTIN (MOWER CO.)		9,200			7,200			16,400			
HERALD	E (M-F)		6,222	67.63		2,265	31.46		8,487	8,762	9,150
HERALD	SUN		5,250	67.93		2,252	31.28		8,502	8,777	9,104
DULUTH (ST. LOUIS CO.)		37,800#			124,600			162,400			
NEWS-TRIBUNE & HERALD	M	#	26,811	70.93		34,285	27.52		61,096	63,028	63,953
NEWS-TRIBUNE & HERALD	SUN	#	31,991	84.63		48,638	39.04		80,629	84,014	83,571
FAIRMONT (MARTIN CO.)		4,800			23,900			28,700			
SENTINEL	M		3,873	80.69		7,107	29.74		10,980	11,334	11,574
FARIBAULT (RICE CO.)		6,300			17,500			23,800			
NEWS	E		5,049	80.14		3,385	19.34		8,434	8,753	8,943

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*AVERAGES FOR 3 MONTHS

MINNESOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
FERGUS FALLS (OTTER TAIL CO.)		4,800			24,600			29,400			
JOURNAL	E		4,477	93.27		7,178	29.18		11,655	12,788	13,064
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,200			45,600			59,800			
FREE PRESS	E		10,219	71.96		14,591	32.00		24,810	25,878*	26,420
MARSHALL (LYON CO.)		3,900			12,200			16,100			
INDEPENDENT	M		3,045	78.08		5,305	43.48		8,350	8,741	8,852
MINNEAPOLIS (HENNEPIN CO.)		860,900#			418,200			1,279,100			
STAR & TRIBUNE	M	#	308,504	35.84		49,921	11.94		358,425	378,981	381,808
STAR & TRIBUNE	SUN	#	471,902	54.81		104,794	25.06		576,696	616,248	601,138
NEW ULM (BROWN CO.)		5,000			14,200			19,200			
JOURNAL	M (TU-S)		4,011	80.22		5,374	37.85		9,385	10,383	10,826
JOURNAL	SUN		4,224	84.48		5,414	38.13		9,638	10,639	10,954
OWATONNA (STEELE CO.)		6,900			4,400			11,300			
PEOPLE'S PRESS	M (TU-S)		5,298	76.78		1,698	38.59		6,996	7,353	7,414
PEOPLE'S PRESS	SUN		5,446	78.93		1,726	39.23		7,172	7,529	7,564
RED WING (GOODHUE CO.)		5,500			15,300			20,800			
REPUBLICAN EAGLE	E		4,413	80.24		4,024	26.30		8,437	8,783	8,761
ROCHESTER (OLMSTED CO.)		27,800			33,700			61,500			
POST-BULLETIN	E (M-F)		21,104	75.91		15,803	46.89		36,907	38,796	39,272
POST-BULLETIN	WKND		21,343	76.77		16,206	48.09		37,549	39,688	39,276
ST. CLOUD (STEARNS CO.)		20,800			25,800			46,600			
TIMES	E		15,166	72.91		9,796	37.97		24,962	28,463	28,253
ST. PAUL (RAMSEY CO.)		458,700#						458,700			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	167,400	36.49					167,400	187,544	189,810
PIONEER PRESS & DISPATCH	SAT M	#	157,664	34.37					157,664	175,320	176,759
PIONEER PRESS & DISPATCH	SUN	#	219,158	47.78					219,158	245,497	247,254
STILLWATER (WASHINGTON CO.)		6,400#			6,200			12,600			
GAZETTE	E (M-F)	#	3,945	61.64		687	11.08		4,632	4,994*	5,173*
WINONA (WINONA CO.)		9,600			36,200			45,800			
NEWS	M		7,148	74.46		7,381	20.39		14,529	14,804	14,933
NEWS	SUN		7,048	73.42		7,409	20.47		14,457	14,744	15,153

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*AVERAGES FOR 3 MONTHS

MISSISSIPPI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
BILOXI-GULFPORT (HARRISON CO.)		48,200			43,100			91,300			
SUN-HERALD	M (M-F)		26,257	54.48		20,144	46.74		46,401	48,033	50,640
SUN-HERALD	SAT M		25,544	53.00		20,111	46.66		45,655	47,289	46,973
SUN-HERALD	SUN		27,554	57.17		22,032	51.12		49,586	51,168	50,281
BROOKHAVEN (LINCOLN CO.)		4,100			14,700			18,800			
LEADER	E (M-F)		3,112	75.90		4,398	29.92		7,510	7,754*	7,675*
CLARKSDALE (COAHOMA CO.)		7,600			15,900			23,500			
PRESS REGISTER	E (M-F)		4,751	62.51		2,440	15.35		7,191	7,489	7,613
PRESS REGISTER	WKND		4,906	64.55		2,432	15.30		7,338	7,636	7,664
CLEVELAND (BOLIVAR CO.)		18,400#						18,400			
COMMERCIAL	E (M-F)	#	6,217	33.79					6,217	6,395	6,203*
CORINTH (ALCORN CO.)		17,900#						17,900			
CORINTHIAN	E (M-F)	#	8,635	48.24					8,635	9,801	9,346
GREENVILLE (WASHINGTON CO.)		13,600			16,900			30,500			
DELTA DEMOCRAT-TIMES	E (M-F)		7,578	55.72		6,098	36.08		13,676	15,912*	15,254*
DELTA DEMOCRAT-TIMES	SUN		8,053	59.21		6,440	38.11		14,493	16,937*	16,113*
GREENWOOD (LEFLORE CO.)		9,000			13,300			22,300			
COMMONWEALTH	E (M-F)		5,287	58.74		3,282	24.68		8,569	8,843	9,139
COMMONWEALTH	SUN		5,533	61.48		3,359	25.26		8,892	9,164	9,465
HATTIESBURG (FORREST CO.)		23,300			34,800			58,100			
AMERICAN	E		13,031	55.93		9,096	26.14		22,127	23,823	24,274
AMERICAN	SUN		14,278	61.28		10,170	29.22		24,448	26,724	26,695
JACKSON (HINDS CO.)		101,700			130,500			232,200			
CLARION-LEDGER, NEWS	CMB DLY		58,817	57.83		18,986	14.55		77,803	98,781	100,512
CLARION-LEDGER	M (M-F)		38,906	38.26		11,833	9.07		50,739	67,890	67,352
NEWS	E (M-F)		19,911	19.58		7,153	5.48		27,064	30,891	33,160
CLARION-LEDGER/NEWS	SAT M		54,713	53.80		19,279	14.77		73,992	95,095	97,066
CLARION-LEDGER/NEWS	SUN		62,510	61.47		26,841	20.57		89,351	114,552	113,182
LAUREL (JONES CO.)		8,200			30,000			38,200			
LEADER-CALL	E		4,718	57.54		5,210	17.37		9,928	10,031	10,266
McCOMB (PIKE CO.)		6,600			23,300			29,900			
ENTERPRISE-JOURNAL	E (M-F)		4,112	62.30		8,461	36.31		12,573	13,016*	13,017*
ENTERPRISE-JOURNAL	SUN		4,148	62.85		8,508	36.52		12,656	13,099*	13,070*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
MERIDIAN (LAUDERDALE CO.)		18,900			81,200			100,100			
STAR	E		9,909	52.43		13,023	16.04		22,932	23,125	23,116
STAR	SUN		10,954	57.96		15,381	18.94		26,335	26,528	26,480
NATCHEZ (ADAMS CO.)		10,300			16,800			27,100			
DEMOCRAT	M		7,580	73.59		5,354	31.87		12,934	13,520	13,233
DEMOCRAT	SUN		7,677	74.53		5,667	33.73		13,344	13,952	13,642
PASCAGOULA (JACKSON CO.)		47,800#						47,800			
PRESS	E (M-F)	#	21,796	45.60					21,796	22,913	22,769
PRESS REGISTER	SUN	#	23,090	48.31					23,090	24,422	23,896
TUPELO (LEE CO.)		11,700			96,900			108,600			
NORTHEAST JOURNAL	M		8,235	70.38		25,260	26.07		33,495	35,383	34,663
VICKSBURG (WARREN CO.)		10,500			30,300			40,800			
POST	E		6,152	58.59		9,225	30.45		15,377	15,530	15,655
POST	SUN		6,172	58.78		9,573	31.59		15,745	15,984	16,242
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,700			29,300			42,000			
SOUTHEAST MISSOURIAN	E (M-F)		6,376	50.20		7,406	25.28		13,782	14,963	14,021
SOUTHEAST MISSOURIAN	SUN		6,963	54.83		8,021	27.38		14,984	16,243	14,431
COLUMBIA (BOONE CO.)		39,000#						39,000			
TRIBUNE	E (M-F)	#	15,573	39.93					15,573	17,328	17,072
TRIBUNE	SAT M	#	15,007	38.48					15,007	16,749	16,532
TRIBUNE	SUN	#	18,245	46.78					18,245	20,703	20,420
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,600			14,100			
JOURNAL	E (M-F)		2,691	59.80		6,228	64.88		8,919	9,121	9,016
HANNIBAL (MARION CO.)		7,200			29,200			36,400			
COURIER-POST	E		5,338	74.14		5,072	17.37		10,410	11,262	12,039
JEFFERSON CITY (COLE CO.)		16,800			41,200			58,000			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,545	80.63		7,691	18.67		21,236	21,777	21,650
CAPITAL NEWS	M (TU-S)		501	2.98		3,254	7.90		3,755	4,068	4,095
POST-TRIBUNE	E (M-F)		13,044	77.64		4,437	10.77		17,481	17,709	17,555
NEWS & TRIBUNE	SUN		13,659	81.30		9,539	23.15		23,198	23,716	23,288

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MISSOURI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/86	9/30/85
JOPLIN (JASPER CO.)		24,500			79,900			104,400			
GLOBE	M		17,482	71.36		18,197	22.77		35,679	37,877	38,440
GLOBE	SUN		19,889	81.18		22,008	27.54		41,897	44,824	44,364
KANSAS CITY (JACKSON CO.)		465,600			218,400			684,000			
TIMES, STAR	CMB DLY		391,295	84.04		71,360	32.67		462,655	493,492	501,127
TIMES	M		211,711	45.47		40,261	18.43		251,972	272,734	275,584
STAR	E (M-F)		179,584	38.57		31,099	14.24		210,683	220,758	225,543
STAR	SUN		295,461	63.46		68,780	31.49		364,241	399,157	399,928
MEXICO (AUDRAIN CO.)		4,600			14,300			18,900			
LEDGER	E		4,242	92.22		5,790	40.49		10,032	10,973	11,191
MOBERLY (RANDOLPH CO.)		5,300			18,100			23,400			
MONITOR-INDEX & DEMOCRAT	E (M-F)		4,673	88.17		3,932	21.72		8,605	9,056	9,308
MONITOR-INDEX & DEMOCRAT	SUN		5,099	96.21		4,007	22.14		9,106	4,556	9,767
POPLAR BLUFF (BUTLER CO.)		7,100			42,500			49,600			
AMERICAN REPUBLIC	E (M-F)		6,591	92.83		7,002	16.48		13,593	14,850	15,033
AMERICAN REPUBLIC	SUN		6,616	93.18		7,302	17.18		13,918	15,184	15,341
ST. JOSEPH (BUCHANAN CO.)		29,200			58,300			87,500			
GAZETTE, NEWS-PRESS	CMB DLY		35,527	121.67		19,203	32.94		54,730	57,374	59,079
GAZETTE	M (M-F)		22,577	77.32		18,845	32.32		41,422	43,923	44.696
NEWS-PRESS	E (M-F)		12,950	44.35		358	0.61		13,308	13,451	14,383
NEWS-PRESS/GAZETTE	SAT M		24,935	85.39		19,509	33.46		44,444	47,020	47,324
NEWS-PRESS/GAZETTE	SUN		24,898	85.27		20,747	35.59		45,645	48,561	49,066
ST. LOUIS (INDEPENDENT CITY)		866,500#						866,500			
GLOBE-DEMOCRAT	M (M-F)	#	119,567	13.80					119,567	141,108	178,594
GLOBE-DEMOCRAT	WKND	#	106,290	12.27					106,290	127,790	161,600
ST. LOUIS (INDEPENDENT CITY)		738,200#						738,200			
POST-DISPATCH	M (M-F)	#	250,314	33.91					250,314	308,279	277,527
POST-DISPATCH	SAT M	#	216,995	29.40					216,995	273,854	242,760
POST-DISPATCH	SUN	#	410,873	55.66					410,873	511,669	481,618
SEDALIA (PETTIS CO.)		8,300			28,000			36,300			
DEMOCRAT	E (M-F)		6,655	80.18		7,274	25.98		13,929	14,403	14,270
DEMOCRAT	SUN		7,263	87.51		7,911	28.25		15,174	15,678	15,528
SIKESTON (SCOTT CO.)		6,600			26,700			33,300			
STANDARD	E (M-F)		2,811	42.59		5,731	21.46		8,542	8,837	8,920
STANDARD	SUN		2,867	43.44		5,897	22.09		8,764	9,064	9,170

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSOURI		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
SPRINGFIELD (GREENE CO.)		55,000			144,500			199,500			
NEWS, LEADER & PRESS	CMB DLY		32,761	59.57		22,763	15.75		55,524	58,154	61,565
NEWS	M (M-F)		12,522	22.77		20,251	14.01		32,773	35,260	35,380
LEADER & PRESS	E (M-F)		20,239	36.80		2,512	1.74		22,751	22,894	26,185
NEWS & LEADER	SAT M & HOLS		30,864	56.12		22,595	15.64		53,459	56,069	58,653
NEWS & LEADER	SUN		46,702	84.91		40,733	28.19		87,435	92,277	88,573
WARRENSBURG (JOHNSON CO.)		3,900			8,800			12,700			
STAR-JOURNAL	E (M-F)		2,563	65.72		2,403	27.31		4,966	5,481	5,463
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,500			71,500			109,000			
GAZETTE	M		26,950	71.87		21,041	29.43		47,991	57,620	59,913
GAZETTE	SUN		27,546	73.46		22,535	31.52		50,081	60,144	61,385
BOZEMAN (GALLATIN CO.)		11,300			12,400			23,700			
CHRONICLE	E (M-F)		7,355	65.09		4,105	33.10		11,460	11,765	11,967
CHRONICLE	SUN		7,808	69.10		4,536	36.58		12,344	12,948	13,307
BUTTE (SILVER BOW CO.)-ANACONDA (DEER LODGE CO.)		16,300			33,800			50,100			
STANDARD	M		12,435	76.29		4,113	12.17		16,548	17,170	17,533
STANDARD	SUN		12,608	77.35		4,114	12.17		16,722	17,325	17,859
GREAT FALLS (CASCADE CO.)		25,600			37,900			63,500			
TRIBUNE	M		17,531	68.48		11,559	30.50		29,090	34,824	36,303
TRIBUNE	SUN		21,058	82.26		14,357	37.88		35,415	41,553	42,078
HELENA (LEWIS & CLARK CO.)		17,000#			4,900			21,900			
INDEPENDENT RECORD	E	#	11,604	68.26		1,286	26.24		12,890	13,072	13,754
INDEPENDENT RECORD	SUN	#	12,006	70.62		1,398	28.53		13,404	13,673	14,082
MISSOULA (MISSOULA CO.)		23,800			30,500			54,300			
MISSOULIAN	M		14,653	61.57		10,027	32.88		24,680	28,240	29,086
MISSOULIAN	SUN		15,028	63.14		10,966	35.95		25,994	29,625	31,576

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*AVERAGES FOR 3 MONTHS

NEBRASKA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ALLIANCE (BOX BUTTE CO.)		4,100			11,400			15,500			
TIMES-HERALD	E		2,644	64.49		1,113	9.76		3,757	4,006	4,141
BEATRICE (GAGE CO.)		5,100			14,600			19,700			
SUN	E		4,498	88.20		5,464	37.42		9,962	10,588	10,697
COLUMBUS (PLATTE CO.)		6,800			17,000			23,800			
TELEGRAM	E (M-F)		5,743	84.46		4,719	27.76		10,462	10,911	11,034
TELEGRAM	SUN		5,883	86.51		4,754	27.96		10,637	11,085	11,187
FREMONT (DODGE CO.)		10,300			17,400			27,700			
TRIBUNE	E		7,670	74.47		3,577	20.56		11,247	11,629	11,617
GRAND ISLAND (HALL CO.)		14,800			26,900			41,700			
INDEPENDENT	E		12,848	86.81		11,481	42.68		24,329	25,191	25,720
INDEPENDENT	SUN		13,130	88.72		12,016	44.67		25,146	26,005	26,405
HASTINGS (ADAMS CO.)		9,300			21,400			30,700			
TRIBUNE	E		7,693	82.72		7,432	34.73		15,125	16,237	16,996
HOLDREGE (PHELPS CO.)		2,200			8,800			11,000			
CITIZEN	E (M-F)		2,083	94.68		1,377	15.65		3,460	3,735	3,823
KEARNEY (BUFFALO CO.)		8,600			18,500			27,100			
HUB	E		6,543	76.08		4,032	21.79		10,575	11,034	11,530
LINCOLN (LANCASTER CO.)		72,400			63,400			135,800			
STAR, JOURNAL	CMB DLY		53,355	73.69		23,442	36.97		76,797	80,570	80,764
STAR	M		21,722	30.00		12,654	19.96		34,376	36,818	36,282
JOURNAL	E		31,633	43.69		10,788	17.02		42,421	43,752	44,482
JOURNAL & STAR	SUN		54,458	75.22		21,375	33.71		75,833	79,136	78,101
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E		3,156	92.82		6,699	44.07		9,855	10,175	10,252
NORFOLK (MADISON CO.)		7,700			33,400			41,100			
NEWS	E		7,264	94.34		13,070	39.13		20,334	22,294	22,373
NORTH PLATTE (LINCOLN CO.)		9,700#			18,300			28,000			
TELEGRAPH	M (TU-S)	#	6,509	67.10		7,787	42.55		14,296	14,744	15,832
TELEGRAPH	SUN	#	6,705	69.12		7,910	43.22		14,615	15,062	16,820

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*AVERAGES FOR 3 MONTHS

NEBRASKA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
OMAHA (DOUGLAS CO.)		189,500#			125,200			314,700			
WORLD-HERALD	CMB DLY	#	128,493	67.81		35,356	28.24		163,849	221,132	221,023
WORLD-HERALD	M (M-F)	#	34,195	18.04		28,725	22.94		62,920	119,428	118,753
WORLD-HERALD	E (M-F)	#	94,298	49.76		6,631	5.30		100,929	101,704	102,270
WORLD-HERALD	SAT M	#	118,642	62.61		35,192	28.11		153,834	210,394	211,205
WORLD-HERALD	SUN	#	147,307	77.73		53,848	43.01		201,155	283,783	281,891
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,300#			31,600			40,900			
STAR-HERALD	M (TU-S)	#	6,179	66.44		9,176	29.04		15,355	15,681	16,295
STAR-HERALD	SUN	#	6,805	73.17		9,607	30.40		16,412	16,739	17,416
NEVADA											
CARSON CITY (INDEPENDENT CITY)		14,800#						14,800			
APPEAL	E (M-F)	#	8,136	54.97					8,136	10,268	9,263
APPEAL	SUN	#	8,963	60.56					8,963	11,480	10,427
ELKO (ELKO CO.)		4,600			5,700			10,300			
FREE PRESS	E		2,904	63.13		919	16.12		3,823	4,105	4,018
LAS VEGAS (CLARK CO.)		223,600#						223,600			
REVIEW-JOURNAL	ALL DAY (M-F)	#	105,524	47.19					105,524	108,687	100,011
REVIEW-JOURNAL	SAT M	#	100,782	45.07					100,782	103,616	91,968
REVIEW-JOURNAL	SUN	#	120,881	54.06					120,881	124,939	115,793
SUN	M (M-F)	#	60,679	27.14					60,679	62,735	56,264
SUN	SAT M	#	54,534	24.39					54,534	56,453	52,610
SUN	SUN	#	94,738	42.37					94,738	97,369	66,834
RENO (WASHOE CO.)		116,700#						116,700			
GAZETTE JOURNAL	M	#	50,310	43.11					50,310	60,976	58,822
GAZETTE JOURNAL	SUN	#	60,141	51.53					60,141	72,398	69,235
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			22,100			27,900			
EAGLE TIMES	E (M-F)		3,974	68.52		5,465	24.73		9,439	9,718	10,023
EAGLE TIMES	SUN		4,128	71.17		6,079	27.51		10,207	10,514	10,586
CONCORD (MERRIMACK CO.)		12,200			32,900			45,100			
MONITOR	E		10,355	84.88		10,421	31.67		20,776	21,479	21,026

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*AVERAGES FOR 3 MONTHS

NEW HAMPSHIRE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
DOVER (STRAFFORD CO.)		34,800#						34,800			
FOSTER'S DEMOCRAT	E	#	20,878	59.99					20,878	27,270	25,445
KEENE (CHESHIRE CO.)		23,500#						23,500			
SENTINEL	E	#	14,584	62.06					14,584	15,466	14,737
LACONIA (BELKNAP CO.)		6,600			34,100			40,700			
CITIZEN	E		4,155	62.95		3,076	9.02		7,231	10,881	10,161
LEBANON-HANOVER (GRAFTON CO.)		11,600#			15,100			26,700			
VALLEY NEWS	E	#	8,985	77.46		6,990	46.29		15,975	17,881	17,481
MANCHESTER (HILLSBOROUGH CO.)		54,800			98,900			153,700			
UNION LEADER	M		30,493	55.64		18,943	19.15		49,436	68,838	69,965
NEWS	SUN		28,679	52.33		29,956	30.29		58,635	85,779	82,754
NASHUA (HILLSBOROUGH CO.)		37,300			25,300			62,600			
TELEGRAPH	E		23,923	64.14		4,980	19.68		28,903	29,769	30,237
TELEGRAPH	SUN		23,365	62.64		5,022	19.85		28,387	29,322	
PORTSMOUTH (ROCKINGHAM CO.)		16,700			45,900			62,600			
HERALD	E		6,404	38.35		7,225	15.74		13,629	13,913	14,728
HERALD	SUN		6,101	36.53		7,231	15.75		13,332	13,636	14,001
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		354,100#						354,100			
PRESS	E	#	137,467	38.82					137,467	139,585	129,390
PRESS	SUN	#	203,651	57.51					203,651	206,683	193,199
ATLANTIC CITY (ATLANTIC CO.)		170,300#						170,300			
PRESS	M	#	78,340	46.00					78,340	81,129	82,131
PRESS	SUN	#	86,935	51.05					86,935	90,151	90,405
BERGEN CO. (HACKENSACK P.O.)		315,600#						315,600			
RECORD	E (M-F)	#	131,862	41.78					131,862	161,327	156,111
RECORD	SUN	#	173,849	55.09					173,849	223,771	220,887
BERGEN CO.-PASSAIC CO.-MORRIS CO.-HUDSON CO.-UNION CO.		955,500						955,500			
NORTH JERSEY NWSPS., INC.	M									81,169	
NORTH JERSEY NWSPS., INC.	E									82,812	
NORTH JERSEY NWSPS., INC.	WKND									40,557	
NORTH JERSEY NWSPS., INC.											
(4-1-86 to 7-31-86)	SUN									65,476	
(8-1-86 to 9-30-86)	SUN									90,982	

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*AVERAGES FOR 3 MONTHS

NEW JERSEY		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
BRIDGETON (CUMBERLAND CO.)		18,000#						18,000			
NEWS	E	#	9,715	53.97					9,715	11,887	12,214
BRIDGEWATER (SOMERSET CO.)		142,800#						142,800			
COURIER-NEWS	E	#	47,891	33.54					47,891	49,779	52,448
CAMDEN-CHERRY HILL (CAMDEN CO.)		276,100#						276,100			
COURIER-POST	E (M-F)	#	94,986	34.40					94,986	104,225	109,670
COURIER-POST	SAT M	#	91,079	32.99					91,079	100,583	105,483
COURIER-POST	SUN	#	87,782	31.79					87,782	98,952	104,980
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON M									50,274	47,460
RACING FORM	M (TU-F)									45,303	43,388
RACING FORM	SAT M									73,087	68,942
RACING FORM	SUN									30,449	26,763
JERSEY CITY (HUDSON CO.)		194,100			167,400			361,500			
JOURNAL	E (M-F)		56,751	29.24		3,435	2.05		60,186	60,697	
JOURNAL	SAT E		54,545	28.10		2,722	1.63		57,267	57,883	
MILLVILLE (CUMBERLAND CO.)		9,800			4,700			14,500			
DAILY	E		5,009	51.11		1,154	24.55		6,163	6,396	6,673
MORRISTOWN (MORRIS CO.)		129,800#						129,800			
RECORD	M (M-F)	#	53,858	41.49					53,858	60,541	62,703
RECORD	SAT M	#	50,319	38.77					50,319	56,833	59,100
RECORD	SUN	#	60,573	46.67					60,573	70,357	71,197
NEW BRUNSWICK (MIDDLESEX CO.)		70,200			76,000			146,200			
HOME NEWS	E		32,305	46.02		16,971	22.33		49,276	58,994*	59,299*
HOME NEWS	SUN		37,050	52.78		22,543	29.66		59,593	75,394*	76,228*
NEWARK (ESSEX CO.)		361,100			1,569,200			1,930,300			
STAR-LEDGER	M (M-F)		180,763	50.06		268,500	17.11		449,263	460,330	444,228
STAR-LEDGER	SAT M		154,412	42.76		252,164	16.07		406,576	418,281	405,147
STAR-LEDGER	SUN		206,729	57.25		445,851	28.41		652,580	678,743	662,003
NEWTON (SUSSEX CO.)		46,300#						46,300			
HERALD	E (M-F)	#	18,555	40.08					18,555	19,217	18,025
HERALD	SUN	#	24,767	53.49					24,767	26,522	25,207

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*AVERAGES FOR 3 MONTHS

NEW JERSEY		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
PERTH AMBOY-WOODBRIDGE (MIDDLESEX CO.)		130,500#						130,500			
NEWS TRIBUNE	E	#	49,034	37.57					49,034	50,710*	52,050*
NEWS TRIBUNE	SUN	#	56,026	42.93					56,026	59,317*	
RED BANK-MIDDLETOWN-SHREWSBURY (MONMOUTH CO.)		88,600#						88,600			
REGISTER	E (M-F)	#	20,098	22.68					20,098	21,110	28,142
REGISTER	SAT	#	19,124	21.58					19,124	20,095	
REGISTER	SUN	#	19,875	22.43					19,875	21,093	29,018
TOMS RIVER (OCEAN CO.)		135,500#						135,500			
OBSERVER	M (M-F)	#	23,887	17.63					23,887	24,770	24,550
OBSERVER	SUN	#	23,324	17.21					23,324	24,262	24,468
TRENTON (MERCER CO.)		93,700			54,500			148,200			
TIMES	M		38,585	41.18		22,614	41.49		61,199	63,870	62,166
TIMES	SUN		47,796	51.01		29,348	53.85		77,144	81,396	80,155
TRENTONIAN	M (M-F)		47,656	50.86		16,299	29.91		63,955	68,391	67,543
TRENTONIAN	SAT		44,842	47.86		16,483	30.24		61,325	66,361	65,205
TRENTONIAN	SUN		44,324	47.30		15,466	28.38		59,790	64,989	63,051
VINELAND (CUMBERLAND CO.)		20,200			25,800			46,000			
TIMES-JOURNAL	E		13,051	64.61		2,452	9.50		15,503	17,149	17,174
WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,400			72,800			116,200			
TIMES	E (M-F)		22,012	50.72		19,521	26.81		41,533	41,727*	40,666*
TIMES	SUN		23,624	54.43		22,084	30.34		45,708	46,072*	45,507*
WOODBURY (GLOUCESTER CO.)		74,200#						74,200			
TIMES	E (M-F)	#	27,480	37.04					27,480	28,971	28,935
TIMES	SUN	#	26,944	36.31					26,944	28,475	28,447
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		11,100			5,400			16,500			
NEWS	E (M-F)		6,617	59.61		2,059	38.13		8,676	8,989	9,102
NEWS	SUN		7,179	64.68		2,543	47.09		9,722	10,105	10,098

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*AVERAGES FOR 3 MONTHS

NEW MEXICO		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ALBUQUERQUE (BERNALILLO CO.)		359,200#						359,200			
JOURNAL, TRIBUNE	CMB DLY	#	143,622	39.98					143,622	150,035	140,346
JOURNAL	M	#	98,824	27.51					98,824	105,182	96,565
TRIBUNE	E	#	44,798	12.47					44,798	44,853	43,781
JOURNAL	SUN	#	134,846	37.54					134,846	143,166	136,872
CARLSBAD (EDDY CO.)		10,800			2,300			13,100			
CURRENT-ARGUS	E (M-F)		7,934	73.46		471	20.48		8,405	8,549	8,790
CURRENT-ARGUS	SUN		8,492	78.63		495	21.52		8,987	9,176	9,556
CLOVIS (CURRY CO.)		12,800			16,700			29,500			
NEWS-JOURNAL	E (M-F)		7,529	58.82		2,516	15.07		10,045	10,229	10,268
NEWS-JOURNAL	SUN		8,255	64.49		3,005	17.99		11,260	11,443	11,073
FARMINGTON (SAN JUAN CO.)		14,400			18,100			32,500			
TIMES	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GALLUP (McKINLEY CO.)		7,800			24,200			32,000			
INDEPENDENT	E		5,340	68.46		6,930	28.64		12,270	12,466	11,903
HOBBS (LEA CO.)		12,500			15,800			28,300			
NEWS-SUN	E (M-F)		8,310	66.48		2,093	13.25		10,403	10,547	10,850
NEWS-SUN	SUN		9,428	75.42		2,611	16.53		12,039	12,183	12,509
LAS CRUCES (DONA ANA CO.)		19,600			19,800			39,400			
SUN-NEWS	E (M-F)		11,015	56.20		4,974	25.12		15,989	17,555	17,728
SUN-NEWS	SUN		11,775	60.08		5,722	28.90		17,497	19,230	19,036
ROSWELL (CHAVES CO.)		17,400			24,500			41,900			
RECORD	M (M-F)		12,006	69.00		1,925	7.86		13,931	14,117	14,075
RECORD	SUN		12,487	71.76		2,099	8.57		14,586	14,812	14,831
SANTA FE (SANTA FE CO.)		23,100#			23,700			46,800			
NEW MEXICAN	M	#	13,336	57.73		2,928	12.35		16,264	16,794	17,116
NEW MEXICAN	SUN	#	13,485	58.38		3,560	15.02		17,045	17,977	17,886

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ALBANY (ALBANY CO.)		78,500			208,100			286,600			
TIMES UNION, KNICKERBOCKER NEWS	CMB DLY		64,400	82.04		46,667	22.43		111,067	119,748	121,597
TIMES UNION	M		45,833	58.39		35,565	17.09		81,398	89,049	88,296
KNICKERBOCKER NEWS	E (M-F)		18,567	23.65		11,102	5.33		29,669	30,699	33,301
KNICKERBOCKER NEWS	SAT E		12,817	16.33		10,080	4.84		22,897	23,253	25,151
TIMES UNION	SUN		54,831	69.85		88,402	42.48		143,233	176,080	171,053
AMSTERDAM (MONTGOMERY CO.)		9,000			14,200			23,200			
RECORDER	E		6,818	75.76		6,913	48.68		13,731	14,358	14,307
AUBURN (CAYUGA CO.)		12,200			22,300			34,500			
CITIZEN	E (M-F)		8,275	67.83		7,227	32.41		15,502	15,787*	15,882*
CITIZEN	SUN		8,335	68.32		7,591	34.04		15,926	16,226*	16,418*
BATAVIA (GENESEE CO.)		8,300#			21,300			29,600			
NEWS	E	#	6,660	80.24		8,984	42.18		15,644	16,084	15,646
BINGHAMTON (BROOME CO.)		66,600			73,400			140,000			
PRESS & SUN-BULLETIN	M		44,162	66.31		20,373	27.76		64,535	65,854	
PRESS & SUN-BULLETIN	SUN		47,948	71.99		31,448	42.84		79,396	86,032	85,449
BUFFALO (ERIE CO.)		245,600			259,600			505,200			
NEWS	ALL DAY (M-F)		195,234	79.49		111,766	43.05		307,000	317,651	315,237
NEWS	SAT M & HOLS		169,275	68.92		106,172	40.90		275,447	285,726	280,479
NEWS	SUN		204,558	83.29		143,108	55.13		347,666	371,016	362,795
CORNING (STEUBEN CO.)		11,000			21,000			32,000			
LEADER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CORTLAND (CORTLAND CO.)		6,900			11,200			18,100			
STANDARD	E		4,874	70.64		6,463	57.71		11,337	12,208*	12,124*
DUNKIRK-FREDONIA (CHAUTAUQUA CO.)		9,700			10,300			20,000			
OBSERVER	E		8,203	84.57		5,417	52.59		13,620	15,459	15,389
ELMIRA (CHEMUNG CO.)		25,900			75,400			101,300			
STAR-GAZETTE	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TELEGRAM	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GENEVA (ONTARIO CO.)		5,200			42,000			47,200			
FINGER LAKES TIMES	E		4,045	77.79		15,273	36.36		19,318	19,663	19,593

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NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
GLENS FALLS (WARREN CO.)		11,900			45,400			57,300			
POST-STAR	M		11,182	93.97		23,763	52.34		34,945	35,980	35,556
GLOVERSVILLE-JOHNSTOWN											
(FULTON CO.)		14,200			17,600			31,800			
LEADER-HERALD	E		8,833	62.20		4,802	27.28		13,635	13,874	14,210
HERKIMER (HERKIMER CO.)		8,200			16,500			24,700			
TELEGRAM	E		4,964	60.54		1,962	11.89		6,926	7,126	7,259
HUDSON (COLUMBIA CO.)		5,300			17,000			22,300			
REGISTER-STAR	E (M-F)		3,907	73.72		9,032	53.13		12,939	15,242	15,529
ITHACA (TOMPKINS CO.)		14,400			17,000			31,400			
JOURNAL	E		9,263	64.33		7,599	44.70		16,862	19,768*	19,674
JAMESTOWN (CHAUTAUQUA CO.)		19,400			34,300			53,700			
POST-JOURNAL	E		16,558	85.35		11,041	32.19		27,599	28,192*	28,701
LOCKPORT (NIAGARA CO.)		9,900			16,800			26,700			
UNION SUN & JOURNAL	E		7,934	80.14		9,741	57.98		17,675	18,384	18,159
LONG ISLAND (SUFFOLK CO.)											
(MELLVILLE P.O.)		830,700			42,900			873,600			
NEWSDAY	E (M-F)		480,774	57.88		17,076	39.80		497,850	603,172	555,757
NEWSDAY	SAT E		459,750	55.34		18,072	42.13		477,822	565,643	524,767
NEWSDAY	SUN		549,288	66.12		23,878	55.66		573,166	666,951	621,679
MEDINA (ORLEANS CO.)		6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	#	3,414	55.97					3,414	5,095	4,987
MIDDLETOWN (ORANGE CO.)		16,900			107,900			124,800			
TIMES HERALD-RECORD	M		12,273	72.62		61,566	57.06		73,839	81,249	78,798
RECORD	SUN		12,983	76.82		71,623	66.38		84,606	94,051	89,894
NEW YORK CITY (NEW YORK CO.)		6,904,600#						6,904,600			
AMERICAN BANKER	M (M-F)									23,266	23,655
AMERICAN METAL MARKET	MON M									37,869	39,680
AMERICAN METAL MARKET	M (TU-F)									10,930	11,980
JOURNAL OF COMMERCE											
& COMMERCIAL	M (M-F)									21,469	21,311
LAW JOURNAL	M (M-F)									12,851	12,369
NEWS	M (M-F)	#	1,181,083	17.11					1,181,083	1,270,926	1,353,156
NEWS	SAT M	#	921,675	13.35					921,675	1,005,714	1,064,995
NEWS	SUN	#	1,429,574	20.70					1,429,574	1,597,802	1,662,026
NEWS RECORD	M (M-F)									22,826	24,238

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NEW YORK		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
NEW YORK CITY (NEW YORK CO.)		3,078,300			3,287,900			6,366,200			
POST	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	SAT M⌐			PUBLISHER'S STATEMENT NOT FILED BY PERSS TIME							
NEW YORK CITY (NEW YORK CO.)		6,975,600#						6,975,600			
TIMES	M (M-F)	#	704,420	10.10					704,420	1,001,694	963,365
TIMES	SAT M	#	540,954	7.75					540,954	790,850	754,695
TIMES	SUN	#	1,026,232	14.71					1,026,232	1,584,259	1,572,498
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									781,736	747,841
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									1,952,283	1,908,913
WOMEN'S WEAR DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)		21,500			78,800			100,300			
NEWS	E		9,824	45.69		3,695	4.69		13,519	13,679	14,875
NEWS	SUN		10,002	46.52		3,822	4.85		13,824	13,984	14,764
NIAGARA FALLS (NIAGARA CO.)		33,500			13,100			46,600			
GAZETTE	M		21,347	63.72		3,587	27.38		24,934	27,436	29,283
GAZETTE	SUN		21,680	64.72		4,244	32.40		25,924	28,960	30,731
NORWICH (CHENANGO CO.)		3,300			17,100			20,400			
SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
OLEAN (CATTARAUGUS CO.)		11,800			49,500			61,300			
TIMES-HERALD	E		9,279	78.64		14,770	29.84		24,049	25,231	25,762
ONEONTA (OTSEGO CO.)		5,300			30,200			35,500			
STAR	M		4,000	75.47		13,122	43.45		17,122	19,101	18,988
OSWEGO (OSWEGO CO.)		8,300			28,600			36,900			
PALLADIUM-TIMES	E		5,214	62.82		3,528	12.34		8,742	8,903	8,952
PLATTSBURCH (CLINTON CO.)		12,000			16,500			28,500			
PRESS REPUBLICAN	M		9,596	79.97		8,351	50.61		17,947	23,192	22,894
POUGHKEEPSIE (DUTCHESS CO.)		25.600			78,800			104,400			
JOURNAL	M		15,178	59.29		26,521	33.66		41,699	42,524	41,718
JOURNAL	SUN		16,760	65.47		39,629	50.29		56,389	59,372	58,691

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ROCHESTER (MONROE CO.)		239,300			170,200			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		172,931	72.27		52,054	30.58		224,985	228,369*	232,329*
DEMOCRAT & CHRONICLE	M (M-F)		91,569	38.27		34,179	20.08		125,748	128,869*	131,809*
TIMES-UNION	E (M-F)		81,362	34.00		17,875	10.50		99,237	99,500*	100,520*
DEMOCRAT & CHRONICLE	SAT M		135,752	56.73		48,745	28.64		184,497	188,062*	192,178*
DEMOCRAT & CHRONICLE	SUN		171,317	71.59		77,498	45.53		248,815	256,933*	255,202*
ROME (ONEIDA CO.)		16,100			22,600			38,700			
SENTINEL	E		11,139	69.19		7,566	33.48		18,705	19,153	19,219
SARATOGA SPRINGS (SARATOGA CO.)		9,300			42,500			51,800			
SARATOGIAN	M		5,921	63.67		5,370	12.64		11,291	11,927*	11,530*
SARATOGIAN	SUN		6,761	72.70		7,372	17.35		14,133	18,324*	17,672*
SCHENECTADY (SCHENECTADY CO.)		53,600			46,800			100,400			
GAZETTE	M		37,198	69.40		19,736	42.17		56,934	71,826	72,120
STATEN ISLAND (RICHMOND CO.)		125,800						125,800			
ADVANCE	E (M-F)		75,961	60.38					75,961	76,543	73,787
ADVANCE	SAT E		73,878	58.73					73,878	74,458	71,489
ADVANCE	SUN		85,613	68.05					85,613	86,276	83,084
SYRACUSE (ONONDAGA CO.)		138,300			151,000			289,300			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		123,911	89.60		51,352	34.01		175,263	188,511	188,261
POST-STANDARD	M		49,333	35.67		25,535	16.91		74,868	86,589	85,043
HERALD-JOURNAL	E		74,578	53.92		25,817	17.10		100,395	101,922	103,218
HERALD-AMERICAN	SUN		112,502	81.35		77,886	51.58		190,388	235,086	233,753
TONAWANDA (ERIE CO.)- NORTH TONAWANDA (NIAGARA CO.)		19,700			39,600			59,300			
NEWS	E (M-F)		11,738	59.58		2,338	5.90		14,076	14,329	14,402
NEWS	SAT M		11,759	59.69		2,387	6.03		14,146	14,399	14,483
TROY (RENSSELAER CO.)		43,400			55,300			98,700			
TIMES RECORD	E		29,868	68.82		12,776	23.10		42,644	44,608	46,896
TIMES RECORD	SUN		31,010	71.45		12,150	21.97		43,160	45,590	46,649
UTICA (ONEIDA CO.)		44,200			82,200			126,400			
PRESS, OBSERVER-DISPATCH	CMB DLY		39,216	88.72		19,569	23.81		58,785	60,452	62,987
PRESS	M (M-F)		14,485	32.77		13,658	16.62		28,143	29,483	29,536
OBSERVER-DISPATCH	E (M-F)		24,731	55.95		5,911	7.19		30,642	30,969	33,451
OBSERVER-DISPATCH & PRESS	SAT M		33,716	76.28		18,520	22.53		52,236	54,450	56,485
OBSERVER-DISPATCH	SUN		33,031	74.73		23,477	28.56		56,508	61,354	59,122

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*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
WATERTOWN (JEFFERSON CO.)		14,900			68,900			83,800			
TIMES	E		10,412	69.88		30,450	44.19		40,862	42,972	42,791
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT		438,900#						438,900			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	#								171,243	185,148
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	#								194,820	197,882
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT		543,300						543,300			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E									213,767	226,866
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN									254,192	256,573
NORTH CAROLINA											
ASHEBORO (RANDOLPH CO.)		30,200#						30,200			
COURIER-TRIBUNE	E (M-F)	#	14,209	47.05					14,209	18,123	16,684
COURIER-TRIBUNE	SUN	#	15,304	50.68					15,304	19,774	18,018
ASHEVILLE (BUNCOMBE CO.)		35,500			163,100			198,600			
CITIZEN, TIMES	CMB DLY		22,130	62.34		39,970	24.51		62,100	63,165	64,807
CITIZEN	M (M-F)		14,494	40.83		34,322	21.04		48,816	49,809	50,844
TIMES	E (M-F)		7,636	21.51		5,648	3.46		13,284	13,356	13,963
CITIZEN-TIMES	SAT M		20,695	58.30		40,891	25.07		61,586	62,682	63,747
CITIZEN-TIMES	SUN		21,870	61.61		49,173	30.15		71,043	73,130	74,815
BURLINGTON (ALAMANCE CO.)		21,700			20,400			42,100			
TIMES-NEWS	E (M-F)		15,335	70.67		13,844	67.86		29,179	29,336	29,017
TIMES-NEWS	SAT M		15,125	69.70		13,766	67.48		28,891	29,047	28,714
TIMES-NEWS	SUN		16,449	75.80		14,160	69.41		30,609	30,765	30,311
CHARLOTTE (MECKLENBURG CO.)		168,500			397,200			565,700			
OBSERVER	M		111,494	66.17		74,259	18.70		185,753	214,700	
OBSERVER	SUN		128,348	76.17		100,998	25.43		229,346	269,435	254,384

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*AVERAGES FOR 3 MONTHS

NORTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CLINTON (SAMPSON CO.)		18,400#						18,400			
INDEPENDENT	E (M-F)	#	8,464	46.00					8,464	8,719*	8,776
INDEPENDENT	SUN	#	8,932	48.54					8,932	9,187*	9,210
CONCORD (CABARRUS CO.)		13,400			38,200			51,600			
TRIBUNE	E (M-F)		7,532	56.21		4,760	12.46		12,292	12,406	12,231
TRIBUNE	SUN		7,950	59.33		5,240	13.72		13,190	13,303	13,097
DURHAM (DURHAM CO.)		45,500			150,700			196,200			
HERALD, SUN	CMB DLY		34,695	76.25		28,427	18.86		63,122	65,127	63,421
HERALD	M		20,714	45.53		22,793	15.12		43,507	45,001	42,934
SUN	E		13,981	30.73		5,634	3.74		19,615	20,126	20,487
HERALD	SUN		31,331	68.86		29,985	19.90		61,316	63,140	60,337
ELIZABETH CITY (PASQUOTANK CO.)		5,900			26,700			32,600			
ADVANCE	E (M-F)		3,093	52.42		8,061	30.19		11,154	11,300	11,000
ADVANCE	SUN		3,583	60.73		8,591	32.18		12,174	12,339	12,013
FAYETTEVILLE (CUMBERLAND CO.)		64,800			132,400			197,200			
TIMES, OBSERVER	CMB DLY		41,392	63.88		29,333	22.15		70,725	71,920	71,796
TIMES	M (M-F)		11,841	18.27		12,808	9.67		24,649	25,678	25,306
OBSERVER	E (M-F)		29,551	45.60		16,525	12.48		46,076	46,242	46,490
OBSERVER-TIMES	SAT M		41,305	63.74		30,863	23.31		72,168	73,483	73,455
OBSERVER-TIMES	SUN		40,770	62.92		31,440	23.75		72,210	73,746	74,768
GASTONIA (GASTON CO.)		42,600			40,800			83,400			
GAZETTE	E		27,702	65.03		10,566	25.90		38,268	39,638	38,856
GAZETTE	SUN		30,237	70.98		11,676	28.62		41,913	43,597	42,478
GOLDSBORO (WAYNE CO.)		13,800			33,400			47,200			
NEWS-ARGUS	E (M-F)		7,985	57.86		13,690	40.99		21,675	21,862	21,952
NEWS-ARGUS	SUN		8,677	62.88		15,833	47.40		24,510	24,754	24,641
GREENSBORO (GUILFORD CO.)		77,800			314,200			392,000			
NEWS & RECORD	M		64,503	82.91		44,697	14.23		109,200	111,022	
NEWS & RECORD	SUN		70,941	91.18		53,748	17.11		124,689	127,651	124,541
GREENVILLE (PITT CO.)		13,400			33,500			46,900			
REFLECTOR	E (M-F)		8,124	60.63		8,676	25.90		16,800	17,200	17,130
REFLECTOR	SUN		8,767	65.43		9,981	29.79		18,748	19,186	19,020
HENDERSON (VANCE CO.)		7,600			15,900			23,500			
DISPATCH	E		4,437	58.38		4,826	30.35		9,263	9,531	9,473

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*AVERAGES FOR 3 MONTHS

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
HENDERSONVILLE (HENDERSON CO.)		3,600			23,800			27,400			
TIMES-NEWS	M		2,619	72.75		14,117	59.32		16,736	17,707	16,632
TIMES-NEWS	SUN		2,360	65.56		13,963	58.67		16,323	17,283	
HICKORY (CATAWBA CO.)		21,100			75,200			96,300			
RECORD	E		10,304	48.83		16,938	22.52		27,242	27,508	27,580
HIGH POINT (GUILFORD CO.)		32,900			36,800			69,700			
ENTERPRISE	E		21,049	63.98		9,965	27.08		31,014	31,343	31,713
ENTERPRISE	SUN		21,467	65.25		10,183	27.67		31,650	32,019	32,403
JACKSONVILLE (ONSLOW CO.)		14,600			20,200			34,800			
NEWS	E		9,509	65.13		11,555	57.20		21,064	21,985	20,956
NEWS	SUN		9,039	61.91		11,401	56.44		20,440	21,371	20,558
KANNAPOLIS (CABARRUS CO.)		13,300			34,500			47,800			
INDEPENDENT	E (M-F)		9,237	69.45		3,586	10.39		12,823	12,971	12,905
INDEPENDENT	SUN		9,907	74.49		3,774	10.94		13,681	13,842	14,108
KINSTON (LENOIR CO.)		9,500			32,900			42,400			
FREE PRESS	E (M-F)		6,682	70.34		6,716	20.41		13,398	13,758	13,656
FREE PRESS	SUN		6,978	73.45		7,003	21.29		13,981	14,342	14,285
LENOIR (CALDWELL CO.)		6,800			15,000			21,800			
NEWS TOPIC	E		4,724	69.47		8,240	54.93		12,964	13,138*	13,524*
LEXINGTON (DAVIDSON CO.)		6,500			23,500			30,000			
DISPATCH	E		5,123	78.82		9,389	39.95		14,512	14,694	14,919
LUMBERTON (ROBESON CO.)		7,100			32,500			39,600			
ROBESONIAN	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
ROBESONIAN	SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
MONROE (UNION CO.)		6,500			20,000			26,500			
ENQUIRER-JOURNAL	E (M-F)		3,129	48.14		8,766	43.83		11,895	12,847	12,834
ENQUIRER-JOURNAL	SUN		3,591	55.25		9,165	45.83		12,756	13,743	13,451
MORGANTON (BURKE CO.)		5,700			22,300			28,000			
NEWS-HERALD	E (M-F)		3,437	60.30		8,306	37.25		11,743	11,943	11,699
NEWS-HERALD	SUN		2,956	51.86		8,000	35.87		10,956	11,157	10,713
NEW BERN (CRAVEN CO.)		34,200#						34,200			
SUN JOURNAL	E	#	15,378	44.96					15,378	15,660	15,658

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*AVERAGES FOR 3 MONTHS

NORTH CAROLINA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
RALEIGH (WAKE CO.)		68,300			239,900			308,200			
NEWS & OBSERVER, TIMES	CMB DLY		64,668	94.68		59,151	24.66		123,819	171,980	169,493
NEWS & OBSERVER	M		40,726	59.63		49,034	20.44		89,760	137,746	134,761
TIMES	E		23,942	35.05		10,117	4.22		34,059	34,234	34,732
NEWS & OBSERVER	SUN		52,962	77.54		67,521	28.15		120,483	178,326	178,233
ROANOKE RAPIDS (HALIFAX CO.)		5,900			12,900			18,800			
HERALD	E (M-F)		3,815	64.66		6,186	47.95		10,001	11,622	11,045
HERALD	SUN		4,640	78.64		6,359	49.29		10,999	12,621	11,983
ROCKINGHAM (RICHMOND CO.)		6,200			11,000			17,200			
JOURNAL	E (M-F)		2,904	46.84		5,319	48.35		8,223	8,539	8,350
ROCKY MOUNT (EDGECOMBE CO.)		18,100			30,500			48,600			
TELEGRAM	E		8,279	45.74		4,843	15.88		13,122	13,229	13,291
TELEGRAM	SUN		8,435	46.60		5,747	18.84		14,182	14,287	14,359
SALISBURY-SPENCER-EAST SPENCER (ROWAN CO.)		12,500			102,700			115,200			
POST	E		9,786	78.29		15,124	14.73		24,910	25,268	25,189
POST	SUN		9,669	77.35		15,282	14.88		24,951	25,352	25,177
SANFORD (LEE CO.)		6,600			36,900			43,500			
HERALD	E		4,010	60.76		8,741	23.69		12,751	12,994	12,436
SHELBY (CLEVELAND CO.)		11,700			28,900			40,600			
STAR	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STATESVILLE (IREDELL CO.)		38,500#						38,500			
RECORD & LANDMARK	E (M-F)	#	17,209	44.70					17,209	17,541	17,463
RECORD & LANDMARK	SUN	#	16,859	43.79					16,859	17,199	16,797
THOMASVILLE (DAVIDSON CO.)		9,500			24,400			33,900			
TIMES	M		5,495	57.84		2,475	10.14		7,970	8,320	8,358
WASHINGTON (BEAUFORT CO.)		3,900			27,200			31,100			
NEWS	E		2,670	68.46		6,825	25.09		9,495	10,193*	9,981*
WILMINGTON (NEW HANOVER CO.)		39,700			66,700			106,400			
STAR	M		28,109	70.80		16,790	25.17		44,899	45,484	44,807*
STAR-NEWS	SUN		31,976	80.54		20,213	30.30		52,189	53,029	51,322*
WILSON (WILSON CO.)		13,300			23,800			37,100			
TIMES	E		8,531	64.14		8,350	35.08		16,881	17,238	17,254

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NORTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
WINSTON-SALEM (FORSYTH CO.)		72,000			195,600			267,600			
JOURNAL	M		50,435	70.05		38,296	19.58		88,731	90,803	90,469
JOURNAL	SUN		50,805	70.56		47,613	24.34		98,418	101,176	99,645
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		25,100			41,300			66,400			
TRIBUNE	E		17,419	69.40		8,700	21.07		26,119	27,207	27,383
TRIBUNE	SUN		18,005	71.73		8,535	20.67		26,540	27,730	28,369
DEVILS LAKE (RAMSEY CO.)		3,100			7,300			10,400			
JOURNAL	E (M-F)		3,223	103.97		1,791	24.53		5,014	5,398	5,425
DICKINSON (STARK CO.)		5,300			10,500			15,800			
PRESS	M (TU-S)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		42,100			45,800			87,900			
FORUM	ALL DAY		24,781	58.86		19,495	42.57		44,276	54,563	55,894
FORUM	SUN		30,118	71.54		21,470	46.88		51,588	64,691	65,017
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN		19,100			57,800			76,900			
HERALD	M		15,189	79.52		20,650	35.73		35,839	37,952	37,074
HERALD	SUN		15,962	83.57		20,465	35.41		36,427	38,633	38,936
MINOT (WARD CO.)		12,800#			28,900			41,700			
NEWS	E	#	10,305	80.51		13,490	46.68		23,795	27,139	29,185
NEWS	SUN	#	10,171	79.46		12,084	41.81		22,255	25,417	
OHIO											
AKRON (SUMMIT CO.)		190,600			116,900			307,500			
BEACON JOURNAL	E		121,744	63.87		24,366	20.84		146,110	155,023	157,914
BEACON JOURNAL	SUN		155,574	81.62		45,925	39.29		201,499	225,741	229,146
ALLIANCE (STARK CO.)		12,600			17,800			30,400			
REVIEW	E		9,335	74.09		3,956	22.22		13,291	13,427*	13,717*

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
OHIO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ASHLAND (ASHLAND CO.)		8,700			9,300			18,000			
TIMES-GAZETTE	E		6,955	79.94		4,676	50.28		11,631	12,132	12,446
ASHTABULA CO.-GEAUGA CO.		62,400#						62,400			
NORTHEASTERN OHIO NEWSPAPERS	E	#								30,778	
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								31,799	
ATHENS (ATHENS CO.)		8,100			14,300			22,400			
MESSENGER	E (M-F)		4,252	52.49		6,722	47.01		10,974	13,706	13,903
MESSENGER	SUN		5,282	65.21		7,888	55.16		13,170	16,841	17,134
BELLEFONTAINE (LOGAN CO.)		4,800			10,500			15,300			
EXAMINER	E		3,256	67.83		6,793	64.70		10,049	10,665*	10,796*
BELMONT CO. (MARTINS FERRY P.O.)		34,600#						34,600			
TIMES-LEADER	E (M-F)	#	19,653	56.80					19,653	21,810	23,027
TIMES-LEADER	SUN	#	20,636	59.64					20,636	23,388	24,591
BOWLING GREEN (WOOD CO.)		7,300			28,700			36,000			
SENTINEL-TRIBUNE	E		4,397	60.23		8,607	29.99		13,004	13,928	14,145
BRYAN (WILLIAMS CO.)		3,400			11,100			14,500			
TIMES	E		3,137	92.26		7,081	63.79		10,218	10,664*	10,524*
BUCYRUS (CRAWFORD CO.)		5,400			15,100			20,500			
TELEGRAPH-FORUM	E		4,530	83.89		3,092	20.48		7,622	8,027	8,068
CAMBRIDGE (GUERNSEY CO.)		9,200			25,100			34,300			
JEFFERSONIAN	E		6,238	67.80		7,035	28.03		13,273	13,768*	14,542*
CANTON (STARK CO.)		75,500			99,100			174,600			
REPOSITORY	E		41,552	55.04		16,566	16.72		58,118	58,451	59,874
REPOSITORY	SUN		49,406	65.44		27,000	27.25		76,406	77,044	76,952
CHILLICOTHE (ROSS CO.)		12,200			23,600			35,800			
GAZETTE	E		7,794	63.89		7,159	30.33		14,953	15,391	15,201
CINCINNATI (HAMILTON CO.)		396,700			293,500			690,200			
ENQUIRER	M		136,954	34.52		47,136	16.06		184,090	188,927	189,664
ENQUIRER	SUN		226,022	56.98		78,003	26.58		304,025	312,558	307,241
POST	E		85,465	21.54		30,224	10.30		115,689	117,216	125,220

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*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CLEVELAND (CUYAHOGA CO.)		571,500			296,900			868,400			
PLAIN DEALER	M (M-F)		333,442	58.35		66,684	22.46		400,126	452,343	452,938
PLAIN DEALER	SAT M		318,054	55.65		65,517	22.07		383,571	429,783	431,299
PLAIN DEALER	SUN		415,764	72.75		89,564	30.17		505,328	552,401	539,216
COLUMBUS (FRANKLIN CO.)		351,000			195,800			546,800			
DISPATCH	M		191,575	54.58		42,864	21.89		234,439	248,121	
DISPATCH	SUN		254,939	72.63		78,746	40.22		333,685	371,489	362,745
COSHOCTON (COSHOCTON CO.)		6,300			15,600			21,900			
TRIBUNE	E		4,065	64.52		3,050	19.55		7,115	7,338*	7,618
TRIBUNE	SUN		4,234	67.21		3,212	20.59		7,446	7,669*	8,087
DAYTON (MONTGOMERY CO.)		171,100			182,100			353,200			
NEWS/JOURNAL HERALD (9-15-86 to 9-30-86)	ALL DAY (M-F)		130,361	76.19		72,614	39.88		202,975	211,462	
NEWS/JOURNAL HERALD (9-15-86 to 9-30-86)	SAT M		124,864	72.98		72,466	39.79		197,330	205,821	
JOURNAL HERALD NEWS (4-1-86 to 9-14-86)	CMB DLY		135,031	78.92		72,931	40.05		207,962	216,374	
JOURNAL HERALD (4-1-86 to 9-14-86)	M		61,458	35.92		36,484	20.04		97,942	103,563	
NEWS (4-1-86 to 9-14-86)	E		73,573	43.00		36,447	20.01		110,020	112,811	
NEWS/JOURNAL HERALD	SUN		126,928	74.18		86,806	47.67		213,734	227,438	225,540
DEFIANCE (DEFIANCE CO.)		6,000			26,100			32,100			
CRESCENT-NEWS	E		5,926	98.77		10,240	39.23		16,166	16,761*	16,698*
DOVER-NEW PHILADELPHIA (TUSCARAWAS CO.)		15,600			20,500			36,100			
TIMES-REPORTER	E		11,321	72.57		12,794	62.41		24,115	28,110	29,596
TIMES-REPORTER	SUN		9,859	63.20		12,198	59.50		22,057	26,112	
EAST LIVERPOOL (COLUMBIANA CO.)		14,500			24,500			39,000			
REVIEW	E		10,183	70.23		2,671	10.90		12,854	13,036	13,044
ELYRIA (LORAIN CO.)		47,500#						47,500			
CHRONICLE-TELEGRAM	E	#	27,099	57.05					27,099	35,565	35,627
CHRONICLE-TELEGRAM	SUN	#	27,988	58.92					27,988	35,221	35,660

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*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
FAIRBORN (GREENE CO.)		15,900#						15,900			
HERALD	E (M-F)	#	6,235	39.21					6,235	6,403	6,858
FINDLAY (HANCOCK CO.)		14,400			30,000			44,400			
COURIER	M		11,698	81.24		11,676	38.92		23,374	25,453	25,861
FREMONT (SANDUSKY CO.)		8,600			13,300			21,900			
NEWS-MESSENGER	E		6,916	80.42		6,044	45.44		12,960	13,621	13,811
GREENVILLE (DARKE CO.)		5,300			16,300			21,600			
ADVOCATE	E		3,457	65.23		5,363	32.90		8,820	9,116	9,263
HAMILTON (BUTLER CO.)		46,000			33,000			79,000			
JOURNAL-NEWS	E		23,179	50.39		4,678	14.18		27,857	28,247	28,111
JOURNAL-NEWS	SUN		24,000	52.17		4,772	14.46		28,772	29,126	28,427
IRONTON (LAWRENCE CO.)		6,600			24,400			31,000			
TRIBUNE	E (T-F)		4,409	66.80		3,583	14.68		7,992	8,213	9,015
TRIBUNE	SUN		4,686	71.00		3,750	15.37		8,436	8,712	9,606
KENT-RAVENNA (PORTAGE CO.)		20,100			28,900			49,000			
RECORD-COURIER	E		10,882	54.14		11,457	39.64		22,339	23,948	23,740
LAKE CO. (WILLOUGHBY P.O.)		78,100#						78,100			
NEWS-HERALD	E	#	45,567	58.34					45,567	54,062	43,801
NEWS-HERALD	SUN	#	51,678	66.17					51,678	61,739	51,275
LANCASTER (FAIRFIELD CO.)		14,300			25,000			39,300			
EAGLE-GAZETTE	E		9,034	63.17		7,702	30.81		16,736	17,133	17,684
LIMA (ALLEN CO.)		30,500			79,800			110,300			
NEWS	E		23,220	76.13		16,309	20.44		39,529	39,924	40,181
NEWS	SUN		23,705	77.72		24,583	30.81		48,288	49,355	48,860
LORAIN (LORAIN CO.)		51,500#						51,500			
JOURNAL	E	#	33,159	64.39					33,159	43,446	42,240
JOURNAL	SUN	#	34,232	66.47					34,232	46,621	45,391
MANSFIELD (RICHLAND CO.)		32,800			38,500			71,300			
NEWS JOURNAL	E		23,127	70.51		14,476	37.60		37,603	40,036	40,339
NEWS JOURNAL	SUN		23,760	72.44		22,765	59.13		46,525	54,118	53,638
MARIETTA (WASHINGTON CO.)		7,700			20,000			27,700			
TIMES	E		5,658	73.48		6,712	33.56		12,370	13,476	13,803

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*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
MARION (MARION CO.)		16,400			24,300			40,700			
STAR	E		10,738	65.48		6,906	28.42		17,644	18,011	18,674
STAR	SUN		10,711	65.31		6,944	28.58		17,655	18,020	18,601
MASSILLON (STARK CO.)		12,000			34,100			46,100			
INDEPENDENT	E		7,949	66.24		7,726	22.66		15,675	16,080	16,619
MEDINA (MEDINA CO.)		17,900			15,000			32,900			
GAZETTE	M		9,747	54.45		3,965	26.43		13,712	15,102	16,088
MIDDLETOWN (BUTLER CO.)		33,100			17,100			50,200			
JOURNAL	E		19,910	60.15		2,638	15.43		22,548	22,987	23,578
JOURNAL	SUN		20,860	63.02		2,861	16.73		23,721	24,191	24,413
MOUNT VERNON (KNOX CO.)		6,300			13,400			19,700			
NEWS	E		5,380	85.40		4,921	36.72		10,301	10,788*	10,796*
NEWARK (LICKING CO.)		20,700#			28,000			48,700			
ADVOCATE	E	#	14,276	68.97		6,778	24.21		21,054	21,271	21,932
ADVOCATE	SUN	#	13,638	65.88		6,724	24.01		20,362	20,591	20,940
NORWALK (HURON CO.)		5,700			17,200			22,900			
REFLECTOR	E		4,381	76.86		4,879	28.37		9,260	9,591	9,632
PIQUA (MIAMI CO.)		8,500			22,500			31,000			
CALL	E		6,003	70.62		3,427	15.23		9,430	9,670	10,166
PORT CLINTON (OTTAWA CO.)		15,000#						15,000			
NEWS HERALD	E	#	5,958	39.72					5,958	6,067	6,033
PORTSMOUTH (SCIOTO CO.)		16,300			41,600			57,900			
TIMES	E		9,810	60.18		8,113	19.50		17,923	18,179	18,308
SALEM (COLUMBIANA CO.)		6,900			22,100			29,000			
NEWS	E		5,218	75.62		3,927	17.77		9,145	9,352	9,657
SANDUSKY (ERIE CO.)		19,400			31,600			51,000			
REGISTER	E		14,916	76.89		10,986	34.77		25,902	26,915	26,205
REGISTER	SUN		15,196	78.33		13,271	42.00		28,467	30,632	29,811
SIDNEY (SHELBY CO.)		7,200			7,900			15,100			
NEWS	E		5,778	80.25		5,100	64.56		10,878	12,685	12,765

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*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
SPRINGFIELD (CLARK CO.)		35,900			51,500			87,400			
NEWS-SUN	M		24,820	69.14		11,980	23.26		36,800	37,803	39,087
NEWS-SUN	SUN		26,384	73.49		16,420	31.88		42,804	44,347	45,166
STEUBENVILLE (JEFFERSON CO.)		13,400			48,400			61,800			
HERALD-STAR	E		10,759	80.29		10,031	20.73		20,790	21,002	21,240
HERALD-STAR	SUN		10,266	76.61		9,799	20.25		20,065	20,324	20,374
TIFFIN (SENECA CO.)		9,500			10,700			20,200			
ADVERTISER-TRIBUNE	E		7,031	74.01		3,733	34.89		10,764	11,016	11,140
TOLEDO (LUCAS CO.)		188,500			260,900			449,400			
BLADE	E		124,034	65.80		34,827	13.35		158,861	160,606	161,438
BLADE	SUN		143,611	76.19		72,192	27.67		215,803	218,867	217,891
TROY (MIAMI CO.)		7,800			26,200			34,000			
NEWS	E		5,433	69.65		5,337	20.37		10,770	10,931	10,942
VALLEY NEWS	SUN		5,427	69.58		7,467	28.50		12,894	13,061	13,195
URBANA (CHAMPAIGN CO.)		4,600			8,800			13,400			
CITIZEN	E		3,493	75.93		3,828	43.50		7,321	7,566	7,532
WARREN (TRUMBULL CO.)		25,900			53,400			79,300			
TRIBUNE CHRONICLE	E		18,802	72.59		21,696	40.63		40,498	41,398	40,932
TRIBUNE	SUN		20,866	80.56		25,681	48.09		46,547	48,159	48,299
WOOSTER (WAYNE CO.)		9,200			38,300			47,500			
RECORD	E		7,664	83.30		16,276	42.50		23,940	25,060	25,606
XENIA (GREENE CO.)		10,700			21,600			32,300			
GAZETTE	E		6,636	62.02		3,965	18.36		10,601	10,876	11,343
YOUNGSTOWN (MAHONING CO.)		82,300			96,400			178,700			
VINDICATOR	E		49,514	60.16		41,116	42.65		90,630	95,974	98,191
VINDICATOR	SUN		54,890	66.70		62,275	64.60		117,165	146,849	151,828
ZANESVILLE (MUSKINGUM CO.)		15,200			27,500			42,700			
TIMES RECORDER	M		12,188	80.18		9,605	34.93		21,793	23,076	23,813
TIMES RECORDER	SUN		11,708	77.03		8,287	30.13		19,995	20,870	21,409

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*AVERAGES FOR 3 MONTHS

OKLAHOMA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ADA (PONTOTOC CO.)		7,100			25,400			32,500			
NEWS	E (M-F)		4,678	65.89		4,177	16.44		8,855	8,994	9,223
NEWS	SUN		4,758	67.01		4,527	17.82		9,285	9,439	9,674
ARDMORE (CARTER CO.)		9,800			23,400			33,200			
ARDMOREITE	E (M-F)		7,424	75.76		5,711	24.41		13,135	13,369	13,523
ARDMOREITE	SUN		8,493	86.66		7,264	31.04		15,757	15,991	16,166
BARTLESVILLE (WASHINGTON CO.)		17,700			11,700			29,400			
EXAMINER-ENTERPRISE	E (M-F)		11,155	63.02		1,898	16.22		13,053	13,205	13,764
EXAMINER-ENTERPRISE	SAT M		10,484	59.23		1,687	14.42		12,171	12,323	13,085
EXAMINER-ENTERPRISE	SUN		12,474	70.47		2,339	19.99		14,813	14,983	15,376
CHICKASHA (GRADY CO.)		6,600			12,100			18,700			
EXPRESS	E (M-F)		3,541	53.65		1,534	12.68		5,075	5,193	5,125
EXPRESS	SUN		4,201	63.65		1,849	15.28		6,050	6,168	6,112
DUNCAN (STEPHENS CO.)		9,200			10,600			19,800			
BANNER	E (M-F)		7,683	83.51		2,785	26.27		10,468	10,861	11,043
BANNER	SUN		8,406	91.37		3,532	33.32		11,938	12,386	12,465
ENID (GARFIELD CO.)		22,300			21,600			43,900			
NEWS, EAGLE	CMB DLY		16,358	73.35		8,506	39.38		24,864	26,801*	28,222*
NEWS	M (TU-F)		8,552	38.35		8,048	37.26		16,600	18,481*	19,385*
EAGLE	E (M-F)		7,806	35.00		458	2.12		8,264	8,320*	8,837*
NEWS & EAGLE	SAT M		14,036	62.94		8,395	38.87		22,431	24,377*	25,584*
NEWS	SUN		14,961	67.09		9,110	42.18		24,071	26,157*	27,671*
LAWTON (COMANCHE CO.)		31,100			35,700			66,800			
PRESS, CONSTITUTION	CMB DLY		20,089	64.59		9,257	25.93		29,346	30,495	32,501
PRESS	M (M-F)		7,041	22.64		6,548	18.34		13,589	14,655	16,100
CONSTITUTION	E (M-F)		13,048	41.95		2,709	7.59		15,757	15,840	16,401
PRESS	SAT M		18,599	59.80		8,081	22.64		26,680	27,745	
CONSTITUTION	SUN		19,645	63.17		9,138	25.60		28,783	30,030	30,737
McALESTER (PITTSBURG CO.)		8,100			13,700			21,800			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,945	73.40		6,076	44.35		12,021	12,330	11,989
NEWS-CAPITAL & DEMOCRAT	SUN		6,033	74.48		6,233	45.50		12,266	12,578	12,268
MIAMI (OTTAWA CO.)		8,100			14,300			22,400			
NEWS-RECORD	E (M-F)		5,323	65.72		3,345	23.39		8,668	8,829	8,927
NEWS-RECORD	SUN		5,564	68.69		3,533	24.71		9,097	9,258	9,414

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*AVERAGES FOR 3 MONTHS

OKLAHOMA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
MUSKOGEE (MUSKOGEE CO.)		17,600			42,700			60,300			
PHOENIX & TIMES-DEMOCRAT	M		9,627	54.70		7,927	18.56		17,554	17,968	18,359
PHOENIX & TIMES-DEMOCRAT	SUN		10,328	58.68		8,267	19.36		18,595	18,974	19,356
NORMAN (CLEVELAND CO.)		32,000			7,700			39,700			
TRANSCRIPT	E (M-F)		15,184	47.45		487	6.32		15,671	16,639	17,244
TRANSCRIPT	SAT M		14,849	46.40		480	6.23		15,329	16,297	16,852*
TRANSCRIPT	SUN		16,510	51.59		552	7.17		17,062	18,090	18,257
OKLAHOMA CITY (OKLAHOMA CO.)		290,200#			29,900			320,100			
JOURNAL RECORD	M (TU-S)	#	4,549	1.57		114	0.38		4,663	5,587	5,983
OKLAHOMA CITY (OKLAHOMA CO.)		290,200#			533,200			823,400			
OKLAHOMAN	M (M-F)	#	150,668	51.92		75,880	14.23		226,548	231,993	241,573
OKLAHOMAN AND TIMES	SAT M	#	138,898	47.86		71,937	13.49		210,835	216,006	229,479
OKLAHOMAN	SUN	#	203,310	70.06		113,478	21.28		316,788	323,600	320,186
OKMULGEE (OKMULGEE CO.)		7,800			10,100			17,900			
TIMES	M (TU-S)		3,192	40.92		1,646	16.30		4,838	4,961	4,957
TIMES	SUN		3,260	41.79		1,755	17.38		5,015	5,138	5,132
PONCA CITY (KAY CO.)		11,700			11,600			23,300			
NEWS	E (M-F)		8,642	73.86		4,245	36.59		12,887	13,373*	13,665*
NEWS	SUN		9,444	80.72		4,558	39.29		14,002	14,513*	14,756*
SAPULPA (CREEK CO.)		6,700			12,400			19,100			
HERALD	E (M-F)		4,474	66.78		2,907	23.44		7,381	7,521	8,172
HERALD	SUN		4,749	70.88		3,087	24.90		7,836	7,975	8,566
SHAWNEE (POTTAWATOMIE CO.)		11,200			35,400			46,600			
NEWS-STAR	M (TU-S)		7,149	63.83		6,082	17.18		13,231	13,555	14,104
NEWS-STAR	SUN		7,529	67.22		6,839	19.32		14,368	14,692	15,199
STILLWATER (PAYNE CO.)		13,300			20,600			33,900			
NEWS-PRESS	E (M-F)		5,960	44.81		3,914	19.00		9,874	10,132	10,273
NEWS-PRESS	SUN		6,418	48.26		4,222	20.50		10,640	10,906	10,965
TULSA (TULSA CO.)		204,300			195,300			399,600			
WORLD, TRIBUNE	CMB DLY		143,722	70.35		40,736	20.86		184,458	207,221	213,503
WORLD	M		82,964	40.61		29,331	15.02		112,295	131,816	134,496
TRIBUNE	E		60,758	29.74		11,405	5.84		72,163	75,405	79,007
WORLD	SUN		154,163	75.46		52,584	26.92		206,747	231,473	229,707

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*AVERAGES FOR 3 MONTHS

OREGON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
ALBANY (LINN CO.)		33,600#						33,600			
DEMOCRAT-HERALD	E	#	20,854	62.07					20,854	21,047	21,073
ASHLAND (JACKSON CO.)		6,200			2,300			8,500			
TIDINGS	E		4,757	76.73		431	18.74		5,188	5,579	5,880
ASTORIA (CLATSOP CO.)		3,800			15,100			18,900			
ASTORIAN	E (M-F)		3,330	87.63		5,590	37.02		8,920	9,275	9,427
BAKER (BAKER CO.)		3,800			2,600			6,400			
DEMOCRAT-HERALD	E (M-F)		2,377	62.55		593	22.81		2,970	3,067	3,107
BEND (DESCHUTES CO.)		11,800			21,500			33,300			
BULLETIN	E (M-F)		8,626	73.10		10,866	50.54		19,492	19,927	19,636
BULLETIN	SUN		8,669	73.47		11,168	51.94		19,837	20,269	19,942
COOS BAY-NORTH BEND (COOS CO.)		10,400			23,000			33,400			
WORLD	E		8,390	80.67		6,553	28.49		14,943	15,169	15,703
CORVALLIS (BENTON CO.)		14,500			7,500			22,000			
GAZETTE-TIMES	M		8,208	56.61		3,059	40.79		11,267	12,318	12,472
GAZETTE-TIMES	SUN		7,724	53.27		3,069	40.92		10,793	11,892	11,851
EUGENE (LANE CO.)		74,100			35,600			109,700			
REGISTER-GUARD	M		46,122	62.24		19,840	55.73		65,962	69,551	68,570
REGISTER-GUARD	SUN		47,250	63.77		21,010	59.02		68,260	73,094	72,244
GRANTS PASS (JOSEPHINE CO.)		10,500			20,500			31,000			
COURIER	E		4,509	42.94		11,813	57.62		16,322	16,669	16,235
KLAMATH FALLS (@KLAMATH CO.)		17,200			12,900			30,100			
HERALD & NEWS	E (M-F)		11,880	69.07		6,147	47.65		18,027	18,415	18,524
HERALD & NEWS	SUN		11,838	68.83		6,430	49.84		18,268	18,764	18,841
LA GRANDE (UNION CO.)		4,800			7,000			11,800			
OBSERVER	E		4,336	90.33		2,825	40.36		7,161	7,348	7,408
MEDFORD (JACKSON CO.)		22,900#			29,700			52,600			
MAIL TRIBUNE	E (M-TH)	#	16,474	71.94		10,429	35.11		26,903	27,742	27,825
MAIL TRIBUNE	FRI E	#	21,239	92.75		13,474	45.37		34,713	36,033	36,001
MAIL TRIBUNE	SUN	#	17,137	74.83		11,793	39.71		28,930	30,697	30,982

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
OREGON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/86	9/30/85
ONTARIO (MALHEUR CO.)		3,600			15,700			19,300			
ARGUS OBSERVER	E (M-F)		2,155	59.86		4,835	30.80		6,990	7,176	7,323
ARGUS OBSERVER	SUN		2,318	64.39		4,983	31.74		7,301	7,487	7,468
PENDLETON (UMATILLA CO.)		5,300			19,500			24,800			
EAST OREGONIAN	E		4,847	91.45		7,033	36.07		11,880	12,659	12,671
PORTLAND (MULTNOMAH CO.)		340,500			222,100			562,600			
OREGONIAN	ALL DAY (M-F)		187,936	55.19		67,353	30.33		255,289	317,162	303,720
OREGONIAN	SAT M		180,761	53.09		65,383	29.44		246,144	308,360	295,399
OREGONIAN	SUN		218,836	64.27		87,808	39.54		306,644	401,832	404,450
ROSEBURG (DOUGLAS CO.)		35,000#						35,000			
NEWS-REVIEW	E (M-F)	#	19,668	56.19					19,668	19,902	19,618
NEWS-REVIEW	SUN	#	19,748	56.42					19,748	19,981	19,592
SALEM (MARION CO.)		54,800#			108,700			163,500			
STATESMAN-JOURNAL	M	#	30,519	55.69		22,599	20.79		53,118	54,008	53,498
STATESMAN-JOURNAL	SUN	#	33,170	60.53		23,499	21.62		56,669	57,580	55,231
THE DALLES (WASCO CO.)		4,300			11,900			16,200			
CHRONICLE	E (M-F)		3,149	73.23		1,712	14.39		4,861	4,966	5,181
CHRONICLE	SUN		3,201	74.44		1,730	14.54		4,931	5,036	5,236
PENNSYLVANIA											
ALLENTOWN (LEHIGH CO.)		76,300			122,800			199,100			
CALL	M		56,416	73.94		59,609	48.54		116,025	132,806	128,799
CALL	SUN		63,073	82.66		78,922	64.27		141,995	174,210	167,082
ALTOONA (BLAIR CO.)		35,200			16,700			51,900			
MIRROR	E		23,268	66.10		6,854	41.04		30,122	34,012	34,551
BEAVER (BEAVER CO.)		73,400#						73,400			
TIMES	E (M-F)	#	44,112	60.10					44,112	45,995	46,540
TIMES	SUN	#	46,909	63.91					46,909	49,468	49,695
BETHLEHEM (NORTHAMPTON CO.)		41,200			36,500			77,700			
GLOBE-TIMES	E		17,609	42.74		1,850	5.07		19,459	23,409	26,467
BRADFORD (McKEAN CO.)		8,100			39,100			47,200			
ERA	M		6,160	76.05		5,585	14.28		11,745	12,144	12,265

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PENNSYLVANIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
BROWNSVILLE (FAYETTE CO.)		3,300			22,800			26,100			
TELEGRAPH	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BUTLER (BUTLER CO.)		21,300			40,800			62,100			
EAGLE	E		15,584	73.16		14,483	35.50		30,067	30,955	31,035
CARLISLE (CUMBERLAND CO.)		11,400			11,800			23,200			
SENTINEL	E		7,878	69.11		6,103	51.72		13,981	15,701	15,736
CHAMBERSBURG (FRANKLIN CO.)		7,100			30,800			37,900			
PUBLIC OPINION	E		4,935	69.51		13,020	42.27		17,955	19,123	19,517
CHESTER (DELAWARE CO.)		111,300#						111,300			
TIMES	M (M-F)	#	47,755	42.91					47,755	61,884*	72,160*
TIMES	SUN	#	38,972	35.02					38,972	46,584*	63,616*
CLEARFIELD (CLEARFIELD CO.)		26,200#						26,200			
PROGRESS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COATESVILLE (CHESTER CO.)		29,300#						29,300			
RECORD	E	#	6,204	21.17					6,204	6,541	6,724
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,600			23,100			27,700			
COURIER	E		3,906	84.91		8,482	36.72		12,388	12,634*	13,163*
DOYLESTOWN (BUCKS CO.)		125,500#						125,500			
INTELLIGENCER	M (M-F)	#	38,419	30.61					38,419	40,625*	40,755*
INTELLIGENCER	SUN	#	41,060	32.72					41,060	43,870*	43,511*
DU BOIS (CLEARFIELD CO.)		4,300			19,600			23,900			
COURIER-EXPRESS	E		4,039	93.93		6,897	35.19		10,936	11,294	11,284
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,100			79,300			112,400			
EXPRESS	E		22,436	67.78		21,308	26.87		43,744	45,324	46,634
EXPRESS	SUN		22,774	68.80		22,336	28.17		45,110	47,349	48,343
ELLWOOD CITY (LAWRENCE CO.)		3,900			7,400			11,300			
LEDGER	E		3,097	79.41		4,127	55.77		7,224	7,612*	7,651

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				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
PENNSYLVANIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/86	9/30/85
ERIE (ERIE CO.)		74,600			39,900			114,500			
NEWS, TIMES	CMB DLY		56,130	75.24		13,296	33.32		69,426	70,690	71,613
NEWS	M (M-F)		22,436	30.08		5,460	13.68		27,896	28,426	27,813
TIMES	E (M-F)		33,694	45.17		7,836	19.64		41,530	42,264	43,800
TIMES-NEWS	SAT M		48,981	65.66		12,666	31.74		61,647	62,861	63,866
TIMES-NEWS	SUN		60,948	81.70		22,798	57.14		83,746	101,950	102,305
FRANKLIN (VENANGO CO.)		26,600#						26,600			
NEWS-HERALD	E	#	7,424	27.91					7,424	7,837	8,173
GETTYSBURG (ADAMS CO.)		4,700			23,500			28,200			
TIMES	E (M-F)		3,153	67.09		5,218	22.20		8,371	8,841	8,623
TIMES	WKND		2,802	59.62		5,078	21.61		7,880	8,381	
GREENSBURG (WESTMORELAND CO.)		105,100#						105,100			
TRIBUNE-REVIEW	M	#	45,072	42.88					45,072	51,005	51,288
TRIBUNE-REVIEW	SUN	#	55,987	53.27					55,987	78,603	78,628
GREENVILLE (MERCER CO.)		2,800			12,900			15,700			
RECORD-ARGUS	E		2,348	83.86		2,597	20.13		4,945	5,105	5,071*
HANOVER (YORK CO.)		10,900			71,900			82,800			
SUN	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HARRISBURG (DAUPHIN CO.)		125,900			65,700			191,600			
PATRIOT, NEWS	CMB DLY		78,717	62.52		16,079	24.47		94,796	104,605	104,677
PATRIOT	M (M-F)		33,157	26.34		8,729	13.29		41,886	50,425	49,276
NEWS	E (M-F)		45,560	36.19		7,350	11.19		52,910	54,180	55,401
PATRIOT-NEWS	SAT M & HOLS		67,447	53.57		15,567	23.69		83,014	92,740	92,198
PATRIOT-NEWS	SUN		89,663	71.22		31,598	48.09		121,261	166,444	163,541
HAZLETON (LUZERNE CO.)		18,500			13,800			32,300			
STANDARD-SPEAKER	ALL DAY		14,756	79.76		8,046	58.30		22,802	24,412	24,319
INDIANA (INDIANA CO.)		9,300			23,300			32,600			
GAZETTE	E		7,646	82.22		10,761	46.18		18,407	20,429*	20,613*
JOHNSTOWN (CAMBRIA CO.)		36,400			89,700			126,100			
TRIBUNE-DEMOCRAT	M		25,571	70.25		23,652	26.37		49,223	51,080	52,183
TRIBUNE-DEMOCRAT	SUN		24,272	66.68		24,090	26.86		48,362	53,758	51,782
KITTANNING (ARMSTRONG CO.)		8,100			27,700			35,800			
LEADER-TIMES	E		5,027	62.06		5,593	20.19		10,620	10,975*	11,296*

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LANCASTER (LANCASTER CO.)		74,000			93,100			167,100			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		58,210	78.66		40,791	43.81		99,001	101,100	100,270
INTELLIGENCER-JOURNAL	M		24,506	33.12		17,851	19.17		42,357	43,950	43,265
NEW ERA	E		33,704	45.55		22,940	24.64		56,644	57,150	57,005
NEWS	SUN		52,351	70.74		41,966	45.08		94,317	97,436	140,848
LANSDALE (MONTGOMERY CO.)		25,900			25,100			51,000			
REPORTER	E		12,498	48.25		5,058	20.15		17,556	18,359	18,655
LATROBE (WESTMORELAND CO.)		7,000			17,300			24,300			
BULLETIN	E		5,646	80.66		3,572	20.65		9,218	9,474	10,006
LEBANON (LEBANON CO.)		20,300			20,800			41,100			
NEWS	E		12,982	63.95		9,260	44.52		22,242	24,760*	25,077*
NEWS	SUN		12,534	61.74		9,233	44.39		21,767	24,391*	25,420*
LEHIGHTON (CARBON CO.)		43,100#						43,100			
TIMES NEWS	E	#	16,132	37.43					16,132	16,580*	16,291
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		52,800			61,000			113,800			
COURIER TIMES	M (M-F)		34,642	65.61		28,073	46.02		62,715	63,229	62,165
COURIER TIMES	SUN		37,447	70.92		30,816	50.52		68,263	68,941	67,798
LEWISTOWN (MIFFLIN CO.)		6,400			19,200			25,600			
SENTINEL	E		5,462	85.34		7,511	39.12		12,973	13,538	13,618
LOCK HAVEN (CLINTON CO.)		5,700			8,500			14,200			
EXPRESS	E		5,577	97.84		3,366	39.60		8,943	10,872	11,506
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		40,500			44,300			84,800			
NEWS	E		19,557	48.29		9,820	22.17		29,377	30,219	31,122
MEADVILLE (CRAWFORD CO.)		8,500			17,500			26,000			
TRIBUNE	M		5,875	69.12		9,911	56.63		15,786	16,784*	17,261*
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,500			18,100			28,600			
VALLEY INDEPENDENT	E		7,590	72.29		8,119	44.86		15,709	17,227	17,104
NEW CASTLE (LAWRENCE CO.)		14,600			24,700			39,300			
NEWS	E		8,972	61.45		11,284	45.68		20,256	20,602*	20,639*

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
NEW KENSINGTON (WESTMORELAND CO.)-TARENTUM (ALLEGHENY CO.)-VANDERGRIFT (WESTMORELAND CO.)		68,900#						68,900			
VALLEY NEWS DISPATCH	E	#	36,926	53.59					36,926	38,368	38,926
NORRISTOWN (MONTGOMERY CO.)		71,400#						71,400			
TIMES HERALD	E	#	29,496	41.31					29,496	31,357	31,717
OIL CITY (VENANGO CO.)		37,300#						37,300			
DERRICK	M	#	15,473	41.48					15,473	16,161	16,583
PHILADELPHIA (PHILADELPHIA CO.)		629,900#			1,126,300			1,756,200			
INQUIRER	M (M-F)	#	179,988	28.57		263,995	23.44		443,983	504,946	506,313
INQUIRER	SAT M	#	154,926	24.60		241,233	21.42		396,159	453,037	461,674
INQUIRER	SUN	#	349,835	55.54		499,785	44.37		849,620	985,582	993,899
NEWS	E (M-F)	#	182,843	29.03		54,627	4.85		237,470	252,150	265,416
NEWS	SAT E	#	122,423	19.44		38,714	3.44		161,137	174,110	184,541
PHOENIXVILLE (CHESTER CO.)		5,700			22,500			28,200			
PHOENIX	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PITTSBURGH (ALLEGHENY CO.)		435,700			589,400			1,025,100			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)		110,041	25.26		46,798	7.94		156,839	168,961	173,501
POST-GAZETTE, SUN-TELEGRAPH	SAT M		99,730	22.89		45,946	7.80		145,676	156,996	162,015
PRESS	E (M-F)		183,582	42.13		45,241	7.68		228,823	233,132	239,283
PRESS	SAT E		159,863	36.69		40,876	6.94		200,739	204,419	210,645
PRESS	SUN		302,947	69.53		199,557	33.86		502,504	560,714	579,264
POTTSTOWN (MONTGOMERY CO.)		52,600#						52,600			
MERCURY	M	#	27,285	51.87					27,285	28,615	28,398
MERCURY	SUN	#	27,277	51.86					27,277	28,570	29,084
POTTSVILLE (SCHUYLKILL CO.)		37,600#						37,600			
REPUBLICAN	E	#	24,768	65.87					24,768	28,718*	28,006*
QUAKERTOWN (BUCKS CO.)		32,300#						32,300			
FREE PRESS	E (M-F)	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
READING (BERKS CO.)		77,500			47,700			125,200			
TIMES, EAGLE	CMB DLY		55,225	71.26		21,200	44.44		76,425	80,138	83,367
TIMES	M		32,543	41.99		9,584	20.09		42,127	44,950	46,032
EAGLE	E		22,682	29.27		11,616	24.35		34,298	35,188	37,335
EAGLE	SUN		55,809	72.01		26,344	55.23		82,153	111,638	111,130

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*AVERAGES FOR 3 MONTHS

PENNSYLVANIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
SCRANTON (LACKAWANNA CO.)		44,200			90,400			134,600			
TIMES	E		31,637	71.58		26,254	29.04		57,891	58,397*	57,611*
TIMES	SUN		29,946	67.75		30,764	34.03		60,710	62,037*	59,544*
TRIBUNE	M		17,857	40.40		19,369	21.43		37,226	38,274*	39,019*
SCRANTONIAN	SUN		22,095	49.99		27,689	30.63		49,784	52,038*	53,394*
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,700			33,100			51,800			
HERALD	E		14,200	75.94		12,462	37.65		26,662	27,056	27,283
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)		18,400#						18,400			
HERALD	E	#	9,620	52.28					9,620	10,317	10,331
SOMERSET (SOMERSET CO.)		3,000			27,700			30,700			
AMERICAN	M		3,004	100.13		7,726	27.89		10,730	11,063*	10,663*
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		8,800			22,300			31,100			
POCONO RECORD	M		6,651	75.58		11,021	49.42		17,672	20,111	19,909
POCONO RECORD	SUN		6,598	74.98		12,168	54.57		18,766	21,566	21,340
SUNBURY (NORTHUMBERLAND CO.)		51,400#						51,400			
ITEM	E	#	24,681	48.02					24,681	26,634	26,999
TITUSVILLE (CRAWFORD CO.)		3,700			5,500			9,200			
HERALD	M		2,794	75.51		1,539	27.98		4,333	4,833	5,065
UNIONTOWN (FAYETTE CO.)		15,800			32,500			48,300			
HERALD-STANDARD	M (M-F)		10,959	69.36		14,363	44.19		25,322	28,536*	28,447*
HERALD-STANDARD	SUN		11,202	70.90		15,063	46.35		26,265	29,513*	29,502*
WARREN (WARREN CO.)		6,100			11,300			17,400			
TIMES-OBSERVER	M		5,394	88.43		6,386	56.51		11,780	12,540	12,570
WASHINGTON (WASHINGTON CO.)		8,500			29,800			38,300			
OBSERVER-REPORTER	M		7,108	83.62		17,841	59.87		24,949	38,124	35,983
OBSERVER-REPORTER	SUN		6,007	70.67		16,407	55.06		22,414	33,323	
WAYNESBORO (FRANKLIN CO.)		7,900			12,900			20,800			
RECORD HERALD	E		6,235	78.92		3,099	24.02		9,334	10,406	10,390
WEST CHESTER (CHESTER CO.)		13,300#			51,400			64,700			
LOCAL NEWS	E	#	7,105	53.42		26,882	52.30		33,987	38,549	38,356
LOCAL NEWS	SUN	#	6,853	51.53		28,170	54.81		35,023	39,837	

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
WILKES-BARRE (LUZERNE CO.)		48,900			81,900			130,800			
CITIZENS' VOICE	M		25,705	52.57		18,824	22.98		44,529	45,487	45,838
WILKES-BARRE (LUZERNE CO.)		187,900#						187,900			
INDEPENDENT	SUN	#	63,438	33.76					63,438	64,803	63,190
WILLIAMSPORT (LYCOMING CO.)		21,400			90,900			112,300			
SUN-GAZETTE	E		17,837	83.35		15,641	17.21		33,478	33,906	33,730
YORK (YORK CO.)		53,200			72,200			125,400			
DISPATCH	E		29,930	56.26		18,657	25.84		48,587	49,399	50,411
NEWS	SUN		25,754	48.41		23,271	32.23		49,025	50,549	
RECORD	M		23,357	43.90		15,914	22.04		39,271	40,185	40,085
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		16,700			7,100			23,800			
NEWS	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		36,300			29,600			65,900			
TIMES	E		17,962	49.48		7,930	26.79		25,892	26,925	27,191
PROVIDENCE (PROVIDENCE CO.)		187,100			221,600			408,700			
JOURNAL, BULLETIN	CMB DLY		128,139	68.49		65,422	29.52		193,561	209,347	209,046
JOURNAL	M (M-F)		43,776	23.40		35,513	16.03		79,289	94,220	87,762
BULLETIN	E (M-F)		84,363	45.09		29,909	13.50		114,272	115,127	121,284
JOURNAL-BULLETIN	SAT M & HOLS		115,536	61.75		61,841	27.91		177,377	193,653	191,792
JOURNAL	SUN		136,669	73.05		94,708	42.74		231,377	260,926	256,281
WESTERLY (WASHINGTON CO.)		10,200			24,900			35,100			
SUN	E (M-F)		8,010	78.53		3,595	14.44		11,605	11,813	11,763
SUN	SUN		8,179	80.19		3,666	14.72		11,845	12,064	11,926
WOONSOCKET (PROVIDENCE CO.)		28,800			31,200			60,000			
CALL & REPORTER	E		20,564	71.40		8,057	25.82		28,621	30,019	30,950
CALL & REPORTER	SUN		20,339	70.62		7,746	24.83		28,085	29,379	30,869

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*AVERAGES FOR 3 MONTHS

SOUTH CAROLINA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
AIKEN (AIKEN CO.)		43,200#						43,200			
STANDARD	E (M-F)	#	13,738	31.80					13,738	13,883*	13,648*
STANDARD	SUN	#	13,437	31.10					13,437	13,583*	
ANDERSON (ANDERSON CO.)		19,600			121,400			141,000			
INDEPENDENT-MAIL	M		14,983	76.44		25,364	20.89		40,347	42,365	43,282
INDEPENDENT-MAIL	SUN		15,474	78.95		26,924	22.18		42,398	44,335	45,861
BEAUFORT (BEAUFORT CO.)		13,700			15,200			28,900			
GAZETTE	E (M-F)		5,633	41.12		2,353	15.48		7,986	8,402	8,236
CHARLESTON (CHARLESTON CO.)		165,600#						165,600			
NEWS & COURIER, POST	CMB DLY	#	96,821	58.47					96,821	111,282	112,256
NEWS & COURIER	M (M-F)	#	59,553	35.96					59,553	73,189	72,841
POST	E (M-F)	#	37,268	22.50					37,268	38,093	39,415
NEWS & COURIER/POST	SAT M	#	94,564	57.10					94,564	109,393	108,777
NEWS & COURIER/POST	SUN	#	100,057	60.42					100,057	119,123	117,359
COLUMBIA (RICHLAND CO.)		157,600			162,100			319,700			
STATE, RECORD	CMB DLY		99,750	63.29		26,760	16.51		126,510	145,740	146,802
STATE	M		71,155	45.15		26,032	16.06		97,187	116,342	115,331
RECORD	E		28,595	18.14		728	0.45		29,323	29,398	31,471
STATE	SUN		99,906	63.39		32,710	20.18		132,616	153,792	149,462
FLORENCE (FLORENCE CO.)		16,300			70,600			86,900			
NEWS	M		12,197	74.83		16,629	23.55		28,826	30,398	30,509
NEWS	SUN		12,230	75.03		17,082	24.20		29,312	30.939	30,933
GREENVILLE (GREENVILLE CO.)		85,000			204,000			289,000			
NEWS, PIEDMONT	CMB DLY		58,240	68.52		49,561	24.29		107,801	113,097	110,991
NEWS	M (M-F)		38,216	44.96		44,620	21.87		82,836	87,995	86,783
PIEDMONT	E (M-F)		20,024	23.56		4,941	2.42		24,965	25,102	24,208
NEWS-PIEDMONT	SAT M		51,289	60.34		51,638	25.31		102,927	108,774	109,801
NEWS-PIEDMONT	SUN		57,410	67.54		58,752	28.80		116,162	122,555	126,169
GREENWOOD (GREENWOOD CO.)		8,700			29,500			38,200			
INDEX-JOURNAL	E (M-F)		6,303	72.45		9,640	32.68		15,943	16,083	16,301
INDEX-JOURNAL	SUN		6,256	71.91		9,925	33.64		16,181	16,339	16,371
HILTON HEAD ISLAND (BEAUFORT CO.)		5,600			21,000			26,600			
ISLAND PACKET	M (M-F)		6,316	112.79		563	2.68		6,879	10,161	
MYRTLE BEACH (HORRY CO.)		22,100			20,400			42,500			
SUN NEWS	M		17,508	79.22		9,809	48.08		27,317	28,222	26,496
SUN NEWS	SUN		21,361	96.66		11,474	56.25		32,835	34,119	31,655

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				RATIO			RATIO	TOTAL NDM OR		TOTAL CIRCULATION	
		CZ OR NDM		CIRC/	RTZ OR NDM		CIRC/	CZ & RTZ		AS OF	AS OF
SOUTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/86	9/30/85
ORANGEBURG (ORANGEBURG CO.)		11,600			23,600			35,200			
TIMES & DEMOCRAT	M		7,522	64.84		7,663	32.47		15,185	15,885	15,720
TIMES & DEMOCRAT	SUN		7,706	66.43		8,141	34.50		15,847	16,511	16,398
ROCK HILL (YORK CO.)		35,200#			15,600			50,800			
HERALD	E	#	21,050	59.80		4,392	28.15		25,442	26,071	25,891
HERALD	SUN	#	20,420	58.01		4,355	27.92		24,775	25,409	
SPARTANBURG (SPARTANBURG CO.)		42,500			62,900			105,400			
HERALD-JOURNAL	M		26,765	62.98		21,449	34.10		48,214	49,771	47,661
HERALD-JOURNAL	SUN		28,028	65.95		24,102	38.32		52,130	53,922	51,197
SUMTER (SUMTER CO.)		26,200			20,700			46,900			
ITEM	E		8,705	33.23		12,329	59.56		21,034	21,262	20,951
SOUTH DAKOTA											
ABERDEEN (BROWN CO.)		10,900			28,400			39,300			
AMERICAN NEWS	M		8,342	76.53		10,443	36.77		18,785	19,823	20,045
AMERICAN NEWS	SUN		9,197	84.38		10,993	38.71		20,190	21,302	21,695
HURON (BEADLE CO.)		5,300			21,000			26,300			
PLAINSMAN	E (M-F)		5,135	96.89		6,722	32.01		11,857	12,525	12,650
PLAINSMAN	SUN		5,184	97.81		6,906	32.89		12,090	12,851	13,034
MITCHELL (DAVISON CO.)		5,400			28,800			34,200			
REPUBLIC	E		3,992	73.93		7,235	25.12		11,227	11,607	12,005
RAPID CITY (PENNINGTON CO.)		19,600			40,800			60,400			
JOURNAL	E		14,271	72.81		14,569	35.71		28,840	31,357	31,579
JOURNAL	SUN		15,196	77.53		16,221	39.76		31,417	34,317	34,726
SIOUX FALLS (MINNEHAHA CO.)		36,500			59,800			96,300			
ARGUS LEADER	M		22,255	60.97		14,111	23.60		36,366	42,573	42,671
ARGUS LEADER	SUN		26,134	71.60		21,486	35.93		47,620	60,483	59,512
WATERTOWN (CODINGTON CO.)		6,800			20,100			26,900			
PUBLIC OPINION	E		5,408	79.53		8,917	44.36		14,325	16,514*	16,502*

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*AVERAGES FOR 3 MONTHS

TENNESSEE		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ATHENS (McMINN CO.)		4,600			13,200			17,800			
POST-ATHENIAN	E (M-F)		3,551	77.20		6,336	48.00		9,887	10,168	10,166
CHATTANOOGA (HAMILTON CO.)		136,100#			164,500			300,600			
TIMES, NEWS-FREE PRESS	CMB DLY	#	76,684	56.34		23,155	14.08		99,839	103,188	101,435
TIMES	M (M-F)	#	33,945	24.94		10,501	6.38		44,446	46,835	46,333
NEWS-FREE PRESS	E (M-F)	#	42,739	31.40		12,654	7.69		55,393	56,353	55,102
TIMES	SAT M	#	33,425	24.56		10,564	6.42		43,989	46,302	45,778
NEWS-FREE PRESS	SAT E	#	39,471	29.00		12,390	7.53		51,861	52,815	51,763
NEWS-FREE PRESS	SUN	#	81,131	59.61		24,894	15.13		106,025	109,317	106,520
CLARKSVILLE (MONTGOMERY CO.)		24,700			10,300			35,000			
LEAF-CHRONICLE	M		11,642	47.13		4,927	47.83		16,569	18,437*	18,098
LEAF-CHRONICLE	SUN		13,952	56.49		5,659	54.94		19,611	22,071*	21,434
CLEVELAND (BRADLEY CO.)		13,100			16,000			29,100			
BANNER	E (M-F)		8,220	62.75		7,450	46.56		15,670	16,043	15,863
BANNER	SUN		8,603	65.67		8,296	51.85		16,899	17,306	16,996
COLUMBIA (MAURY CO.)		10,700			40,500			51,200			
HERALD	E (M-F)		6,868	64.19		5,070	12.52		11,938	12,598	12,537
HERALD	SUN		7,284	68.07		6,002	14.82		13,286	13,946	13,547
COOKEVILLE (PUTNAM CO.)		10,200			8,200			18,400			
HERALD-CITIZEN	E (M-F)		4,783	46.89		2,618	31.93		7,401	8,352	8,415
HERALD-CITIZEN	SUN		5,797	56.83		2,761	33.67		8,558	9,508	9,463
DYERSBURG (DYER CO.)		6,200			12,900			19,100			
STATE GAZETTE	E (M-F)		4,016	64.77		3,459	26.81		7,475	7,675	7,398
GREENEVILLE (GREENE CO.)		5,800			15,400			21,200			
SUN	E		4,787	82.53		9,126	59.26		13,913	14,435	14,573
JACKSON (MADISON CO.)		20,400			84,900			105,300			
SUN	E (M-F)		14,862	72.85		18,134	21.36		32,996	34,868	36,022
SUN	SAT M		14,252	69.86		17,782	20.94		32,034	33,924	
SUN	SUN		14,952	73.29		19,351	22.79		34,303	36,263	36,574
JOHNSON CITY (WASHINGTON CO.)		24,300			40,600			64,900			
PRESS	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PRESS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

TENNESSEE		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
KINGSPORT (SULLIVAN CO.)		33,300			50,400			83,700			
TIMES-NEWS	ALL DAY (M-F)		26,650	80.03		17,173	34.07		43,823	47,036	47,148
TIMES-NEWS	SAT M		25,382	76.22		16,941	33.61		42,323	45,282	45,773
TIMES-NEWS	SUN		27,204	81.69		16,877	33.49		44,081	47,309	47,796
KNOXVILLE (KNOX CO.)		103,500			90,600			194,100			
JOURNAL	E		26,041	25.16		15,722	17.35		41,763	43,768	59,812*
NEWS-SENTINEL	M		47,703	46.09		50,778	56.05		98,481	102,340	92,767*
NEWS-SENTINEL	SUN		66,022	63.79		89,276	98.54		155,298	163,108	160,993*
MARYVILLE-ALCOA (BLOUNT CO.)		20,900			11,500			32,400			
TIMES	E (M-F)		10,088	48.27		10,405	90.48		20,493	20,953*	20,917*
MEMPHIS (SHELBY CO.)		332,100#			259,700			591,800			
COMMERCIAL APPEAL	M	#	169,999	51.19		31,223	12.02		201,222	226,675	225,879
COMMERCIAL APPEAL	SUN	#	216,088	65.07		44,275	17.05		260,363	293,831	290,402
MORRISTOWN (HAMBLEN CO.)		16,500			31,700			48,200			
CITIZEN TRIBUNE	E (M-F)		10,762	65.22		7,568	23.87		18,330	20,185*	19,639*
CITIZEN TRIBUNE	SUN		11,811	71.58		9,312	29.38		21,123	23,521*	22,901*
MURFREESBORO (RUTHERFORD CO.)		13,700			20,000			33,700			
NEWS JOURNAL	E		7,683	56.08		6,750	33.75		14,433	14,878	14,611
NEWS JOURNAL	SUN		8,712	63.59		7,447	37.24		16,159	16,690	16,517
NASHVILLE (DAVIDSON CO.)		336,800#						336,800			
BANNER	E	#	57,199	16.98					57,199	68,863	70,490
TENNESSEAN	M	#	95,811	28.45					95,811	119,120	122,431
TENNESSEAN	SUN	#	195,418	58.02					195,418	255,318	252,186
OAK RIDGE (ANDERSON CO.)		15,400			30,300			45,700			
OAK RIDGER	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PARIS (HENRY CO.)		11,800#						11,800			
POST-INTELLIGENCER	E (M-F)	#	7,418	62.86					7,418	8,042*	8,208*
TEXAS											
ABILENE (TAYLOR CO.)		38,300#			16,500			54,800			
REPORTER-NEWS	CMB DLY	#	26,157	68.30		6,322	38.32		32,479	48,027	49,995
REPORTER-NEWS	M (M-F)	#	14,456	37.74		5,474	33.18		19,930	35,351	35,720
REPORTER-NEWS	E (M-F)	#	11,701	30.55		848	5.14		12,549	12,676	14,275
REPORTER-NEWS	SAT M	#	26,233	68.49		6,482	39.28		32,715	49,630	51,492
REPORTER-NEWS	SUN	#	30,757	80.31		8,152	49.41		38,909	57,231	57,722

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
AMARILLO (POTTER CO.)		64,400			105,100			169,500			
NEWS, GLOBE-TIMES	CMB DLY		43,170	67.03		24,854	23.65		68,024	70,227	72,146
NEWS	M		19,590	30.42		21,587	20.54		41,177	43,321	44,062
GLOBE-TIMES	E (M-F)		23,580	36.61		3,267	3.11		26,847	26,906	28,084
NEWS-GLOBE	SUN		46,737	72.57		27,360	26.03		74,097	76,610	77,212
ARLINGTON (TARRANT CO.)		86,900@						86,900			
NEWS	E (M-F)	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
NEWS	SUN	@	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
AUSTIN (TRAVIS CO.)		195,400			125,500			320,900			
AMERICAN-STATESMAN	ALL DAY (M-F)		118,740	60.77		41,455	33.03		160,195	166,860	164,803
AMERICAN-STATESMAN	SAT M		117,536	60.15		43,329	34.53		160,865	167,664	166,986
AMERICAN-STATESMAN	SUN		139,380	71.33		53,359	42.52		192,739	202,764	199,717
BEAUMONT (JEFFERSON CO.)		54,100			182,800			236,900			
ENTERPRISE	M		35,787	66.15		31,659	17.32		67,446	69,569	69,082
ENTERPRISE	SUN		39,881	73.72		37,299	20.40		77,180	79,640	77,797
BIG SPRING (HOWARD CO.)		9,600#			3,400			13,000			
HERALD	E (M-F)	#	6,243	65.03		2,017	59.32		8,260	9,300	9,287
HERALD	SAT M	#	6,161	64.18		2,008	59.06		8,169	9,230	9,176
HERALD	SUN	#	6,968	72.58		2,307	67.85		9,275	10,449	10,430
BORGER (HUTCHINSON CO.)		7,000			8,300			15,300			
NEWS-HERALD	E (M-F)		4,839	69.13		2,156	25.98		6,995	7,226	7,483
NEWS-HERALD	SUN		5,257	75.10		2,585	31.14		7,842	8,102	8,383
BROWNSVILLE (CAMERON CO.)		25,900			119,000			144,900			
HERALD	E (M-F)		12,098	46.71		3,293	2.77		15,391	15,524	15,819
HERALD	SUN		14,156	54.66		3,926	3.30		18,082	18,266	18,469
BROWNWOOD (BROWN CO.)		8,900			30,200			39,100			
BULLETIN	E (M-F)		5,870	65.96		4,171	13.81		10,041	10,270	10,312
BULLETIN	SUN		6,756	75.91		5,073	16.80		11,829	12,057	12,152
BRYAN-COLLEGE STATION (BRAZOS CO.)		40,600#			21,800			62,400			
EAGLE	M	#	20,471	50.42		5,087	23.33		25,558	26,373	26,310
EAGLE	SUN	#	23,073	56.83		5,767	26.45		28,840	29,808	29,588
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		17,000			25,100			42,100			
BRAZOSPORT FACTS	E		10,227	60.16		8,888	35.41		19,115	19,263	19,568
BRAZOSPORT FACTS	SUN		10,817	63.63		10,014	39.90		20,831	20,992	21,221

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CONROE (MONTGOMERY CO.)		7,400			50,900			58,300			
COURIER	M		3,726	50.35		4,996	9.82		8,722	8,891	9,674
COURIER	SUN		4,410	59.59		5,723	11.24		10,133	10,301	11,436
CORPUS CHRISTI (NUECES CO.)		88,500#			30,500			119,000			
CALLER, TIMES	CMB DLY	#	59,109	66.79		11,291	37.02		70,400	83,640	81,528
CALLER	M (M-F)	#	39,841	45.02		9,050	29.67		48,891	60,973	59,426
TIMES	E (M-F)	#	19,268	21.77		2,241	7.35		21,509	22,667	22,102
CALLER-TIMES	SAT M	#	47,084	53.20		10,197	33.43		57,281	70,085	67,888
CALLER-TIMES	SUN	#	60,268	68.10		13,687	44.88		73,955	90,867	88,769
DALLAS (DALLAS CO.)		678,700#			890,100			1,568,800			
NEWS	M	#	239,076	35.23		98,222	11.03		337,298	390,987	377,843
NEWS	SUN	#	322,698	47.55		142,531	16.01		465,229	531,417	500,719
DALLAS (DALLAS CO.)		678,700			542,900			1,221,600			
TIMES HERALD	ALL DAY		182,192	26.84		52,840	9.73		235,032	246,370	231,224
TIMES HERALD	SUN		244,592	36.04		79,793	14.70		324,385	338,963	331,589
WALL STREET JOURNAL- SOUTHWEST EDITION	M (M-F)									214,799	217,952
DEL RIO (VAL VERDE CO.)		10,800			1,600			12,400			
NEWS-HERALD	E		5,341	49.45		530	33.13		5,871	6,199	6,017*
NEWS-HERALD	SUN		5,633	52.16		558	34.88		6,191	6,603	6,405*
DENISON (GRAYSON CO.)		9,600#			27,400			37,000			
HERALD	E (M-F)	#	6,820	71.04		3,219	11.75		10,039	14,081	13,807
HERALD	SUN	#	7,422	77.31		3,627	13.24		11,049	15,501	15,320
DENTON (DENTON CO.)		22,600			59,500			82,100			
RECORD-CHRONICLE	E (M-F)		12,879	56.99		3,845	6.46		16,724	17,235	17,143
RECORD-CHRONICLE	SUN		13,971	61.82		4,844	8.14		18,815	19,509	19,847
EL PASO (EL PASO CO.)		149,600			138,800			288,400			
TIMES, HERALD-POST	CMB DLY		76,106	50.87		11,841	8.53		87,947	88,489	86,658
TIMES	M		45,528	30.43		11,036	7.95		56,564	57,006	55,300
HERALD-POST	E		30,578	20.44		805	0.58		31,383	31,483	31,358
TIMES	SUN		75,714	50.61		13,205	9.51		88,919	89,908	86,555
FORT WORTH (TARRANT CO.)		380,800#			193,300			574,100			
STAR-TELEGRAM	CMB DLY	#	219,484	57.64		32,512	16.82		251,996	257,991	247,649
STAR-TELEGRAM	M (M-F)	#	106,544	27.98		15,557	8.05		122,101	127,682	120,403
STAR-TELEGRAM	E (M-F)	#	112,940	29.66		16,955	8.77		129,895	130,309	127,246
STAR-TELEGRAM	SAT M	#	219,063	57.53		36,061	18.66		255,124	261,135	253,339
STAR-TELEGRAM	SUN	#	250,191	65.70		48,480	25.08		298,671	306,548	291,509

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
GALVESTON (GALVESTON CO.)		24,400			34,600			59,000			
NEWS	M		15,047	61.67		11,370	32.86		26,417	28,164	28,878
NEWS	SUN		14,184	58.13		12,097	34.96		26,281	28,211	28,966
GARLAND (DALLAS CO.)		57,100			8,900			66,000			
NEWS	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GRAND PRAIRIE (DALLAS CO.)		30,900@						30,900			
NEWS	E (M-F)	@	9,297	30.09					9,297	9,376	9,968
NEWS	SUN	@	8,840	28.61					8,840	8,920	10,468
GREENVILLE (HUNT CO.)		9,100#			15,000			24,100			
HERALD BANNER	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD BANNER	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HARLINGEN (CAMERON CO.)		23,100			75,700			98,800			
VALLEY STAR	M		13,220	57.23		8,930	11.80		22,150	24,625	24,136
VALLEY STAR	SUN		15,225	65.91		9,854	13.02		25,079	26,400	25,237
HOUSTON (HARRIS CO.)		1,028,900			409,000			1,437,900			
CHRONICLE	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE							
CHRONICLE	SAT M			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE							
CHRONICLE	SUN			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE							
POST	M			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE							
POST	SUN			PUBLISHER'S STATEMENT NOT APPROVED FOR RELEASE							
HUNTSVILLE (WALKER CO.)		8,700			6,400			15,100			
ITEM	M (T-S)		3,622	41.63		1,671	26.11		5,293	5,694	5,963
ITEM	SUN		4,373	50.26		1,963	30.67		6,336	6,796	6,402
HURST (TARRANT CO.)		51,500@						51,500			
MID-CITIES NEWS	E (M-F)	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MID-CITIES NEWS	SUN	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
IRVING (DALLAS CO.)		46,100@						46,100			
NEWS	E (M-F)	@	12,255	26.58					12,255	12,321	13,478
NEWS	SUN	@	13,489	29.26					13,489	13,555	14,544
KERRVILLE-INGRAM (KERR CO.)		10,300			14,100			24,400			
TIMES	E (M-F)		6,836	66.37		1,728	12.26		8,564	8,783	8,227
TIMES	SUN		8,052	78.17		1,968	13.96		10,020	10,361	9,978

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*AVERAGES FOR 3 MONTHS

TEXAS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
KILLEEN (BELL CO.)		27,700			12,300			40,000			
HERALD	M		12,116	43.74		4,521	36.76		16,637	17,305	16,950
HERALD	SUN		14,152	51.09		5,755	46.79		19,907	20,766	20,402
LAREDO (WEBB CO.)		28,900			9,900			38,800			
TIMES	M		12,693	43.92		1,416	14.30		14,109	15,543	17,719*
TIMES	SUN		13,491	46.68		1,507	15.22		14,998	16,635	18,918*
LONGVIEW (GREGG CO.)		30,900			58,600			89,500			
JOURNAL, NEWS	CMB DLY		22,066	71.41		10,042	17.14		32,108	33,356	33,467
JOURNAL	M (M-F)		8,334	26.97		10,037	17.13		18,371	19,576	19,016
NEWS	E (M-F)		13,732	44.44		5	0.01		13,737	13,780	14,451
NEWS-JOURNAL	SAT M		20,837	67.43		9,978	17.03		30,815	32,082	31,978
JOURNAL	SUN		27,295	88.33		13,386	22.84		40,681	42,291	41,737
LUBBOCK (LUBBOCK CO.)		65,300			84,000			149,300			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		41,496	63.55		23,863	28.41		65,359	70,644	70,926
AVALANCHE-JOURNAL	M (M-F)		28,717	43.98		23,857	28.40		52,574	57,826	57,760
JOURNAL	E (M-F)		12,779	19.57		6	0.01		12,785	12,818	13,166
AVALANCHE-JOURNAL	SAT M		37,174	56.93		23,362	27.81		60,536	65,601	66,025
AVALANCHE-JOURNAL	SUN		43,599	66.77		26,929	32.06		70,528	75,581	79,299
LUFKIN (ANGELINA CO.)		11,600			43,600			55,200			
NEWS	E (M-F)		7,179	61.89		7,401	16.97		14,580	14,858	15,228
NEWS	SAT M		7,357	63.42		7,450	17.09		14,807	15,083	15,231
NEWS	SUN		7,914	68.22		8,557	19.63		16,471	16,803	17,109
McALLEN (HIDALGO CO.)		49,700			53,400			103,100			
MONITOR	E		16,924	34.05		5,266	9.86		22,190	22,472	22,174
MONITOR	SUN		23,367	47.02		7,707	14.43		31,074	31,545	31,025
MARSHALL (HARRISON CO.)		9,700#			25,000			34,700			
NEWS MESSENGER	E (M-F)	#	5,801	59.80		4,110	16.44		9,911	10,146	10,443
NEWS MESSENGER	SUN	#	6,938	71.53		4,781	19.12		11,719	11,976	12,220
MIDLAND (MIDLAND CO.)		35,600			82,700			118,300			
REPORTER-TELEGRAM	E (M-F)		20,367	57.21		3,668	4.44		24,035	24,495	24,663
REPORTER-TELEGRAM	SAT M		20,809	58.45		3,744	4.53		24,553	25,018	25,238
REPORTER-TELEGRAM	SUN		23,472	65.93		4,737	5.73		28,209	28,814	29,751
MOUNT PLEASANT (TITUS CO.)		4,500			15,400			19,900			
TRIBUNE	E (M-F)		2,367	52.60		2,365	15.36		4,732	4,908	5,181
TRIBUNE	SUN		2,761	61.36		2,517	16.34		5,278	5,476	5,659

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NEW BRAUNFELS (COMAL CO.)		9,500			8,500			18,000			
HERALD-ZEITUNG	E (TU-F)		4,336	45.64		2,695	31.71		7,031	7,279*	6,989*
HERALD-ZEITUNG	SUN		5,209	54.83		3,287	38.67		8,496	8,743*	8,421*
ODESSA (ECTOR CO.)		48,900			94,400			143,300			
AMERICAN	E (M-F)		22,734	46.49		6,689	7.09		29,423	29,887	31,269
AMERICAN	SAT M		22,719	46.46		6,984	7.40		29,703	30,200	31,700
AMERICAN	SUN		29,011	59.33		9,072	9.61		38,083	38,756	41,265
ORANGE (ORANGE CO.)		12,500			23,700			36,200			
LEADER	E		5,905	47.24		4,849	20.46		10,754	10,976	10,681
LEADER	SUN		6,659	53.27		5,559	23.46		12,218	12,477	12,069
PALESTINE (ANDERSON CO.)		6,600			16,700			23,300			
HERALD-PRESS	E		5,696	86.30		4,686	28.06		10,382	10,907	11,184
HERALD-PRESS	SUN		6,232	94.42		5,190	31.08		11,422	12,031	12,469
PAMPA (GRAY CO.)		8,500			14,100			22,600			
NEWS	E (M-F)		5,863	68.98		1,700	12.06		7,563	7,727	8,067
NEWS	SUN		6,337	74.55		1,872	13.28		8,209	8,374	8,578
PARIS (LAMAR CO.)		10,300#			6,700			17,000			
NEWS	E (M-F)	#	6,291	61.08		3,826	57.10		10,117	12,956	12,993
NEWS	SAT M	#	6,158	59.79		3,826	57.10		9,984	12,823	12,819
NEWS	SUN	#	6,563	63.72		3,950	58.96		10,513	13,490	13,480
PORT ARTHUR (JEFFERSON CO.)		43,600			9,000			52,600			
NEWS	M		21,416	49.12		1,069	11.88		22,485	22,741	
NEWS	SUN		22,920	52.57		1,173	13.03		24,093	24,356	24,752
RICHARDSON (DALLAS CO.)		26,800@						26,800			
NEWS	E (M-F)	@	6,284	23.45					6,284	8,038	8,860
NEWS	SUN	@	6,409	23.91					6,409	8,162	8,969
SAN ANGELO (TOM GREEN CO.)		30,100#			4,900			35,000			
STANDARD-TIMES	M	#	18,190	60.43		1,459	29.78		19,649	34,439	33,120
STANDARD-TIMES	SUN	#	23,108	76.77		1,820	37.14		24,928	39,826	38,934
SAN ANTONIO (BEXAR CO.)		594,800#						594,800			
EXPRESS-NEWS	ALL DAY (M-F)	#	162,295	27.29					162,295	165,820	164,503
EXPRESS-NEWS	SAT M	#	177,265	29.80					177,265	180,903	168,667
EXPRESS-NEWS	SUN	#	232,514	39.09					232,514	238,299	219,321

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SAN ANTONIO (BEXAR CO.)		328,500			266,300			594,800			
LIGHT	ALL DAY (M-F)		111,831	34.04		24,014	9.02		135,845	138,125	139,290
LIGHT	SAT M		130,408	39.70		30,128	11.31		160,536	163,377	163,726
LIGHT	SUN		161,308	49.10		41,984	15.77		203,292	208,465	201,260
SAN MARCOS (HAYS CO.)		7,300			10,300			17,600			
RECORD	E (TU-F)		3,250	44.52		1,363	13.23		4,613	4,770*	5,108*
RECORD	SUN		4,416	60.49		1,843	17.89		6,259	6,425*	6,651*
SEGUIN (GUADALUPE CO.)		6,300			26,000			32,300			
GAZETTE-ENTERPRISE	E (TU-F)		3,529	56.02		2,760	10.62		6,289	6,539	5,440*
GAZETTE-ENTERPRISE	SUN		4,257	67.57		2,908	11.18		7,165	7,393	6,468*
SHERMAN (GRAYSON CO.)		12,300			68,000			80,300			
DEMOCRAT	E (M-F)		9,242	75.14		11,695	17.20		20,937	21,335	21,241
DEMOCRAT	SUN		10,060	81.79		13,410	19.72		23,470	23,908	23,664
TEMPLE (BELL CO.)		22,300			72,300			94,600			
TELEGRAM	M		14,804	66.39		10,716	14.82		25,520	25,790	25,743
TELEGRAM	SUN		16,946	75.99		11,785	16.30		28,731	29,037	28,757
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		28,900			108,200			137,100			
GAZETTE	M		18,513	64.06		13,998	12.94		32,511	32,668	32,343
GAZETTE	SUN		19,759	68.37		15,533	14.36		35,292	35,490	35,058
TYLER (SMITH CO.)		31,300			172,200			203,500			
TELEGRAPH, COURIER-TIMES	CMB DLY		21,122	67.48		22,833	13.26		43,955	44,944	46,191
TELEGRAPH	M		13,689	43.73		22,827	13.26		36,516	37,461	38,077
COURIER-TIMES	E (M-F)		7,433	23.75		6	.00		7,439	7,483	8,114
COURIER-TIMES-TELEGRAPH	SUN		21,119	67.47		26,486	15.38		47,605	48,825	48,517
VICTORIA (VICTORIA CO.)		19,700			45,600			65,300			
ADVOCATE	M		14,994	76.11		18,787	41.20		33,781	36,322	36,256
ADVOCATE	SUN		15,415	78.25		19,575	42.93		34,990	37,652	37,397
WACO (McLENNAN CO.)		55,500			117,400			172,900			
TRIBUNE-HERALD	M		33,736	60.79		16,840	14.34		50,576	51,423	52,891
TRIBUNE-HERALD	SUN		41,524	74.82		23,671	20.16		65,195	66,566	67,672
WICHITA FALLS (WICHITA CO.)		35,700#			13,600			49,300			
RECORD-NEWS, TIMES	CMB DLY	#	29,704	83.20		7,240	53.24		36,944	49,055	48,765
RECORD-NEWS	M (M-F)	#	17,774	49.79		5,180	38.09		22,954	34,873	34,134
TIMES	E (M-F)	#	11,930	33.42		2,060	15.15		13,990	14,182	14,631
RECORD-NEWS	SAT M	#	26,332	73.76		6,774	49.81		33,106	45,202	44,710
TIMES	SUN	#	28,178	78.93		7,496	55.12		35,674	48,449	47,300

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*AVERAGES FOR 3 MONTHS

UTAH		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
LOGAN (CACHE CO.)		11,700			11,300			23,000			
HERALD JOURNAL	E (M-F)		7,163	61.22		6,883	60.91		14,046	14,172	13,510
HERALD JOURNAL	SUN		7,406	63.30		6,992	61.88		14,398	14,528	13,745
OGDEN (WEBER CO.)		93,100#						93,100			
STANDARD-EXAMINER	E	#	51,643	55.47					51,643	51,889	53,440
STANDARD-EXAMINER	SUN	#	53,913	57.91					53,913	54,227	54,891
PROVO (UTAH CO.)		48,600			20,100			68,700			
HERALD	E (M-F)		21,871	45.00		7,802	38.82		29,673	31,118	31,368
HERALD	SUN		22,172	45.62		8,000	39.80		30,172	31,633	31,765
SALT LAKE CITY (SALT LAKE CO.)		272,300#			149,600			421,900			
TRIBUNE, DESERET NEWS	CMB DLY	#	144,589	53.10		24,849	16.61		169,438	175,884	171,330
TRIBUNE	M	#	96,081	35.28		12,473	8.34		108,554	112,817	109,318
DESERET NEWS	E	#	48,508	17.81		12,376	8.27		60,884	63,067	62,012
TRIBUNE, DESERET NEWS	CMB SUN	#	169,182	62.13		32,423	21.67		201,605	211,322	199,475
TRIBUNE	SUN	#	117,019	42.97		17,015	11.37		134,034	139,910	130,831
DESERET NEWS	SUN	#	52,163	19.16		15,408	10.30		67,571	71,412	68,644
VERMONT											
BARRE-MONTPELIER (WASHINGTON CO.)		8,600			20,700			29,300			
TIMES-ARGUS	E		6,497	75.55		6,146	29.69		12,643	13,169	12,603
TIMES-ARGUS	SUN		6,213	72.24		6,663	32.19		12,876	13,855	13,033
BENNINGTON (BENNINGTON CO.)		15,800#						15,800			
BANNER	M	#	7,149	45.25					7,149	7,538	7,928
BURLINGTON (CHITTENDEN CO.)		20,900			61,000			81,900			
FREE PRESS	M		14,702	70.34		28,758	47.14		43,460	50,131	51,601
FREE PRESS	SUN		13,326	63.76		29,731	48.74		43,057	53,379	51,511
RUTLAND (RUTLAND CO.)		11,000			42,700			53,700			
HERALD	M		9,382	85.29		13,083	30.64		22,465	24,413	23,996
HERALD & TIMES ARGUS	SUN		8,820	80.18		12,461	29.18		21,281	23,256	22,174
ST. JOHNSBURY (CALEDONIA CO.)		3,300			19,300			22,600			
RECORD	E		2,800	84.85		5,697	29.52		8,497	9,387	9,330

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VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ALEXANDRIA (INDEPENDENT CITY)		54,300#						54,300			
JOURNAL	M (M-F)	#	5,196	9.57					5,196	5,473	5,489
@ARLINGTON (ARLINGTON CO.)		73,300#						73,300			
JOURNAL	M (M-F)	#	9,845	13.43					9,845	10,204	9,848
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,700			97,100			116,800			
HERALD COURIER	ALL DAY (M-F)		13,858	70.35		23,059	23.75		36,917	41,692	41,820
HERALD COURIER/ VIRGINIA-TENNESSEAN	SAT M & HOLS		13,818	70.14		22,974	23.66		36,792	41,411	40,797
HERALD COURIER/ VIRGINIA-TENNESSEAN	SUN		14,965	75.96		23,486	24.19		38,451	43,097	42,421
CHARLOTTESVILLE (INDEPENDENT CITY)		60,600#						60,600			
PROGRESS	E	#	30,494	50.32					30,494	31,783	31,530
PROGRESS	SUN	#	30,962	51.09					30,962	33,072	32,282
COVINGTON (INDEPENDENT CITY)		3,000#			8,300			11,300			
VIRGINIAN	E	#	3,070	102.33		4,394	52.94		7,464	8,330	8,423
CULPEPER (CULPEPER CO.)		21,000#						21,000			
STAR-EXPONENT	M	#	7,000	33.33					7,000	7,214	7,312
DANVILLE (INDEPENDENT CITY)		23,400			24,400			47,800			
REGISTER, BEE	CMB DLY		16,894	72.20		8,874	36.37		25,768	25,963	25,614
REGISTER	M (M-F)		5,457	23.32		2,033	8.33		7,490	7,634	7,648
BEE	E (M-F)		11,437	48.88		6,841	28.04		18,278	18,329	17,966
REGISTER	SAT M		13,470	57.56		8,880	36.39		22,350	22,537	22,240
REGISTER	SUN		17,160	73.33		11,099	45.49		28,259	28,444	27,633
FREDERICKSBURG (INDEPENDENT CITY)		44,900#						44,900			
FREE LANCE-STAR	E	#	31,928	71.11					31,928	34,717	32,875
HARRISONBURG (INDEPENDENT CITY)		8,900			38,600			47,500			
NEWS-RECORD	M		8,191	92.03		19,615	50.82		27,806	30,154	29,765
HOPEWELL (INDEPENDENT CITY)		8,700			17,500			26,200			
NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								

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*AVERAGES FOR 3 MONTHS

VIRGINIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
LYNCHBURG (INDEPENDENT CITY)		33,400			38,400			71,800			
NEWS, ADVANCE	CMB DLY		25,183	75.40		15,708	40.91		40,891	41,707	41,516
NEWS	M (M-F)		15,050	45.06		14,856	38.69		29,906	30,712	27,125
ADVANCE	E (M-F)		10,133	30.34		852	2.22		10,985	10,995	14,391
NEWS & ADVANCE	SAT & HOLS		23,608	70.68		15,528	40.44		39,136	39,948	39,014
NEWS & ADVANCE	SUN		25,792	77.22		16,809	43.77		42,601	43,451	44,188
MANASSAS (INDEPENDENT CITY)		15,100			11,000			26,100			
JOURNAL MESSENGER	E		8,443	55.91		4,034	36.67		12,477	12,696*	12,326*
MARTINSVILLE (INDEPENDENT CITY)		7,000			22,400			29,400			
BULLETIN	E (M-F)		5,994	85.63		12,241	54.65		18,235	18,394	18,154
BULLETIN	SUN		6,225	88.93		14,122	63.04		20,347	20,504	20,206
NEWPORT NEWS-HAMPTON (INDEPENDENT CITIES)		151,800#						151,800			
PRESS, TIMES HERALD	CMB DLY	#	99,317	65.43					99,317	103,047	99,824
PRESS	M (M-F)	#	63,810	42.04					63,810	67,222	63,481
TIMES HERALD	E (M-F)	#	35,507	23.39					35,507	35,825	36,343
PRESS	SAT M	#	92,037	60.63					92,037	95,751	94,357
PRESS	SUN	#	108,424	71.43					108,424	112,368	108,024
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		296,900#			135,200			432,100			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	204,231	68.79		17,956	13.28		222,187	225,770	227,516
VIRGINIAN-PILOT	M (M-F)	#	124,013	41.77		17,317	12.81		141,330	144,809	142,702
LEDGER-STAR	E (M-F)	#	80,218	27.02		639	0.47		80,857	80,961	84,814
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	206,765	69.64		19,107	14.13		225,872	229,550	227,124
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	202,713	68.28		20,422	15.11		223,135	227,330	224,185
PETERSBURG (INDEPENDENT CITY)		26,300			44,900			71,200			
PROGRESS-INDEX	E		12,193	46.36		7,857	17.50		20,050	20,634	20,626
PROGRESS-INDEX	SUN		12,304	46.78		8,206	18.28		20,510	21,125	20,832
RICHMOND (INDEPENDENT CITY)		234,100#			185,000			419,100			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	183,493	78.38		49,727	26.88		233,220	246,613	250,702
TIMES-DISPATCH	M	#	89,947	38.42		35,159	19.00		125,106	137,801	138,191
NEWS-LEADER	E	#	93,546	39.96		14,568	7.87		108,114	108,812	112,511
TIMES-DISPATCH	SUN	#	162,533	69.43		56,498	30.54		219,031	238,543	234,866

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		CZ OR NDM		RATIO		RTZ OR NDM	RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
VIRGINIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
ROANOKE (INDEPENDENT CITY)		84,500#			175,400			259,900			
TIMES & WORLD-NEWS	CMB DLY	#	65,711	77.76		54,943	31.32		120,654	122,928	123,139
TIMES & WORLD-NEWS	M (M-F)	#	24,174	28.61		51,778	29.52		75,952	78,149	76,893
TIMES & WORLD-NEWS	E (M-F)	#	41,537	49.16		3,165	1.80		44,702	44,779	46,246
TIMES & WORLD-NEWS	SAT M	#	64,503	76.33		56,171	32.02		120,674	123,007	122,973
TIMES & WORLD-NEWS	SUN	#	63,919	75.64		59,632	34.00		123,551	126,182	125,222
SPRINGFIELD (FAIRFAX CO.)		316,700#						316,700			
JOURNAL	M (M-F)	#	57,979	18.31					57,979	59,718	56,706
STAUNTON (INDEPENDENT CITY)		11,100			33,400			44,500			
NEWS-LEADER	M		8,070	72.70		8,695	26.03		16,765	17,428	17,343
NEWS-LEADER	SUN		8,985	80.95		11,527	34.51		20,512	21,502	21,318
STRASBURG (SHENANDOAH CO.)		44,700#						44,700			
NORTHERN VIRGINIA DAILY	M	#	13,401	29.98					13,401	14,509	14,590
SUFFOLK (INDEPENDENT CITY)		16,300			14,700			31,000			
NEWS-HERALD	E (M-F)		6,745	41.38		192	1.31		6,937	7,050	6,732
NEWS-HERALD	SUN		7,149	43.86		212	1.44		7,361	7,474	7,124
WAYNESBORO (INDEPENDENT CITY)		8,700			17,700			26,400			
NEWS-VIRGINIAN	E		7,994	91.89		3,488	19.71		11,482	12,579	13,648
WINCHESTER (INDEPENDENT CITY)		8,100#			15,700			23,800			
STAR	E	#	7,506	92.67		10,135	64.55		17,641	20,887	20,655
WOODBRIDGE (PRINCE WILLIAM CO.)		36,900#						36,900			
POTOMAC NEWS	E (M-F)	#	19,564	53.02					19,564	22,953*	22,823*
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E		8,078	69.64		9,180	50.44		17,258	17,425	17,709
WORLD	SUN		7,892	68.03		9,168	50.37		17,060	17,227	17,577
AUBURN (KING CO.)		31,600#						31,600			
GLOBE NEWS	M (M-F)	#	9,093	28.78					9,093	9,148	9,085
GLOBE NEWS	SUN	#	9,136	28.91					9,136	9,191	9,089
BELLEVUE (KING CO.)		117,100#						117,100			
JOURNAL-AMERICAN	M	#	26,399	22.54					26,399	27,155	27,180
JOURNAL-AMERICAN	SUN	#	26,852	22.93					26,852	27,580	27,467

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
BELLINGHAM (WHATCOM CO.)		18,900			25,100			44,000			
HERALD	E		11,180	59.15		9,525	37.95		20,705	21,467*	21,095*
HERALD	SUN		12,492	66.10		11,132	44.35		23,624	24,973*	24,010*
BREMERTON (KITSAP CO.)		35,100			29,800			64,900			
SUN	E		24,073	68.58		14,318	48.05		38,391	38,675	38,488
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			25,900			34,400			
CHRONICLE	E		5,680	66.82		8,643	33.37		14,323	14,701	14,918
EVERETT (SNOHOMISH CO.)		33,900			126,800			160,700			
HERALD	E		20,115	59.34		34,647	27.32		54,762	55,570	54,898
HERALD	SUN		20,639	60.88		35,876	28.29		56,515	57,454	56,286
KENT (KING CO.)		37,400#						37,400			
NEWS JOURNAL	M (M-F)	#	11,522	30.81					11,522	11,587	11,562
NEWS JOURNAL	SUN	#	11,569	30.93					11,569	11,633	11,606
LONGVIEW (COWLITZ CO.)		18,300			18,600			36,900			
NEWS	E		14,682	80.23		8,631	46.40		23,313	24,182	24,396
MOUNT VERNON (SKAGIT CO.)		27,300#						27,300			
VALLEY HERALD	E	#	15,427	56.51					15,427	16,440	16,432
OLYMPIA (THURSTON CO.)		22,300			45,000			67,300			
OLYMPIAN	E		15,872	71.17		10,668	23.71		26,540	26,900*	27,025*
OLYMPIAN	SUN		17,652	79.16		12,071	26.82		29,723	30,208*	28,705*
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)		35,000			17,300			52,300			
TRI-CITY HERALD	M		26,084	74.53		4,478	25.88		30,562	32,951	32,916
TRI-CITY HERALD	SUN		28,157	80.45		4,879	28.20		33,036	35,639	35,591
PORT ANGELES (CLALLAM CO.)		7,200			14,300			21,500			
NEWS	E (M-F)		4,992	69.33		6,150	43.01		11,142	12,214	12,176
NEWS	SUN		5,403	75.04		6,702	46.87		12,105	13,262	13,174
RENTON (KING CO.)		43,500#						43,500			
RECORD CHRONICLE	M (M-F)	#	9,682	22.26					9,682	9,740	10,026
RECORD CHRONICLE	SUN	#	9,752	22.42					9,752	9,810	10,073

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*AVERAGES FOR 3 MONTHS

WASHINGTON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
SEATTLE (KING CO.)		578,200#						578,200			
POST-INTELLIGENCER, TIMES	CMB DLY	#	348,432	60.26					348,432	436,945	424,363
POST-INTELLIGENCER	M (M-F)	#	137,328	23.75					137,328	206,851	198,811
TIMES	E (M-F)	#	211,104	36.51					211,104	230,094	225,552
POST-INTELLIGENCER, TIMES	CMB SAT	#	320,487	55.43					320,487	397,269	389,639
POST-INTELLIGENCER	SAT M	#	114,231	19.76					114,231	172,784	168,740
TIMES	SAT M	#	206,256	35.67					206,256	224,485	220,899
TIMES/POST-INTELLIGENCER	SUN	#	381,331	65.95					381,331	493,916	478,212
SPOKANE (SPOKANE CO.)		117,200			172,200			289,400			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		68,139	58.14		45,730	26.56		113,869	120,431	128,390
SPOKESMAN-REVIEW	M (M-F)		41,872	35.73		35,592	20.67		77,464	83,941	83,518
CHRONICLE	E (M-F)		26,267	22.41		10,138	5.89		36,405	36,490	44,872
SPOKESMAN-REVIEW	SAT M		68,994	58.87		51,768	30.06		120,762	128,303	
SPOKESMAN-REVIEW	SUN		71,939	61.38		56,619	32.88		128,558	137,046	140,564
TACOMA (PIERCE CO.)		130,700			211,100			341,800			
NEWS TRIBUNE	E		70,104	53.64		37,668	17.84		107,772	108,436	104,133
NEWS TRIBUNE	SUN		72,832	55.72		42,114	19.95		114,946	116,028	114,610
VANCOUVER (CLARK CO.)		78,700#						78,700			
COLUMBIAN	E (M-F)	#	45,756	58.14					45,756	47,443	45,799
COLUMBIAN	SUN	#	50,336	63.96					50,336	52,205	52,052
WALLA WALLA (WALLA WALLA CO.)		13,400			10,100			23,500			
UNION BULLETIN	E (M-F)		10,267	76.62		4,943	48.94		15,210	15,413	15,714
UNION BULLETIN	SUN		10,432	77.85		5,147	50.96		15,579	15,839	16,226
WENATCHEE (CHELAN CO.)		14,100			47,300			61,400			
WORLD	E (M-F)		11,338	80.41		14,809	31.31		26,147	26,656	27,815
WORLD	SUN		12,724	90.24		16,503	34.89		29,227	29,815	30,708
YAKIMA (YAKIMA CO.)		33,900#			33,100			67,000			
HERALD-REPUBLIC	ALL DAY	#	20,714	61.10		15,150	45.77		35,864	39,043	39,992
HERALD-REPUBLIC	SUN	#	21,852	64.46		16,056	48.51		37,908	41,435	41,892
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,800#						98,800			
REGISTER/HERALD	M	#	31,442	31.82					31,442	32,535*	32,877*
REGISTER/HERALD	SUN	#	32,758	33.16					32,758	33,761*	34,733*

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*AVERAGES FOR 3 MONTHS

WEST VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
BLUEFIELD (MERCER CO).		79,300#						79,300			
TELEGRAPH	M	#	26,304	33.17					26,304	26,752	27,224
TELEGRAPH	SUN	#	29,771	37.54					29,771	30,239	31,880
CHARLESTON (KANAWHA CO.)		198,500#						198,500			
GAZETTE, MAIL	CMB DLY	#	100,773	50.77					100,773	108,405	108,248
GAZETTE	M	#	49,090	24.73					49,090	55,115	54,842
MAIL	E	#	51,683	26.04					51,683	53,290	53,406
GAZETTE-MAIL	SUN	#	100,350	50.55					100,350	109,112	107,917
CLARKSBURG (HARRISON CO.)		14,700			52,600			67,300			
EXPONENT, TELEGRAM	CMB DLY		11,779	80.13		12,689	24.12		24,468	25,580	25,894
EXPONENT	M (TU-S)		2,471	16.81		4,558	8.67		7,029	7,892	7,856
TELEGRAM	E		9,308	63.32		8,131	15.46		17,439	17,688	18,038
EXPONENT-TELEGRAM	SUN		12,307	83.72		14,520	27.60		26,827	28,877	29,411
ELKINS (RANDOLPH CO.)		3,300			11,300			14,600			
INTER-MOUNTAIN	E		2,940	89.09		5,210	46.11		8,150	10,741	10,716
FAIRMONT (MARION CO.)		13,300			18,800			32,100			
TIMES-WEST VIRGINIAN	M		8,756	65.83		4,856	25.83		13,612	14,301	15,022
TIMES-WEST VIRGINIAN	SUN		9,346	70.27		5,487	29.19		14,833	15,513	16,235
HUNTINGTON (CABELL CO.)		49,300			77,200			126,500			
HERALD-DISPATCH	M		25,632	51.99		13,003	16.84		38,635	41,431	41,630
HERALD-DISPATCH	SUN		29,766	60.38		15,134	19.60		44,900	48,234	47,195
LOGAN (LOGAN CO.)		1,200			16,500			17,700			
BANNER	E (M-F)		795	66.25		9,721	58.92		10,516	10,859	11,245
BANNER	SUN		795	66.25		9,740	59.03		10,535	10,878	11,239
MARTINSBURG (BERKELEY CO.)		5,700			29,800			35,500			
JOURNAL	E		UNDER TEMPORARY SUSPENSION OF SERVICE								
MORGANTOWN (MONONGALIA CO.)		18,600			24,100			42,700			
DOMINION-POST	M		10,387	55.84		6,763	28.06		17,150	19,776	19,488
DOMINION-POST	SUN		11,724	63.03		9,236	38.32		20,960	26,910	25,372
PARKERSBURG (WOOD CO.)		28,000			46,700			74,700			
NEWS, SENTINEL	CMB DLY		22,218	79.35		12,700	27.19		34,918	36,534	36,723
NEWS	M		11,566	41.31		8,373	17.93		19,939	21,342	20,965
SENTINEL	E		10,652	38.04		4,327	9.27		14,979	15,192	15,758
NEWS	SUN		20,690	73.89		16,883	36.15		37,573	40,111	40,603

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*AVERAGES FOR 3 MONTHS

WEST VIRGINIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
WEIRTON (HANCOCK CO.)		9,200			20,700			29,900			
TIMES	E		6,112	66.43		1,548	7.48		7,660	7,743	7,668
WHEELING (OHIO CO.)		36,800			66,200			103,000			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		26,358	71.63		14,943	22.57		41,301	48,481	50,023
INTELLIGENCER	M (M-F)		8,701	23.64		8,371	12.65		17,072	23,597	24,142
NEWS-REGISTER	E (M-F)		17,657	47.98		6,572	9.93		24,229	24,884	25,881
INTELLIGENCER	SAT M		23,232	63.13		15,262	23.05		38,494	45,907	46,699
NEWS-REGISTER	SUN		26,548	72.14		19,462	29.40		46,010	53,990	54,180
WILLIAMSON (MINGO CO.)		48,700#						48,700			
NEWS	E	#	11,438	23.49					11,438	11,764	12,218
WISCONSIN											
APPLETON (OUTGAMIA CO.)-NEENAH-MENASHA (WINNEBAGO CO.)		55,300			44,700			100,000			
POST-CRESCENT	E		34,640	62.64		17,046	38.13		51,686	52,614	51,788
POST-CRESCENT	SUN		40,304	72.88		20,519	45.90		60,823	63,943	61,906
CHIPPEWA FALLS (CHIPPEWA CO.)		4,700			15,200			19,900			
HERALD-TELEGRAM	E		3,426	72.89		5,412	35.61		8,838	9,267*	9,242
EAU CLAIRE (EAU CLAIRE CO.)		24,200			63,400			87,600			
LEADER-TELEGRAM	E (M-F)		16,380	67.69		16,741	26.41		33,121	35,102	35,308
LEADER-TELEGRAM	WKND		17,828	73.67		19,231	30.33		37,059	39,467	38,255
FOND DU LAC (FOND DU LAC CO.)		15,200			38,300			53,500			
REPORTER	E (M-F)		9,963	65.55		9,417	24.59		19,380	19,850	19,980
REPORTER	SUN		10,302	67.78		9,681	25.28		19,983	20,455	20,510
GREEN BAY (BROWN CO.)		55,300			50,900			106,200			
PRESS-GAZETTE	E		35,541	64.27		17,757	34.89		53,298	55,587	55,701
PRESS-GAZETTE	SUN		39,977	72.29		25,279	49.66		65,256	76,288	74,418
JANESVILLE (ROCK CO.)		19,900			60,900			80,800			
GAZETTE	E		14,372	72.22		14,945	24.54		29,317	30,070*	31,328
KENOSHA (KENOSHA CO.)		29,000			14,600			43,600			
NEWS	E (M-F)		22,978	79.23		6,141	42.06		29,119	29,719	29,994
NEWS	SUN		23,440	80.83		6,485	44.42		29,925	30,615	30,924

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*AVERAGES FOR 3 MONTHS

WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
LA CROSSE (LA CROSSE CO.)		27,400			59,900			87,300			
TRIBUNE	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TRIBUNE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MADISON (DANE CO.)		91,100			150,100			241,200			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		56,172	61.66		42,915	28.59		99,087	108,460	106,562
STATE JOURNAL	M (M-F)		36,888	40.49		33,583	22.37		70,471	79,269	77,373
CAPITAL TIMES	E (M-F)		19,284	21.17		9,332	6.22		28,616	29,191	29,189
STATE JOURNAL, CAPITAL TIMES	CMB SAT		56,519	62.04		47,371	31.56		103,890	113,513	104,956
STATE JOURNAL	SAT M		37,253	40.89		37,156	24.75		74,409	83,463	76,335
CAPITAL TIMES	SAT E		19,266	21.15		10,215	6.81		29,481	30,050	28,621
STATE JOURNAL	SUN		61,939	67.99		66,880	44.56		128,819	145,297	141,259
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,100			19,500			38,600			
HERALD-TIMES-REPORTER	E		11,412	59.75		4,632	23.75		16,044	16,381	16,529
HERALD-TIMES-REPORTER	SUN		11,326	59.30		4,614	23.66		15,940	16,277	16,391
MARINETTE (MARINETTE CO.)		4,800			24,600			29,400			
EAGLE-STAR	E		3,676	76.58		5,544	22.54		9,220	9,342	9,556
MARSHFIELD (WOOD CO.)		7,800			24,700			32,500			
NEWS-HERALD	E		5,665	72.63		8,924	36.13		14,589	15,377*	15,360*
MILWAUKEE (MILWAUKEE CO.)		527,700#			252,900			780,600			
SENTINEL, JOURNAL	CMB DLY	#	390,453	73.99		32,688	12.93		423,141	489,452	481,611
SENTINEL	M (M-F)	#	132,437	25.10		17,585	6.95		150,022	196,068	187,811
JOURNAL	E (M-F)	#	258,016	48.89		15,103	5.97		273,119	293,384	293,800
SENTINEL, JOURNAL	CMB SAT	#	367,460	69.63		30,814	12.18		398,274	461,665	
SENTINEL	SAT M	#	125,761	23.83		16,616	6.57		142,377	186,371	
JOURNAL	SAT E	#	241,699	45.80		14,198	5.61		255,897	275,294	
JOURNAL	SUN	#	387,629	73.46		52,909	20.92		440,538	517,366	517,912
OSHKOSH (WINNEBAGO CO.)		23,100			58,300			81,400			
NORTHWESTERN	E (M-F)		16,954	73.39		8,970	15.39		25,924	26,354	26,989
NORTHWESTERN	SUN		17,823	77.16		9,924	17.02		27,747	28,278	28,288
RACINE (RACINE CO.)		48,500			14,400			62,900			
JOURNAL TIMES	E		31,530	65.01		4,151	28.83		35,681	36,172	35,982
JOURNAL TIMES	SUN		33,444	68.96		4,492	31.19		37,936	38,453	38,002
SHAWANO (SHAWANO CO.)		3,200#			10,100			13,300			
LEADER	E	#	2,486	77.69		4,244	42.02		6,730	7,514	7,567

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WISCONSIN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/86	9/30/85
SHEBOYGAN (SHEBOYGAN CO.)		22,700			34,500			57,200			
PRESS	E		16,393	72.22		12,259	35.53		28,652	29,440	30,036
STEVENS POINT (PORTAGE CO.)		10,700			11,300			22,000			
JOURNAL	E		6,708	62.69		5,757	50.95		12,465	13,417	
WAUKESHA (WAUKESHA CO.)		19,900#			39,200			59,100			
FREEMAN	E	#	12,046	60.53		8,684	22.15		20,730	22,577	22,583
WAUSAU (MARATHON CO.)		21,000			33,200			54,200			
HERALD	E		13,461	64.10		10,147	30.56		23,608	24,122*	24,873
HERALD	SUN		10,095	48.07		7,597	22.88		17,692	23,349*	21,684
WISCONSIN RAPIDS (WOOD CO.)		12,700			9,500			22,200			
TRIBUNE	E		8,871	69.85		3,719	39.15		12,590	13,043*	12,974*
WYOMING											
CASPER (NATRONA CO.)		19,900			52,500			72,400			
STAR-TRIBUNE	M		17,031	85.58		9,458	18.02		26,489	36,669	36,845
STAR-TRIBUNE	SUN		18,320	92.06		10,727	20.43		29,047	40,551	39,811
CHEYENNE (LARAMIE CO.)		21,900			29,400			51,300			
EAGLE, STATE TRIBUNE	CMB DLY		16,305	74.45		2,823	9.60		19,128	19,529	19,607
EAGLE	M		6,796	31.03		1,835	6.24		8,631	8,830	8,843
STATE TRIBUNE	E		9,509	43.42		988	3.36		10,497	10,699	10,764
TRIBUNE-EAGLE	SUN		16,743	76.45		2,972	10.11		19,715	20,210	20,145
LARAMIE (ALBANY CO.)		9,800			6,000			15,800			
BOOMERANG	M (TU-S)		6,510	66.43		497	8.28		7,007	7,527	7,509
BOOMERANG	SUN		6,539	66.72		496	8.27		7,035	7,592	7,689
RAWLINS (CARBON CO.)		3,700			4,600			8,300			
TIMES	M (TU-S)		2,409	65.11		1,118	24.30		3,527	3,861	3,985
ROCK SPRINGS (SWEETWATER CO.)		8,200			30,000			38,200			
ROCKET-MINER	M (TU-S)		4,962	60.51		1,991	6.64		6,953	7,271	7,404
SHERIDAN (SHERIDAN CO.)		7,100			6,200			13,300			
PRESS	E		4,702	66.23		1,078	17.39		5,780	6,278	6,590
WORLAND (WASHAKIE CO.)		2,300			6,300			8,600			
NORTHERN NEWS	M (TU-S)		2,014	87.57		1,846	29.30		3,860	4,249	4,364

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*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
BAHAMAS											
NASSAU		@									
GUARDIAN	M	@	10,798						10,798	11,734	12,139
BERMUDA											
HAMILTON		@									
ROYAL GAZETTE	M	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO											
SAN JUAN											
EL MUNDO	M		46,701			5,889			52,590	100,918	97,463
EL MUNDO	SUN		56,658			8,376			65,034	123,049	116,271
EL NUEVO DIA	M		99,135			14,033			113,168	190,213	202,048
EL NUEVO DIA	SUN		98,122			16,036			114,158	193,498	205,571
EL VOCERO	M (M-F)		75,687			20,140			95,827	208,845	204,122
EL VOCERO	SAT		56,259			16,018			72,277	162,970	161,775
STAR	M		26,016			1,396			27,412	36,027	33,245
STAR	SUN		27,377			1,589			28,966	38,687	37,860
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHINA TIMES	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/86	9/30/85
BAND	E	568,714	569,611
BAND	SAT	178,539	176,842
BAND	SUN	258,655	228,385
BOOTH-MICHIGAN NEWSPAPER GROUP	E	539,513	
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	636,024	
THE CAJUN GROUP	M & E	63,737	64,042
THE CAJUN GROUP	SUN	73,748	74,582
CENTRAL CALIFORNIA AD GROUP	E	59,188	
CENTRAL CALIFORNIA AD GROUP	SUN	31,433	
CLEVELAND ADI NETWORK	M & E	214,530	233,575
CLEVELAND ADI NETWORK	SUN	78,791	78,110
COPLEY CHICAGO ZONE	E	166,980	166,575
COPLEY CHICAGO ZONE	SUN/WKND	164,750	164,088
COPLEY LOS ANGELES NEWSPAPERS	E	131,194	135,989
COPLEY LOS ANGELES NEWSPAPERS	SUN	124,750	128,452
DANN	E	89,823	90,516
DONREY ARKANSAS METRO GROUP	M, E & ALL DAY	69,217	
DONREY ARKANSAS METRO GROUP	SAT	42,830	
DONREY ARKANSAS METRO GROUP	SUN	75,912	
ESSEX COUNTY NEWSPAPERS, INC.	E	37,345	36,993
FAIRFIELD COUNTY DAILIES GROUP	M, E & ALL DAY	148,139	149,749
FAIRFIELD COUNTY DAILIES GROUP	SAT	86,562	87,918
FAIRFIELD COUNTY DAILIES GROUP	SUN	139,929	137,177

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/86	9/30/85
GANNETT MICHIGAN	M & E	121,326	125,019
GANNETT MICHIGAN	SAT	28,608	29,597
GANNETT MICHIGAN	SUN	150,946	149,552
GREATER PHILADELPHIA NEWSPAPERS	M & E	145,581	143,586
GREATER PHILADELPHIA NEWSPAPERS	SUN	158,883	156,816
GREATER VENTURA COUNTY	E	71,413	70,255
GREATER VENTURA COUNTY	SUN	78,253	75,828
HOUMA/THIBODAUX METRO GROUP	E	NOT COMPLETE	35,489
HOUMA/THIBODAUX METRO GROUP	SUN	NOT COMPLETE	24,472
IMPERIAL VALLEY UNIT	E	15,928	15,606
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	76,827	77,295
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	75,395	72,043
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	152,222	149,338
KNIGHT-RIDDER	M & E	757,096	771,729
KNIGHT-RIDDER	SAT	627,147	646,215
KNIGHT-RIDDER	SUN	985,582	993,899
MERCED-MADERA GROUP	M & E	31,905	31,393
MID-IOWA BUY	M & E	47,838	
MID-IOWA BUY	SUN	20,566	
MIDLAND-HURON GROUP	E	26,490	26,803
MIDLAND-ODESSA METRO GROUP	E	54,382	55,932
MIDLAND-ODESSA METRO GROUP	SAT	55,218	56,938
MIDLAND-ODESSA METRO GROUP	SUN	67,570	71,016
MISSISSIPPI VALLEY MEDIA GROUP	E	13,653	13,435

GROUP NAME		TOTAL CIRCULATION AS OF	
		9/30/86	9/30/85
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	NOT COMPLETE	51,707
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	NOT COMPLETE	57,918
MONTANA NEWSPAPER GROUP	M & E	150,926	156,589
MONTANA NEWSPAPER GROUP	SUN	162,320	166,980
NATIONAL TURF DAILIES	MON	85,643	81,787
NATIONAL TURF DAILIES	TUE	6,534	8,533
NATIONAL TURF DAILIES	M (TU-F)	76,167	76,469
NATIONAL TURF DAILIES	M (W-F)	21,740	22,294
NATIONAL TURF DAILIES	SAT	161,435	157,616
NATIONAL TURF DAILIES	SUN	104,329	100,814
NEWS-TEXAN SUBURBAN DAILIES	E	NOT COMPLETE	70,263
NEWS-TEXAN SUBURBAN DAILIES	SUN	NOT COMPLETE	73,348
NORTH JERSEY NEWSPAPER GROUP	M & E	163,981	
NORTH JERSEY NEWSPAPER GROUP	WKND	40,557	
NORTH JERSEY NEWSPAPER GROUP			
4-1-86 to 7-31-86	SUN	56,403	
8-1-86 to 9-30-86	SUN	81,909	
NORTHEASTERN OHIO NEWSPAPERS	E	30,778	
NORTHEASTERN OHIO NEWSPAPERS	SUN	31,799	
NORTHERN CALIFORNIA METRO MARKET GROUP	E	NOT COMPLETE	81,049
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	NOT COMPLETE	10,885
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	NOT COMPLETE	25,376
PRO GROUP	E	92,922	92,463
PRO GROUP	SUN	96,376	95,951
PRESS REGISTER	M & E	122,893	122,043
PRESS REGISTER	SAT	86,708	85,386
PRESS REGISTER	SUN	131,208	129,276
RALEIGH-DURHAM COMBINED GROUP	M & E	237,107	232,914
RALEIGH-DURHAM COMBINED GROUP	SUN	241,466	238,570
RIO GRANDE VALLEY	M & E	62,621	62,129
RIO GRANDE VALLEY	SUN	76,211	74,731
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,582	36.599
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	37,111	35,207
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	44,366	44,235
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,551	12,689
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	48,706	46,879
SPAN GROUP (Dailies Only)	M & E	NOT COMPLETE	237,722
TEMPLE/KILLEEN METRO GROUP	M	43,095	42,693
TEMPLE/KILLEEN METRO GROUP	SUN	49,803	49,159
TREASURE COAST GROUP	M	60,461	56,367
TREASURE COAST GROUP	SUN	66,055	61,062
U-BIE GROUP	M & E	NOT COMPLETE	203,760
U-BIE GROUP	SUN	NOT COMPLETE	192,549
UNYT:NEW YORK ADI	M & E	597,570	579,781
UNYT:NEW YORK ADI	SAT	550,622	405,147
UNYT:NEW YORK ADI	SUN	765,019	745,087
VALUABLE VENTURA COUNTY GROUP	M & E	117,846	115,870
VALUABLE VENTURA COUNTY GROUP	SUN	126,286	123,080
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	171,243	185,148
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	194,820	197,882
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	213,763	226,866
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	254,192	256,573
WHEELING METRO COMBO	M & E	70,291	
WHEELING METRO COMBO	SUN	77,378	

ABC

**Audit Bureau
of Circulations**

**900 N. Meacham Road
Schaumburg, IL 60173-4968**

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A 3385-3.14
suppl. 11/86

November 21, 1986

Supplement to ABC Daily Newspaper Fas-Fax
United States

Circulation Averages for period ended September 30, 1986

This supplement provides circulation data on publications that filed their regular September 30, 1986 Publisher's Statements subsequent to preparations of FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
BRAWLEY (IMPERIAL CO.)		8,600#						8,600			
NEWS	E	#	4,434	51.56					4,434	5,046	5,016
OROVILLE (BUTTE CO.)		11,000			7,700			18,700			
MERCURY REGISTER	E (M-F)		8,096	73.60		1,465	19.03		9,561	9,759	10,407
MERCURY REGISTER	SAT M		9,117	82.88		1,561	20.27		10,678	10,889	10,885
PASADENA (LOS ANGELES CO.)		70,500			88,500			159,000			
STAR-NEWS	M		19,314	27.40		13,989	15.81		33,303	39,882	39,146
STAR-NEWS	SUN		20,360	28.88		15,794	17.85		36,154	44,997	43,835
WOODLAND (YOLO CO.)		12,500			22,000			34,500			
DEMOCRAT	E		8,936	71.49		2,537	11.53		11,473	11,728	11,431
DEMOCRAT	SUN		8,819	70.55		2,583	11.74		11,402	11,657	11,154
COLORADO											
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,385	66.25		513	25.65		2,898	3,246	3,308*
FLORIDA											
DELAND (VOLUSIA CO.)		17,800			10,000			27,800			
SUN NEWS	E (M-F)		5,225	29.35		3,545	35.45		8,770	9,002	8,855*
SUN NEWS	WKND		5,526	31.04		4,006	40.06		9,532	9,785	9,746*
GEORGIA											
THOMASVILLE (THOMAS CO.)		6,600			14,000			20,600			
TIMES-ENTERPRISE	E (M-F)		4,944	74.91		6,012	42.94		10,956	11,358	11,190
TIMES-ENTERPRISE	SAT M		4,719	71.50		5,973	42.66		10,692	11,094	10,980
ILLINOIS											
CANTON (FULTON CO.)		6,000			11,900			17,900			
LEDGER	E		3,936	65.60		2,878	24.18		6,814	7,183	7,664

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

ILLINOIS		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
CENTRALIA-CENTRAL CITY-WAMAC											
(MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,851	66.49		10,225	29.38		16,076	16,692	17,094
SENTINEL	SUN		6,084	69.14		10,895	31.31		16,979	17,695	18,098
CHAMPAIGN-URBANA											
(CHAMPAIGN CO.)		37,100#			55,900			93,000			
NEWS-GAZETTE	E (M-F)	#	24,340	65.61		18,238	32.63		42,578	44,179	45,444
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
TIMES-COURIER	M	#	4,027	64.95		2,872	30.23		6,899	7,220	7,463
PEKIN (TAZEWELL CO.)		12,500			36,100			48,600			
TIMES	E		8,664	69.31		6,878	19.05		15,542	16,072	17,090
ROCK ISLAND (ROCK ISLAND CO.)		59,500			120,100			179,600			
ARGUS	E		10,857	18.25		5,135	4.28		15,992	16,457	18,336
ARGUS	SUN		12,089	20.32		5,930	4.94		18,019	18,563	20,037
STERLING-ROCK FALLS											
(WHITESIDE CO.)		12,600			17,900			30,500			
GAZETTE	E		8,988	71.33		4,788	26.75		13,776	14,235	13,997
INDIANA											
COLUMBUS (BARTHOLOMEW CO.)		14,900			29,500			44,400			
REPUBLIC	E		10,857	72.87		10,642	36.07		21,499	21,789	22,629
REPUBLIC	SUN		9,802	65.79		9,044	30.66		18,846	19,109	19,413
PRINCETON (GIBSON CO.)		3,900			10,500			14,400			
CLARION	M (M-F)		2,774	71.13		3,429	32.66		6,203	6,427	6,445*
KENTUCKY											
HENDERSON (HENDERSON CO.)		10,300			11,700			22,000			
GLEANER	M (TU-S)		6,599	64.07		3,639	31.10		10,238	10,530*	10,656*
GLEANER	SUN		8,258	80.17		4,762	40.70		13,020	13,331*	13,217*

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

KENTUCKY		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
SOMERSET (PULASKI CO.)		4,500			13,700			18,200			
COMMONWEALTH-JOURNAL	E (M-F)		3,044	67.64		4,083	29.80		7,127	8,230	9,746
COMMONWEALTH-JOURNAL	SUN		2,815	62.56		3,995	29.16		6,810	7,799	9;498
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,300			18,300			
MERIDIONAL	M (TU-F)		1,899	37.98		1,792	13.47		3,691	3,794	4,164*
MERIDIONAL	SUN		2,264	45.28		1,877	14.11		4,141	4,240	4,644*
BASTROP (MOREHOUSE PARISH)		6,200			13,200			19,400			
ENTERPRISE	M (TU-S)		3,073	49.56		2,166	16.41		5,239	5,529	5,756
CROWLEY (ACADIA PARISH)		5,800			38,900			44,700			
POST-SIGNAL	E (TU-F)		2,340	40.34		3,187	8.19		5,527	5,653	5,716
POST-SIGNAL	SUN		2,754	47.48		3,334	8.57		6,088	6,214	6,230
THIBODAUX (LAFOURCHE PARISH)		17,600#						17,600			
COMET	E (M-F)	#	10,565	60.03					10,565	12,498	13,429
MINNESOTA											
BRAINERD (CROW WING)		6,400			23,500			29,900			
DISPATCH	E (M-F)		5,136	80.25		8,337	35.48		13,473	14,013	
DISPATCH	SUN		5,733	89.58		9,760	41.53		15,493	16,049	
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,200			45,600			59,800			
FREE PRESS	E		10,405	73.27		14,837	32.54		25,242	26,340	26,420
ST. PAUL (RAMSEY CO.)		458,700#						458,700			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	167,365	36.49					167,365	187,505	189,810

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
MISSISSIPPI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	9/30/86	9/30/85
JACKSON (HINDS CO.)		101,700			130,500			232,200			
CLARION-LEDGER, NEWS	CMB DLY		58,597	57.62		18,912	14.49		77,509	98,419	100,512
CLARION-LEDGER	M (M-F)		38,802	38.15		11,801	9.04		50,603	67,708	67,352
NEWS	E (M-F)		19,795	19.46		7,111	5.45		26,906	30,711	33,160
CLARION-LEDGER/NEWS	SAT M		54,462	53.55		19,191	14.71		73,653	94,660	97,066
CLARION-LEDGER/NEWS	SUN		62,276	61.24		26,740	20.49		89,016	114,123	113,182
MISSOURI											
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,600			14,100			
JOURNAL	E (M-F)		2,707	60.16		6,258	65.19		8,965	9,167	9,016
MOBERLY (RANDOLPH CO.)		5,300			18,100			23,400			
MONITOR-INDEX & DEMOCRAT	SUN		5,099	96.21		4,007	22.14		9,106	9,556	9,767
MONTANA											
GREAT FALLS (CASCADE CO.)		25,600			37,900			63,500			
TRIBUNE	M		17,527	68.46		11,604	30.62		29,131	34,824	36,303
TRIBUNE	SUN		20,989	81.99		14,469	38.18		35,458	41,553	42,078
NEW JERSEY											
PERTH AMBOY-WOODBRIDGE (MIDDLESEX CO.)		130,500#						130,500			
NEWS TRIBUNE (9-28-86 to 9-30-86)	SUN		56,026	42.93					56,026	59,317	
NEW MEXICO											
FARMINGTON (SAN JUAN CO.)		14,400			18,100			32,500			
TIMES	E		8,144	56.56		8,081	44.65		16,225	16,789	15,908
TIMES	SUN		8,788	61.03		9,195	50.80		17,983	18,805	18,005

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
CORNING (STEUBEN CO.)		11,000			21,000			32,000			
LEADER	E		7,175	65.23		8,874	42.26		16,049	16,432	16,426
ELMIRA (CHEMUNG CO.)		25,900			75,400			101,300			
STAR-GAZETTE	M		18,012	69.54		18,161	24.09		36,173	37,105	38,287
TELEGRAM	SUN		18,045	69.67		30,119	39.95		48,164	50,112	47,978
NEW YORK CITY (NEW YORK CO.)		3,078,300			3,287,900			6,366,200			
POST	ALL DAY (M-F)		495,386	16.09		152,357	4.63		647,743	731,668	803,955
POST	SAT M		321,295	10.44		139,137	4.23		460,432	538,012	576,446
NORWICH (CHENANGO CO.)		3,300			17,100			20,400			
SUN	E (M-F)		2,333	70.70		4,361	25.50		6,694	6,950	
NORTH CAROLINA											
LUMBERTON (ROBESON CO.)		7,100			32,500			39,600			
ROBESONIAN	E (M-F)		5,046	71.07		10,236	31.50		15,282	15,466	15,476
ROBESONIAN	SUN		5,788	81.52		11,059	34.03		16,847	17,031	16,884
SHELBY (CLEVELAND CO.)		11,700			28,900			40,600			
STAR	E		8,358	71.44		8,840	30.59		17,198	17,502*	17,500
WILMINGTON (NEW HANOVER CO.)		43,300			63,100			106,400			
STAR	M		28,109	64.92		16,790	26.61		44,899	45,484	44,807*
STAR-NEWS	SUN		31,976	73.85		20,213	32.03		52,189	53,029	51,322*
NORTH DAKOTA											
DICKINSON (STARK CO.)		5,300			10,500			15,800			
PRESS	M (TU-S)		4,487	84.66		2,946	28.06		7,433	7,940	8,082
PRESS	SUN		4,911	92.66		2,921	27.82		7,832	8,339	8,461
FARGO (CASS CO.), ND-MOOREHEAD (CLAY CO.), MN		42,100			45,800			87,900			
FORUM	SUN		30,809	73.18		21,470	46.88		52,279	65,382	65,017

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

OHIO		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
PORTSMOUTH (SCIOTO CO.)		16,300			41,600			57,900			
TIMES	E		9,685	59.42		8,010	19.25		17,695	17,947	18,308
PENNSYLVANIA											
CLEARFIELD (CLEARFIELD CO.)		26,200#						26,200			
PROGRESS	E	#	16,518	63.05					16,518	17,201	17,850
HANOVER (YORK CO.)		10,900			71,900			82,800			
SUN	E		7,881	72.30		12,307	17.12		20,188	20,443	21,402
PHOENIXVILLE (CHESTER CO.)		5,700			22,500			28,200			
PHOENIX	E		3,853	67.60		2,535	11.27		6,388	6,488	6,679
QUAKERTOWN (BUCKS CO.)		32,300#						32,300			
FREE PRESS	E (M-F)	#	5,335	16.52					5,335	5,519	6,098
YORK (YORK CO.)		53,200			72,200			125,400			
NEWS	SUN		24,901	46.81		23,835	33.01		48,736	50,777	
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		16,700			7,100			23,800			
NEWS	E		11,943	71.51		3,956	55.72		15,899	16,184	16,649
TENNESSEE											
JOHNSON CITY (WASHINGTON CO.)		24,300			40,600			64,900			
PRESS	M		14,629	60.20		11,375	28.02		26,004	28,431	28,674
PRESS	SUN		16,238	66.82		12,926	31.84		29,164	32,108	31,443
KINGSPORT (SULLIVAN CO.)		33,300			50,400			83,700			
TIMES-NEWS	ALL DAY (M-F)		26,701	80.18		17,149	34.03		43,850	47,036	47,148
TIMES-NEWS	SAT M		25,429	76.36		16,942	33.62		42,371	45,282	45,773
TIMES-NEWS	SUN		27,261	81.86		16,899	33.53		44,160	47,309	47,796
MEMPHIS (SHELBY CO.)		332,100#			259,700			591,800			
COMMERCIAL APPEAL	M	#	168,910	50.86		31,024	11.95		199,934	225,224	225,879

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 9/30/86	TOTAL CIRCULATION AS OF 9/30/85
TENNESSEE											
OAK RIDGE (ANDERSON CO.)		15,400			30,300			45,700			
OAK RIDGER	E (M-F)		9,457	61.41		2,077	6.85		11,534	11,922*	11,555*
TEXAS											
GREENVILLE (HUNT CO.)		9,100#			15,000			24,100			
HERALD BANNER	M	#	5,423	59.59		4,941	32.94		10,364	11,627	12,162
HERALD BANNER	SUN	#	5,853	64.32		5,327	35.51		11,180	12,573	12,947
KERRVILLE-INGRAM (KERR CO.)		10,300			14,100			24,400			
TIMES	E (M-F)		6,833	66.34		1,608	11.40		8,441	8,660	8,227
TIMES	SUN		7,869	76.40		2,083	14.77		9,952	10,293	9,978
PALESTINE (ANDERSON CO.)		6,600			16,700			23,300			
HERALD-PRESS	E		5,661	85.77		4,658	27.89		10,319	10,841	11,184
VIRGINIA											
HOPEWELL (INDEPENDENT CITY)		8,700			17,500			26,200			
NEWS	E (M-F)		5,068	58.25		2,114	12.08		7,182	7,348	7,249
STRASBURG (SHENANDOAH CO.)		44,700#						44,700			
NORTHERN VIRGINIA DAILY	M	#	13,335	29.83					13,335	14,438	14,590
WISCONSIN											
LA CROSSE (LA CROSSE CO.)		27,400			59,900			87,300			
TRIBUNE	E		18,457	67.36		15,570	25.99		34,027	34,798	34,908
TRIBUNE	SUN		19,310	70.47		17,115	28.57		36,425	37,327	36,935

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
BERMUDA		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 9/30/86	AS OF 9/30/85
HAMILTON		@									
ROYAL GAZETTE	M	@	16,279						16,279	16,382	15,514
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#	376,314			821,393			1,197,707	1,205,523	1,143,137
CHINA TIMES	SUN	#	388,991			823,339			1,212,330	1,220,327	1,163,066

@CITY OF PUBLICATION
#NEWSPAPER DESIGNATED MARKET

*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 9/30/86	 9/30/85
HOUMA/THIBODAUX METRO GROUP	E	33,943	35,489
HOUMA/THIBODAUX METRO GROUP	SUN	24,230	24,472
IMPERIAL VALLEY UNIT	E	15,896	15,606
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	48,804	51,707
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	56,134	57,918
NORTHERN CALIFORNIA METRO MARKET GROUP	E	81,052	81,049
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	10,889	10,885
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	25,591	25,376
SPAN GROUP (Dailies Only)	M & E	226,283	237,722
SPAN GROUP (Dailies Only)	SUN	133,466	
U-BIE GROUP	M & E	183,179	203,760
U-BIE GROUP	SUN	197,498	192,549

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FAS-FAX:
United States Newspapers

*Circulation averages
for six months ended
March 31, 1987*

Daily Newspapers

Preliminary figures as filed with:

ABC
Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

INFORMATION FOR THE USERS OF THIS REPORT

ABC Daily Newspaper FAS-FAX reports are published semiannually in April and October and include selected data from regular Publisher's Statements as filed with ABC by publisher members. US and Canadian newspaper data are published in separate volumes.

Circulation figures for most newspapers in this FAS-FAX report are six-month averages. In some cases, the annual audit reporting periods do not coincide with the generally used March 31 and September 30 closing dates and, in these cases, the figures are three-month averages (see note on symbols). Publisher's Statement Not Filed By Press Time indicates that the publisher has not filed their statement prior to the closing date of this issue of FAS-FAX.

As in the case of all data filed with ABC, the data are subject to confirmation by regularly scheduled audits. If there is an adjustment of five percent or more between the publisher's figures and the auditor's findings, then the previous year comparison figures shown in FAS-FAX are adjusted to the auditor's findings. When a newspaper in a competitive market is adjusted under this policy, all other newspapers in the market are adjusted to the actual audit (see note on symbols). Additional detailed information for each listed newspaper is contained in its Publisher's Statement and Audit Report.

City and Retail Trading Zones are market areas defined by the Audit Bureau. Newspaper Designated Market is that geographical area which is considered to be the market served by the newspaper. City Of Publication indicates circulation is reported by corporate city rather than zones or other optional methods. Detailed descriptions of census units comprising each newspaper's market definitions are contained in the regular Publisher's Statements and Audit Reports.

All ABC reports for newspaper members in the US include county population and occupied households (OH's) estimates as of December 31 each year obtained from Sales & Marketing Management's (S&MM's) "Survey of Buying Power." Estimates for ABC-defined newspaper markets and areas below the county level are projections based upon "Survey of Buying Power" estimates. Occupied households figures used in this report are December 31, 1985 Sales And Marketing Management estimates reported for the first time in this FAS-FAX report.

Ratio Circulation/Occupied Households is a mathematical relationship of average paid circulation to occupied households within the designated area.

SYMBOLS

#	Identifies newspaper reporting circulation averages by Newspaper Designated Market. OH's and Ratio Circ/OH's data are applicable to that market designation.
@	Identifies newspaper reporting circulation averages by City Of Publication. OH's and Ratio Circ/OH's data are applicable to that market designation.
*	Identifies three-month circulation averages (see text above).
+	Identifies adjusted comparison figures (see text above).

* * * *

Would you like to receive additional copies of this report or copies of the other newspaper FAS-FAX reports? A limited number of extra copies are available at the Bureau's Schaumburg office at prices quoted below:

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ALABAMA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ANNISTON (CALHOUN CO.)		27,500			32,300			59,800			
STAR	E (M-F)		17,531	63.75		13,239	40.99		30,770	31,979	31,391
STAR	SAT M		18,539	67.41		13,753	42.58		32,292	33,572	33,313
STAR	SUN		18,035	65.58		13,740	42.54		31,775	33,083	32,706
BIRMINGHAM (JEFFERSON CO.)		279,700			271,500			551,200			
POST-HERALD, NEWS	CMB DLY		172,925	61.83		34,162	12.58		207,087	233,599	231,799
POST-HERALD	M (M-F)		41,553	14.86		10,480	3.86		52,033	62,318	61,877
NEWS	E (M-F)		131,372	46.97		23,682	8.72		155,054	171,281	169,922
POST-HERALD	SAT M		36,588	13.08		9,112	3.36		45,700	55,061	54,238
NEWS	SAT E		112,685	40.29		21,531	7.93		134,216	147,820	147,170
NEWS	SUN		156,142	55.82		37,759	13.91		193,901	218,509	213,264
CULLMAN (CULLMAN CO.)		5,300			21,400			26,700			
TIMES	M (TU-F)		3,666	69.17		5,209	24.34		8,875	9,485	9,247
TIMES	SUN		4,248	80.15		7,060	32.99		11,308	11,962	11,622
DECATUR (MORGAN CO.)		20,000			58,500			78,500			
DAILY	E (M-F)		12,454	62.27		13,016	22.25		25,470	25,649	25,255
DAILY	SAT M		12,344	61.72		13,294	22.72		25,638	25,817	24,739
DAILY	SUN		13,524	67.62		15,096	25.81		28,620	28,829	28,114
DOTHAN (HOUSTON CO.)		20,600			72,500			93,100			
EAGLE	M		10,019	48.64		11,830	16.32		21,849	22,603	22,572
EAGLE	SUN		10,922	53.02		13,823	19.07		24,745	25,651	26,182
FLORENCE (LAUDERDALE CO.)-SHEFFIELD-TUSCUMBIA-MUSCLE SHOALS (COLBERT CO.)		26,200			26,500			52,700			
TIMES DAILY	M		15,950	60.88		12,259	46.26		28,209	32,263	31,428
TIMES DAILY	SUN		17,196	65.63		13,798	52.07		30,994	35,441	34,222
GADSDEN (ETOWAH CO.)		23,300			57,000			80,300			
TIMES	E		18,610	79.87		11,093	19.46		29,703	30,141	30,065
TIMES	SUN		19,680	84.46		12,242	21.48		31,922	32,454	33,162
HUNTSVILLE (MADISON CO.)		58,000#			110,500			168,500			
NEWS, TIMES	CMB DLY	#	47,526	81.94		21,462	19.42		68,988	70,677	70,445
NEWS	M (M-F)	#	10,947	18.87		1,744	1.58		12,691	12,751	12,764
TIMES	E (M-F)	#	36,579	63.07		19,718	17.84		56,297	57,926	57,681
NEWS	SAT M	#	9,677	16.68		1,700	1.54		11,377	11,437	11,477
TIMES	SAT E	#	32,630	56.26		18,230	16.50		50,860	52,304	50,661
TIMES	SUN	#	43,657	75.27		27,243	24.65		70,900	73,723	72,115

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
ALABAMA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
JASPER (WALKER CO.)		5,200			15,400			20,600			
MOUNTAIN EAGLE	E (M-F)		4,191	80.60		6,661	43.25		10,852	12,540*	12,448*
MOUNTAIN EAGLE	SUN		3,909	75.17		6,594	42.82		10,503	12,167*	
MOBILE (MOBILE CO.)		94,000			181,100			275,100			
REGISTER, PRESS	CMB DLY		57,239	60.89		43,562	24.05		100,801	101,452*	101,956*
REGISTER	M (M-F)		29,434	31.31		24,454	13.50		53,888	54,421*	53,391*
PRESS	E (M-F)		27,805	29.58		19,108	10.55		46,913	47,031*	48,565*
PRESS REGISTER	SAT M		47,494	50.53		40,064	22.12		87,558	88,183*	87,161*
PRESS REGISTER	SUN		55,745	59.30		51,293	28.32		107,038	107,620*	107,076*
MONTGOMERY (MONTGOMERY CO.)		68,300			162,100			230,400			
ADVERTISER, JOURNAL	CMB DLY		37,688	55.18		20,132	12.42		57,820	68,804	72,467
ADVERTISER	M (M-F)		23,703	34.70		16,121	9.95		39,824	50,682	51,754
JOURNAL	E (M-F)		13,985	20.48		4,011	2.47		17,996	18,122	20,713
JOURNAL & ADVERTISER	SAT M		32,758	47.96		19,937	12.30		52,695	63,078	65,590
JOURNAL & ADVERTISER	SUN		43,758	64.07		26,802	16.53		70,560	84,316	85,569
OPELIKA (LEE CO.)		20,500			31,300			51,800			
NEWS	E (M-F)		8,259	40.29		3,435	10.97		11,694	12,783	13,198
NEWS	SUN		9,024	44.02		4,069	13.00		13,093	14,295	14,734
TUSCALOOSA (TUSCALOOSA CO.)		52,500#						52,500			
NEWS	E	#	26,511	50.50					26,511	34,556	31,927
NEWS	SUN	#	29,427	56.05					29,427	38,953	35,993
ALASKA											
ANCHORAGE (ANCHORAGE BOROUGH)		119,900#						119,900			
NEWS	M	#	51,648	43.08					51,648	54,712	53,169
NEWS	SUN	#	64,595	53.87					64,595	67,971	64,545
TIMES	E	#	35,012	29.20					35,012	35,696	40,029
TIMES	SUN	#	45,465	37.92					45,465	47,135	50,070
FAIRBANKS (FAIRBANKS NORTH STAR BOROUGH)		23,700#			4,800			28,500			
NEWS-MINER	E		14,510	61.22		1,517	31.60		16,027	16,462	16,725
NEWS-MINER	SUN		18,461	77.89		1,928	40.17		20,389	20,854	20,369

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ARIZONA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
CASA GRANDE (PINAL CO.)		5,600			14,000			19,600			
DISPATCH	E		4,884	87.21		3,129	22.35		8,013	8,269*	7,888*
FLAGSTAFF (COCONINO CO.)		18,000#			10,100			28,100			
SUN	E (M-F)	#	9,840	54.67		846	8.38		10,686	11,012*	10,925*
SUN	SUN	#	10,373	57.63		890	8.81		11,263	11,888*	11,986*
KINGMAN (MOHAVE CO.)		8,000#						8,000			
MOHAVE MINER	E (M-F)	#	5,784	72.30					5,784	6,859	6,681
MOHAVE MINER	SUN	#	5,767	72.09					5,767	6,901	6,717
PHOENIX (MARICOPA CO.)		704,600			110,100			814,700			
REPUBLIC, GAZETTE	CMB DLY		397,568	56.42		33,285	30.23		430,853	454,976*	444,467*
REPUBLIC	M		290,063	41.17		29,644	26.92		319,707	343,723*	331,491*
GAZETTE	E		107,505	15.26		3,641	3.31		111,146	111,253*	112,976*
REPUBLIC	SUN		461,750	65.53		42,522	38.62		504,272	539,323*	508,008*
PRESCOTT (YAVAPAI CO.)		18,500#			4,300			22,800			
COURIER	E (M-F)			UNDER TEMPORARY SUSPENSION OF SERVICE						-	-
COURIER	SUN			UNDER TEMPORARY SUSPENSION OF SERVICE							
SUN CITY (MARICOPA CO.)		34,300#						34,300			
NEWS-SUN	E	#	18,165	52.96					18,165	19,517*	19,165*
TUCSON (PIMA CO.)		225,600			93,400			319,000			
STAR, CITIZEN	CMB DLY		133,046	58.97		13,412	14.36		146,458	148,067*	139,503
STAR	M		76,205	33.78		9,917	10.62		86,122	87,571*	80,356
CITIZEN	E		56,841	25.20		3,495	3.74		60,336	60,496*	59,147
STAR	SUN		150,128	66.55		16,117	17.26		166,245	168,657*	152,472
YUMA (YUMA CO.)		25,700#						25,700			
SUN & SENTINEL	E	#	25,488	99.18					25,488	26,715*	26,686*
SUN & SENTINEL	SUN	#	26,751	104.09					26,751	28,125*	27,611*
ARKANSAS											
EL DORADO (UNION CO.)		9,900			8,400			18,300			
NEWS-TIMES	M		6,209	62.72		5,290	62.98		11,499	11,560	11,070
NEWS-TIMES	SUN		6,027	60.88		5,664	67.43		11,691	11,768	11,535

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ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
FAYETTEVILLE (WASHINGTON CO.)		13,800			34,000			47,800			
NORTHWEST TIMES	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NORTHWEST TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FORT SMITH (SEBASTIAN CO.)		37,500			80,100			117,600			
SOUTHWEST TIMES RECORD	ALL DAY		23,570	62.85		18,771	23.43		42,341	42,779	42,812
SOUTHWEST TIMES RECORD	SUN		24,649	65.73		21,475	26.81		46,124	46,510	47,568
HOPE (HEMPSTEAD CO.)		4,000			7,600			11,600			
STAR	E		2,924	73.10		1,624	21.37		4,548	4,890*	4,785*
HOT SPRINGS (GARLAND CO.)		16,800			24,600			41,400			
SENTINEL-RECORD	M		10,349	61.60		7,694	31.28		18,043	18,290	18,412
SENTINEL-RECORD	SUN		10,944	65.14		8,174	33.23		19,118	19,477	19,528
JONESBORO (CRAIGHEAD CO.)		11,400			29,200			40,600			
SUN	M		10,056	88.21		10,818	37.05		20,874	23,635*	19,952*
SUN	SUN		10,350	90.79		11,615	39.78		21,965	24,885*	21,529*
LITTLE ROCK (PULASKI CO.)		125,800			265,800			391,600			
DEMOCRAT	M		41,205	32.75		28,777	10.83		69,982	82,156	83,330
DEMOCRAT	SUN		64,986	51.66		70,536	26.54		135,522	158,011	155,516
GAZETTE	M		61,525	48.91		42,346	15.93		103,871	136,814	125,383
GAZETTE	SUN		80,428	63.93		65,279	24.56		145,707	185,311	160,493
MOUNTAIN HOME (BAXTER CO.)		4,100			9,200			13,300			
BAXTER BULLETIN	M		3,111	75.88		3,885	42.23		6,996	8,420	8,279
PINE BLUFF (JEFFERSON CO.)		19,600			42,000			61,600			
COMMERCIAL	E		12,768	65.14		8,488	20.21		21,256	21,436	21,173
COMMERCIAL	SUN		13,437	68.56		9,095	21.65		22,532	22,750	22,548
ROGERS (BENTON CO.)		8,200			39,200			47,400			
NORTHWEST NEWS	M (M-F)		5,052	61.61		8,298	21.17		13,350	13,521	13,538
NORTHWEST NEWS	SUN		5,572	67.95		9,554	24.37		15,126	15,333	15,317
SPRINGDALE (WASHINGTON CO.)		9,800			48,600			58,400			
NEWS	E (M-F)		6,993	71.36		5,397	11.10		12,390	12,918	12,804
NEWS	SUN		7,294	74.43		6,383	13.13		13,677	14,340	13,988
WEST MEMPHIS (CRITTENDEN CO.)		9,500#			7,000			16,500			
TIMES	E (M-F)	#	5,144	54.15		2,160	30.86		7,304	7,610	7,664

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ANTIOCH (CONTRA COSTA CO.)		25,400#						25,400			
LEDGER	E (M-F)	#	14,115	55.57					14,115	14,234	13,382
LEDGER/POST DISPATCH	SAT M	#	20,835	82.03					20,835	20,990	20,097
LEDGER/POST DISPATCH	SUN	#	21,157	83.30					21,157	21,311	20,417
AUBURN (PLACER CO.)		17,000#						17,000			
JOURNAL	M (M-F)	#	10,882	64.01					10,882	12,490	12,506
JOURNAL	SUN	#	11,179	65.76					11,179	12,862	12,751
BAKERSFIELD (KERN CO.)		99,700			69,800			169,500			
CALIFORNIAN	M		63,981	64.17		17,307	24.80		81,288	81,831*	81,384*
CALIFORNIAN	SUN		68,119	68.32		19,146	27.43		87,265	87,937*	88,084*
BRAWLEY (IMPERIAL CO.)		8,600#						8,600			
NEWS	E	#	4,612	53.63					4,612	5,544	5,354
CHICO (BUTTE CO.)		58,300#						58,300			
ENTERPRISE-RECORD	E	#	25,876	44.38					25,876	26,919	26,652
ENTERPRISE-RECORD	SUN	#	25,272	43.35					25,272	26,328	25,941
DUBLIN (ALAMEDA CO.)		52,100#						52,100			
TRI-VALLEY HERALD	M	#	23,190	44.51					23,190	26,596	23,167
TRI-VALLEY HERALD	SUN	#	23,257	44.64					23,257	26,750	23,279
EL CENTRO (IMPERIAL CO.)		17,300#						17,300			
IMPERIAL VALLEY PRESS	F	#	10,936	63.21					10,936	11,329	10,861
EUREKA (HUMBOLDT CO.)		18,300			34,500			52,800			
TIMES STANDARD	E		9,887	54.03		10,157	29.44		20,044	20,486	20,441
TIMES STANDARD	SUN		10,467	57.20		11,213	32.50		21,680	22,163	21,644
FREMONT-NEWARK (ALAMEDA CO.)		75,600@						75,600			
ARGUS	M	@	24,728	32.71					24,728	25,020	23,528
ARGUS	SUN	@	25,582	33.84					25,582	25,867	23,762
FRESNO (FRESNO CO.)		207,200#						207,200			
BEE	M	#	111,509	53.82					111,509	139,888*	139,213*
BEE	SUN	#	125,908	60.77					125,908	166,899*	166,943*
GRASS VALLEY (NEVADA CO.)		23,700#						23,700			
UNION	E	#	13,557	57.20					13,557	13,943	13,158+
HANFORD (KINGS CO.)		13,200			15,500			28,700			
SENTINEL	E	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
CALIFORNIA											
HAYWARD (ALAMEDA CO.)		88,000			92,500			180,500			
REVIEW	E		32,406	36.83		14,889	16.10		47,295	47,697	48,280
REVIEW	SUN		32,677	37.13		14,685	15.88		47,362	47,766	48,138
HOLLISTER (SAN BENITO CO.)		5,100#			4,900			10,000			
FREE LANCE	E (M-F)	#	3,677	72.10		1,311	26.76		4,988	5,276	5,412
HOLLYWOOD (LOS ANGELES CO.)											
VARIETY	M (M-F)									22,002	20,627
INDIO (RIVERSIDE CO.)		14,200			24,900			39,100			
NEWS	E		5,871	41.35		2,327	9.35		8,198	8,856	9,435
LOMPOC (SANTA BARBARA CO.)		14,700			3,400			18,100			
RECORD	E (M-F)		9,060	61.63		775			9,835	10,012	10,132
RECORD	SUN		9,323	63.42		812			10,135	10,344	10,381
LOS ANGELES (LOS ANGELES CO.)		1,287,900			2,512,800			3,800,700			
HERALD EXAMINER	M (M-F)		119,695	9.29		90,409	3.60		210,104	240,232	245,291
HERALD EXAMINER	SAT M		87,100	6.76		72,648	2.89		159,748	186,421	186,300
HERALD EXAMINER	SUN		91,993	7.14		81,491	3.24		173,484	200,377	205,331
HOLLYWOOD REPORTER	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
INVESTOR'S DAILY	M (M-F)									69,440	40,802
LA OPINION	M		46,284	3.59		16,440	0.65		62,724	68,415	62,460
LA OPINION	SUN		37,257	2.89		13,651	0.54		50,908	56,081	48,973
LOS ANGELES (LOS ANGELES CO.)		444,900#						444,900			
NEWS	M (M-F)	#	115,688	26.00					115,688	153,084	148,133
NEWS	SAT M	#	105,343	23.68					105,343	140,252	134,461
NEWS	SUN	#	125,015	28.10					125,015	168,217	161,142
RACING FORM	MON M									10,487	16,403
RACING FORM	TUE M									8,390	8,892
RACING FORM	M (W-F)									29,786	28,562
RACING FORM	SAT M									43,872	44,858
RACING FORM	SUN									37,570	37,320
LOS ANGELES (LOS ANGELES CO.)		2,963,500#			755,000			3,718,500			
TIMES	M (M-F)	#	727,819	24.56		165,736	21.95		893,555	1,117,952	1,088,155
TIMES	SAT M	#	647,946	21.86		158,174	20.95		806,120	1,022,423	992,740
TIMES	SUN	#	893,758	30.16		210,440	27.87		1,104,198	1,397,192	1,353,376

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CALIFORNIA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
LOS ANGELES CO.		499,400#		-				499,400			
COPLEY LOS ANGELES NEWSPAPERS	E	#								131,101	133,638
COPLEY LOS ANGELES NEWSPAPERS	SUN	#								124,424	125,801
LOS ANGELES CO. (LONG BEACH P.O.)		270,200			117,400			387,600			
PRESS-TELEGRAM	CMB DLY		98,435	36.43		14,859	12.66		113,294	129,472	128,684
PRESS-TELEGRAM	M (M-F)		93,469	34.59		14,859	12.66		108,328	124,506	125,299
PRESS-TELEGRAM	E (M-F)		4,966	1.84					4,966	4,966	3,385
PRESS-TELEGRAM	SAT M		93,708	34.68		14,548	12.39		108,256	123,879	125,198
PRESS-TELEGRAM	SUN		110,720	40.98		13,373	11.39		124,093	141,646	136,748
LOS ANGELES CO. (PASADENA P.O.)		70,500			88,500			159,000			
STAR-NEWS	M		19,566	27.75		16,226	18.33		35,792	40,950	40,554
STAR-NEWS	SUN		20,306	28.80		19,725	22.29		40,031	46,711	45,840
MADERA (MADERA CO.)		8,500			17,100			25,600			
TRIBUNE	E		4,928	57.98		3,539	20.70		8,467	8,623	8,423
MARIN CO. (NOVATO P.O.)		88,100			6,200			94,300			
INDEPENDENT JOURNAL	E		36,275	41.17		943	15.21		37,218	38,900	39,443
INDEPENDENT JOURNAL	SUN		39,897	45.29		1,016	16.39		40,913	43,122	
MARYSVILLE (YUBA CO.)- YUBA CITY (SUTTER CO.)		40,900#						40,900			
APPEAL-DEMOCRAT	E	#	22,269	54.45					22,269	24,268	22,808
MERCED (MERCED CO.)		24,800			33,700			58,500			
SUN-STAR	M		17,557	70.79		5,410	16.05		22,967	23,396	22,902
MODESTO (STANISLAUS CO.)		46,400#			61,300			107,700			
BEE	M	#	37,787	81.44		23,712	38.68		61,499	75,675*	74,260*
BEE	SUN	#	38,892	83.82		26,145	42.65		65,037	81,592*	80,980*
MONTEREY (MONTEREY CO.)		35,000#			20,400			55,400			
HERALD	M	#	24,213	69.18		6,208	30.43		30,421	33,141	33,519
HERALD	SUN	#	24,942	71.26		6,552	32.12		31,494	34,759	35,145
NAPA (NAPA CO.)		23,600			17,100			40,700			
REGISTER	E		15,239	64.57		5,673	33.18		20,912	21,138	21,545

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
OAKLAND (ALAMEDA CO.)		736,100#						736,100			
TRIBUNE	M (M-F)	#	132,506	18.00					132,506	150,482	152,211
TRIBUNE	SAT M	#	133,910	18.19					133,910	148,277	146,306
TRIBUNE	SUN	#	139,762	18.99					139,762	152,287	157,169
ONTARIO-UPLAND (SAN BERNARDINO CO.)		106,600#						106,600			
REPORT	E	#	39,633	37.18					39,633	42,235	40,625
REPORT	SUN	#	40,698	38.18					40,698	43,340	42,107
ORANGE CO. (ANAHEIM P.O.)		171,600#						171,600			
BULLETIN	E	#	7,394	4.31					7,394	8,609	12,600+
ORANGE CO. (COSTA MESA-NEWPORT BEACH P.O.)		64,200			134,000			198,200			
COAST PILOT	E		14,900	23.21		12,287	9.17		27,187	27,529	26,800+
COAST PILOT	SUN		14,790	23.04		12,206	9.11		26,996	27,377	26,816+
ORANGE CO. (LA HABRA P.O.)		29,300#						29,300			
STAR-PROGRESS	E (M-F)	#	3,305	11.28					3,305	4,968	4,514
ORANGE CO. (SANTA ANA P.O.)		755,000#						755,000			
REGISTER	ALL DAY (M-F)	#	294,562	39.01					294,562	314,300	300,985
REGISTER	SAT M	#	288,815	38.25					288,815	307,081	294,532
REGISTER	SUN	#	336,581	44.58					336,581	360,404	340,427
OROVILLE (BUTTE CO.)		11,000			7,700			18,700			
MERCURY REGISTER	E (M-F)				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
MERCURY REGISTER	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PALM SPRINGS-PALM DESERT (RIVERSIDE CO.)		36,900#			8,200			45,100			
DESERT SUN	E (M-F)	#	25,921	70.25		3,027	36.91		28,948	32,737	33,227
DESERT SUN	WKND	#	35,006	94.87		5,078	61.93		40,084	46,516	
PALO ALTO (SANTA CLARA CO.)		139,900			54,000			193,900			
PENINSULA TIMES TRIBUNE	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
PENINSULA TIMES TRIBUNE	SUN				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
WALL STREET JOURNAL-WESTERN EDITION	M (M-F)									425,973	416,701
PETALUMA (SONOMA CO.)		14,100			53,500			67,600			
ARGUS-COURIER	E		7,255	51.45		1,744	3.26		8,999	9,163	9,577

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
CALIFORNIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
PITTSBURG (CONTRA COSTA CO.)		18,800#						18,800			
POST DISPATCH	E (M-F)	#	6,549	34.84					6,549	6,620	6,695
POMONA (LOS ANGELES CO.)		106,000#						106,000			
PROGRESS BULLETIN	E	#	35,180	33.19					35,180	40,939	42,192
PROGRESS BULLETIN	SUN	#	36,981	34.89					36,981	43,290	44,447
PORTERVILLE (TULARE CO.)		25,600#						25,600			
RECORDER	E	#	13,493	52.71					13,493	13,719*	13,568*
RED BLUFF (TEHAMA CO.)		17,300#						17,300			
NEWS	E	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
REDDING (SHASTA CO.)		57,200#						57,200			
RECORD SEARCHLIGHT	E	#	35,573	62.19					35.573	37,781	36,487
REDLANDS (SAN BERNARDINO CO.)		23,000#						23,000			
FACTS	E	#	8,558	37.21					8,558	9,530	9,581
FACTS	SUN	#	8,594	37.37					8,594	9,614	9,575
RIVERSIDE (RIVERSIDE CO.)		205,700#						205,700			
PRESS-ENTERPRISE	M	#	120,345	58.51					120,345	138,856	134,540
PRESS-ENTERPRISE	SUN	#	125,084	60.81					125,084	145,063	140,132
ROSEVILLE (PLACER CO.)		29,400#						29,400			
PRESS-TRIBUNE	E (M-F)	#	12,542	42.66					12,542	15,430	14,962
SACRAMENTO (SACRAMENTO CO.)		472,700#						472,700			
BEE	M	#	216,379	45.78					216,379	245,377	235,991
BEE	SUN	#	248,455	52.56					248,455	289,083	273,912
UNION	M	#	84,297	17.83					84,297	90,888	94,097
UNION	SUN	#	82,783	17.51					82,783	89,561	92,860
SALINAS (MONTEREY CO.)		30,200			26,600			56,800			
CALIFORNIAN	E		15,154	50.18		7,040	26.47		22,194	22,597	22,780
SAN BERNARDINO (SAN BERNARDINO CO.)		205,900#						205,900			
SUN	M	#	72,683	35.30					72,683	82,573	82,229
SUN	SUN	#	77,584	37.68					77,584	88,328	86,169
SAN BERNARDINO CO. (VICTORVILLE P.O.)		8,300			25,600			33,900			
VICTOR VALLEY PRESS	E (M-F)		6,828	82.27		16,880	65.94		23,708	23,945*	22,175*
VICTOR VALLEY PRESS	SUN		7,236	87.18		18,046	70.49		25,282	25,520*	23,420*

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CALIFORNIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SAN CLEMENTE (ORANGE CO.)		15,800			21,100			36,900			
SUN-POST	E (M-F)		5,745	36.36		1,372	6.50		7,117	7,311	6,725+
SAN DIEGO (SAN DIEGO CO.)		621,100			165,400			786,500			
TRANSCRIPT	M (M-F)		6,811	1.10		1,489	0.90		8,300	8,686*	8,210*
UNION, TRIBUNE	CMB DLY		326,484	52.57		43,122	26.07		369,606	375,773*	367,728*
UNION	M		212,382	34.19		34,521	20.87		246,903	252,686*	243,004*
TRIBUNE	E		114,102	18.37		8,601	5.20		122,703	123,087*	124,724*
UNION	SUN		357,418	57.55		48,854	29.54		406,272	415,588*	391,100*
SAN DIEGO CO. (EL CAJON P.O.)		51,800			78,500			130,300			
CALIFORNIAN	E		9,389	18.13		11,129	14.18		20,518	22,120	22,554
CALIFORNIAN	SUN		9,608	18.55		11,404	14.53		21,012	22,612	
SAN DIEGO CO. (ESCONDIDO P.O.)		47,800			56,300			104,100			
TIMES-ADVOCATE	E		26,838	56.15		11,523	20.47		38,361	40,341	38,126
TIMES-ADVOCATE	SUN		28,305	59.22		11,908	21.15		40,213	42,251	40,270
SAN DIEGO CO. (OCEANSIDE P.O.)		50,300			50,800			101,100			
BLADE-TRIBUNE	E (M-F)		22,754	45.24		11,806	23.24		34,560	35,610	35,609
BLADE-TRIBUNE	SUN		23,409	46.54		12,191	24.00		35,600	36,681	36,776
SAN FRANCISCO (SAN FRANCISCO CO.)		349,600#			1,407,300			1,756,900			
CHRONICLE, EXAMINER	CMB DLY	#	206,944	59.19		363,490	25.83		570,434	700,269	704,628
CHRONICLE	M (M-F)	#	134,821	38.56		300,490	21.35		435,311	557,934	554,611
EXAMINER	E (M-F)	#	72,123	20.63		63,000	4.48		135,123	142,335	150,017
CHRONICLE	SAT M	#	113,674	32.52		279,350	19.85		393,024	509,516	499,907
EXAMINER	SAT E	#	49,619	14.19		55,584	3.95		105,203	112,034	118,628
EXAMINER & CHRONICLE	SUN	#	174,935	50.04		401,828	28.55		576,763	708,035	711,560
SAN GABRIEL VALLEY (LOS ANGELES CO.) (WEST COVINA P.O.)		143,900			79,900			223,800			
TRIBUNE	M		49,282	34.25		9,553	11.96		58,835	61,695	61,826
TRIBUNE/NEWS	SUN		52,470	36.46		9,522	11.92		61,992	81,904	79,631
SAN JOSE (SANTA CLARA CO.)		406,200#			82,000			488,200			
MERCURY NEWS	ALL DAY (M-F)	#	207,429	51.07		27,324	33.32		234,753	268,711	262,922
MERCURY NEWS	SAT M	#	195,028	48.01		24,549	29.94		219,577	253,120	247,672
MERCURY NEWS	SUN	#	239,954	59.07		29,774	36.31		269,728	315,577	310,685

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CALIFORNIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SAN LUIS OBISPO (SAN LUIS OBISPO CO.)		14,200			56,200			70,400			
TELEGRAM-TRIBUNE	E (M-F)		9,443	66.50		18,300	32.56		27,743	28,275	
TELEGRAM-TRIBUNE	SAT M		10,958	77.17		21,688	38.59		32,646	33,320	
SAN MATEO (SAN MATEO CO.)		77,900			146,400			224,300			
TIMES & NEWS LEADER	E		30,561	39.23		10,195	6.96		40,756	44,439	44,287
SANTA BARBARA (SANTA BARBARA CO.)		73,000			51,700			124,700			
NEWS-PRESS	E		40,291	55.19		7,920	15.32		48,211	48,799	50,889
NEWS-PRESS	SUN		45,922	62.91		9,742	18.84		55,664	57,189	57,649
SANTA CRUZ (SANTA CRUZ CO.)		36,600			27,600			64,200			
SENTINEL	M (M-F)		15,706	42.91		11,599	42.03		27,305	28,239*	28,171*
SENTINEL	SUN		16,996	46.44		12,630	45.76		29,626	30,830*	31,599*
SANTA MARIA (SANTA BARBARA CO.)		25,500			37,400			62,900			
TIMES	E (M-F)		16,779	65.80		4,117	11.01		20,896	21,017	20,318
TIMES	SUN		16,871	66.16		4,311	11.53		21,182	21,321	20,598
SANTA ROSA (SONOMA CO.)		60,100			132,100			192,200			
PRESS DEMOCRAT	M		36,837	61.29		41,974	31.77		78,811	79,389	76,828
PRESS DEMOCRAT	SUN		39,772	66.18		47,298	35.80		87,070	87,995	86,025
STOCKTON (SAN JOAQUIN CO.)		78,000#			71,900			149,900			
RECORD	M	#	40,174	51.51		9,689	13.48		49,863	52,582	52,818
RECORD	SUN	#	40,627	52.09		12,104	16.83		52,731	55,935	56,132
TULARE (TULARE CO.)		10,600			8,500			19,100			
ADVANCE-REGISTER & TIMES	E		6,726	63.45		2,070	24.35		8,796	9,231	8,984
TURLOCK (STANISLAUS CO.)		13,000			12,100			25,100			
JOURNAL	E		6,793	52.25		2,802	23.16		9,595	10,061	9,898
UKIAH (MENDOCINO CO.)		6,800			7,900			14,700			
JOURNAL	E (M-F)		5,586	82.15		2,745	34.75		8,331	8,878	8,854
JOURNAL	SUN		5,760	84.71		2,953	37.38		8,713	9,271	9,097
VACAVILLE (SOLANO CO.)		17,000@						17,000			
REPORTER	M (TU-S)	@	11,190	65.82					11,190	14,650	13,535
REPORTER	SUN	@	11,688	68.75					11,688	15,311	14,103

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VALLEJO (SOLANO CO.)		43,500			2,300			45,800			
TIMES-HERALD	M		22,920	52.69		75	3.26		22,995	25,418	24,710
TIMES-HERALD	SUN		22,809	52.43		76	3.30		22,885	25,382	24,701
VENTURA CO. (CAMARILLO P.O.)		20,400#						20,400			
NEWS	M (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							-
NEWS	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
VENTURA CO. (OXNARD P.O.)		43,400			28,100			71,500			
PRESS-COURIER	E		15,567	35.87		2,147	7.64		17,714	18,181	19,505
PRESS-COURIER	SUN		16,286	37.53		2,195	7.81		18,481	18,993	20,167
VENTURA CO. (SIMI VALLEY P.O.)		25,200			4,800			30,000			
ENTERPRISE	E (M-F)		14,822	58.82		1,357	28.27		16,179	16,299	16,455
ENTERPRISE	SUN		15,398	61.10		1,416	29.50		16,814	16,934	16,940
VENTURA CO. (THOUSAND OAKS P.O.)		44,300			3,200			47,500			
NEWS CHRONICLE	E (M-F)		23,293	52.58		1,210	37.81		24,503	24,999	24,855
NEWS CHRONICLE	SUN		24,313	54.88		1,268	39.63		25,581	26,114	25,804
VENTURA CO. (VENTURA P.O.)		81,200#			119,300			200,500			
STAR-FREE PRESS	E	#	39,518	48.67		7,320	6.14		46,838	47,189	47,116
STAR-FREE PRESS	SUN	#	43,393	53.44		9,749	8.17		53,142	53,640	52,495
VISALIA (TULARE CO.)		21,200			17,300			38,500			
TIMES-DELTA	M		14,284	67.38		4,250	24.57		18,534	20,511	21,166
WALNUT CREEK (CONTRA COSTA CO.)		133,700#						133,700			
CONTRA TIMES	M	#	71,123	53.20					71,123	85,812	83,182
CONTRA TIMES	SUN	#	75,597	56.54					75,597	92,282	88,382
WATSONVILLE (SANTA CRUZ CO.)		22,100#						22,100			
REGISTER-PAJARONIAN	E	#	12,421	56.20					12,421	15,015	13,826
WHITTIER (LOS ANGELES CO.)		32,300			86,200			118,500			
NEWS	E		11,101	34.37		7,096	8.23		18,197	18,237	17,814
WOODLAND (YOLO CO.)		12,500			22,000			34,500			
DEMOCRAT	E		9,610	76.88		1,936	8.80		11,546	11,736*	11,695*
DEMOCRAT	SUN		9,541	76.33		1,959	8.90		11,500	11,688*	11,487*

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COLORADO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
BOULDER (BOULDER CO.)		31,300			22,600			53,900			
CAMERA	M		19,321	61.73		9,134	40.42		28,455	30,511	30,575
CAMERA	SUN		23,475	75.00		11,987	53.04		35,462	38,917	39,753
CANON CITY (FREMONT CO.)		7,100			5,500			12,600			
RECORD	E		6,384	89.92		2,160	39.27		8,544	8,821	8,842
COLORADO SPRINGS (EL PASO CO.)		135,200#						135,200			
GAZETTE TELEGRAPH	CMB DLY	#	109,622	81.08					109,622	112,404	107,448
GAZETTE TELEGRAPH	M (M-F)	#	84,768	62.70					84,768	87,550	69,481
GAZETTE TELEGRAPH	E (M-F)	#	24,854	18.38					24,854	24,854	37,967
GAZETTE TELEGRAPH	SAT M	#	108,713	80.41					108,713	111,456	106,309
GAZETTE TELEGRAPH	SUN	#	118,020	87.29					118,020	122,523	114,457
DENVER (DENVER CO.)		582,000#			302,600			884,600			
POST	M	#	168,150	28.89		39,611	13.09		207,761	229,731	220,861
POST	SUN	#	300,680	51.66		66,309	21.91		366,989	415,250	412,102
ROCKY MOUNTAIN NEWS	M	#	265,393	45.60		47,569	15.72		312,962	345,778	320,441
ROCKY MOUNTAIN NEWS	SUN	#	284,815	48.94		58,542	19.35		343,357	379,984	378,133
DURANGO (LA PLATA CO.)		4,800			16,500			21,300			
HERALD	E (M-F)		3,234	67.38		3,226	19.55		6,460	7,134	6,976
HERALD	SUN		3,687	76.81		3,824	23.18		7,511	8,795	8,688
FORT COLLINS (LARIMER CO.)		28,600			13,700			42,300			
COLORADOAN	E		16,072	56.20		3,331	24.31		19,403	19,747	18,957
COLORADOAN	SUN		19,857	69.43		3,980	29.05		23,837	24,970	24,588
GRAND JUNCTION (MESA CO.)		28,500#			33,800			62,300			
SENTINEL	E	#	20,798	72.98		6,559	19.41		27,357	28,894	29,263
SENTINEL	SUN	#	22,893	80.33		8,213	24.30		31,106	33,235	32,973
GREELEY (WELD CO.)		26,200#			18,400			44,600			
TRIBUNE	E	#	15,870	60.57		6,526	35.47		22,396	23,182	23,373
TRIBUNE	SUN	#	16,432	62.72		6,777	36.83		23,209	24,045	23,914
LONGMONT (BOULDER CO.)		19,900			18,200			38,100			
TIMES-CALL	E		13,647	68.58		5,615	30.85		19,262	19,579	19,446
TIMES-CALL	SUN		13,943	70.07		5,928	32.57		19,871	20,209	19,776
LOVELAND (LARIMER CO.)		13,900			16,200			30,100			
REPORTER-HERALD	E (M-F)		11,851	85.26		3,926	24.23		15,777	16,150	16,017
REPORTER-HERALD	WKND		12,251	88.14		4,147	25.60		16,398	16,862	16,627

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
COLORADO		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
PUEBLO (PUEBLO CO.)		42,500#			56,600			99,100			
CHIEFTAIN	M	#	32,967	77.57		17,169	30.33		50,136	51,581	51,156
CHIEFTAIN	SUN	#	34,804	81.89		18,945	33.47		53,749	55,392	54,283
STERLING (LOGAN CO.)		4,900			9,500			14,400			
JOURNAL-ADVOCATE	E		3,495	71.33		2,747	28.92		6,242	6,696	6,832
TRINIDAD (LAS ANIMAS CO.)		3,600			2,000			5,600			
CHRONICLE-NEWS	E (M-F)		2,374	65.94		518	25.90		2,892	3,238	3,294
CONNECTICUT											
ANSONIA (NEW HAVEN CO.)		16,600			15,100			31,700			
SENTINEL	E		11,022	66.40		5,027	33.29		16,049	16,216*	16,713*
BRIDGEPORT (FAIRFIELD CO.)		100,800			87,100			187,900			
TELEGRAM, POST	CMB DLY		60,354	59.88		16,466	18.90		76,820	79,526*	82,812*
TELEGRAM	M (M-F)		13,839	13.73-		3,611	4.15		17,450	18,498*	18,460*
POST	E (M-F)		46,515	46.15		12,855	14.76		59,370	61,028*	64,352*
TELEGRAM-POST	SAT M		53,312	52.89		15,955	18.32		69,267	71,937*	74,232*
POST	SUN		62,245	61.75		24,214	27.80		86,459	91,443*	91,665*
BRISTOL (HARTFORD CO.)		23,600			10,700			34,300			
PRESS	E		17,464	74.00		650	6.07		18,114	19,826	20,084
DANBURY (FAIRFIELD CO.)		28,900			63,200			92,100			
NEWS-TIMES	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS-TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
GREENWICH (FAIRFIELD CO.)		21,700#						21,700			
TIME	ALL DAY (M-F)	#	12,822	59.09					12,822	13,417	13,482
TIME	SAT M	#	12,020	55.39					12,020	12,532	12,512
TIME	SUN	#	11,790	54.33					11,790	12,370	12,226
HARTFORD (HARTFORD CO.)		114,700			221,900			336,600			
COURANT	M		68,598	59.81		109,215	49.22		177,813	221,962	220,718
COURANT	SUN		76,233	66.46		154,852	69.78		231,085	309,329	299,893
MANCHESTER (HARTFORD CO.)		18,800			54,800			73,600			
HERALD	E		7,725	41.09		1,450	2.65		9,175	9,318	9,485

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CONNECTICUT		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MANCHESTER (HARTFORD CO.)		90,700#						90,700			
JOURNAL INQUIRER	E	#	39,492	43.54					39,492	43,466	44,652
MERIDEN-WALLINGFORD (NEW HAVEN CO.)		35,700			20,600			56,300			
RECORD-JOURNAL	M		25,816	72.31		4,683	22.73		30,499	31,073	30,201
RECORD-JOURNAL	SUN		24,854	69.62		4,585	22.26		29,439	30,006	29,270
MIDDLETOWN (MIDDLESEX CO.)		22,000			42,400			64,400			
PRESS	E		12,584	57.20		7,500	17.69		20,084	20,388	20,786
MILFORD (NEW HAVEN CO.)		17,600#						17,600			
CITIZEN	E (M-F)	#	7,125	40.48					7,125	7,281*	7,585
CITIZEN	SUN	#	9,042	51.38					9,042	9,246*	9,568
NAUGATUCK (NEW HAVEN CO.)		14,500#						14,500			
NEWS	E	#	4,896	33.77					4,896	5,090	5,166
NEW BRITAIN (HARTFORD CO.)		53,900#						53,900			
HERALD	E	#	30,986	57.49					30,986	40,755	40,574
NEW HAVEN (NEW HAVEN CO.)		240,000#						240,000			
JOURNAL-COURIER	CMB DLY	#	119,223	49.68					119,223	120,886	128,126
REGISTER	M (M-F)	#	35,123	14.63					35,123	35,753	37,733
REGISTER	E	#	84,100	35.04					84,100	85,133	90,393
REGISTER	SUN	#	134,558	56.07					134,558	139,262	140,776
NEW LONDON (NEW LONDON CO.)		31,100			33,100			64,200			
DAY	M		19,448	62.53		16,245	49.08		35,693	37,363	37,364
DAY	SUN		19,778	63.59		17,482	52.82		37,260	40,028	38,546
NORWALK (FAIRFIELD CO.)		29,300#			16,900			46,200			
HOUR	E	#	16,819	57.40		3,355	19.85		20,174	20,998*	21,324*
STAMFORD (FAIRFIELD CO.)		39,200#			17,500			56,700			
ADVOCATE	ALL DAY	#	22,407	57.16		4,663	26.65		27,070	30,347	30,264
ADVOCATE	SUN	#	24,323	62.05		5,412	30.93		29,735	37,330	35,672
TORRINGTON (LITCHFIELD CO.)		12,800			14,900			27,700			
REGISTER CITIZEN	M		9,179	71.71		7,098	47.64		16,277	16,626	15,850

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CONNECTICUT											
WATERBURY (NEW HAVEN CO.)		61,000			46,600			107,600			
REPUBLICAN, AMERICAN	CMB DLY		41,994	68.84		19,014	40.80		61,008	66,762	68,375
REPUBLICAN	M		22,508	36.90		11,427	24.52		33,935	39,124	39,481
AMERICAN	E (M-F)		19,486	31.94		7,587	16.28		27,073	27,638	28,894
REPUBLICAN	SUN		43,077	70.62		23,280	49.96		66,357	73,534	73,287
WILLIMANTIC (WINDHAM CO.)		18,100#						18,100			
CHRONICLE	E	#	8,991	49.67					8,991	10,987	10,744
DELAWARE											
DOVER (KENT CO.)		66,100#						66,100			
STATE NEWS	M	#	21,643	32.74					21,643	23,440	24,207
STATE NEWS	SUN	#	28,332	42.86					28,332	31,504	31,542
WILMINGTON (NEW CASTLE CO.)		133,000			87,300			220,300			
NEWS, JOURNAL	CMB DLY		81,078	60.96		26,034	29.82		107,112	118,253*	120,247*
NEWS	M (M-F)		37,541	28.23		18,827	21.57		56,368	67,384*	66,130*
JOURNAL	E (M-F)		43,537	32.73		7,207	8.26		50,744	50,869*	54,117*
NEWS JOURNAL	SAT		76,212	57.30		25,687	29.42		101,899	113,621*	113,558*
NEWS JOURNAL	SUN		88,519	66.56		31,039	35.55		119,558	132,374*	130,072*
DISTRICT OF COLUMBIA											
WASHINGTON		1,218,600#						1,218,600			
OIL DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	M (M-F)	#	700,978	57.52					700,978	796,659	781,371
POST	SAT M	#	661,857	54.31					661,857	753,762	738,137
POST	SUN	#	926,729	76.05					926,729	1,112,802	1,091,307
WASHINGTON		1,110,900#						1,110,900			
TIMES	M (M-F)	#	87,148	7.84					87,148	104,890	91,161
USA TODAY	M (M-F)									1,311,792	1,168,222
FLORIDA											
BRADENTON (MANATEE CO.)		67,100			8,400			75,500			
HERALD	M		41,501	61.85		845	10.06		42,346	42,923*	40,288*
HERALD	SUN		50,315	74.99		999	11.89		51,314	52,247*	49,328*

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CLEARWATER (PINELLAS CO.)		150,800#						150,800			
SUN	M	#	25,676	17.03					25,676	27,867*	27,946*
SUN	SUN	#	26,751	17.74					26,751	29,122*	28,776*
DAYTONA BEACH (VOLUSIA CO.)		85,800			53,800			139,600			
NEWS-JOURNAL	M		63,353	73.84		18,319	34.05		81,672	82,935	70,399
NEWS-JOURNAL	SUN		74,879	87.27		22,386	41.61		97,265	100,278	95,454
DELAND (VOLUSIA CO.)		17,800			10,000			27,800			
SUN NEWS	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SUN NEWS	WKND		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FORT LAUDERDALE (BROWARD CO.)		563,900						563,900			
SUN-SENTINEL, NEWS	CMB DLY		231,402	41.04					231,402	242,715	232,189
SUN-SENTINEL	M (M-F)		164,958	29.25					164,958	176,093	155,197
NEWS	E (M-F)		66,444	11.78					66,444	66,622	76,992
NEWS & SUN-SENTINEL	SAT M		221,216	39.23					221,216	232,659	227,553
SUN-SENTINEL & NEWS	SUN		292,322	51.84					292,322	308,052	288,916
FORT MYERS (LEE CO.)		112,600#						112,600			
NEWS-PRESS	M	#	70,450	62.57					70,450	83,487	82,400
NEWS-PRESS	SUN	#	88,471	78.57					88,471	106,497	101,128
FORT PIERCE-PORT ST. LUCIE (ST. LUCIE CO.)		45,500#						45,500			
NEWS TRIBUNE	M	#	22,539	49.54					22,539	23,306	21,670
NEWS TRIBUNE	SUN	#	24,785	54.47					24,785	25,918	24,163
FORT WALTON BEACH (OKALOOSA CO.)		38,800			9,600			48,400			
PLAYGROUND NEWS	M		24,915	64.21		4,031	41.99		28,946	31,812*	30,116*
PLAYGROUND NEWS	SUN		28,310	72.96		4,561	47.51		32,871	36,689*	34,037*
GAINESVILLE (ALACHUA CO.)		29,800			60,800			90,600			
SUN	M		26,778	89.86		23,305	38.33		50,083	54,601	52,704
SUN	SUN		26,121	87.65		24,436	40.19		50,557	55,896	53,646
HOLLYWOOD (BROWARD CO.)		80,000			79,700			159,700			
SUN-TATTLER	M		23,138	28.92		11,163	14.01		34,301	34,803	34,277
HOMESTEAD (DADE CO.)		26,300#			36,800			63,100			
SOUTH DADE NEWS LEADER	E (M-F)	#	9,297	35.35		2,091	5.68		11,388	12,048	11,614
INVERNESS (CITRUS CO.)		2,300@						2,300			
CHRONICLE	M	@	4,576	198.96					4,576	14,293*	
CHRONICLE	SUN	@	4,733	205.78					4,733	15,065*	

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JACKSONVILLE (DUVAL CO.)		260,600			68,500			329,100			
TIMES-UNION, JOURNAL	CMB DLY		163,218	62.63		18,049	26.35		181,267	201,745	204,798
TIMES-UNION	M (M-F)		122,635	47.06		17,391	25.39		140,026	160,405	162,105
JOURNAL	E (M-F)		40,583	15.57		658	0.96		41,241	41,340	42,693
TIMES-UNION/JOURNAL	SAT M		144,907	55.61		18,986	27.72		163,893	184,941	181,758
TIMES-UNION/JOURNAL	SUN		169,463	65.03		29,084	42.46		198,547	228,584	224,785
KEY WEST (MONROE CO.)		10,600			20,700			31,300			
CITIZEN	E (M-F)		5,604	52.87		1,156	5.58		6,760	7,179	7,349
CITIZEN	SUN		6,761	63.78		1,710	8.26		8,471	9,140	9,121
LAKE CITY (COLUMBIA CO.)		3,600			10,900			14,500			
REPORTER	E (M-F)		3,656	101.56		4,661	42.76		8,317	9,226	9,559
LAKELAND (POLK CO.)		51,400			83,700			135,100			
LEDGER	M		41,477	80.69		34,574	41.31		76,051	79,023*	73,573*
LEDGER	SUN		50,266	97.79		42,730	51.05		92,996	96,990*	92,368*
LEESBURG (LAKE CO.)		5,500			58,100			63,600			
COMMERCIAL	E (M-F)		4,718	85.78		19,884	34.22		24,602	24,796*	22,050*
COMMERCIAL	SUN		5,262	95.67		22,554	38.82		27,816	28,093*	24,763*
MARIANNA (JACKSON CO.)		2,800			11,700			14,500			
JACKSON COUNTY FLORIDAN	E (TU-F)		1,749	62.46		2,764	23.62		4,513	4,622*	4,608
JACKSON COUNTY FLORIDAN	SUN		2,017	72.04		3,050	26.07		5,067	5,175*	5,205
MELBOURNE (BREVARD CO.)		138,700#						138,700			
TODAY	M	#	67,691	48.80					67,691	69,721	68,342
TODAY	SUN	#	90,560	65.29					90,560	93,687	89,169
MIAMI (DADE CO.)		665,300			523,300			1,188,600			
HERALD, NEWS	CMB DLY		311,594	46.84		115,369	22.05		426,963	493,823	517,146
HERALD	M		260,196	39.11		110,289	21.08		370,485	437,233	458,759
NEWS	E		51,398	7.73		5,080	0.97		56,478	56,590	58,387
HERALD	SUN		329,194	49.48		133,447	25.50		462,641	546,980	559,758
NAPLES (COLLIER CO.)		27,600			19,000			43,800			
NEWS	E (M-F)		22,562	81.75		11,061	58.22		33,623	34,380	32,568
NEWS	SUN		27,685	100.31		14,885	78.34		42,570	44,716	41,962
OCALA (MARION CO.)		16,700			48,600			65,300			
STAR-BANNER	E		15,145	90.69		26,314	54.14		41,459	44,586*	42,046*
STAR-BANNER	SUN		16,637	99.62		30,875	63.53		47,512	51,461*	48,095*

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ORLANDO (ORANGE CO.)		250,900#			152,300			403,200			
SENTINEL	ALL DAY (M-F)	#	148,750	59.29		68,236	44.80		216,986	258,915	263,865
SENTINEL	SAT M	#	138,552	55.22		63,411	41.64		201,963	241,621	254,090
SENTINEL	SUN	#	201,154	80.17		92,525	60.75		293,679	340,588	330,251
PALATKA (PUTNAM CO.)		3,900			18,500			22,400			
NEWS	E (M-F)		3,698	94.82		10,049	54.32		13,747	13,986	13,715
PANAMA CITY (BAY CO.)		32,500			32,500			65,000			
NEWS-HERALD	M		26,431	81.33		8,608	26.49		35,039	35,706*	34.604*
NEWS-HERALD	SUN		28,997	89.22		9,898	30.46		38,895	39,907*	39,861*
PENSACOLA (ESCAMBIA CO.)		83,200			126,700			209,900			
NEWS-JOURNAL	M		43,492	52.27		16,715	13.19		60,207	60,592*	57,195*
NEWS-JOURNAL	SUN		52,862	63.54		22,521	17.78		75,383	75,944*	73,573*
PUNTA GORDA (CHARLOTTE CO.)		23,300			21,800			45,100			
HERALD-NEWS	E		6,592	28.29		75	0.34		6,667	6,785	7,295
ST. AUGUSTINE (ST. JOHNS CO.)		21,700#						21,700			
RECORD	E	#	13,080	60.28					13,080	13,540	12,958
ST. PETERSBURG (PINELLAS CO.)		458,800#						458,800			
TIMES	M	#	291,905	63.62					291,905	314,696	315,698*
TIMES	SUN	#	372,329	81.15					372,329	406,331	408,095*
SARASOTA (SARASOTA CO.)		113,100#						113,100			
HERALD-TRIBUNE	M	#	88,492	78.24					88,492	125,307*	121,141*
HERALD-TRIBUNE	SUN	#	105,223	93.04					105,223	152,425*	145,326*
STUART (MARTIN CO.)		35,500#						35,500			
NEWS	M	#	19,962	56.23					19,962	23,986	21,600
NEWS	SUN	#	21,920	61.75					21,920	27,081	23,813
TALLAHASSEE (LEON CO.)		64,900#			35,100			100,000			
DEMOCRAT	M	#	40,119	61.82		9,856	28.08		49,975	55,429	54,191
DEMOCRAT	SUN	#	46,440	71.56		13,778	39.25		60,218	68,614	66,387
TAMPA (HILLSBOROUGH CO.)		183,800			888,500			1,072,300			
TRIBUNE	M		115,773	62.99		120,521	13.56		236,294	248,415*	228,708
TRIBUNE AND TIMES	SUN		160,487	87.32		158,773	17.87		319,260	337,514*	307,525

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FLORIDA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
VERO BEACH (INDIAN RIVER CO.)		32,200#						32,200			
PRESS-JOURNAL	M	#	23,374	72.59					23,374	25,735	23,272
PRESS-JOURNAL	SUN	#	23,732	73.70					23,732	26,870	24,199
WEST PALM BEACH (PALM BEACH CO.)		194,600			152,800			347,400			
POST, TIMES	CMB DLY		106,084	54.51		36,388	23.81		142,472	149,065	145,554
POST	M (M-F)		92,856	47.72		31,408	20.55		124,264	130,033	119,162
TIMES	E (M-F)		13,228	6.80		4,980	3.26		18,208	19,032	26,392
POST	SAT M		107,086	55.03		36,654	23.99		143,740	150,589	138,880
POST	SUN		135,662	69.71		47,487	31.08		183,149	193,958	187,121
WINTER HAVEN (POLK CO.)		30,100#						30,100			
NEWS CHIEF	E	#	12,788	42.49					12,788	16,246	15,884
NEWS CHIEF	SUN	#	13,276	44.11					13,276	17,044	16,317
GEORGIA											
ALBANY (DOUGHERTY CO.)		31,500			71,200			102,700			
HERALD	E		21,426	68.02		14,876	20.89		36,302	38,204	37,937
HERALD	SUN		23,375	74.21		18,265	25.65		41,640	45,039	43,835
AMERICUS (SUMTER CO.)		5,700			5,500			11,200			
TIMES-RECORDER	E		3,847	67.49		3,063	55.69		6,910	7,317	7,137
ATHENS (CLARKE CO.)		15,800			38,500			54,300			
NEWS, BANNER-HERALD	CMB DLY		7,936	50.23		11,334	29.44		19,270	23,088	22,530
NEWS	M (M-F)		3,103	19.64		4,015	10.43		7,118	10,421	10,105
BANNER-HERALD	E (M-F)		4,833	30.59		7,319	19.01		12,152	12,667	12,425
BANNER-HERALD/NEWS	SAT M		6,204	39.27		10,676	27.73		16,880	20,635	19,870
BANNER-HERALD/NEWS	SUN		8,277	52.39		15,157	39.37		23,434	28,140	26,929
ATLANTA (FULTON CO.)		635,200			610,700			1,245,900			
CONSTITUTION, JOURNAL	CMB DLY		296,833	46.73		123,590	20.24		420,423	453,429	438,858
CONSTITUTION	M (M-F)		172,588	27.17		64,051	10.49		236,639	264,812	251,042
JOURNAL	E (M-F)		124,245	19.56		59,539	9.75		183,784	188,617	187,816
JOURNAL & CONSTITUTION	SAT M		322,352	50.75		147,810	24.20		470,162	501,479	486,886
JOURNAL & CONSTITUTION	SUN		392,852	61.85		196,135	32.12		588,987	645,916	614,578

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GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
AUGUSTA (RICHMOND CO.)		82,700			120,100			202,800			
CHRONICLE, HERALD	CMB DLY		54,307	65.67		25,152	20.94		79,459	80,785	81,341
CHRONICLE	M (M-F)		39,299	47.52		22,959	19.12		62,258	63,536	63,032
HERALD	E (M-F)		15,008	18.15		2,193	1.83		17,201	17,249	18,309
CHRONICLE-HERALD	SAT M		57,933	70.05		28,576	23.79		86,509	87,950	88,103
CHRONICLE-HERALD	SUN		56,214	67.97		28,259	23.53		84,473	85,996	85,781
COLUMBUS (MUSCOGEE CO.)		74,400			105,500			179,900			
ENQUIRER, LEDGER	CMB DLY		46,179	62.07		13,724	13.01		59,903	61,060	61,737
ENQUIRER	M (M-F)		23,869	32.08		10,984	10.41		34,853	35,940	35,642
LEDGER	E (M-F)		22,310	29.99		2,740	2.60		25,050	25,120	26,095
ENQUIRER & LEDGER	SAT M		41,780	56.16		13,883	13.16		55,663	56,744	57,241
LEDGER-ENQUIRER	SUN		50,441	67.80		16,834	15.96		67,275	68,250	68,372
CONYERS (ROCKDALE CO.)		15,300#						15,300			
ROCKDALE CITIZEN	E (M-F)	#	7,961						7,961	8,525	
DALTON (WHITFIELD CO.)		8,200			23,500			31,700			
CITIZEN-NEWS	E		5,292	64.54		6,533	27.80		11,825	12,008	12,380
DUBLIN (LAURENS CO.)		21,500#						21,500			
COURIER HERALD	E	#	9,860	45.86					9,860	10,166*	9,926*
GAINESVILLE (HALL CO.)		17,000#			47,400			64,400			
TIMES	E (M-F)	#	12,188	71.69		8,671	18.29		20,859	20,960	21,165
TIMES	SUN	#	13,209	77.70		9,573	20.20		22,782	22,923	22,341
GRIFFIN (SPALDING CO.)		8,100			9,500			17,600			
NEWS	E		5,677	70.09		4,705	49.53		10,382	12,442	12,467
GWINNETT CO. (LAWRENCEVILLE P.O.)		84,600#						84,600			
NEWS	E	#	27,801	32.86					27,801	28,114*	27,320*
NEWS	SUN	#	31,269	36.96					31,269	31,609*	30,432*
MACON (BIBB CO.)		50,300			154,000			204,300			
TELEGRAPH & NEWS	M		34,897	69.38		35,123	22.81		70,020	72,601	71,921
TELEGRAPH & NEWS	SUN		41,688	82.88		51,548	33.47		93,236	96,957	96,623
MARIETTA (COBB CO.)		140,800#						140,800			
JOURNAL	E	#	23,956	17.01					23,956	24,649*	26,277*
JOURNAL	SUN	#	25,343	18.00					25,343	25,974*	27,590*
MOULTRIE (COLQUITT CO.)		13,000#						13,000			
OBSERVER	M	#	7,169	55.15					7,169	7,306	7,384

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GEORGIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
SAVANNAH (CHATHAM CO.)											
NEWS, PRESS	CMB DLY	69,200	48,206	69.66	194,100	26,674	13.74	263,300	74,880	76,064	76,677
NEWS	M		30,827	44.55		23,979	12.35		54,806	55,931	56,066
PRESS	E		17,379	25.11		2,695	1.39		20,074	20,133	20,611
NEWS	SUN		42,061	60.78		32,102	16.54		74,163	75,338	74,213
STATESBORO (BULLOCH CO.)		12,000#									
HERALD	M	#	6,843	57.03				12,000	6,843	7,088	6,788
HERALD	SUN	#	6,631	55.26					6,631	6,868	6,582
THOMASVILLE (THOMAS CO.)											
TIMES-ENTERPRISE	E (M-F)	6,600	5,165	78.26	14,000	5,936	42.40	20,600	11,101	11,481*	11,358*
TIMES-ENTERPRISE	SAT M		4,970	75.30		5,942	42.44		10,912	11,291*	11,037*
VALDOSTA (LOWNDES CO.)											
TIMES	E	13,900	8,605	61.91	35,400	9,407	26.57	49,300	18,012	18,146	17,739
TIMES	SUN		8,225	59.17		9,990	28.22		18,215	18,342	17,905
WARNER ROBINS (HOUSTON CO.)		23,300#									
SUN	E (M-F)	#	9,922	42.58	4,200	278	6.62	27,500	10,200	10,285*	10,448*
SUN	SUN	#	11,099	47.64		341	8.12		11,440	11,525*	11,578*
HAWAII											
HILO (HAWAII CO.)		24,600#									
TRIBUNE-HERALD	E (M-F)	#	17,764	72.21				24,600	17,764	20,557	20,169
TRIBUNE-HERALD	SUN	#	19,543	79.44					19,543	23,300	22,936
HONOLULU (HONOLULU CO.)		256,400#									
ADVERTISER, STAR-BULLETIN	CMB DLY	#	174,809	68.18				256,400	174,809	191,879	189,026
ADVERTISER	M	#	78,217	30.51					78,217	91,916	86,875
STAR-BULLETIN	E	#	96,592	37.67					96,592	99,963	102,151
STAR-BULLETIN & ADVERTISER	SUN	#	185,182	72.22					185,182	203,277	197,887
KAILUA-KONA (HAWAII CO.)		10,900#									
WEST TODAY	M (M-F)	#	8,056	73.91				10,900	8,056	8,713	8,079
WEST TODAY	SUN	#	8,219	75.40					8,219	8,737	7,885
LIHUE (KAUAI CO.)		14,000#									
GARDEN ISLAND	E (M, T, W & F)	#	9,112	65.09				14,000	9,112	9,547	9,453
GARDEN ISLAND	SUN	#	8,874	63.39					8,874	9,311	8,844

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
HAWAII											
WAILUKU (MAUI CO.)		9,100			19,000			28,100			
MAUI NEWS	E (M-F)		6,072	66.73		9,167	48.25		15,239	15,779	15,767
MAUI NEWS	SUN		5,597	61.51		10,387	54.67		15,984	15,994	15,118
IDAHO											
BOISE (ADA CO.)		65,400			74,800			140,200			
STATESMAN	M		35,076	53.63		17,760	23.74		52,836	55,215	55,351
STATESMAN	SUN		43,304	66.21		24,667	32.98		67,971	70,798	71,366
IDAHO FALLS (BONNEVILLE CO.)		14,900			25,800			40,700			
POST REGISTER	E (M-F)		10,934	73.38		11,031	42.76		21,965	24,339	24,300
POST REGISTER	SUN		11,277	75.68		11,228	43.52		22,505	25,169	24,857
NAMPA-CALDWELL (CANYON CO.)		21,900#			9,900			31,800			
PRESS-TRIBUNE	E (M-F)	#	12,446	56.83		4,278	43.21		16,724	17,317	17,797
PRESS-TRIBUNE	SUN	#	12,586	57.47		4,367	44.11		16,953	17,552	18,429
POCATELLO (BANNOCK CO.)		19,900			24,100			44,000			
STATE JOURNAL	E (M-F)		12,546	63.05		6,319	26.22		18,865	19,086	19,646
JOURNAL	SUN		13,072	65.69		7,087	29.41		20,159	20,432	20,834
TWIN FALLS (TWIN FALLS CO.)		11,900			37,300			49,200			
TIMES-NEWS	M		8,532	71.70		10,766	28.86		19,298	20,068	20,236
TIMES-NEWS	SUN		8,791	73.87		11,676	31.30		20,467	21,236	21,569
ILLINOIS											
ALTON-EAST ALTON-WOOD RIVER (MADISON CO.)		35,200			39,200			74,400			
TELEGRAPH	E		25,392	72.14		9,666	24.66		35,058	36,642	37,218
AURORA (KANE CO.)		40,600			87,100			127,700			
BEACON-NEWS	E		24,508	60.36		15,065	17.30		39,573	39,940	40,188
BEACON-NEWS	SUN		26,045	64.15		16,594	19.05		42,639	43,005	42,944
BELLEVILLE (ST. CLAIR CO.)		46,100#						46,100			
NEWS-DEMOCRAT	M	#	26,805	58.15					26,805	45,135	42,225
NEWS-DEMOCRAT	SUN	#	30,940	67.11					30,940	53,440	52,211

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ILLINOIS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
BLOOMINGTON-NORMAL											
(McLEAN CO.)		33,100			53,500			86,600			
PANTAGRAPH	M		22,864	69.08		23,825	44.53		46,689	52,022	53,057
PANTAGRAPH	SUN		23,910	72.24		25,727	48.09		49,637	55,412	56,865
CANTON (FULTON CO.)		6,000			11,900			17,900			
LEDGER	E		3,886	64.77		2,849	23.94		6,735	7,222	7,319
CARBONDALE (JACKSON CO.)-											
HERRIN (WILLIAMSON CO.)-											
MARION (WILLIAMSON CO.)-											
MURPHYSBORO (JACKSON CO.)		95,300#						95,300			
SOUTHERN ILLINOISAN	M	#	27,107	28.44					27,107	28,353	28,265
SOUTHERN ILLINOISAN	SUN	#	32,442	34.04					32,442	34,097	34,590
CENTRALIA-CENTRAL CITY-WAMAC											
(MARION CO.)		8,800			34,800			43,600			
SENTINEL	E (M-F)		5,768	65.55		10,549	30.31		16,317	17,279	16,869
SENTINEL	SUN		6,046	68.70		11,244	32.31		17,290	18,350	17,919
CHAMPAIGN-URBANA											
(CHAMPAIGN CO.)		37,100#			55,900			93,000			
NEWS-GAZETTE	E (M-F)	#	24,608	66.33		18,740	33.52		43,348	45,360	45,988
NEWS-GAZETTE	SAT M	#	24,677	66.51		19,110	34.19		43,787	45,825	46,131
NEWS-GAZETTE	SUN	#	27,243	73.43		21,672	38.77		48,915	52,045	51,424
CHARLESTON (COLES CO.)		6,200#			9,500			15,700			
COLES COUNTY TIMES-COURIER	M	#	4,032	65.03		2,844	29.94		6,876	7,247	7,360
CHICAGO (COOK CO.)		1,124,400#			1,710,800			2,835,200			
RACING FORM	MON M									9,514	11,981
RACING FORM	M (TU-F)									16,777	18,191
RACING FORM	SAT M									30,129	31,307
RACING FORM	SUN									17,118	15,788
SUN-TIMES	M (M-F)	#	341,372	30.36		258,804	15.13		600,176	612,600	631,808
SUN-TIMES	SAT M	#	214,381	19.07		184,958	10.81		399,339	410,750	424,591
SUN-TIMES	SUN	#	314,521	27.97		303,241	17.73		617,762	633,051	663,616
TRIBUNE	M (M-F)	#	242,500	21.57		424,577	24.82		667,077	758,464	760,031
TRIBUNE	SAT M	#	154,275	13.72		366,772	21.44		521,047	601,946	610,939
TRIBUNE	SUN	#	323,665	28.79		676,990	39.57		1,000,655	1,126,293	1,163,083
CHICAGO (COOK CO.)											
(ARLINGTON HEIGHTS P.O.)		237,300#						237,300			
HERALD	M	#	70,628	29.76					70,628	73,323	73,019
HERALD	SUN	#	69,281	29.20					69,281	71,701	72,082

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CRYSTAL LAKE (McHENRY CO.)		7,400#			70,500			77,900			
HERALD	M (M-F)	#	UNDER TEMPORARY SUSPENSION OF SERVICE								
DANVILLE (VERMILION CO.)		23,400			24,100			47,500			
COMMERCIAL-NEWS	E		14,178	60.59		10,648	44.18		24,826	25,151	25,973
COMMERCIAL-NEWS	SUN		14,830	63.38		12,046	49.98		26,876	27,233	27,577
DECATUR (MACON CO.)		40,000			34,500			74,500			
HERALD & REVIEW	M		24,308	60.77		11,498	33.33		35,806	44,036	45,613
HERALD & REVIEW	SUN		28,057	70.14		14,522	42.09		42,579	55,306	55,340
DEKALB (DEKALB CO.)		13,300			9,900			23,200			
CHRONICLE	E (M-F)		7,697	57.87		3,270	33.03		10,967	11,251	11,661
CHRONICLE	SUN		8,302	62.42		3,423	34.58		11,725	12,009	12,324
DIXON (LEE CO.)		5,400			21,000			26,400			
TELEGRAPH	E		4,691	86.87		5,016	23.89		9,707	10,135	10,748
EDWARDSVILLE (MADISON CO.)		18,700#						18,700			
INTELLIGENCER	E	#	6,568	35.12					6,568	6,984	6,913
EFFINGHAM (EFFINGHAM CO.)		5,600			20,800			26,400			
NEWS	E		4,873	87.02		8,038	38.64		12,911	13,405	13,615
ELGIN (KANE CO.)		35,800			192,400			228,200			
COURIER-NEWS	E		16,965	47.39		15,007	7.80		31,972	32,359	32,581
COURIER-NEWS	SUN		17,174	47.97		15,431	8.02		32,605	33,001	32,838
EVERGREEN PARK (COOK CO.)		78,600#						78,600			
SOUTH SUBURBAN											
SOUTHTOWN ECONOMIST	E (M-F)	#	11,240	14.30					11,240	11,431	9,890
SUNDAY SUBURBANITE ECONOMIST	SUN	#	13,097	16.66					13,097	13,309	11,687
FREEPORT (STEPHENSON CO.)		10,800			23,300			34,100			
JOURNAL-STANDARD	E		7,713	71.42		8,660	37.17		16,373	16,878	17,625
GALESBURG (KNOX CO.)		14,100			30,800			44,900			
REGISTER-MAIL	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
JACKSONVILLE (MORGAN CO.)		9,100			24,700			33,800			
JOURNAL COURIER	M		5,946	65.34		7,890	31.94		13,836	14,660	14,963
JOURNAL COURIER	SUN		6,551	71.99		8,179	33.11		14,730	15,555	15,892

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		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
JOLIET (WILL CO.)		48,000			84,700			132,700			
HERALD-NEWS	E		32,587	67.89		14,497	17.12		47,084	47,413	46,787
HERALD-NEWS	SUN		33,411	69.61		15,720	18.56		49,131	49,461	48,405
KANKAKEE (KANKAKEE CO.)		21,000			37,800			58,800			
JOURNAL	E (M-F)		14,654	69.78		14,517	38.40		29,171	30,429	31,028
JOURNAL	SUN		15,568	74.13		16,134	42.68		31,702	33,133	33,227
KEWANEE (HENRY CO.)		5,300			19,400			24,700			
STAR-COURIER	E		3,950	74.53		3,584	18.47		7,534	8,418	8,674
LANSING (COOK CO.)		47,300#						47,300			
CALUMET	M	#	8,028	16.97					8,028	10,520	10,444
LASALLE-PERU-OGLESBY (LASALLE CO.)-SPRING VALLEY (BUREAU CO.)		12,900			17,700			30,600			
NEWS-TRIBUNE	E		9,808	76.03		8.860	50.06		18,668	19,762	20,094
LINCOLN (LOGAN CO.)		5,700			5,300			11,000			
COURIER	E		3,791	66.51		2,276	42.94		6,067	6,647	6,853
MACOMB (McDONOUGH CO.)		6,100			16,400			22,500			
JOURNAL	E (M-F)		3,903	63.98		4,701	28.66		8,604	8,995	9,117
JOURNAL	SUN		3,982	65.28		4,662	28.43		8,644	9,015	8,809
MATTOON (COLES CO.)		8,200#			13,700			21,900			
JOURNAL-GAZETTE	M	#	6,220	75.85		5,764	42.07		11,984	12,398	12,440
MOLINE-EAST MOLINE (ROCK ISLAND CO.)		59,500			120,000			179,500			
DISPATCH	E		24,915	41.87		5,978	4.98		30,893	31,304	33,011
DISPATCH	SUN		28,784	48.38		7,723	6.44		36,507	36,935	38,223
MOUNT VERNON (JEFFERSON CO.)		7,400			16,800			24,200			
REGISTER NEWS	E		5,740	77.57		5,014	29.85		10,754	11,311	11,317
NAPERVILLE (DUPAGE CO.) WALL STREET JOURNAL-MIDWEST EDITION	M (M-F)									560,983	552,258
OTTAWA (LASALLE CO.)		11,000#			11,900			22,900			
TIMES	E	#	9,333	84.85		2,681	22.53		12,014	12,956	13,214

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ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
PEKIN (TAZEWELL CO.)		12,500			36,100			48,600			
TIMES	E		8,584	68.67		7,018	19.44		15,602	16,143	16,407
PEORIA (PEORIA CO.)		87,300			87,300			174,600			
JOURNAL STAR	ALL DAY		57,025	65.32		31,794	36.42		88,819	98,318	100,189
JOURNAL STAR	SUN		59,679	68.36		39,232	44.94		98,911	113,943	115,278
PONTIAC (LIVINGSTON CO.)		3,700			12,000			15,700			
LEADER	E		3,530	95.41		4,255	35.46		7,785	8,363	8,645
QUINCY (ADAMS CO.)		20,800			55,200			76,000			
HERALD-WHIG	E (M-F)		13,784	66.27		13,345	24.18		27,129	27,849	28,439
HERALD-WHIG	SAT M		14,449	69.47		10,952	19.84		25,401	26,001	24,445
HERALD-WHIG	SUN		14,884	71.56		15,978	28.95		30,862	31,843	32,300
ROCK ISLAND (ROCK ISLAND CO.)		59,500			120,100			179,600			
ARGUS	E		10,602	17.82		4,933	4.11		15,535	16,069	17,338
ARGUS	SUN		12,188	20.48		5,915	4.93		18,103	18,648	19,184
ROCKFORD (WINNEBAGO CO.)		185,500#						185,500			
REGISTER STAR	M	#	65,392	35.25					65,392	69,909	70,084
REGISTER STAR	SUN	#	81,558	43.97					81,558	87,850	86,597
SPRINGFIELD (SANGAMON CO.)		56,400			129,800			186,200			
STATE JOURNAL-REGISTER	ALL DAY		39,688	70.37		27,591	21.26		67,279	68,339	68,578*
STATE JOURNAL-REGISTER	SUN		39,407	69.87		35,189	27.11		74,596	76,160	71,871
STERLING-ROCK FALLS (WHITESIDE CO.)		12,600			17,900			30,500			
GAZETTE	E		8,787	69.74		4,657	26.02		13,444	14,017	13,933
STREATOR (LASALLE CO.)		7,300			11,600			18,900			
TIMES-PRESS	E		6,597	90.37		2,252	19.41		8,849	9,435	9,639
TAYLORVILLE (CHRISTIAN CO.)		5,300			10,400			15,700			
BREEZE-COURIER	E		3,492	65.89		3,249	31.24		6,741	7,544	7,646
WAUKEGAN-NORTH CHICAGO (LAKE CO.)		34,300			72,700			107,000			
NEWS-SUN	E (M-F)		16,635	48.50		19,552	26.89		36,187	37,667	38,238
NEWS-SUN	WKND		17,177	50.08		21,520	29.60		38,697	40,350	40,366
WHEATON (DUPAGE CO.)		17,100			58,000			75,100			
JOURNAL	E (M-F)		6,064	35.46		2,286	3.94		8,350	8,455	8,368

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INDIANA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ANDERSON (MADISON CO.)		24,500			26,700			51,200			
HERALD, BULLETIN	CMB DLY		20,738	84.64		14,714	55.11		35,452	36,505	36,568
HERALD	M (TU-S)		10,803	44.09		10,318	38.64		21,121	21,869	21,244
BULLETIN	E		9,935	40.55		4,396	16.46		14,331	14,636	15,324
HERALD	SUN		12,096	49.37		11,409	42.73		23,505	24,261	23,728
BEDFORD (LAWRENCE CO.)		8,200#			16,400			24,600			
TIMES-MAIL	E	#	6,146	74.95		8,061	49.15		14,207	14,734	14,449
BLOOMINGTON (MONROE CO.)		26,800#			18,700			45,500			
HERALD-TELEPHONE	E	#	15,079	56.26		10,367	55.44		25,446	27,909	27,530
BLOOMINGTON (MONROE CO.)-BEDFORD (LAWRENCE CO.)		35,000#						35,000			
HERALD-TIMES	SUN	#	40,058	114.45					40,058	43,258	42,911
COLUMBUS (BARTHOLOMEW CO.)		14,900			29,500			44,400			
REPUBLIC	E		10,548	70.79		10,314	34.96		20,862	21,204	21,639
REPUBLIC	SUN		10,106	67.83		9,830	33.32		19,936	20,229	18,717
CRAWFORDSVILLE (MONTGOMERY CO.)		5,200			16,400			21,600			
JOURNAL-REVIEW	E		4,574	87.96		5,732	34.95		10,306	10,791	10,746
ELKHART (ELKHART CO.)		30,900			31,700			62,600			
TRUTH	E		20,463	66.22		7,513	23.70		27,976	28,566	28,820
TRUTH	SUN		20,601	66.67		7,944	25.06		28,545	29,253	31,114
EVANSVILLE (VANDERBURGH CO.)		63,500			129,900			193,400			
COURIER, PRESS	CMB DLY		55,663	87.66		39,967	30.77		95,630	101,775	102,894
COURIER	M		29,661	46.71		27,761	21.37		57,422	63,219	63,335
PRESS	E		26,002	40.95		12,206	9.40		38,208	38,556	39,559
COURIER-PRESS	SUN		51,619	81.29		52,746	40.61		104,365	116,339	115,135
FORT WAYNE (ALLEN CO.)		97,500#			180,000			277,500			
JOURNAL-GAZETTE, NEWS-SENTINEL	CMB DLY	#	77,672	79.66		37,908	21.06		115,580	116,827*	115,920*
JOURNAL-GAZETTE	M	#	35,891	36.81		23,248	12.92		59,139	60,248*	58,666*
NEWS-SENTINEL	E	#	41,781	42.85		14,660	8.14		56,441	56,579*	57,254*
JOURNAL-GAZETTE	SUN	#	71,141	72.97		60,442	33.58		131,583	133,922*	131,451*
FRANKLIN (JOHNSON CO.)		16,200#			12,100			28,300			
JOURNAL	E	#	9,133	56.38		5,552	45.88		14,685	15,120	14,636

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INDIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
GARY (LAKE CO.)		90,000#			59,800			149,800			
POST-TRIBUNE	M	#	48,821	54.25		20,062	33.55		68,883	74,185	72,833
POST-TRIBUNE	SUN	#	54,794	60.88		27,342	45.72		82,136	88,578	88,057
GOSHEN (ELKHART CO.)		7,900			22,000			29,900			
NEWS	E		5,058	64.03		8,627	39.21		13,685	14,408	14,202
GREENFIELD (HANCOCK CO.)		4,300			11,600			15,900			
REPORTER	E		2,810	65.35		3,564	30.72		6,374	6,741	6,540
GREENSBURG (DECATUR CO.)		3,400			8,000			11,400			
NEWS	E		2,639	77.62		3,625	45.31		6,264	6,554	6,486
HAMMOND-EAST CHICAGO (LAKE CO.)		107,600#			53,600			161,200			
TIMES	E (M-F)	#	54,232	50.40		8,994	16.78		63,226	66,009	66,394
TIMES	SAT M	#	52,181	48.50		8,962	16.72		61,143	63,896	64,664
TIMES	SUN	#	61,177	56.86		9,925	18.52		71,102	74,211	74,450
INDIANAPOLIS (MARION CO.)		443,700#						443,700			
STAR, NEWS	CMB DLY	#	284,362	64.09					284,362	346,945*	354,146*
STAR	M	#	175,039	39.45					175,039	227,225*	225,759*
NEWS	E	#	109,323	24.64					109,323	119,720*	128,387*
STAR	SUN	#	306,495	69.08					306,495	401,776*	394,643*
KOKOMO (HOWARD CO.)		20,400			26,800			47,200			
TRIBUNE	E		18,718	91.75		8,320	31.04		27,038	27,557	27,314
TRIBUNE	SUN		19,139	93.82		9,018	33.65		28,157	28,676	28,282
LA PORTE (LA PORTE CO.)		9,200			33,300			42,500			
HERALD-ARGUS	E		7,513	81.66		5,559	16.69		13,072	13,527	13,730
LAFAYETTE-WEST LAFAYETTE (TIPPECANOE CO.)		25,300			65,100			90,400			
JOURNAL & COURIER	M		17,850	70.55		17,197	26.42		35,047	35,662	35,161*
JOURNAL & COURIER	SUN		20,398	80.62		17,593	27.02		37,991	38,551	36,296*
LOGANSPORT (CASS CO.)		7,600			19,700			27,300			
PHAROS-TRIBUNE	E (M-F)		6,700	88.16		7,949	40.35		14,649	15,205	15,354
PHAROS-TRIBUNE	SUN		6,933	91.22		8,128	41.26		15,061	15,760	15,782
MARION (GRANT CO.)		22,100			23,000			45,100			
CHRONICLE-TRIBUNE	M		14,225	64.37		5,916	25.72		20,141	20,795	21,127
CHRONICLE-TRIBUNE	SUN		16,893	76.44		7,836	34.07		24,729	25,355	24,617

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MARTINSVILLE (MORGAN CO.)		4,600			8,900			13,500			
REPORTER	E			UNDER TEMPORARY SUSPENSION OF SERVICE							
MICHIGAN CITY (LA PORTE CO.)		14,300			28,300			42,600			
NEWS-DISPATCH	E (M-F)		10,941	76.51		4,883	17.25		15,824	16,167	16,702
NEWS-DISPATCH	SAT M		12,128	84.81		5,209	18.41		17,337	17,679	18,020
MUNCIE (DELAWARE CO.)		28,100#			48,600			76,700			
STAR, PRESS	CMB DLY	#	23,611	84.02		19,707	40.55		43,318	44,695	44,782
STAR	M	#	13,425	47.78		14,803	30.46		28,228	29,417	29,374
PRESS	E	#	10,186	36.25		4,904	10.09		15,090	15,278	15,408
STAR	SUN	#	16,487	58.67		17,243	35.48		33,730	34,832	35,193
RICHMOND (WAYNE CO.)		18,500			43,700			62,200			
PALLADIUM-ITEM	E		11,879	64.21		8,883	20.33		20,762	21,005	21,916
PALLADIUM-ITEM	SUN		13,885	75.05		11,051	25.29		24,936	25,218	26,533
RUSHVILLE (RUSH CO.)		2,100@			4,400			6,500			
REPUBLICAN	E (M-F)	@	1,853	88.24		1,677	38.11		3,530	3,983	3,910
SEYMOUR (JACKSON CO.)		6,000			8,600			14,600			
TRIBUNE	E		4,343	72.38		4,789	55.69		9,132	9,510	9,672
SHELBYVILLE (SHELBY CO.)		5,600			8,900			14,500			
NEWS	E		4,615	82.41		5,401	60.69		10,016	11,198	11,127
SOUTH BEND-MISHAWAKA (ST. JOSEPH CO.)		82,900			140,900			223,800			
TRIBUNE	E		51,156	61.71		34,177	24.26		85,333	92,132	95,496
TRIBUNE	SUN		55,967	67.51		53,543	38.00		109,510	123,560	124,438
TERRE HAUTE (VIGO CO.)		25,200			65,800			91,000			
TRIBUNE-STAR	M		17,449	69.24		17,603	26.75		35,052	36,323	36,396
TRIBUNE-STAR	SUN		18,535	73.55		21,415	32.55		39,950	41,846	39,493
VINCENNES (KNOX CO.)		9,400			19,400			28,800			
SUN-COMMERCIAL	E (M-F)		6,811	72.46		7,492	38.62		14,303	14,613	14,846
SUN-COMMERCIAL	SUN		7,247	77.10		8,174	42.13		15,421	15,961	16,097
WASHINGTON (DAVIESS CO.)		4,700			14,600			19,300			
TIMES-HERALD	E		3,425	72.87		6,349	43.49		9,774	10,394	10,562

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IOWA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
BURLINGTON (DES MOINES CO.)		12,600			44,400			57,000			
HAWK EYE	E (M-F)		10,096	80.13		7,959	17.93		18,055	18,521*	18,470*
HAWK EYE	SUN		10,414	82.65		9,187	20.69		19,601	20,166*	19,878*
CEDAR RAPIDS-MARION (LINN CO.)		66,600#			85,000			151,600			
GAZETTE	M	#	45,039	67.63		19,336	22.75		64,375	71,123	70,256
GAZETTE	SUN	#	47,746	71.69		25,549	30.06		73,295	81,475	81,147
CLINTON (CLINTON CO.)		12,400			34,400			46,800			
HERALD	E		9,085	73.27		10,380	30.17		19,465	20,115	20,411
COUNCIL BLUFFS (POTTAWATTAMIE CO.)		21,100			27,600			48,700			
NONPAREIL	E (M-F)		13,235	62.73		4,006	14.51		17,241	17,594	17,695
NONPAREIL	SAT M		13,005	61.64		3,995	14.47		17,000	17,355	17,417
NONPAREIL	SUN		14,986	71.02		4,197	15.21		19,183	19,566	19,662
DAVENPORT-BETTENDORF (SCOTT CO.)		111,200			150,300			261,500			
QUAD CITY TIMES	ALL DAY		40,758	36.65		16,973	11.29		57,731	58,278	59,752
QUAD CITY TIMES	SUN		50,602	45.51		30,779	20.48		81,381	83,121	83,578
DES MOINES (POLK CO.)		122,200			347,700			469,900			
REGISTER	M		70,164	57.42		80,172	23.06		150,336	216,677	227,796
REGISTER	SUN		90,851	74.35		148,555	42.73		239,406	364,405	370,558
DUBUQUE (DUBUQUE CO.), IA-EAST DUBUQUE (JO DAVIESS CO.), IL		22,400			52,400			74,800			
TELEGRAPH-HERALD	E (M-F)		16,786	74.94		16,245	31.00		33,031	34,406	35,145
TELEGRAPH-HERALD	SUN		17,846	79.67		19,125	36.50		36,971	38,817	39,316
FORT DODGE (WEBSTER CO.)		10,600			38,000			48,600			
MESSENGER	M		7,451	70.29		11,809	31.08		19,260	20,146	21,316
MESSENGER	SUN		7,621	71.90		12,037	31.68		19,658	20,548	21,785
FORT MADISON (LEE CO.)		5,100			7,000			12,100			
DEMOCRAT	E (M-F)		4,132	81.02		2,774	39.63		6,906	7,218*	7,202
IOWA CITY (JOHNSON CO.)		24,700			15,000			39,700			
PRESS-CITIZEN	E		11,468	46.43		3,971	26.47		15,439	15,768	15,733
KEOKUK (LEE CO.)		5,500			17,500			23,000			
GATE CITY	E (M-F)		3,489	63.44		2,551	14.58		6,040	6,284	6,315

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IOWA		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MARSHALLTOWN (MARSHALL CO.)		10,300			24,700			35,000			
TIMES-REPUBLICAN	E		7,169	69.60		5,248	21.25		12,417	12,983	13,975
MASON CITY (CERRO GORDO CO.)		15,800			35,400			51,200			
GLOBE-GAZETTE	M		10,105	63.96		9,091	25.68		19,196	20,289	20,707
GLOBE	SUN		10,716	67.82		8,833	24.95		19,549	20,658	20,912
MUSCATINE (MUSCATINE CO.)		9,100			20,600			29,700			
JOURNAL	E		6,048	66.46		4,526	21.97		10,574	10,892	11,045
OELWEIN (FAYETTE CO.)		2,700			18,600			21,300			
REGISTER	E		2,031	75.22		3,602	19.37		5,633	6,108	6,254*
OTTUMWA (WAPELLO CO.)		11,100			37,200			48,300			
COURIER	M		7,391	66.59		7,473	20.09		14,864	15,434	15,506
SIOUX CITY (WOODBURY CO.)		37,400			63,200			100,600			
JOURNAL	M (M-F)		24,878	66.52		24,563	38.87		49,441	52,003	52,487
JOURNAL	SAT E		24,339	65.08		24,467	38.71		48,806	51,364	51,812
JOURNAL	SUN		26,105	69.80		20,172	31.92		46,277	48,060	46,813
WATERLOO-CEDAR FALLS-EVANSDALE (BLACK HAWK CO.)		42,700			85,300			128,000			
COURIER	E (M-F)		26,431	61.90		20,391	23.91		46,822	47,807	48,795
COURIER	SUN		28,407	66.53		23,276	27.29		51,683	52,703	52,226
WEBSTER CITY (HAMILTON CO.)		3,400			8,600			12,000			
FREEMAN-JOURNAL	E (M-F)		2,379	69.97		1,263	14.69		3,642	4,001	4,056
KANSAS											
COFFEYVILLE (MONTGOMERY CO.)		6,500			12,100			18,600			
JOURNAL	E (M-F)		4,335	66.69		2,211	18.27		6,546	6,804	7,246
JOURNAL	SUN		5,174	79.60		2,514	20.78		7,688	8,020	8,428
DODGE CITY (FORD CO.)		7,800			31,400			39,200			
GLOBE	E		5,268	67.54		2,716	8.65		7,984	8,634	8,713
EMPORIA (LYON CO.)		10,600#			13,000			23,600			
GAZETTE	E	#	6,208	58.57		4,311	33.16		10,519	10,913	10,890
FORT SCOTT (BOURBON CO.)		3,900			6,000			9,900			
TRIBUNE	E		2,673	68.54		2,202	36.70		4,875	5,498	5,737

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KANSAS		CZ OR NDM		RATIO CIRC/ OH'S	RTZ OR NDM		RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC		OH'S	CIRC		OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GARDEN CITY (FINNEY CO.)		7,500			15,300			22,800			
TELEGRAM	E		6,049	80.65		4,722	30.86		10,771	11,381*	11,162*
GREAT BEND (BARTON CO.)		6,900			15,200			22,100			
TRIBUNE	E (M-F)		5,367	77.78		5,244	34.50		10,611	11,130	11,579
TRIBUNE	SUN		5,517	79.96		5,357	35.24		10,874	11,397	11,943
HAYS (ELLIS CO.)		7,200#			19,100			26,300			
NEWS	E (M-F)	#	5,794	80.47		7,167	37.52		12,961	14,023	14,402
NEWS	SUN	#	6,176	85.78		7,495	39.24		13,671	14,740	15,129
HUTCHINSON (RENO CO.)		19,600			56,200			75,800			
NEWS	ALL DAY		14,131	72.10		18,210	32.40		32,341	41,939	42,612
NEWS	SUN		15,461	78.88		19,661	34.98		35,122	45.561	45,879
INDEPENDENCE (MONTGOMERY CO.)		4,600			11,800			16,400			
REPORTER	E (M-F)		3,656	79.48		3,113	26.38		6,769	7,207	7,207
REPORTER	SUN		4,076	88.61		3,508	29.73		7,584	8,023	8,023
JUNCTION CITY (GEARY CO.)		8,400			8,700			17,100			
UNION	E (M-F)		5,490	65.36		2,282	26.23		7,772	7,963	8,308
UNION	SUN		6,012	71.57		2,504	28.78		8,516	8,703	8,877
LAWRENCE (DOUGLAS CO.)		19,900			15,800			35,700			
JOURNAL-WORLD	E		14,005	70.38		4,085	25.85		18,090	18,905	18,996
JOURNAL-WORLD	SUN		14,307	71.89		4,209	26.64		18,516	19,332	19,415
LEAVENWORTH (LEAVENWORTH CO.)		11,100			13,700			24,800			
TIMES	E (M-F)		6,849	61.70		1,877	13.70		8,726	8,882	9,095
TIMES	SUN		7,370	66.40		2,088	15.24		9,458	9,614	9,822
MANHATTAN (RILEY CO.)		15,200			11,200			26,400			
MERCURY	E (M-F)		8,941	58.82		2,870	25.63		11,811	12,611	12,598
MERCURY	SUN		9,572	62.97		3,100	27.68		12,672	13,532	13,554
OLATHE (JOHNSON CO.)		17,200#			6,300			23,500			
NEWS	M (TU-S)	#	7,394	42.99		1,750	27.78		9,144	9,976	8,684
NEWS	SUN	#	8,514	49.50		1,999	31.73		10,513	11,386	9,761
PARSONS (LABETTE CO.)		5,100			11,300			16,400			
SUN	E (M-F)		4,002	78.47		3,337	29.53		7,339	7,777	8,199
SUN	SAT M		4,028	78.98		3,412	30.19		7,440	7.877	8,260

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
KANSAS		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
SALINA (SALINE CO.)		17,300			44,300			61,600			
JOURNAL	M		11,434	66.09		14,049	31.71		25,483	29,305	29,119
JOURNAL	SUN		12,447	71.95		16,003	36.12		28,450	32,570	32,790
TOPEKA (SHAWNEE CO.)		62,600			148,200			210,800			
CAPITAL-JOURNAL	M		42,352	67.65		23,182	15.64		65,534	67,677	67,079
CAPITAL-JOURNAL	SUN		47,828	76.40		27,727	18.71		75,555	77,496	76,905
WICHITA (SEDGWICK CO.)		229,100#						229,100			
EAGLE-BEACON	M	#	108,390	47.31					108,390	128,865	125,316
EAGLE-BEACON	SUN	#	154,315	67.36					154,315	193,502	193,722
WINFIELD (COWLEY CO.)		4,700			8,800			13,500			
COURIER	E		3,755	79.89		1,941	22.06		5,696	5,976	6,138
KENTUCKY											
ASHLAND (BOYD CO.)		20,600			52,800			73,400			
INDEPENDENT	E		13,455	65.32		9,311	17.63		22,766	23,346*	23,635*
INDEPENDENT	SUN		14,743	71.57		10,279	19.47		25,022	25,685*	25,928*
BOWLING GREEN (WARREN CO.)		15,400			60,700			76,100			
PARK CITY NEWS	E (M-F)		9,073	58.92		11,853	19.53		20,926	21,303	21,126
PARK CITY NEWS	SUN		9,868	64.08		14,817	24.41		24,685	25,086	24,715
DANVILLE (BOYLE CO.)		5,100			25,200			30,300			
ADVOCATE-MESSENGER	E (M-F)		3,794	74.39		8,022	31.83		11,816	12,102	11,844
ADVOCATE	SUN		3,990	78.24		8,454	33.55		12,444	12,759	12,531
ELIZABETHTOWN (HARDIN CO.)		30,400#						30,400			
NEWS-ENTERPRISE	E (M-F)	#	14,760	48.55					14,760	15,219	15,410
NEWS-ENTERPRISE	SUN	#	15,575	51.23					15,575	16,034	15,702
GLASGOW (BARREN CO.)		13,000#						13,000			
TIMES	E (M-F)	#	8,031	61.78					8,031	9,829	8,870
TIMES	SUN	#	8,023	61.72					8,023	9,828	8,857
HARLAN (HARLAN CO.)		1,700			12,700			14,400			
ENTERPRISE	E		967	56.88		5,961	46.94		6,928	7,353	7,326

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KENTUCKY		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
HENDERSON (HENDERSON CO.)		10,300			11,700			22,000			
GLEANER	M (TU-S)		6,746	65.50		3,581	30.61		10,327	10,640	10,488
GLEANER	SUN		8,429	81.83		4,659	39.82		13,088	13,415	13,303
HOPKINSVILLE (CHRISTIAN CO.)		11,400			22,300			33,700			
NEW ERA	E		9,479	83.15		6,047	27.12		15,526	15,810	15,948
LEXINGTON (FAYETTE CO.)		81,700			128,300			210,000			
HERALD-LEADER	M		53,817	65.87		34,660	27.01		88,477	116,720	110,411
HERALD-LEADER	SUN		61,408	75.16		46,097	35.93		107,505	144,022	134,468
LOUISVILLE (JEFFERSON CO.+		294,200			207,800			502,000			
COURIER-JOURNAL (2-15-87 to 3-31-87)	ALL DAY (M-F)		154,571	52.54		56,126	27.01		210,697	246,957	
COURIER-JOURNAL (2-15-87 to 3-31-87)	SAT M		162,226	55.14		57,638	27.74		219,864	255,346	
COURIER-JOURNAL, TIMES (10-1-86 to 2-14-87)	CMB DLY		180,225	61.26		60,406	29.07		240,631	276,596	
COURIER-JOURNAL (10-1-86 to 2-14-87)	M		94,446	32.10		36,430	17.53		130,876	166,152	
TIMES (10-1-86 to 2-14-87)	E		85,779	29.16		23,976	11.54		109,755	110,444	
COURIER-JOURNAL	SUN		192,577	65.46		86,293	41.53		278,870	325,764	323,328
MADISONVILLE (HOPKINS CO.)		6,800			12,700			19,500			
MESSENGER	E		4,868	71.59		6,193	48.76		11,061	11,334*	11,575*
MIDDLESBORO (BELL CO.)		4,600			26,600			31,200			
NEWS	E		3,560	77.39		4,945	18.59		8,505	8,809	8,747
OWENSBORO (DAVIESS CO.)		21,900			69,700			91,600			
MESSENGER-INQUIRER	M		16,032	73.21		15,505	22.25		31,537	32,311	32,624
MESSENGER-INQUIRER	SUN		16,802	76.72		16,795	24.10		33,597	34,329	33,848
PADUCAH (McCRACKEN CO.)		19,700			75,100			94,800			
SUN	E (M-F)		13,146	66.73		17,411	23.18		30,557	31,537	30,138
SUN	SUN		13,834	70.22		20,233	26.94		34,067	35,154	33,830
SOMERSET (PULASKI CO.)		4,500			13,700			18,200			
COMMONWEALTH-JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COMMONWEALTH-JOURNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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LOUISIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ABBEVILLE (VERMILION PARISH)		5,000			13,300			18,300			
MERIDIONAL	M (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
MERIDIONAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ALEXANDRIA-PINEVILLE (RAPIDES PARISH)		27,600			81,700			109,300			
TOWN TALK	M		18,443	66.82		18,858	23.08		37,301	39,065*	39,926*
TOWN TALK	SUN		18,718	67.82		19,848	24.29		38,566	40,457*	41,091*
BASTROP (MOREHOUSE PARISH)		6,200			13,200			19,400			
ENTERPRISE	M (TU-S)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
BATON ROUGE (EAST BATON ROUGE PARISH)		142,100#			114,700			256,800			
ADVOCATE, STATE-TIMES	CMB DLY	#	74,316	52.30		28,662	24.99		102,978	116,864	120,603
ADVOCATE	M	#	46,136	32.47		23,936	20.87		70,072	83,676	85,108
STATE-TIMES	E	#	28,180	19.83		4,726	4.12		32,906	33,188	35,495
ADVOCATE	SUN	#	84,922	59.76		37,985	33.12		122,907	140,895	139,246
CROWLEY (ACADIA PARISH)		5,800			38,900			44,700			
POST-SIGNAL	E (TU-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST-SIGNAL	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
EUNICE (ACADIA PARISH)		4,800			10,100			14,900			
NEWS	M (T-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HAMMOND (TANGIPAHOA PARISH)		32,200#						32,200			
STAR	E (M-F)	#	11,666	36.23					11,666	13,685	13,280
STAR	SUN	#	11,964	37.16					11,964	14,084	
HOUMA (TERREBONNE PARISH)		33,200#						33,200			
COURIER & PRESS	E (M-F)	#	18,709	56.35					18,709	20,560*	21,839*
COURIER & PRESS	SUN	#	20,240	60.96					20,240	22,914*	24,209*
JENNINGS (JEFFERSON DAVIS PARISH)		4,300			17,600			21,900			
NEWS	E (TU-F)		2,368	55.07		3,169	18.01		5,537	5,685*	5,867*
NEWS	SUN		2,368	55.07		3,169	18.01		5,537	5,685*	
LAFAYETTE (LAFAYETTE PARISH)		43,900			54,000			97,900			
ADVERTISER	M		21,059	47.97		7,674	14.21		28,733	30,034	32,495
ADVERTISER	SUN		25,242	57.50		10,699	19.81		35,941	37,926	40,854

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LOUISIANA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LAKE CHARLES (CALCASIEU PARISH)		42,900			64,000			106,900			
AMERICAN PRESS	M		26,992	62.92		11,665	18.23		38,657	39,392*	40,534*
AMERICAN PRESS	SUN		30,409	70.88		13,459	21.03		43,868	44,719*	45,016*
MONROE (OUACHITA PARISH)		28,800			98,800			127,600			
NEWS-STAR-WORLD	M		22,694	78.80		12,966	13.12		35,660	37,190	37,037*
NEWS-STAR-WORLD	SUN		28,124	97.65		18,135	18.36		46,259	48,068	46,658*
NEW IBERIA (IBERIA PARISH)		12,100			20,800			32,900			
IBERIAN	E		6,872	56.79		7,870	37.84		14,742	15,019*	16,252*
IBERIAN	SUN		7,456	61.62		8,241	39.62		15,697	15,974*	17,138*
NEW ORLEANS (ORLEANS PARISH)		498,500#						498,500			
TIMES-PICAYUNE	ALL DAY (M-F)	#	245,758	49.30					245,758	276,248*	280,889*
TIMES-PICAYUNE	SAT M	#	229,180	45.97					229,180	258,727*	258,720*
TIMES-PICAYUNE	SUN	#	302,476	60.68					302,476	348,577*	351,575*
OPELOUSAS (ST. LANDRY PARISH)		40,400#						40,400			
WORLD	E (M-F)	#	14,308	35.42					14,308	15,064*	16,076*
WORLD	SUN	#	15,603	38.62					15,603	16,396*	17,110*
SHREVEPORT (CADDO PARISH)		122,800			219,200			342,000			
TIMES, JOURNAL	CMB DLY		70,433	57.36		25,434	11.60		95,867	97,491*	99,483*
TIMES	M		52,012	42.36		21,995	10.03		74,007	75,506*	76,636*
JOURNAL	E		18,421	15.00		3,439	1.57		21,860	21,985*	22,847*
TIMES	SUN		74,251	60.46		32,588	14.87		106,839	109,897*	109,647*
THIBODAUX (LAFOURCHE PARISH)		17,600#						17,600			
COMET	E (M-F)	#	10,312	58.59					10,312	12,085*	12,584*
MAINE											
AUGUSTA (KENNEBEC CO.)		9,600			85,900			95,500			
KENNEBEC JOURNAL	M		7,339	76.45		10,852	12.63		18,191	18,798	18,546
BANGOR (PENOBSCOT CO.)		24,900			130,700			155,600			
NEWS	M (M-F)		20,310	81.57		55,457	42.43		75,767	77,795	77,502
NEWS	WKND		22,594	90.74		67,454	51.61		90,048	93,674	91,488
BIDDEFORD (YORK CO.)		12,900			6,800			19,700			
JOURNAL TRIBUNE	E		8,310	64.42		2,109	31.01		10,419	14,827	14,773

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MAINE											
BRUNSWICK (CUMBERLAND CO.)		13,500			8,800			22,300			
TIMES-RECORD	E (M-F)		8,956	66.34		3,911	44.44		12,867	13,945	13,954
LEWISTON-AUBURN (ANDROSCOGGIN CO.)		23,800			77,100			100,900			
SUN, JOURNAL	CMB DLY		22,179	93.19		24,796	32.16		46,975	47,828	46,433
SUN	M		12,958	54.45		22,139	28.71		35,097	35,826	34,498
JOURNAL	E		9,221	38.74		2,657	3.45		11,878	12,002	11,935
SUN-JOURNAL	SUN		18,361	77.15		22,032	28.58		40,393	42,334	39,919
PORTLAND (CUMBERLAND CO.)		47,100			108,700			155,800			
PRESS HERALD, EXPRESS	CMB DLY		39,810	84.52		36,843	33.89		76,653	85,171	86,256
PRESS HERALD	M		21,950	46.60		28,817	26.51		50,767	59,008	59,559
EXPRESS	E		17,860	37.92		8,026	7.38		25,886	26,163	26,697
TELEGRAM	SUN		33,336	70.78		51,036	46.95		84,372	134,216	134,713
WATERVILLE (KENNEBEC CO.)		10,200			32,500			42,700			
CENTRAL SENTINEL	M		9,025	88.48		15,055	46.32		24,080	26,188	25,965
MARYLAND											
ANNAPOLIS (ANNE ARUNDEL CO.)		23,500			15,700			39,200			
CAPITAL	E		17,098	72.76		10,902	69.44		28,000	40,180	38,742
BALTIMORE (INDEPENDENT CITY)		817,600#						817,600			
SUN	CMB DLY	#	387,876	47.44					387,876	410,638	356,927
SUN	M (M-F)	#	208,027	25.44					208,027	223,334	204,774
SUN	E (M-F)	#	179,849	22.00					179,849	187,304	152,153
SUN	SAT M	#	354,478	43.36					354,478	373,790	339,066
SUN	SUN	#	452,321	55.32					452,321	489,771	427,785
CAMBRIDGE (DORCHESTER CO.)		4,300			7,000			11,300			
BANNER	E (M-F)		4,196	97.58		2,874	41.06		7,070	7,759*	7,541*
CUMBERLAND (ALLEGANY CO.)		17,200			44,900			62,100			
NEWS, TIMES	CMB DLY		15,559	90.46		13,779	30.69		29,338	30,325	30,565
NEWS	M (M-F)		6,856	39.86		7,725	17.20		14,581	15,439	14,682
TIMES	E (M-F)		8,703	50.60		6,054	13.48		14,757	14,886	15,883
NEWS	SAT M		14,677	85.33		14,059	31.31		28,736	29,720	29,561
TIMES	SUN		15,629	90.87		19,454	43.33		35,083	36,289	36,124
EASTON (TALBOT CO.)		3,700			16,200			19,900			
STAR-DEMOCRAT	M (M-F)		3,556	96.11		6,338	39.12		9,894	12,044*	12,663*

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MARYLAND		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
FREDERICK (FREDERICK CO.)		13,400			101,800			115,200			
POST, NEWS	CMB DLY		10,570	78.88		26,191	25.73		36,761	38,637	37,680
POST	M		4,327	32.29		17,114	16.81		21,441	23,167	22,508
NEWS	E		6,243	46.59		9,077	8.92		15,320	15,470	15,172
HAGERSTOWN (WASHINGTON CO.)		27,000			52,600			79,600			
HERALD, MAIL	CMB DLY		22,848	84.62		15,451	29.37		38,299	41,837	42,100
HERALD	M (M-F)		7,287	26.99		9,373	17.82		16,660	19,995	19,489
MAIL	E (M-F)		15,561	57.63		6,078	11.56		21,639	21,842	22,611
HERALD-MAIL	SAT M		20,264	75.05		14,581	27.72		34,845	38,135	38,078
HERALD-MAIL	SUN		20,113	74.49		16,218	30.83		36,331	40,597	40,660
LANHAM (PRINCE GEORGES CO.)		237,800#						237,800			
PRINCE GEORGES JOURNAL	M (M-F)	#	35,332	14.86					35,332	36,422	37,188
ROCKVILLE (MONTGOMERY CO.)		235,300#						235,300			
MONTGOMERY JOURNAL	M (M-F)	#	39,059	16.60					39,059	40,086	40,095
SALISBURY (WICOMICO CO.)		12,900			65,300			78,200			
TIMES	E		9,030	70.00		15,592	23.88		24,622	24,951*	25,117*
TIMES	SUN		10,075	78.10		17,557	26.89		27,632	28,150*	28,388*
WESTMINSTER (CARROLL CO.)		37,100#						37,100			
CARROLL COUNTY TIMES	M	#	18,047	48.64					18,047	19,492	18,936
CARROLL COUNTY TIMES	SUN	#	17,979	48.46					17,979	19,249	
MASSACHUSETTS											
ATTLEBORO (BRISTOL CO.)		12,500			24,800			37,300			
SUN CHRONICLE	E		8,307	66.46		13,392	54.00		21,699	24,651	24,375
BEVERLY (ESSEX CO.)		14,100			10,000			24,100			
TIMES	E		6,342	44.98		2,275	22.75		8,617	9,568*	9,573*
BOSTON (SUFFOLK CO.)		745,500			671,500			1,417,000			
CHRISTIAN SCIENCE MONITOR	M (M-F)									186,195	156,720
GLOBE	M (M-F)		261,246	35.04		153,717	22.89		414,963	500,106	514,097
GLOBE	SAT M		227,289	30.49		145,403	21.65		372,692	453,559	467,848
GLOBE	SUN		388,267	52.08		236,393	35.20		624,660	798,118	811,149
HERALD	M (M-F)		198,294	26.60		77,410	11.53		275,704	355,494	358,725
HERALD	SAT M		143,690	19.27		61,653	9.18		205,343	277,507	276,762
HERALD	SUN		131,826	17.68		57,284	8.53		189,110	265,548	282,357

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MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BROCKTON (PLYMOUTH CO.)		71,600			80,400			152,000			
ENTERPRISE	E (M-F)		38,479	53.74		16,996	21.14		55,475	58,248*	58,867*
ENTERPRISE	SAT M		37,849	52.86		16,810	20.91		54,659	57,569*	57,847*
ENTERPRISE	SUN		40,491	56.55		19,145	23.81		59,636	64,038*	62,992*
DEDHAM (NORFOLK CO.)		23,600#						23,600			
TRANSCRIPT	E (M-F)	#	9,497	40.24					9,497	11,026*	12,188*
FALL RIVER (BRISTOL CO.)		57,800			7,000			64,800			
HERALD NEWS	E		34,752	60.12		2,380	34.00		37,132	37,708*	37,830*
HERALD NEWS	SUN		34,364	59.45		2,375	33.93		36,739	37,162*	36,229*
FITCHBURG (WORCESTER CO.)		28,500			39,500			68,000			
SENTINEL & ENTERPRISE	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
FRAMINGHAM (MIDDLESEX CO.)		70,400#						70,400			
MIDDLESEX NEWS	E	#	32,447	46.09					32,447	45,192*	47,863*
MIDDLESEX NEWS	SUN	#	35,727	50.75					35,727	51,447*	53,892*
GARDNER (WORCESTER CO.)		7,600			9,100			16,700			
NEWS	E		5,547	72.99		3,301	36.27		8,848	9,187	9,001
GLOUCESTER (ESSEX CO.)		14,300			3,100			17,400			
TIMES	E		10,225	71.50		894	28.84		11,119	11,662*	11,562*
GREENFIELD (FRANKLIN CO.)		12,500			17,100			29,600			
RECORDER	E		9,440	75.52		5,193	30.37		14,633	15,233	15,383
HAVERHILL (ESSEX CO.)		18,400#			63,300			81,700			
GAZETTE	E	#	10,574	57.47		6,412	10.13		16,986	17,244*	17,081*
HOLYOKE (HAMPDEN CO.)		57,500#						57,500			
TRANSCRIPT-TELEGRAM	E	#	23,569	40.99					23,569	24,078*	23,854*
HYANNIS (BARNSTABLE CO.)		71,500#						71,500			
CAPE COD TIMES	M	#	38,307	53.58					38,307	39,262	37,383*
CAPE COD TIMES	SUN	#	44,701	62.52					44,701	46,263	43,626*
LAWRENCE (ESSEX CO.)		71,800#			39,500			111,300			
EAGLE-TRIBUNE	E	#	45,604	63.52		4,019	10.17		49,623	57,037*	59,400*
EAGLE-TRIBUNE	SUN	#	45,880	63.90		4,710	11.92		50,590	59,555*	60,750*
LOWELL (MIDDLESEX CO.)		77,700			47,300			125,000			
SUN	E		49,480	63.68		6,500	13.74		55,980	56,564	58,168
SUN	SUN		47,700	61.39		6,063	12.82		53,763	55,463	56,365

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MASSACHUSETTS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LYNN (ESSEX CO.)		47,600			101,100			148,700			
ITEM	E (M-F)		24,073	50.57		5,654	5.59		29,727	30,415	29,861
ITEM	SAT E		20,393	42.84		4,581	4.53		24,974	25,449	25,117
MALDEN (MIDDLESEX CO.)		21,700#						21,700			
NEWS	E (M-F)	#	5,136	23.67					5,136	6,532	7,468
MEDFORD (MIDDLESEX CO.)		20,700#						20,700			
MERCURY	E (M-F)	#	4,572	22.09					4,572	4,846	5,210
MELROSE (MIDDLESEX CO.)		10,600#						10,600			
NEWS	E (M-F)	#	1,479	13.95					1,479	1,623	1,958
MILFORD (WORCESTER CO.)		29,300#						29,300			
NEWS	E	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEW BEDFORD (BRISTOL CO.)		55,000			31,200			86,200			
STANDARD TIMES	E (M-F)		32,646	59.36		13,544	43.41		46,190	46,817*	47,349*
STANDARD TIMES	SAT M		32,440	58.98		13,534	43.38		45,974	46,598*	47,112*
STANDARD TIMES	SUN		33,860	61.56		14,823	47.51		48,683	50,775*	51,298*
NEWBURYPORT (ESSEX CO.)		12,000			23,900			35,900			
NEWS	E		7,020	58.50		4,920	20.59		11,940	12,380*	12,108*
NORTH ADAMS (BERKSHIRE CO.)		13,000			5,300			18,300			
TRANSCRIPT	E		10,221	78.62		520	9.81		10,741	11,054	11,113
NORTHAMPTON (HAMPSHIRE CO.)		33,900#						33,900			
GAZETTE	E	#	19,619	57.87					19,619	21,069	20,540
PEABODY (ESSEX CO.)		16,600			3,600			20,200			
TIMES	E		3,391	20.43		46	1.28		3,437	3,507*	3,602*
PITTSFIELD (BERKSHIRE CO.)		27,900#			12,200			40,100			
BERKSHIRE EAGLE	M	#	21,851	78.32		5,450	44.67		27,301	32,957	32,618
QUINCY (NORFOLK CO.)		67,200			53,200			120,400			
PATRIOT LEDGER	E (M-F)		40,595	60.41		25,959	48.80		66,554	90,518*	90,865*
PATRIOT LEDGER	SAT M		43,764	65.13		27,480	51.65		71,244	97,142*	95,540*
SALEM (ESSEX CO.)		48,900			42,700			91,600			
NEWS	E		22,630	46.28		7,377	17.28		30,007	30,774	31,438

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SPRINGFIELD (HAMPDEN CO.)		134,400			101,700			236,100			
UNION, NEWS	CMB DLY		97,722	72.71		26,119	25.68		123,841	130,793	134,407
UNION	M		44,270	32.94		16,403	16.13		60,673	67,218	68,893
NEWS	E		53,452	39.77		9,716	9.55		63,168	63,575	65,514
REPUBLICAN	SUN		99,898	74.33		41,458	40.76		141,356	158,943	155,147
TAUNTON (BRISTOL CO.)		17,100			23,800			40,900			
GAZETTE	E		9,557	55.89		3,852	16.18		13,409	13,708*	14,002*
WALTHAM (MIDDLESEX CO.)		21,200			67,700			88,900			
NEWS-TRIBUNE	E (M-F)		7,531	35.52		4,017	5.93		11,548	11,755*	13,168*
WORCESTER (WORCESTER CO.)		95,700			126,400			222,100			
TELEGRAM, GAZETTE	CMB DLY		78,867	82.41		42,977	34.00		121,844	134,725*	138,825*
TELEGRAM	M		30,226	31.58		16,683	13.20		46,909	55,616*	56,648*
GAZETTE	E		48,641	50.83		26,294	20.80		74,935	79,109*	82,177*
TELEGRAM	SUN		66,511	69.50		44,823	35.46		111,334	128,112*	127,145*
MICHIGAN											
ADRIAN (LENAWEE CO.)		7,200			23,600			30,800			
TELEGRAM	E		5,370	74.58		11,187	47.40		16,557	16,823	16,790
ALPENA (ALPENA CO.)		8,000			12,400			20,400			
NEWS	E		7,328	91.60		4,800	38.71		12,128	12,759	12,716
ANN ARBOR (WASHTENAW CO.)		47,700			83,800			131,500			
NEWS	E		23,009	48.24		24,811	29.61		47,820	48,910	49,633
NEWS	SUN		26,557	55.68		31,093	37.10		57,650	59,114	58,887
BAD AXE (HURON CO.)		1,200			14,300			15,500			
HURON TRIBUNE	E (M-F)		1,482	123.50		6,543	45.76		8,025	8,719	8,739
BATTLE CREEK (CALHOUN CO.)		34,400			59,200			93,600			
ENQUIRER	E (M-F)		19,160	55.70		10,002	16.90		29,162	29,419	29,267
ENQUIRER	SAT M		18,538	53.89		10,133	17.12		28,671	28,928	28,609
ENQUIRER	SUN		24,027	69.85		13,749	23.22		37,776	38,077	38,094
BAY CITY (BAY CO.)		28,400#			50,300			78,700			
TIMES	E	#	21,426	75.44		13,716	27.27		35,142	38,803*	39,052*
TIMES	SUN	#	23,526	82.84		18,188	36.16		41,714	47,374*	46,259*

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MICHIGAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BENTON HARBOR-ST. JOSEPH (BERRIEN CO.)		75,300#						75,300			
HERALD-PALLADIUM	E	#	32,705	43.43					32,705	35,175	36,284
DETROIT (WAYNE CO.)		491,100			1,199,400			1,690,500			
FREE PRESS	M (M-F)		156,743	31.92		350,940	29.26		507,683	639,720	645,266
FREE PRESS	SAT M		132,066	26.89		328,211	27.36		460,277	575,093	583,379
FREE PRESS	SUN		146,997	29.93		388,468	32.39		535,465	724,342	744,494
NEWS	ALL DAY (M-F)		202,310	41.20		387,676	32.32		589,986	678,399	650,445
NEWS	SAT M		186,594	38.00		375,931	31.34		562,525	637,804	624,211
NEWS	SUN		235,711	48.00		504,037	42.02		739,748	839,319	832,365
ESCANABA (DELTA CO.)		7,200			10,300			17,500			
PRESS	E		5,272	73.22		4,743	46.05		10,015	10,409*	10,283*
FLINT (GENESEE CO.)		109,400			112,600			222,000 !			
JOURNAL	E (M-F)		77,500	70.84		33,498	29.75		110,998	112,161	108,611
JOURNAL	SAT M		73,178	66.89		34,733	30.85		107,911	109,137	105,354
JOURNAL	SUN		80,211	73.32		41,097	36.50		121,308	123,792	120,145
GRAND HAVEN (OTTAWA CO.)		6,700			7,500			14,200			
TRIBUNE	E		4,935	73.66		4,270	56.93		9,205	10,082*	9,938*
GRAND RAPIDS (KENT CO.)		148,700			136,700			285,400			
PRESS	E		96,341	64.79		35,143	25.71		131,484	136,511	134,467
PRESS	SUN		110,664	74.42		56,915	41.63		167,579	182,388	175,894
GREENVILLE (MONTCALM CO.)		3,300			16,400			19,700			
NEWS	E		2,221	67.30		5,519	33.65		7,740	8,254	8,206
HOLLAND (OTTAWA CO.)		25,300#			9,900			35,200			
SENTINEL	E	#	14,880	58.81		2,712	27.39		17,592	18,440	18,703
HOUGHTON (HOUGHTON CO.)		3,300			16,900			20,200			
MINING GAZETTE	E		2,765	83.79		8,403	49.72		11,168	11,808	11,865
IRON MOUNTAIN-KINGSFORD (DICKINSON CO.)		5,700			13,500			19,200			
NEWS	E		4,709	82.61		5,423	40.17		10,132	10,353	10,220
IRONWOOD (GOGEBIC CO.)		4,800			16,100			20,900			
GLOBE	E		3,540	73.75		4,346	26.99		7,886	8,355*	8,483*

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MICHIGAN		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
JACKSON (JACKSON CO.)		29,500#			47,500			77,000			
CITIZEN PATRIOT	E	#	21,010	71.22		15,978	33.64		36,988	37,431	37,377
CITIZEN PATRIOT	SUN	#	22,401	75.94		18,952	39.90		41,353	42,071	41,497
KALAMAZOO (KALAMAZOO CO.)		55,200			69,300			124,500			
GAZETTE	E		34,745	62.94		26,886	38.80		61,631	62,956	63,798
GAZETTE	SUN		38,703	70.11		34,116	49.23		72,819	76,493	75,919
LANSING-EAST LANSING (INGHAM CO.)		96,000			59,700			155,700			
STATE JOURNAL	M		42,985	44.78		19,890	33.32		62,875	64,786	67,170
STATE JOURNAL	SUN		52,974	55.18		28,646	47.98		81,620	84,886	81,838
LUDINGTON (MASON CO.)		3,700			12,500			16,200			
NEWS	E		2,899	78.35		4,066	32.5[illegible]		6,965	7,764	7,830
MARQUETTE (MARQUETTE CO.)		7,300			18,800			26,100			
MINING JOURNAL	E		6,898	94.49		9,228	49.09		16,126	17,849	17,649
MENOMINEE (MENOMINEE CO.)		3,800			12,800			16,600			
HERALD-LEADER	E		2,201	57.92		2,233	17.45		4,434	4,615	4,760
MIDLAND (MIDLAND CO.)		14,900			26,600			41,500			
NEWS	E		10,166	68.23		6,796	25.55		16,962	17,341	18,080
MONROE (MONROE CO.)		10,800			35,600			46,400			
NEWS	E		8,469	78.42		16,589	46.60		25,058	27,125*	26,785*
MOUNT CLEMENS (MACOMB CO.)		95,800#						95,800			
DAILY	E	#	27,382	28.58					27,382	50,021	48,713
MOUNT PLEASANT (ISABELLA CO.)		23,000#						23,000			
SUN	M	#	10,643	46.27					10,643	11,387	11,706*
MUSKEGON (MUSKEGON CO.)		35,200			44,200			79,400			
CHRONICLE	E		28,283	80.35		17,189	38.89		45,472	47,341	46,337
CHRONICLE	SUN		28,726	81.61		20,052	45.37		48,778	51,393	49,958
PETOSKEY (EMMET CO.)		16,800#						16,800			
NEWS-REVIEW	E (M-F)	#	9,390	55.89					9,390	10,384	10,898
PONTIAC (OAKLAND CO.)		164,500#						164,500			
OAKLAND PRESS	E (M-F)	#	69,507	42.25					69,507	71,335	71,478
OAKLAND PRESS	SAT M	#	68,999	41.94					68,999	70,810	71,155
OAKLAND PRESS	SUN	#	77,362	47.03					77,362	79,639	79,062

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PORT HURON (ST. CLAIR CO.)		27,700#			36,400			64,100			
TIMES HERALD	E	#	17,976	64.90		8,493	23.33		26,469	27,442	27,034
TIMES HERALD	SUN	#	20,963	75.68		10,176	27.96		31,139	32,239	31,598
ROYAL OAK (OAKLAND CO.)		86,500			64,300			150,800			
TRIBUNE	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
SAGINAW (SAGINAW CO.)		54,800#			22,900			77,700			
NEWS	E	#	36,106	65.89		12,340	53.89		48,446	56,527*	56,234*
NEWS	SUN	#	37,331	68.12		13,969	61.00		51,300	62,958*	61,580*
SAULT STE. MARIE (CHIPPEWA CO.)		7,200#			8,500			15,700			
NEWS	E (M-F)	#	5,123	71.15		2,137	25.14		7,260	7,814	7,629*
STURGIS (ST. JOSEPH CO.)		3,800			14,300			18,100			
JOURNAL	E		2,971	78.18		5,202	36.38		8,173	8,417	8,653
TRAVERSE CITY (GRAND TRAVERSE CO.)		39,900#						39,900			
RECORD-EAGLE	E	#	23,208	58.17					23,208	24,495*	23,531*
YPSILANTI (WASHTENAW CO.)		24,400			40,100			64,500			
PRESS	E (M-F)		8,914	36.53		6,558	16.35		15,472	15,832	15,764
PRESS	SAT M		8,828	36.18		6,489	16.18		15,317	15,650	15,556
PRESS	SUN		8,957	36.71		6,610	16.48		15,567	15,925	15,820
MINNESOTA											
ALBERT LEA (FREEBORN CO.)		8,100			11,100			19,200			
TRIBUNE	E (M-F)		5,393	66.58		3,223	29.04		8,616	8,925	9,339
TRIBUNE	SUN		5,626	69.46		3,281	29.56		8,907	9,216	9,580
AUSTIN (MOWER CO.)		9,200			7,200			16,400			
HERALD	E (M-F)		5,737	62.36		2,172	30.17		7,909	8,205	9,082
HERALD	SUN		5,854	63.63		2,172	30.17		8,026	8,322	9,080
BRAINERD (CROW WING CO.)		6,400#			23,200			29,600			
DISPATCH	E (M-F)	#	5,130	80.16		7,705	33.21		12,835	13,434	
DISPATCH	SUN	#	5,694	88.97		8,929	38.49		14,623	15,243	

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MINNESOTA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
DULUTH (ST. LOUIS CO.)		37,800#			124,600			162,400			
NEWS-TRIBUNE & HERALD	M	#	26,972	71.35		33,162	26.61		60,134	62,190	62,440
NEWS-TRIBUNE & HERALD	SUN	#	32,263	85.35		47,271	37.94		79,534	82,928	82,112
FAIRMONT (MARTIN CO.)		4,800			23,900			28,700			
SENTINEL	M		3,733	77.77		6,734	28.18		10,467	11,002*	11,256*
FARIBAULT (RICE CO.)		6,300			17,500			23,800			
NEWS	E		5,029	79.83		3,246	18.55		8,275	8,630	8,900
FERGUS FALLS (OTTER TAIL CO.)		4,800			24,600			29,400			
JOURNAL	E		4,393	91.52		6,891	28.01		11,284	12,471	12,988
MANKATO (BLUE EARTH CO.)- NORTH MANKATO (NICOLLET CO.)		14,200			45,600			59,800			
FREE PRESS	E		10,019	70.56		14,777	32.41		24,796	26,062*	26,166*
MARSHALL (LYON CO.)		3,900			12,200			16,100			
INDEPENDENT	M		3,006	77.08		5,205	42.66		8,211	8,692*	8,882
MINNEAPOLIS (HENNEPIN CO.)		860,900#			418,200			1,279,100			
STAR & TRIBUNE	M	#	313,607	36.43		48,652	11.63		362,259	382,832	382,499
STAR & TRIBUNE	SUN	#	487,484	56.62		100,461	24.02		587,945	625,504	612,604
NEW ULM (BROWN CO.)		5,000			14,200			19,200			
JOURNAL	M (TU-S)		3,980	79.60		5,550	39.08		9,530	10,609*	10,671*
JOURNAL	SUN		4,221	84.42		5,651	39.80		9,872	10,963*	10,856*
OWATONNA (STEELE CO.)		6,900			4,400			11,300			
PEOPLE'S PRESS	M (TU-S)		5,266	76.32		1,674	38.05		6,940	7,360	7,275*
PEOPLE'S PRESS	SUN		5,438	78.81		1,712	38.91		7,150	7,572	7,446*
RED WING (GOODHUE CO.)		5,500			15,300			20,800			
REPUBLICAN EAGLE	E		4,307	78.31		3,895	25.46		8,202	8,593*	8,722
ROCHESTER (OLMSTED CO.)		27,800			33,700			61,500			
POST-BULLETIN	E (M-F)		21,024	75.63		15,488	45.96		36,512	39,122	39,619
POST-BULLETIN	WKND		21,779	78.34		16,131	47.87		37,910	41,009	40,279
ST. CLOUD (STEARNS, BENTON & SHERBURNE COS.)		20,800			25,800			46,600			
TIMES	E		15,547	74.75		9,793	37.96		25,340	28,913	28,367

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MINNESOTA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ST. PAUL (RAMSEY CO.)		458,700#						458,700			
PIONEER PRESS & DISPATCH	ALL DAY (M-F)	#	167,936	36.61					167,936	188,448	186,927
PIONEER PRESS & DISPATCH	SAT M	#	157,444	34.32					157,444	175,135	174,555
PIONEER PRESS & DISPATCH	SUN	#	221,962	48.39					221,962	247,492	244,218
STILLWATER (WASHINGTON CO.)		6,400#			6,200			12,600			
GAZETTE	E (M-F)	#	3,867	60.42		707	11.40		4,574	4,989	5,032
WINONA (WINONA CO.)		9,600			36,200			45,800			
NEWS	M		6,928	72.17		7,390	20.41		14,318	14,590	14,814
NEWS	SUN		6,844	71.29		7,475	20.65		14,319	14,614	14,781
MISSISSIPPI											
BILOXI-GULFPORT (HARRISON CO.)		48,200			40,500			88,700			
SUN-HERALD	M		25,745	53.41		20,430	50.44		46,175	47,736*	49,652*
SUN-HERALD	SUN		26,652	55.29		22,017	54.36		48,669	50,170*	51,941*
BROOKHAVEN (LINCOLN CO.)		4,100			14,700			18,800			
LEADER	E (M-F)		3,163	77.15		4,380	29.80		7,543	7,788	7,754
CLARKSDALE (COAHOMA CO.)		7,600			15,900			23,500			
PRESS REGISTER	E (M-F)		4,706	61.92		2,419	15.21		7,125	7,416	7,692
PRESS REGISTER	WKND		4,860	63.95		2,422	15.23		7,282	7,573	7,679
CLEVELAND (BOLIVAR CO.)		18,400#						18,400			
BOLIVAR COMMERCIAL	E (M-F)	#	6,041	32.83					6,041	6,206	6,285
CORINTH (ALCORN CO.)		17,900#						17,900			
CORINTHIAN	E (M-F)	#	8,738	48.82					8,738	9,989	9,678
GREENVILLE (WASHINGTON CO.)		13,600			16,900			30,500			
DELTA DEMOCRAT-TIMES	E (M-F)		7,467	54.90		5,907	34.95		13,374	16,252	14,736
DELTA DEMOCRAT-TIMES	SUN		7,827	57.55		6,166	36.49		13,993	17,103	15,657
GREENWOOD (LEFLORE CO.)		9,400			12,800			22,200			
COMMONWEALTH	E (M-F)		5,370	57.13		3,282	25.64		8,652	8,934	8,925
COMMONWEALTH	SUN		5,496	58.47		3,322	25.95		8,818	9,104	9,202

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MISSISSIPPI		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
HATTIESBURG (FORREST CO.)		23,300			34,800			58,100			
AMERICAN	E		13,682	58.72		8,972	25.78		22,654	24,437*	24,525*
AMERICAN	SUN		14,803	63.53		10,207	29.33		25,010	27,512*	27,274*
JACKSON (HINDS CO.)		101,700			130,500			232,200			
CLARION-LEDGER, NEWS	CMB DLY		59,105	58.12		19,160	14.68		78,265	99,477	102,220
CLARION-LEDGER	M (M-F)		39,347	38.69		12,160	9.32		51,507	69,079	69,060
NEWS	E (M-F)		19,758	19.43		7,000	5.36		26,758	30,398	33,160
CLARION-LEDGER/NEWS	SAT M		55,042	54.12		19,275	14.77		74,317	95,696	98,346
CLARION-LEDGER/NEWS	SUN		63,609	62.55		26,818	20.55		90,427	117,055	115,940
LAUREL (JONES CO.)		8,200			30,000			38,200			
LEADER-CALL	E		4,730	57.68		5,230	17.43		9,960	10,054*	10,215*
McCOMB (PIKE CO.)		6,600			23,300			29,900			
ENTERPRISE-JOURNAL	E (M-F)		4,055	61.44		8,232	35.33		12,287	12,726	13,128
ENTERPRISE-JOURNAL	SUN		4,086	61.91		8,296	35.61		12,382	12,820	13,202
MERIDIAN (LAUDERDALE CO.)		18,500			81,600			100,100			
STAR	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
STAR	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PASCAGOULA (JACKSON CO.)		47,800#						47,800			
PRESS	E (M-F)	#	21,685	45.37					21,685	22,760*	23,328*
PRESS REGISTER	SUN	#	23,235	48.61					23,235	24,562*	24,133*
TUPELO (LEE CO.)		11,700			96,900			108,600			
NORTHEAST JOURNAL	M		8,294	70.89		25,167	25.97		33,461	35,718*	35,460*
VICKSBURG (WARREN CO.)		10,500			30,300			40,800			
POST	E		6,127	58.35		9,861	32.54		15,988	16,137	15,104
POST	SUN		6,109	58.18		10,123	33.41		16,232	16,474	15,590
MISSOURI											
CAPE GIRARDEAU (CAPE GIRARDEAU CO.)		12,700			29,300			42,000			
SOUTHEAST MISSOURIAN	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
SOUTHEAST MISSOURIAN	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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MISSOURI		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
COLUMBIA (BOONE CO.)		39,000#						39,000			
TRIBUNE	E (M-F)	#	15,917	40.81					15,917	17,921*	17,262*
TRIBUNE	SAT M	#	15,378	39.43					15,378	17,373*	16,532*
TRIBUNE	SUN	#	19,085	48.94					19,085	21,988*	20,720*
FLAT RIVER (ST. FRANCOIS CO.)		4,500			9,600			14,100			
JOURNAL	E (M-F)		2,773	61.62		6,375	66.41		9,148	9,350	9,004*
HANNIBAL (MARION CO.)		7,200			29,200			36,400			
COURIER-POST	E		5,287	73.43		5,091	17.43		10,378	11,230*	11,753*
JEFFERSON CITY (COLE CO.)		16,800			41,200			58,000			
CAPITAL NEWS, POST-TRIBUNE	CMB DLY		13,540	80.60		7,777	18.88		21,317	21,882	21,795
CAPITAL NEWS	M (TU-S)		531	3.16		3,315	8.05		3,846	4,179	4,175
POST-TRIBUNE	E (M-F)		13,009	77.43		4,462	10.83		17,471	17,703	17,620
NEWS & TRIBUNE	SUN		13,667	81.35		9,820	23.83		23,487	24,025	23,603
JOPLIN (JASPER CO.)		24,500			79,900			104,400			
GLOBE	M		16,788	68.52		18,074	22.62		34,862	37,024*	38,090*
GLOBE	SUN		19,641	80.17		22,573	28.25		42,214	45,340*	44,372*
KANSAS CITY (JACKSON CO.)		465,600			218,400			684,000			
TIMES, STAR	CMB DLY		387,320	83.19		72,862	33.36		460,182	490,515	503,946
TIMES	M		212,076	45.55		41,321	18.92		253,397	273,750	277,051
STAR	E (M-F)		175,244	37.64		31,541	14.44		206,785	216,765	226,895
STAR	SUN		304,660	65.43		71,482	32.73		376,142	411,029	402,261
MEXICO (AUDRAIN CO.)		4,600			14,300			18,900			
LEDGER	E		4,230	91.96		5,864	41.01		10,094	11,027*	10,996*
MOBERLY (RANDOLPH CO.)		5,300			18,100			23,400			
MONITOR-INDEX & DEMOCRAT	E (M-F)		4,671	88.13		3,942	21.78		8,613	9,080*	9,052*
MONITOR-INDEX & DEMOCRAT	SUN		5,114	96.49		4,050	22.38		9,164	9,632*	9,492*
POPLAR BLUFF (BUTLER CO.)		7,100			42,500			49,600			
AMERICAN REPUBLIC	E (M-F)		6,623	93.28		7,160	16.85		13,783	15,042	15,228
AMERICAN REPUBLIC	SUN		6,657	93.76		7,431	17.48		14,088	15,358	15,532
ST. JOSEPH (BUCHANAN CO.)		29,200			58,300			87,500			
GAZETTE, NEWS-PRESS	CMB DLY		35,618	121.98		19,183	32.90		54,801	57,580	58,830
GAZETTE	M (M-F)		22,679	77.67		18,790	32.23		41,469	44,098	44,888
NEWS-PRESS	E (M-F)		12,939	44.31		393	0.67		13,332	13,482	13,942
NEWS-PRESS/GAZETTE	SAT M		24,974	85.53		19,489	33.43		44,463	47,126	47,392
NEWS-PRESS/GAZETTE	SUN		24,935	85.39		20,889	35.83		45,824	48,891	49,094

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MISSOURI		CZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	CIRC	TOTAL CIRCULATION AS OF 3/31/87	AS OF 3/31/86
ST. LOUIS (INDEPENDENT CITY)		738,200#						738,200			
POST-DISPATCH	M (M-F)	#	287,927	39.00					287,927	357,314	318,587
POST-DISPATCH	SAT M	#	249,716	33.83					249,716	316,161	279,830
POST-DISPATCH	SUN	#	440.341	59.65					440,341	548,955	519,505
SEDALIA (PETTIS CO.)		8,300			28,000			36,300			
DEMOCRAT	E (M-F)		6,626	79.83		7,130	25.46		13,756	14,267	14,189
DEMOCRAT	SUN		7,335	88.37		7,757	27.70		15,092	15,627	15,502
SIKESTON (SCOTT CO.)		6,600			26,700			33,300			
STANDARD	E (M-F)		2,688	40.73		5,591	20.94		8,279	8,602	9,031
STANDARD	SUN		2,781	42.14		5,753	21.55		8,534	8,863	9,267
SPRINGFIELD (GREENE CO.)		55,000			144,500			199,500			
NEWS-LEADER (3-23-87 to 3-28-87)	M		34,280	62.33		23,384	16.18		57,664	60,313*	
NEWS, LEADER & PRESS (12-29-86 to 3-22-87)	CMB DLY		32,800	59.64		22,540	15.60		55,340	57,908*	
NEWS (12-29-86 to 3-22-87)	M (M-F)		13,571	24.67		20,289	14.04		33,860	36,306*	
LEADER & PRESS (12-29-86 to 3-22-87)	E		19,229	34.96		2,251	1.56		21,480	21,602*	
NEWS & LEADER (12-29-86 to 3-22-87)	SAT. M		30,969	56.31		22,020	15.24		52,989	55,483*	
NEWS & LEADER	SUN		49,695	90.35		42,889	29.68		92,584	97,443*	91,653*
WARRENSBURG (JOHNSON CO.)		3,900			8,800			12,700			
STAR-JOURNAL	E (M-F)		2,565	65.77		2,418	27.48		4,983	5,514	5,500*
MONTANA											
BILLINGS (YELLOWSTONE CO.)		37,500			71,500			109,000			
GAZETTE	M		26,679	71.14		20,938	29.28		47,617	57,001	58,374
GAZETTE	SUN		27,598	73.59		22,709	31.76		50,307	60,468	60,394
BOZEMAN (GALLATIN CO.)		11,300			12,400			23,700			
CHRONICLE	E (M-F)		7,199	63.71		3,900	31.45		11,099	11,422	11,767
CHRONICLE	SUN		7,662	67.81		4,337	34.98		11,999	12,612	13,190
BUTTE (SILVER BOW CO.)-ANACONDA (DEER LODGE CO.)		16,300			33,800			50,100			
STANDARD	M		12,321	75.59		3,922	11.60		16,243	16,818	17,341
STANDARD	SUN		12,520	76.81		4,019	11.89		16,539	17,138	17,627

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MONTANA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GREAT FALLS (CASCADE CO.)		25,600			37,900			63,500			
TRIBUNE	M		17,363	67.82		11,351	29.95		28,714	34,137	35,062
TRIBUNE	SUN		20,952	81.84		14,236	37.56		35,188	40,695	41,521
HELENA (LEWIS & CLARK CO.)		17,000#			4,900			21,900			
INDEPENDENT RECORD	E	#	11,344	66.73		1,319	26.92		12,663	12,845	13,291
INDEPENDENT RECORD	SUN	#	11,720	68.94		1,446	29.51		13,166	13,453	13,797
MISSOULA (MISSOULA CO.)		23,800			30,500			54,300			
MISSOULIAN	M		14,705	61.79		9,835	32.25		24,540	28,025	28,574
MISSOULIAN	SUN		15,231	64.00		10,808	35.44		26,039	29,741	30,800
NEBRASKA											
ALLIANCE (BOX BUTTE CO.)		4,100			11,400			15,500			
TIMES-HERALD	E		2,608	63.61		1,080	9.47		3,688	3,961	4,040
BEATRICE (GAGE CO.)		5,100			14,600			19,700			
SUN	E		4,463	87.51		5,407	37.03		9,870	10,531	10,712
COLUMBUS (PLATTE CO.)		6,800			17,000			23,800			
TELEGRAM	E (M-F)		5,632	82.82		4,731	27.83		10,363	10,858	10,976
TELEGRAM	SUN		5,823	85.63		4,824	28.38		10,647	11,146	11,151
FREMONT (DODGE CO.)		10,300			17,400			27,700			
TRIBUNE	E		7,713	74.88		3,590	20.63		11,303	11,696	11,662
GRAND ISLAND (HALL CO.)		14,800			26,900			41,700			
INDEPENDENT	E		12,746	86.12		11,449	42.56		24,195	25,098	25,472
INDEPENDENT	SUN		13,144	88.81		12,050	44.80		25,194	26,094	26,309
HASTINGS (ADAMS CO.)		9,300			21,400			30,700			
TRIBUNE	E		7,589	81.60		7,273	33.99		14,862	16,032	16,781
HOLDREGE (PHELPS CO.)		2,200			8,800			11,000			
CITIZEN	E (M-F)		2,036	92.55		1,345	15.28		3,381	3,681	3,779
KEARNEY (BUFFALO CO.)		8,600			18,500			27,100			
HUB	E		6,522	75.84		4,247	22.96		10,769	11,280	11,180

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NEBRASKA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
LINCOLN (LANCASTER CO.)		72,400			63,400			135,800			
STAR, JOURNAL	CMB DLY		53,180	73.45		23,100	36.44		76,280	80,391	80,745
STAR	M		21,531	29.74		12,585	19.85		34,116	36,610	36,749
JOURNAL	E		31,649	43.71		10,515	16.59		42,164	43,781	43,996
JOURNAL & STAR	SUN		54,392	75.13		21,294	33.59		75,686	79,647	79,052
McCOOK (RED WILLOW CO.)		3,400			15,200			18,600			
GAZETTE	E		3,088	90.82		6,494	42.72		9,582	9,946	10,271
NORFOLK (MADISON CO.)		7,700			33,400			41,100			
NEWS	E.		7,253	94.19		13,508	40.44		20,761	22,900	22,500
NORTH PLATTE (LINCOLN CO.)		9,700#			18,300			28,000			
TELEGRAPH	M (TU-S)	#	6,399	65.97		7,870	43.01		14,269	14,781	15,676
TELEGRAPH	SUN	#	6,589	67.93		8,010	43.77		14,599	15,108	16,118
OMAHA (DOUGLAS CO.)		189,500#			125,200			314,700			
WORLD-HERALD	CMB DLY	#	128,395	67.75		35,263	28.17		163,658	222,053	220,880
WORLD-HERALD	M (M-F)	#	34,081	17.98		28,594	22.84		62,675	120,062	118,752
WORLD-HERALD	E (M-F)	#	94,314	49.77		6,669	5.33		100,983	101,991	102,128
WORLD-HERALD	SAT M	#	119,698	63.17		34,968	27.93		154,666	212,243	209,732
WORLD-HERALD	SUN	#	149,784	79.04		54,717	43.70		204,501	290,197	284,225
SCOTTSBLUFF (SCOTTS BLUFF CO.)		9,300#			31,600			40,900			
STAR-HERALD	M (TU-S)	#	6,136	65.98		9,059	28.67		15,195	15,528	16,559
STAR-HERALD	SUN	#	6,707	72.12		9,532	30.16		16,239	16,572	17,859
NEVADA											
CARSON CITY (INDEPENDENT CITY)		14,800#						14,800			
APPEAL	E (M-F)	#	8,120	54.86					8,120	10,257	9,598
APPEAL	SUN	#	9,087	61.40					9,087	11,649	10,786
ELKO (ELKO CO.)		4,600			5,700			10,300			
FREE PRESS	E		2,922	63.52		891	15.63		3,813	4,098	4,114

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NEVADA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LAS VEGAS (CLARK CO.)		223,600#						223,600			
REVIEW-JOURNAL	ALL DAY (M-F)	#	110,419	49.38					110,419	114,269	105,478
REVIEW-JOURNAL	SAT M	#	104,128	46.57					104,128	107,638	98,968
REVIEW-JOURNAL	SUN	#	130,461	58.35					130,461	135,407	122,090
SUN	M (M-F)	#	58,184	26.02					58,184	60,274	62,613
SUN	SAT M	#	96,993	43.38					96,993	99,076	55,342
SUN	SUN	#	57,845	25.87					57,845	60,487	80,043
RENO (WASHOE CO.)		116,700#						116,700			
GAZETTE JOURNAL	M	#	50,276	43.08					50,276	60,402	59,463
GAZETTE JOURNAL	SUN	#	60,368	51.73					60,368	72,436	71,497
NEW HAMPSHIRE											
CLAREMONT (SULLIVAN CO.)		5,800			22,100			27,900			
EAGLE TIMES	E (M-F)		3,947	68.05		5,395	24.41		9,342	9,655*	9,789*
EAGLE TIMES	SUN		4,114	70.93		6,001	27.15		10,115	10,460*	10,523*
CONCORD (MERRIMACK CO.)		12,200			32,900			45,100			
MONITOR	E		10,242	83.95		10,502	31.92		20,744	21,501	21,551
DOVER (STRAFFORD CO.)		34,800#						34,800			
FOSTER'S DEMOCRAT	E	#	22,578	64.88					22,578	27,583	26,370
KEENE (CHESHIRE CO.)		23,500#						23,500			
SENTINEL	E	#	14,716	62.62					14,716	15,685	15,013
LACONIA (BELKNAP CO.)		6,600			34,100			40,700			
CITIZEN	E		3,867	58.59		2,640	7.74		6,507	10,210	10,144
LEBANON-HANOVER (GRAFTON CO.)		11,600#			15,100			26,700			
VALLEY NEWS	E	#	8,936	77.03		6,811	45.11		15,747	17,733	17,714
MANCHESTER (HILLSBOROUGH CO.)		54,800			98,900			153,700			
UNION LEADER	M		31,817	58.06		18,685	18.89		50,502	68,597	68,538
NEWS	SUN		31,400	57.30		29,945	30.28		61,345	86,788	85,658
NASHUA (HILLSBOROUGH CO.)		37,300			25,300			62,600			
TELEGRAPH	E		23,944	64.19		5,082	20.09		29,026	29,953	29,733
TELEGRAPH	SUN		23,863	63.98		5,237	20.70		29,100	30,124	

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NEW HAMPSHIRE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
PORTSMOUTH (ROCKINGHAM CO.)		16,700			45,900			62,600			
HERALD	E		6,321	37.85		6,567	14.31		12,888	13,191	14,106
HERALD	SUN		6,144	36.79		6,725	14.65		12,869	13,199	13,821
NEW JERSEY											
ASBURY PARK (MONMOUTH CO.)		354,100#						354,100			
PRESS	E	#	137,669	38.88					137,669	139,954	129,839
PRESS	SUN	#	201,533	56.91					201,533	205,007	192,887
ATLANTIC CITY (ATLANTIC CO.)		170,300#						170,300			
PRESS	M	#	74,638	43.83					74,638	77,534	78,222
PRESS	SUN	#	84,051	49.35					84,051	87,382	87,197
BERGEN CO. (HACKENSACK P.O.)		315,600#						315,600			
RECORD	E (M-F)	#	129,279	40.96					129,279	159,151*	161,969*
RECORD	SUN	#	179,245	56.79					179,245	231,030*	227,205*
BRIDGETON (CUMBERLAND CO.)		18,000#						18,000			
NEWS	E	#	9,679	53.77					9,679	11,923*	11,840*
BRIDGEWATER (SOMERSET CO.)		142,800#						142,800			
COURIER-NEWS	E	#	49,617	34.75					49,617	51,538	50,948
CAMDEN-CHERRY HILL (CAMDEN CO.)		276,100#						276,100			
COURIER-POST	E (M-F)	#	90,874	32.91					90,874	99,419	108,360*
COURIER-POST	SAT M	#	87,661	31.75					87,661	96,628	104,203*
COURIER-POST	SUN	#	87,281	31.61					87,281	98,497	101,065*
HIGHTSTOWN (MERCER CO.)											
RACING FORM	MON									42,529	47,318
RACING FORM	M (TU-F)									39,608	40,296
RACING FORM	SAT									63,581	61,263
RACING FORM	SUN									31,987	25,833
JERSEY CITY (HUDSON CO.)		194,100			167,400			361,500			
JOURNAL	E (M-F)		55,629	28.66		3,234	1.93		58,863	59,193	62,211
JOURNAL	SAT E		53,679	27.66		2,903	1.73		56,582	56,936	59,034
MILLVILLE (CUMBERLAND CO.)		9,800			4,700			14,500			
DAILY	E		5,060	51.63		1,057	22.49		6,117	6,385*	6,568*

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MORRISTOWN (MORRIS CO.)		129,800#						129,800			
RECORD	M (M-F)	#	53,290	41.06					53,290	60,243*	61,009*
RECORD	SAT M	#	50,898	39.21					50,898	57,795*	57,406*
RECORD	SUN	#	61,856	47.65					61,856	72,150*	71,099*
NEW BRUNSWICK (MIDDLESEX CO.)		70,200			76,000			146,200			
HOME NEWS	E		31,577	44.98		18,515	24.36		50,092	59,052	59,341
HOME NEWS	SUN		36,204	51.57		23,418	30.81		59,622	74,657	77,698
NEWARK (ESSEX CO.)		361,100			1,569,200			1,930,300			
STAR-LEDGER	M (M-F)		181,529	50.27		270,332	17.23		451,861	461,080*	452,148*
STAR-LEDGER	SAT M		153,852	42.61		253,470	16.15		407,322	416,492*	409,606*
STAR-LEDGER	SUN		208,662	57.79		453,700	28.91		662,362	681,802*	682,469*
NEWTON (SUSSEX CO.)		46,300#						46,300			
HERALD	E (M-F)	#	17,765	38.37					17,765	18,612*	18,809*
HERALD	SUN	#	23,927	51.68					23,927	25,922*	25,804*
PASSAIC CO.-UNION CO.-	\										
HUDSON CO.-MORRIS CO.-BERGEN CO.		955,500						955,500			
NORTH JERSEY NWSPS., INC.	CMB DLY									156,765*	
NORTH JERSEY NWSPS., INC.	M									79,933*	
NORTH JERSEY NWSPS., INC.	E									76,832*	
NORTH JERSEY NWSPS., INC.	SUN									73,072*	
RED BANK-MIDDLETOWN-SHREWSBURY											
(MONMOUTH CO.)		88,600#						88,600			
REGISTER	E (M-F)	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REGISTER	SAT	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
REGISTER	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TOMS RIVER (OCEAN CO.)		135,500#						135,500			
OCEAN COUNTY OBSERVER	M (M-F)	#	23,730	17.51					23,730	24,600	23,384
OCEAN COUNTY OBSERVER	SUN	#	22,918	16.91					22,918	23,796	23,322
TRENTON (MERCER CO.)		93,700			154,500			248,200			
TIMES	M		38,678	41.28		23,503	15.21		62,181	65,474	65,505
TIMES	SUN		48,513	51.77		30,933	20.02		79,446	84,117	84,059
TRENTONIAN	M (M-F)		48,438	51.69		16,153	10.46		64,591	68,532	67,938
TRENTONIAN	SAT		45,819	48.90		16,264	10.53		62,083	66,272	65,760
TRENTONIAN	SUN		45,699	48.77		15,390	9.96		61,089	65,582	64,615
VINELAND (CUMBERLAND CO.)		20,200			25,800			46,000			
TIMES-JOURNAL	E		12,594	62.35		2,423	9.39		15,017	16,608*	17,192*

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WILLINGBORO-BURLINGTON (BURLINGTON CO.)		43,400			72,800			116,200			
TIMES	E (M-F)		22,329	51.45		19,921	27.36		42,250	42,451	42,300
TIMES	SUN		24,009	55.32		22,811	31.33		46,820	47,098	46,976
WOODBRIDGE (MIDDLESEX CO.)		130,500#						130,500			
NEWS TRIBUNE	E (M-F)	#	49,039	37.58					49,039	50,988*	51,635
NEWS TRIBUNE	SUN	#	48,838	37.42					48,838	50,895*	
WOODBURY (GLOUCESTER CO.)		74,200#						74,200			
GLOUCESTER COUNTY TIMES	E (M-F)	#	28,618	38.57					28,618	30,026	30,995
GLOUCESTER COUNTY TIMES	SUN	#	27,983	37.71					27,983	29,418	30,216
NEW MEXICO											
ALAMAGORDO (OTERO CO.)		11,100			5,400			16,500			
NEWS	E (M-F)		6,746	60.77		2,055	38.06		8,801	9,190*	9,100*
NEWS	SUN		7,279	65.58		2,483	45.98		9,762	10,212*	10,323*
ALBUQUERQUE (BERNALILLO CO.)		359,200#						359,200			
JOURNAL, TRIBUNE	CMB DLY	#	146,538	40.80					146,538	153,614*	146,980*
JOURNAL	M	#	104,308	29.04					104,308	111,331*	101,075*
TRIBUNE	E	#	42,230	11.76					42,230	42,283*	45,905*
JOURNAL	SUN	#	139,144	38.74					139,144	147,993*	140,635*
CARLSBAD (EDDY CO.)		10,800			2,300			13,100			
CURRENT-ARGUS	E (M-F)		7,912	73.26		461	20.04		8,373	8,520*	8,915
CURRENT-ARGUS	SUN		8,493	78.64		497	21.61		8,990	9,184*	9,591
CLOVIS (CURRY CO.)		12,800			16,700			29,500			
NEWS-JOURNAL	E (M-F)		7,439	58.12		2,520	15.09		9,959	10,123	10,292
NEWS-JOURNAL	SUN		8,409	65.70		3,002	17.98		11,411	11,574	11,221
FARMINGTON (SAN JUAN CO.)		14,400			18,100			32,500			
TIMES	E		7,816	54.28		7,736	42.74		15,552	16,451*	16,385*
TIMES	SUN		8,414	58.43		8,593	47.48		17,007	18,215*	18,398*
GALLUP (McKINLEY CO.)		7,800			25,500			33,300			
INDEPENDENT	E		5,542	71.05		7,546	29.59		13,088	13,762*	12,562*
HOBBS (LEA CO.)		12,500			15,800			28,300			
NEWS-SUN	E (M-F)		7,909	63.27		1,936	12.25		9,845	9,974*	10,921
NEWS-SUN	SUN		9,179	73.43		2,459	15.56		11,638	11,767*	12,645

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LAS CRUCES (DONA ANA CO.)		19,600			19,800			39,400			
SUN-NEWS	E (M-F)		11,359	57.95		5,097	25.74		16,456	18,007*	17,934*
SUN-NEWS	SUN		11,563	58.99		5,702	28.80		17,265	19,019*	19,427*
ROSWELL (CHAVES CO.)		17,400			24,500			41,900			
RECORD	M (M-F)		12,195	70.09		1,978	8.07		14,173	14,405	14,311
RECORD	SUN		12,759	73.33		2,114	8.63		14,873	15,141	15,057
SANTA FE (SANTA FE CO.)		23,100#			23,700			46,800			
NEW MEXICAN	M	#	13,216	57.21		3,096	13.06		16,312	16,934*	16,481*
NEW MEXICAN	SUN	#	13,230	57.27		3,630	15.32		16,860	18,012*	17,549*
NEW YORK											
ALBANY (ALBANY CO.)		78,500			208,100			286,600			
TIMES UNION, KNICKERBOCKER NEWS	CMB DLY		62,007	78.99		47,612	22.88		109,619	116,373	118,230
TIMES UNION	M		44,367	56.52		36,963	17.76		81,330	87,446	86,707
KNICKERBOCKER NEWS	E (M-F)		17,640	22.47		10,649	5.12		28,289	28,927	31,523
KNICKERBOCKER NEWS	SAT E		11,948	15.22		9,717	4.67		21,665	21,948	24,031
TIMES UNION	SUN		55,313	70.46		91,000	43.73		146,313	175,532	171,287
AMSTERDAM (MONTGOMERY CO.)		9,000			14,200			23,200			
RECORDER	E		6,795	75.50		6,888	48.51		13,683	14,413*	14,231*
AUBURN (CAYUGA CO.)		12,200			22,300			34,500			
CITIZEN	E (M-F)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
CITIZEN	SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BATAVIA (GENESEE CO.)		8,300#			21,300			29,600			
NEWS	E	#	6,362	76.65		8,675	40.73		15,037	15,618*	16,020*
BINGHAMTON (BROOME CO.)		66,600			73,400			140,000			
PRESS & SUN-BULLETIN	M		44,068	66.17		20,384	27.77		64,452	65,738	66,524
PRESS & SUN-BULLETIN	SUN		49,105	73.73		31,992	43.59		81,097	87,930	86,583
BUFFALO (ERIE CO.)		245,600			259,600			505,200			
NEWS	ALL DAY (M-F)		197,918	80.59		113,088	43.56		311,006	321,301	317,024
NEWS	SAT M		170,551	69.44		106,629	41.07		277,180	286,901	282,081
NEWS	SUN		207,545	84.51		145,462	56.03		353,007	375,897	370,748

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CORNING (STEUBEN CO.)		11,000			21,000			32,000			
LEADER	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CORTLAND (CORTLAND CO.)		6,900			11,200			18,100			
STANDARD	E		4,873	70.62		6,512	58.14		11,385	12,347	12,196
DUNKIRK-FREDONIA											
(CHAUTAUQUA CO.)		9,700			10,300			20,000			
OBSERVER	E		8,155	84.07		5,278	51.24		13,433	15,378	15,370
ELMIRA (CHEMUNG CO.)		25,900			75,400			101,300			
STAR-GAZETTE	M		17,387	67.13		17,188	22.80		34,575	35,504*	36,171*
TELEGRAM	SUN		18,128	69.99		30,926	41.02		49,054	50,865*	48,442*
GENEVA (ONTARIO CO.)		5,200			42,000			47,200			
FINGER LAKES TIMES	E		3,910	75.19		15,132	36.03		19,042	19,534*	19,142*
GLENS FALLS (WARREN CO.)		11,900			45,400			57,300			
POST-STAR	M		11,161	93.79		22,978	50.61		34,139	35,193	34,777
GLOVERSVILLE-JOHNSTOWN											
(FULTON CO.)		14,200			17,600			31,800			
LEADER-HERALD	E		8,755	61.65		4,408	25.05		13,163	13,488*	13,754*
HERKIMER (HERKIMER CO.)		8,200			16,500			24,700			
TELEGRAM	E		4,972	60.63		1,976	11.98		6,948	7,182	7,248
HUDSON (COLUMBIA CO.)		5,300			18,600			23,900			
REGISTER-STAR	E (M-F)		3,831	72.28		8,855	47.61		12,686	14,862	15,297
ITHACA (TOMPKINS CO.)		14,400			17,000			31,400			
JOURNAL	E		9,229	64.09		7,612	44.78		16,841	19,815	19,776
JAMESTOWN (CHAUTAUQUA CO.)		19,400			34,300			53,700			
POST-JOURNAL	E		16,933	87.28		11,043	32.20		27,976	28,678	27,779*
LOCKPORT (NIAGARA CO.)		9,900			16,800			26,700			
UNION SUN & JOURNAL	E		7,835	79.14		9,614	57.23		17,449	18,294	18,349
LONG ISLAND (SUFFOLK CO.)											
(MELVILLE P.O.)		830,700			42,900			873,600			
NEWSDAY	E (M-F)		487,057	58.63		15,823	36.88		502,880	624,291	582,388
NEWSDAY	SAT E		461,519	55.56		15,740	36.69		477,259	572,385	545,042
NEWSDAY	SUN		557,344	67.09		19,690	45.90		577,034	680,618	647,479

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
MEDINA (ORLEANS CO.)		6,100#						6,100			
JOURNAL-REGISTER	E (M-F)	#	3,332	54.62					3,332	5,086*	5,013*
MIDDLETOWN (ORANGE CO.)		16,900			107,900			124,800			
TIMES HERALD-RECORD	M		12,440	73.61		60,165	55.76		72,605	81,638	77,787
RECORD	SUN		13,199	78.10		69,959	64.84		83,158	94,062	88,982
NEW YORK CITY (NEW YORK CO.)		6,904,600#						6,904,600			
AMERICAN BANKER	M (M-F)									22,886	23,532
AMERICAN METAL MARKET (10-86 to 12-86)	MON M									37,101	38,460
AMERICAN METAL MARKET (1-87 to 3-87)	MON M									10,906	
AMERICAN METAL MARKET	M (TU-F)									10,622	11,473
JOURNAL OF COMMERCE & COMMERCIAL	M (M-F)									21,337	21,739
LAW JOURNAL	M (M-F)									13,134	12,464
NEWS	M (M-F)	#	1,191,085	17.25					1,191,085	1,278,118	1,275,268
NEWS	SAT M	#	891,863	12.92					891,863	971,384	987,908
NEWS	SUN	#	1,467,414	21.25					1,467,414	1,631,688	1,676,858
NEWS RECORD	M (M-F)									22,177	23,764
NEW YORK CITY (NEW YORK CO.)		6,975,600#						6,975,600			
POST	ALL DAY (M-F) ——	#	665,754	9.54					665,754	740,123	751,798
POST	SAT	#	483,904	7.01					483,904	550,390	543,378
TIMES	M (M-F)	#	729,790	10.46					729,790	1,056,924	1,035,426
TIMES	SAT M	#	554,045	7.94					554,045	818,235	796,583
TIMES	SUN	#	1,056,564	15.15					1,056,564	1,645,060	1,625,649
WALL STREET JOURNAL-EASTERN EDITION	M (M-F)									820,501	792,550
WALL STREET JOURNAL-NATIONAL EDITION	M (M-F)									2,026,276	1,985,559
WOMEN'S WEAR DAILY	M (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWBURGH (ORANGE CO.)-BEACON (DUTCHESS CO.)		21,500			78,800			100,300			
NEWS	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NEWS	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
NIAGARA FALLS (NIAGARA CO.)		33,500			13,100			46,600			
GAZETTE	M		21,503	64.19		3,593	27.43		25,096	27,426	28,399
GAZETTE	SUN		22,419	66.92		4,332	33.07		26,751	29,702	30,255

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NEW YORK		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
NORWICH (CHENANGO CO.)		3,300			17,100			20,400			
SUN	E (M-F)		2,270	68.79		4,376	25.59		6,646	6,987	
OLEAN (CATTARAUGUS CO.)		11,800			49,500			61,300			
TIMES-HERALD	E		9,126	77.34		14,698	29.69		23,824	25,091	25,605
ONEONTA (OTSEGO CO.)		5,300			30,200			35,500			
STAR	M		3,813	71.94		12,906	42.74		16,719	18,938*	18,713
OSWEGO (OSWEGO CO.)		8,300			28,600			36,900			
PALLADIUM-TIMES	E		4,990	60.12		3,414	11.94		8,404	8,614	8,983
PLATTSBURGH (CLINTON CO.)		12,000			16,500			28,500			
PRESS REPUBLICAN	M		9,574	79.78		8,227	49.86		17,801	23,014*	22,571*
POUGHKEEPSIE (DUTCHESS CO.)		25,600			78,800			104,400			
JOURNAL	M		15,079	58.90		26,732	33.92		41,811	42,660	41,438
JOURNAL	SUN		16,817	65.69		39,712	50.40		56,529	59,457	59,349
ROCHESTER (MONROE CO.)		239,300			170,200			409,500			
DEMOCRAT & CHRONICLE, TIMES-UNION	CMB DLY		168,882	70.57		50,554	29.70		219,436	222,637	227,332
DEMOCRAT & CHRONICLE	M (M-F)		89,255	37.30		32,804	19.27		122,059	124,993	127,833
TIMES-UNION	E (M-F)		79,627	33.27		17,750	10.43		97,377	97,644	99,499
DEMOCRAT & CHRONICLE	SAT M		136,535	57.06		47,124	27.69		183,659	186,904	188,114
DEMOCRAT & CHRONICLE	SUN		174,492	72.92		76,616	45.02		251,108	258,494	257,969
ROME (ONEIDA CO.)		16,100			22,600			38,700			
SENTINEL	E		10,990	68.26		7,543	33.38		18,533	19,026	19,046
SARATOGA SPRINGS (SARATOGA CO.)		9,300			42,500			51,800			
SARATOGIAN	M		5,659	60.85		5,407	12.72		11,066	11,566	10,925
SARATOGIAN	SUN		6,476	69.63		7,422	17.46		13,898	17,443	17,070
SCHENECTADY (SCHENECTADY CO.)		53,600			46,800			100,400			
GAZETTE	M		36,670	68.41		19,624	41.93		56,294	70,925	71,520
STATEN ISLAND (RICHMOND CO.)		125,800						125,800			
ADVANCE	E (M-F)		77,078	61.27					77,078	77,654	74,898
ADVANCE	SAT E		74,819	59.47					74,819	75,394	72,565
ADVANCE	SUN		87,664	69.69					87,664	88,328	84,927

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NEW YORK		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SYRACUSE (ONONDAGA CO.)		138,300			151,000			289,300			
POST-STANDARD, HERALD-JOURNAL	CMB DLY		121,504	87.86		52,269	34.62		173,773	184,374	186,857
POST-STANDARD	M		49,144	35.53		25,818	17.10		74,962	84,393	84,877
HERALD-JOURNAL	E		72,360	52.32		26,451	17.52		98,811	99,981	101,980
HERALD-AMERICAN	SUN		112,489	81.34		80,173	53.09		192,662	228,413	232,617
TONAWANDA (ERIE CO.)- NORTH TONAWANDA (NIAGARA CO.)		19,700			39,600			59,300			
NEWS	E (M-F)		11,643	59.10		2,227	5.62		13,870	14,132	14,407
NEWS	SAT M		11,693	59.36		2,283	5.77		13,976	14,238	14,493
TROY (RENSSELAER CO.)		43,400			55,300			98,700			
TIMES RECORD	E		29,648	68.31		12,408	22.44		42,056	44,108	44,607
TIMES RECORD	SUN		31,594	72.80		11,858	21.44		43,452	46,106	44,616
UTICA (ONEIDA CO.)		44,200			82,200			126,400			
PRESS, OBSERVER-DISPATCH	CMB DLY		38,722	87.61		17,696	21.53		56,418	57,778	60,905
PRESS	M (M-F)		18,566	42.00		16,520	20.10		35,086	36,299	28,537
OBSERVER-DISPATCH	E (M-F)		20,156	45.60		1,176	1.43		21,332	21,479	32,368
OBSERVER-DISPATCH & PRESS	SAT M		34,349	77.71		17,280	21.02		51,629	53,190	54,531
OBSERVER-DISPATCH	SUN		34,297	77.60		24,180	29.42		58,477	63,122	59,771
WATERTOWN (JEFFERSON CO.)		14,900			68,900			83,800			
TIMES	E		10,140	68.05		27,694	40.19		37,834	40,156*	41,797*
TIMES	SUN		8,770	58.86		25,505	37.02		34,275	36,710*	
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO., NY-FAIRFIELD CO., CT		438,900#						438,900			
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	#								172,980	180,093
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	#								200,255	199,685
WESTCHESTER CO.-ROCKLAND CO.-PUTNAM CO.-DUTCHESS CO.-ULSTER CO., NY-FAIRFIELD CO., CT		543,300						543,300			
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E									215,640	221,531
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN									259,712	259,034

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
NORTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ASHEBORO (RANDOLPH CO.)		30,200#						30,200			
COURIER-TRIBUNE	E (M-F)	#	14,912	49.38					14,912	18,978	17,211
COURIER-TRIBUNE	SUN	#	16,061	53.18					16,061	20,617	18,823
ASHEVILLE (BUNCOMBE CO.)		35,500			163,100			198,600			
CITIZEN, TIMES	CMB DLY		21,664	61.03		38,012	23.31		59,676	60,671	62,029
CITIZEN	M (M-F)		14,229	40.08		32,546	19.95		46,775	47,698	48,759
TIMES	E (M-F)		7,435	20.94		5,466	3.35		12,901	12,973	13,270
CITIZEN & TIMES	SAT M		20,719	58.36		38,938	23.87		59,657	60,685	61,390
CITIZEN-TIMES	SUN		21,844	61.53		46,960	28.79		68,804	70,729	71,951
BURLINGTON (ALAMANCE CO.)		21,700			20,400			42,100			
TIMES-NEWS	E (M-F)		15,181	69.96		14,022	68.74		29,203	29,375*	29,541*
TIMES-NEWS	SAT M		15,162	69.87		13,877	68.02		29,039	29,214*	29,205*
TIMES-NEWS	SUN		16,822	77.52		14,431	70.74		31,253	31,428*	30,766*
CHARLOTTE (MECKLENBURG CO.)		168,500			397,200			565,700			
OBSERVER	M		114,575	68.00		77,680	19.56		192,255	218,501	208,525
OBSERVER	SUN		133,015	78.94		104,879	26.40		237,894	275,180	263,148
CLINTON (SAMPSON CO.)		18,400#						18,400			
SAMPSON INDEPENDENT	E (M-F)	#	8,378	45.53					8,378	8,649	8,727
SAMPSON INDEPENDENT	SUN	#	8,835	48.02					8,835	9,106	9,156
CONCORD (CABARRUS CO.)		13,400			38,200			51,600			
TRIBUNE	E (M-F)		7,570	56.49		4,801	12.57		12,371	12,477*	12,441*
TRIBUNE	SUN		7,998	59.69		5,312	13.91		13,310	13,420*	13,311*
DURHAM (DURHAM CO.)		45,500			150,700			196,200			
HERALD, SUN	CMB DLY		35,541	78.11		29,116	19.32		64,657	66,548	65,197
HERALD	M		21,682	47.65		23,183	15.38		44,865	46,324	44,509
SUN	E		13,859	30.46		5,933	3.94		19,792	20,224	20,688
HERALD	SUN		32,467	71.36		30,390	20.17		62,857	64,642	62,609
ELIZABETH CITY (PASQUOTANK CO.)		5,900			26,700			32,600			
ADVANCE	E (M-F)		3,214	54.47		8,095	30.32		11,309	11,465*	11,119*
ADVANCE	SUN		3,662	62.07		8,577	32.12		12,239	12,408*	12,205*
FAYETTEVILLE (CUMBERLAND CO.)		64,800			132,400			197,200			
TIMES, OBSERVER	CMB DLY		42,363	65.38		30,071	22.71		72,434	73,658*	71,956*
TIMES	M (M-F)		12,368	19.09		13,210	9.98		25,578	26,644*	25,571*
OBSERVER	E (M-F)		29,995	46.29		16,861	12.73		46,856	47,014*	46,385*
OBSERVER-TIMES	SAT M		42,655	65.83		31,675	23.92		74,330	75,635*	73,477*
OBSERVER-TIMES	SUN		42,075	64.93		32,525	24.57		74,600	76,197*	73,570*

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NORTH CAROLINA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GASTONIA (GASTON CO.)		42,600			40,800			83,400			
GAZETTE	E		28,396	66.66		10,668	26.15		39,064	40,408	39,946
GAZETTE	SUN		30,804	72.31		11,696	28.67		42,500	44,151	43,570
GOLDSBORO (WAYNE CO.)		13,800			33,400			47,200			
NEWS-ARGUS	E (M-F)		7,949	57.60		14,027	42.00		21,976	22,177*	21,651*
NEWS-ARGUS	SUN		8,692	62.99		16,228	48.59		24,920	25,186*	24,523*
GREENSBORO (GUILFORD CO.)		77,800			314,200			392,000			
NEWS & RECORD	M		65,980	84.81		44,449	14.15		110,429	112,292	112,435
NEWS & RECORD	SUN		72,112	92.69		52,717	16.78		124,829	127,748	127,543
GREENVILLE (PITT CO.)		13,400			33,500			46,900			
REFLECTOR	E (M-F)		8,134	60.70		8,924	26.64		17,058	17,445*	17,141*
REFLECTOR	SUN		9,023	67.34		10,366	30.94		19,389	19,847*	19,096*
HENDERSON (VANCE CO.)		7,600			15,900			23,500			
DISPATCH	E		4,453	58.59		4,775	30.03		9,228	9,503	9,818
HENDERSONVILLE (HENDERSON CO.)		3,600			23,800			27,400			
TIMES-NEWS	M		2,539	70.53		13,545	56.91		16,084	17,138	16,576
TIMES-NEWS	SUN		2,373	65.92		13,418	56.38		15,791	16,863	16,381
HICKORY (CATAWBA CO.)		21,100			75,200			96,300			
RECORD	E		10,186	48.27		16,912	22.49		27,098	27,388*	27,709*
HIGH POINT (GUILFORD CO.)		32,900			36,800			69,700			
ENTERPRISE	E		21,618	65.71		10,202	27.72		31,820	32,159	31,515
ENTERPRISE	SUN		22,031	66.96		10,417	28.31		32,448	32,823	32,235
JACKSONVILLE (ONSLOW CO.)		14,600			20,200			34,800			
NEWS	E		9,383	64.27		11,728	58.06		21,111	21,981*	21,711*
NEWS	SUN		9,281	63.57		11,692	57.88		20,973	21,848*	21,272*
KANNAPOLIS (CABARRUS CO.)		13,300			34,500			47,800			
INDEPENDENT	E (M-F)		9,246	69.52		3,019	8.75		12,265	12,421	13,118
INDEPENDENT	SUN		9,850	74.06		3,193	9.26		13,043	13,212	14,248
KINSTON (LENOIR CO.)		9,500			32,900			42,400			
FREE PRESS	E (M-F)		6,692	70.44		6,714	20.41		13,406	13,795*	13,710*
FREE PRESS	SUN		6,922	72.86		7,099	21.58		14,021	14,411*	14,339*
LENOIR (CALDWELL CO.)		6,800			15,000			21,800			
NEWS TOPIC	E		4,873	71.66		8,282	55.21		13,155	13,313	13,537

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		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
LEXINGTON (DAVIDSON CO.)		6,500			23,500			30,000			
DISPATCH	E		5,189	79.83		9,913	42.18		15,102	15,317*	14,975*
LUMBERTON (ROBESON CO.)		7,100			32,500			39,600			
ROBESONIAN	E (M-F)		5,053	71.17		10,223	31.46		15,276	15,453	15,558
ROBESONIAN	SUN		5,817	81.93		11,130	34.25		16,947	17,123	17,054
MONROE (UNION CO.)		6,500			20,000			26,500			
ENQUIRER-JOURNAL	E (M-F)		3,076	47.32		8.723	43.62		11,799	12,777	12,743
ENQUIRER-JOURNAL	SUN		3,646	56.09		9,228	46.14		12,874	13,885	13,551
MORGANTON (BURKE CO.)		5,700			22,300			28,000			
NEWS-HERALD	E (M-F)		3,392	59.51		8,135	36.48		11,527	11,747	11,614
NEWS-HERALD	SUN		3,043	53.39		7,925	35.54		10,968	11,188	10,785
NEW BERN (CRAVEN CO.)		34,200#						34,200			
SUN JOURNAL	E	#	15,250	44.59					15,250	15,578*	16,022*
RALEIGH (WAKE CO.)		68,300			239,900			308,200			
NEWS & OBSERVER, TIMES	CMB DLY		64,573	94.54		60,857	25.37		125,430	172,978*	172,751*
NEWS & OBSERVER	M		41,994	61.48		50,088	20.88		92,082	139,432*	137,511*
TIMES	E		22,579	33.06		10,769	4.49		33,348	33,546*	35,240*
NEWS & OBSERVER	SUN		54,864	80.33		70,088	29.22		124,952	182,891*	177,707*
ROANOKE RAPIDS (HALIFAX CO.)		5,900			12,900			18,800			
HERALD	E (M-F)		3,859	65.41		6,353	49.25		10,212	11,874	11,307
HERALD	SUN		4,704	79.73		6,519	50.53		11,223	12,886	12,273
ROCKINGHAM (RICHMOND CO.)		6,200			11,000			17,200			
RICHMOND COUNTY JOURNAL	E (M-F)		2,895	46.69		5,334	48.49		8,229	8,539*	8,499
ROCKY MOUNT (EDGECOMBE CO.)		18,100			30,500			48,600			
TELEGRAM	E		8,606	47.55		5,082	16.66		13,688	13,836*	13,219*
TELEGRAM	SUN		8,916	49.26		6,062	19.88		14,978	15,126*	14,453*
SALISBURY-SPENCER- EAST SPENCER (ROWAN CO.)		12,500			102,700			115,200			
POST	E		10,161	81.29		14,862	14.47		25,023	25,427*	25,339*
POST	SUN		10,015	80.12		15,052	14.66		25,067	25,524*	25,428*
SANFORD (LEE CO.)		6,600			36,900			43,500			
HERALD	E		4,217	63.89		8,783	23.80		13,000	13,256	12,972

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
NORTH CAROLINA											
SHELBY (CLEVELAND CO.)		11,700			28,900			40,600			
STAR	E		8,354	71.40		8,996	31.13		17,350	17,821	
STATESVILLE (IREDELL CO.)		38,500#						38,500			
RECORD & LANDMARK	E (M-F)	#	16,963	44.06					16,963	17,313	17,697
RECORD & LANDMARK	SUN	#	16,662	43.28					16,662	17,020	17,231
THOMASVILLE (DAVIDSON CO.)		9,500			24,400			33,900			
TIMES	M		5,533	58.24		2,359	9.67		7,892	8,259	8,572
WASHINGTON (BEAUFORT CO.)		3,900			27,200			31,100			
NEWS	E		2,671	68.49		6,824	25.09		9,495	10,249	10,013
WILMINGTON (NEW HANOVER CO.)		43,300			63,100			106,400			
STAR	M		29,047	67.08		17,286	27.39		46,333	46,848	45,147
STAR-NEWS	SUN		32,999	76.21		20,806	32.97		53,805	54,564	49,921
WILSON (WILSON CO.)		13,300			23,800			37,100			
TIMES	E		8,497	63.89		8,488	35.66		16,985	17,364*	17,329*
WINSTON-SALEM (FORSYTH CO.)		72,000			195,600			267,600			
JOURNAL	M		51,293	71.24		38,563	19.72		89,856	91,571	91,536
JOURNAL	SUN		52,003	72.23		48,696	24.90		100,699	102,800	100,959
NORTH DAKOTA											
BISMARCK (BURLEIGH CO.)		25,100			41,300			66,400			
TRIBUNE	E		17,715	70.58		9,369	22.69		27,084	28,341	27,945
TRIBUNE	SUN		18,354	73.12		9,089	22.01		27,443	28,823	28,694
DEVILS LAKE (RAMSEY CO.)		3,100			7,300			10,400			
JOURNAL	E (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
DICKINSON (STARK CO.)		5,300			10,500			15,800			
PRESS	M (TU-S)		4,431	83.60		2,910	27.71		7,341	7,870	8,081
PRESS	SUN		4,886	92.19		2,870	27.33		7,756	8,285	8,462
FARGO (CASS CO.), ND-MOORHEAD (CLAY CO.), MN		42,100			45,800			87,900			
FORUM	M		25,661	60.95		19,507	42.59		45,168	55,536	55,137
FORUM	SUN		32,817	77.95		22,025	48.09		54,842	67,156	64,660

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NORTH DAKOTA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
GRAND FORKS (GRAND FORKS CO.), ND - EAST GRAND FORKS (POLK CO.), MN		19,100			57,800			76,900			
HERALD	M		15,726	82.34		20,825	36.03		36,551	38,770	37,926
HERALD	SUN		16,908	88.52		20,796	35.98		37,704	39,950	38,335
MINOT (WARD CO.)		12,800#			28,900			41,700			
NEWS	E	#	10,373	81.04		12,640	43.74		23,013	26,524	28,149
NEWS	SUN	#	10,349	80.85		11,291	39.07		21,640	24,995	27,441
OHIO											
AKRON (SUMMIT CO.)		190,600			116,900			307,500			
BEACON JOURNAL	E		121,342	63.66		22,860	19.56		144,202	153,581	154,652
BEACON JOURNAL	SUN		158,125	82.96		44,429	38.01		202,554	227,462	227,261
ALLIANCE (STARK CO.)		12,600			17,800			30,400			
REVIEW	E		9,178	72.84		3,904	21.93		13,082	13,271	13,656
ASHLAND (ASHLAND CO.)		8,700			9,300			18,000			
TIMES-GAZETTE	E		6,836	78.57		4,622	49.70		11,458	12,097	12,271
ASHTABULA CO.-GEAUGA CO.		58,705#						58,705			
NORTHEASTERN OHIO NEWSPAPERS	E	#								30,388*	
NORTHEASTERN OHIO NEWSPAPERS	SUN	#								29,119*	
ATHENS (ATHENS CO.)		8,100			14,300			22,400			
MESSENGER	E (M-F)		4,229	52.21		6,743	47.15		10,972	13,746	13,956
MESSENGER	SUN		5,170	63.83		7,886	55.15		13,056	16,770	17,132
BELLEFONTAINE (LOGAN CO.)		4,800			10,500			15,300			
EXAMINER	E		3,333	69.44		6,813	64.89		10,146	10,889	10,704
BELMONT CO. (MARTINS FERRY P.O.)		34,600#						34,600			
TIMES-LEADER	E (M-F)	#	19,175	55.42					19,175	21,350	22,368
TIMES-LEADER	SUN	#	20,265	58.57					20,265	23,058	24,059
BOWLING GREEN (WOOD CO.)		7,300			28,700			36,000			
SENTINEL-TRIBUNE	E		4,379	59.99		8,576	29.88		12,955	13,979	13,896
BRYAN (WILLIAMS CO.)		3,400			11,100			14,500			
TIMES	E		3,068	90.24		7,026	63.30		10,094	10,672	10,694

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OHIO		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
BUCYRUS (CRAWFORD CO.)		5,400			15,100			20,500			
TELEGRAPH-FORUM	E		4,484	83.04		3,058	20.25		7,542	8,002	8,007
CAMBRIDGE (GUERNSEY CO.)		9,200			25,100			34,300			
JEFFERSONIAN	E		6,196	67.35		6,921	27.57		13,117	13,634	14,304
CANTON (STARK CO.)		75,500			99,100			174,600			
REPOSITORY	E		39,713	52.60		16,259	16.41		55,972	56,398*	58,103*
REPOSITORY	SUN		48,264	63.93		26,314	26.55		74,578	75,273*	77,281*
CHILLICOTHE (ROSS CO.)		12,200			23,600			35,800			
GAZETTE	E		7,838	64.25		7,321	31.02		15,159	15,579	15,331
CINCINNATI (HAMILTON CO.)		396,700			293,500			690,200			
ENQUIRER	M		138,711	34.97		47,865	16.31		186,576	191,645	190,686
ENQUIRER	SUN		233,374	58.83		81,685	27.83		315,059	323,390	316,543
POST	E		84,623	21.33		29,705	10.12		114,328	115,718	120,252
CLEVELAND (CUYAHOGA CO.)		571,500			296,900			868,400			
PLAIN DEALER	M (M-F)		335,096	58.63		66,272	22.32		401,368	454,954	454,042
PLAIN DEALER	SAT M		318,175	55.67		64,631	21.77		382,806	428,907	428,986
PLAIN DEALER	SUN		423,849	74.16		91,841	30.93		515,690	562,813	549,580
COLUMBUS (FRANKLIN CO.)		351,000			195,800			546,800			
DISPATCH	M		198,126	56.45		42,857	21.89		240,983	255,976	238,325*
DISPATCH	SUN		262,343	74.74		80,557	41.14		342,900	383,806	371,530
COSHOCTON (COSHOCTON CO.)		6,300			15,600			21,900			
TRIBUNE	E		4,034	64.03		3,090	19.81		7,124	7,390	7,550
TRIBUNE	SUN		4,178	66.32		3,226	20.68		7,404	7,670	8,028
DAYTON (MONTGOMERY CO.)		171,100			182,100			353,200			
NEWS/JOURNAL HERALD	ALL DAY (M-F)		121,017	70.73		67,519	37.08		188,536	196,417	104,657
NEWS/JOURNAL HERALD	SAT M		115,090	67.26		67,595	37.12		182,685	190,524	113,661
NEWS/JOURNAL HERALD	SUN		127,705	74.64		87,498	48.05		215,203	228,680	226,980
DEFIANCE (DEFIANCE CO.)		6,000			26,100			32,100			
CRESCENT-NEWS	E		5,918	98.63		10,195	39.06		16,113	16,860	16,730
EAST LIVERPOOL (COLUMBIANA CO.)		14,500			24,500			39,000			
REVIEW	E		10,089	69.58		2,718	11.09		12,807	13,043*	13,074*

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OHIO		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S-	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ELYRIA (LORAIN CO.)		47,500#						47,500			
CHRONICLE-TELEGRAM	E	#	27,231	57.33					27,231	35,518	34,726
CHRONICLE-TELEGRAM	SUN	#	28,191	59.35					28,191	35,611	34,825
FAIRBORN (GREENE CO.)		15,900#						15,900			
HERALD	E (M-F)	#	6,037	37.97					6,037	6,197	6,727
FINDLAY (HANCOCK CO.)		14,400			30,000			44,400			
COURIER	M		11,530	80.07		11,558	38.53		23,088	25,323	25,461
FREMONT (SANDUSKY CO.)		8,600			13,300			21,900			
NEWS-MESSENGER	E		6,894	80.16		6,004	45.14		12,898	13,613	13,612
GREENVILLE (DARKE CO.)		5,300			16,300			21,600			
ADVOCATE	E		3,350	63.21		5,089	31.22		8,439	8,822	9,167
HAMILTON (BUTLER CO.)		46,400			32,600			79,000			
JOURNAL-NEWS	E		23,480	50.60		4,769	14.63		28,249	28,696	28,352
JOURNAL-NEWS	SUN		24,628	53.08		4,925	15.11		29,553	29,968	29,167
IRONTON (LAWRENCE CO.)		6,600			24,400			31,000			
TRIBUNE	E (T-F)		4,434	67.18		3,660	15.00		8,094	8,319	8,781
TRIBUNE	SUN		4,763	72.17		3,864	15.84		8,627	8,915	9,297
KENT-RAVENNA (PORTAGE CO.)		20,100			28,900			49,000			
RECORD-COURIER	E		11,037	54.91		11,127	38.50		22,164	23,821	23,821
LAKE CO. (WILLOUGHBY P.O.)		78,100#						78,100			
NEWS-HERALD	E	#	45,615	58.41					45,615	55,092	45,716
NEWS-HERALD	SUN	#	52,380	67.07					52,380	63,460	53,784
LANCASTER (FAIRFIELD CO.)		14,300			25,000			39,300			
EAGLE-GAZETTE	E		8,982	62.81		7,759	31.04		16,741	17,242	17,242
LIMA (ALLEN CO.)		30,500			79,800			110,300			
NEWS	E		23,433	76.83		17,398	21.80		40,831	41,379	40,227
NEWS	SUN		24,033	78.80		26,025	32.61		50,058	51,288	49,554
LORAIN (LORAIN CO.)		51,500#						51,500			
JOURNAL	E	#	33,576	65.20					33,576	44,200	43,168
JOURNAL	SUN	#	34,597	67.18					34,597	47,615	46,502
MANSFIELD (RICHLAND CO.)		32,800			38,500			71,300			
NEWS JOURNAL	E		23,328	71.12		14,851	38.57		38,179	40,732	40,211
NEWS JOURNAL	SUN		23,872	72.78		23,073	59.93		46,945	54,775	54,224

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MARIETTA (WASHINGTON CO.)		7,700			20,000			27,700			
TIMES	E		6,039	78.43		6,934	34.67		12,973	14,253	13,563
MARION (MARION CO.)		16,400			24,300			40,700			
STAR	E		10,616	64.73		6,767	27.85		17,383	17,811	18,317
STAR	SUN		10,674	65.09		6,824	28.08		17,498	17,930	18,340
MASSILLON (STARK CO.)		12,000			34,100			46,100			
INDEPENDENT	E		7,967	66.39		8,027	23.54		15,994	16,495*	16,055*
MEDINA (MEDINA CO.)		17,900			15,000			32,900			
MEDINA COUNTY GAZETTE	M		9,880	55.20		4,085	27.23		13,965	15,526	15,322
MIDDLETOWN (BUTLER CO.)		33,100			17,100			50,200			
JOURNAL	E		19,255	58.17		2,595	15.18		21,850	22,370	23,200
JOURNAL	SUN		20,522	62.00		2,848	16.65		23,370	23,902	24,331
MOUNT VERNON (KNOX CO.)		6,300			13,400			19,700			
NEWS	E		5,287	83.92		4,867	36.32		10,154	10,777	10,741
NEWARK (LICKING CO.)		20,700#			28,000			48,700			
ADVOCATE	E	#	13,994	67.60		6,984	24.94		20,978	21,239	21,493
ADVOCATE	SUN	#	13,738	66.37		6,951	24.83		20,689	20,982	20,586
NEW PHILADELPHIA-DOVER (TUSCARAWAS CO.)		15,600			20,500			36,100			
TIMES-REPORTER	E		10,953	70.21		13,058	63.70		24,011	27,960*	29,390*
TIMES-REPORTER	SUN		11,035	70.74		13,413	65.43		24,448	28,751*	28,177*
NORWALK (HURON CO.)		5,700			17,200			22,900			
REFLECTOR	E		4,310	75.61		4,890	28.43		9,200	9,584	9,478
PIQUA (MIAMI CO.)		8,500			22,500			31,000			
CALL	E		5,995	70.53		3,427	15.23		9,422	9,679	9,842
PORT CLINTON (OTTAWA CO.)		15,000#						15,000			
NEWS HERALD	E	#	5,517	36.78					5,517	5,670	5,534
PORTSMOUTH (SCIOTO CO.)		16,300			41,600			57,900			
TIMES	E		9,530	58.47		7,925	19.05		17,455	17,746	18,095
SALEM (COLUMBIANA CO.)		6,900			22,100			29,000			
NEWS	E		5,131	74.36		3,739	16.92		8,870	9,108	9,640

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		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SANDUSKY (ERIE CO.)		19,400			31,600			51,000			
REGISTER	E		14,583	75.17		10,603	33.55		25,186	26,271	26,233
REGISTER	SUN		14,834	76.46		12,841	40.64		27,675	30,147	29,976
SIDNEY (SHELBY CO.)		7,200			7,900			15,100			
NEWS	E		5,657	78.57		5,107	64.65		10,764	12,683*	12,670*
SPRINGFIELD (CLARK CO.)		35,900			51,500			87,400			
NEWS-SUN	M		24,339	67.80		12,061	23.42		36,400	37,353	38,447
NEWS-SUN	SUN		26,512	73.85		16,416	31.88		42,928	44,422	44,582
STEUBENVILLE (JEFFERSON CO.)		13,400			48,400			61,800			
HERALD-STAR	E		10,646	79.45		10,204	21.08		20,850	21,132*	20,834*
HERALD-STAR	SUN		10,159	75.81		10,059	20.78		20,218	20,538*	20,055*
TIFFIN (SENECA CO.)		9,500			10,700			20,200			
ADVERTISER-TRIBUNE	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
ADVERTISER-TRIBUNE	SAT M				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
TOLEDO (LUCAS CO.)		188,500			260,900			449,400			
BLADE	E		123,177	65.35		33,013	12.65		156,190	158,047	161,217
BLADE	SUN		145,291	77.08		72,309	27.72		217,600	220,696	219,867
TROY (MIAMI CO.)		7,800			26,200			34,000			
NEWS	E		5,326	68.28		5,478	20.91		10,804	10,950	11,087
MIAMI VALLEY NEWS	SUN		5,281	67.71		7,305	27.88		12,586	12,734	13.174
URBANA (CHAMPAIGN CO.)		4,600			8,800			13,400			
CITIZEN	E		3,537	76.89		3,858	43.84		7,395	7,686	7,519
WARREN (TRUMBULL CO.)		25,900			53,400			79,300			
TRIBUNE CHRONICLE	E		18,514	71.48		21,747	40.72		40,261	41,262*	41,936*
TRIBUNE	SUN		20,879	80.61		26,017	48.72		46,896	48,486*	48,572*
WOOSTER (WAYNE CO.)		9,200			38,300			47,500			
RECORD	E		7,641	83.05		16,262	42.46		23,903	25,068	25,362
XENIA (GREENE CO.)		10,700			21,600			32,300			
GAZETTE	E		6,614	61.81		4,014	18.58		10,628	10,968	11,237
YOUNGSTOWN (MAHONING CO.)		82,300			96,400			178,700			
VINDICATOR	E		48,670	59.14		40,119	41.62		88,789	93,929*	97,348*
VINDICATOR	SUN		53,920	65.52		61,023	63.30		114,943	144,353*	152,114*

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ZANESVILLE (MUSKINGUM CO.)		15,200			27,500			42,700			
TIMES RECORDER	M		12,224	80.42		9,534	34.67		21,758	23,116	23,274
TIMES RECORDER	SUN		11,626	76.49		8,212	29.86		19,838	20,780	20,984
OKLAHOMA											
ADA (PONTOTOC CO.)		7,100			25,400			32,500			
NEWS	E (M-F)		4,881	68.75		4,188	16.49		9,069	9,202*	9,206
NEWS	SUN		5,112	72.00		4,563	17.96		9,675	9,828*	9,620
ARDMORE (CARTER CO.)		9,800			23,400			33,200			
ARDMOREITE	E (M-F)		7,328	74.78		5,696	24.34		13,024	13,260*	13,433*
ARDMOREITE	SUN		8,432	86.04		7,258	31.02		15,690	15,928*	16,095*
BARTLESVILLE (WASHINGTON CO.)		17,700			11,700			29,400			
EXAMINER-ENTERPRISE	E (M-F)		10,412	58.82		1,860	15.90		12,272	12,439*	13,248*
EXAMINER-ENTERPRISE	SAT M		9,868	55.75		1,821	15.56		11,689	11,857*	12,604*
EXAMINER-ENTERPRISE	SUN		11,809	66.72		2,249	19.22		14,058	14,242*	15,032*
CHICKASHA (GRADY CO.)		6,600			12,100			18,700			
EXPRESS	E (M-F)		3,444	52.18		1,514	12.51		4,958	5,069*	5,227
EXPRESS	SUN		4,068	61.64		1,823	15.07		5,891	6,002*	6,169
DUNCAN (STEPHENS CO.)		9,200			10,600			19,800			
BANNER	E (M-F)		7,421	80.66		2,696	25.43		10,117	10,483	11,007
BANNER	SUN		8,243	89.60		3,453	32.58		11,696	12,110	12,519
ENID (GARFIELD CO.)		22,300			21,600			43,900			
NEWS, EAGLE	CMB DLY		16,305	73.12		8,351	38.66		24,656	26,581	28,032
NEWS	M (TU-F)		8,612	38.62		7,875	36.46		16,487	18,361	19,351
EAGLE	E (M-F)		7,693	34.50		476	2.20		8,169	8,220	8,681
NEWS & EAGLE	SAT M		13,883	62.26		8,234	38.12		22,117	24,042	25,315
NEWS	SUN		14,878	66.72		9,113	42.19		23,991	26,038	27,594
LAWTON (COMANCHE CO.)		31,100			35,700			66,800			
PRESS, CONSTITUTION	CMB DLY		21,014	67.57		9,401	26.33		30,415	31,472*	31,900*
PRESS	M (M-F)		8,299	26.68		6,716	18.81		15,015	15,996*	15,718*
CONSTITUTION	E (M-F)		12,715	40.88		2,685	7.52		15,400	15,476*	16,182*
PRESS	SAT M		18,991	61.06		7,972	22.33		26,963	27,950*	27,200*
CONSTITUTION	SUN		19,427	62.47		8,998	25.20		28,425	29,602*	31,370*

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OKLAHOMA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
McALESTER (PITTSBURG CO.)		8,100			13,700			21,800			
NEWS-CAPITAL & DEMOCRAT	E (M-F)		5,882	72.62		6,122	44.69		12,004	12,289	12,173
NEWS-CAPITAL & DEMOCRAT	SUN		5,995	74.01		6,262	45.71		12,257	12,538	12,442
MIAMI (OTTAWA CO.)		8,100			14,300			22,400			
NEWS-RECORD	E (M-F)		5,278	65.16		3,274	22.90		8,552	8,720	8,944
NEWS-RECORD	SUN		5,450	67.28		3,438	24.04		8,888	9,056	9,401
MUSKOGEE (MUSKOGEE CO.)		17,600			42,700			60,300			
PHOENIX & TIMES-DEMOCRAT	M		9,769	55.51		8,053	18.86		17,822	18,213	18,458
PHOENIX & TIMES-DEMOCRAT	SUN		10,465	59.46		8,424	19.73		18,889	19,266	19,305
NORMAN (CLEVELAND CO.)		32,000			7,700			39,700			
TRANSCRIPT	E (M-F)		14,861	46.44		500	6.49		15,361	16,035	17,027
TRANSCRIPT	SAT M		14,579	45.56		494	6.42		15,073	15,748	16,564
TRANSCRIPT	SUN		16,247	50.77		567	7.36		16,814	17,592	18,305
OKLAHOMA CITY (OKLAHOMA CO.)		287,700#			29,700			317,400			
JOURNAL RECORD	M (TU-S)	#	4,116	1.43		112	0.38		4,228	5,126	5,669
OKLAHOMA CITY (OKLAHOMA CO.)		287,700#			445,700			733,400			
OKLAHOMAN	M (M-F)	#	153,828	53.47		79,542	17.85		233,370	239,024	239,404
OKLAHOMAN AND TIMES	SAT M	#	145,594	50.61		74,214	16.65		219,808	224,949	224,657
OKLAHOMAN	SUN	#	207,158	72.00		120,046	26.93		327,204	334,615	328,734
OKMULGEE (OKMULGEE CO.)		7,800			10,100			17,900			
TIMES	M (TU-S)		3,197	40.99		1,683	16.66		4,880	5,008	4,955
TIMES	SUN		3,268	41.90		1,767	17.50		5,035	5,163	5,145
PONCA CITY (KAY CO.)		11,700			11,600			23,300			
NEWS	E (M-F)		8,545	73.03		4,315	37.20		12,860	13,377	13,579
NEWS	SUN		9,248	79.04		4,631	39.92		13,879	14,424	14,713
SAPULPA (CREEK CO.)		6,700			12,400			19,100			
HERALD	E (M-F)		4,375	65.30		2,830	22.82		7,205	7,316*	7,775*
HERALD	SUN		4,660	69.55		2,965	23.91		7,625	7,736*	8,203*
SHAWNEE (POTTAWATOMIE CO.)		11,200			35,400			46,600			
NEWS-STAR	M (TU-S)		6,974	62.27		6,091	17.21		13,065	13,387*	13,860*
NEWS-STAR	SUN		7,376	65.86		6,897	19.48		14,273	14,595*	14,956*
STILLWATER (PAYNE CO.)		13,300			20,600			33,900			
NEWS-PRESS	E (M-F)		5,931	44.59		3,959	19.22		9,890	10,176*	10,269*
NEWS-PRESS	SUN		6,395	48.08		4,257	20.67		10,652	10,939*	10,984*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
OKLAHOMA											
TULSA (TULSA CO.)		210,600			189,000			399,600			
WORLD, TRIBUNE	CMB DLY		139,546	66.26		39,773	21.04		179,319	199,963*	214,461*
WORLD	M		81,525	38.71		28,711	15.19		110,236	127,857*	136,219*
TRIBUNE	E		58,021	27.55		11,062	5.85		69,083	72,106*	78,242*
WORLD	SUN		155,452	73.81		53,435	28.27		208,887	232,837*	234,438*
OREGON											
ALBANY (LINN CO.)		33,600#						33,600			
DEMOCRAT-HERALD	E	#	21,061	62.68					21,061	21,367*	21,439*
ASHLAND (JACKSON CO.)		6,200			2,300			8,500			
TIDINGS	E		4,841	78.08		458	19.91		5,299	5,705	5,522
ASTORIA (CLATSOP CO.)		3,800			15,100			18,900			
ASTORIAN	E (M-F)		3,299	86.82		5,421	35.90		8,720	9,056	9,308
BAKER (BAKER CO.)		3,800			2,600			6,400			
DEMOCRAT-HERALD	E (M-F)		2,361	62.13		590	22.69		2,951	3,040	3,028
BEND (DESCHUTES CO.)		11,800			21,500			33,300			
BULLETIN	E (M-F)		8,609	72.96		10,951	50.93		19,560	20,085*	19,660*
BULLETIN	SUN		8,755	74.19		11,305	52.58		20,060	20,583*	20,026*
COOS BAY-NORTH BEND (COOS CO.)		10,400			23,000			33,400			
WORLD	E		8,493	81.66		6,461	28.09		14,954	15,242*	15,551*
CORVALLIS (BENTON CO.)		14,500			7,500			22,000			
GAZETTE-TIMES	M		8,591	59.25		3,191	42.55		11,782	12,852*	12,668*
GAZETTE-TIMES	SUN		8,176	56.39		3,174	42.32		11,350	12,480*	12,155*
EUGENE (LANE CO.)		74,100			35,600			109,700			
REGISTER-GUARD	M		45,561	61.49		19,226	54.01		64,787	68,237	69,720
REGISTER-GUARD	SUN		46,542	62.81		20,344	57.15		66,886	71,418	74,232
GRANTS PASS (JOSEPHINE CO.)		6,800			24,400			31,200			
COURIER	E		4,580	67.35		12,015	49.24		16,595	16,935*	16,341*
LA GRANDE (UNION CO.)		4,800			7,000			11,800			
OBSERVER	E		4,282	89.21		2,811	40.16		7,093	7,307	7,399

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OREGON		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MEDFORD (JACKSON CO.)		22,900#			29,700			52,600			
MAIL TRIBUNE	E (M-TH)	#	16,440	71.79		10,433	35.13		26,873	27,717*	27,706*
MAIL TRIBUNE	FRI E	#	21,644	94.52		13,742	46.27		35,386	36,729*	36,627*
MAIL TRIBUNE	SUN	#	17,306	75.57		11,909	40.10		29,215	30,899*	30,858*
ONTARIO (MALHEUR CO.)		3,600			15,700			19,300			
ARGUS OBSERVER	E (M-F)		2,144	59.56		4,990	31.78		7,134	7,329	7,115
ARGUS OBSERVER	SUN		2,322	64.50		5,171	32.94		7,493	7,689	7,412
PENDLETON (UMATILLA CO.)		5,300			19,500			24,800			
EAST OREGONIAN	E		4,768	89.96		7,072	36.27		11,840	12,671	12,577
PORTLAND (MULTNOMAH CO.)		340,500			222,100			562,600			
OREGONIAN	ALL DAY (M-F)		195,070	57.29		70,584	31.78		265,654	327,251	335,162
OREGONIAN	SAT M		187,447	55.05		68,406	30.80		255,853	317,342	325,875
OREGONIAN	SUN		224,125	65.82		89,861	40.46		313,986	406,895	407,829
ROSEBURG (DOUGLAS CO.)		35,000#						35,000			
NEWS-REVIEW	E (M-F)	#	19,679	56.23					19,679	19,931*	19,872*
NEWS-REVIEW	SUN	#	19,787	56.53					19,787	20,038*	20,026*
SALEM (MARION CO.)		54,800#			108,700			163,500			
STATESMAN-JOURNAL	M	#	30,464	55.59		22,349	20.56		52,813	53,655	53,691
STATESMAN-JOURNAL	SUN	#	33,900	61.86		23,886	21.97		57,786	58,669	56,874
PENNSYLVANIA											
ALLENTOWN (LEHIGH CO.)		76,300			122,800			199,100			
CALL	M		56,515	74.07		61,068	49.73		117,583	134,156	130,724
CALL	SUN		63,732	83.53		81,301	66.21		145,033	176,970	172,442
ALTOONA (BLAIR CO.)		35,200			16,700			51,900			
MIRROR	E		23,259	66.08		6,889	41.25		30,148	34,065	34,730
BEAVER (BEAVER CO.)		71,400#						71,400			
BEAVER COUNTY TIMES	E (M-F)	#	43,806	61.35					43,806	46,653*	46,224*
BEAVER COUNTY TIMES	SUN	#	46,986	65.81					46,986	50,646*	49,836*
BETHLEHEM (NORTHAMPTON CO.)		41,200			36,500			77,700			
GLOBE-TIMES	E		17,362	42.14		1,776	4.87		19,138	22,941	24,392

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BRADFORD (McKEAN CO.)		8,100			39,100			47,200			
ERA	M		6,065	74.88		5,361	13.71		11,426	11,872	12,029
BROWNSVILLE (FAYETTE CO.)		3,300			22,800			26,100			
TELEGRAPH	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BUTLER (BUTLER CO.)		21,300			40,800			62,100			
EAGLE	E		15,667	73.55		14,109	34.58		29,776	30,753	30,968
CARLISLE (CUMBERLAND CO.)		11,400			11,800			23,200			
SENTINEL	E		8,231	72.20		7,261	61.53		15,492	15,971	16,088
CHAMBERSBURG (FRANKLIN CO.)		7,100			30,800			37,900			
PUBLIC OPINION	E		4,944	69.63		13,067	42.43		18,011	19,181	19,232
CHESTER (DELAWARE CO.)		111,300#						111,300			
DELAWARE COUNTY TIMES	M (M-F)	#	49,075	44.09					49,075	61,885	72,138
DELAWARE COUNTY TIMES	SUN	#	40,120	36.05					40,120	47,479	57,080
CLEARFIELD (CLEARFIELD CO.)		26,200#						26,200			
PROGRESS	E	#	16,081	61.38					16,081	16,834	17,660
COATESVILLE (CHESTER CO.)		29,300#						29,300			
RECORD	E	#	6,122	20.89					6,122	6,457	6,849
CONNELLSVILLE-SOUTH CONNELLSVILLE (FAYETTE CO.)		4,200			22,400			26,600			
COURIER	E		3,867	92.07		8,427	37.62		12,294	12,565	13,006
DOYLESTOWN (BUCKS CO.)		125,500#						125,500			
INTELLIGENCER	M (M-F)	#	38,323	30.54					38,323	40,946	41,971
INTELLIGENCER	SUN	#	40,861	32.56					40,861	44,040	45,414
DU BOIS (CLEARFIELD CO.)		4,300			19,600			23,900			
COURIER-EXPRESS	E		3,865	89.88		6,683	34.10		10,548	10,926	11,245
EASTON (NORTHAMPTON CO.), PA-PHILLIPSBURG (WARREN CO.), NJ		33,100			79,300			112,400			
EXPRESS	E		22,232	67.17		21,078	26.58		43,310	44,906	46,394
EXPRESS	SUN		22,779	68.82		22,242	28.05		45,021	47,262	48,430
ELLWOOD CITY (LAWRENCE CO.)		3,900			7,400			11,300			
LEDGER	E		3,120	80.00		4,185	56.55		7,305	7,821	7,601

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		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
ERIE (ERIE CO.)		74,600			39,900			114,500			
NEWS, TIMES	CMB DLY		55,799	74.80		13,282	33.29		69,081	70,506	72,092
NEWS	M (M-F)		22,463	30.11		5,397	13.53		27,860	28,467	28,279
TIMES	E (M-F)		33,336	44.69		7,885	19.76		41,221	42,039	43,813
TIMES-NEWS	SAT M		48,512	65.03		12,476	31.27		60,988	62,340	63,325
TIMES-NEWS	SUN		61,016	81.79		22,987	57.61		84,003	103,185	102,910
GETTYSBURG (ADAMS CO.)		4,700			23,500			28,200			
TIMES	E (M-F)		3,138	66.77		5,120	21.79		8,258	8,776	8,815
TIMES	WKND		2,919	62.11		5,049	21.49		7,968	8,525	8,556
GREENSBURG (WESTMORELAND CO.)		105,100#						105,100			
TRIBUNE-REVIEW	M	#	45,497	43.29					45,497	51,857	52,210
TRIBUNE-REVIEW	SUN	#	56,926	54.16					56,926	80,591	79,911
GREENVILLE (MERCER CO.)		2,800			12,900			15,700			
RECORD-ARGUS	E		2,372	84.71		2,542	19.71		4,914	5,117	5,102
HANOVER (YORK CO.)		10,900			71,900			82,800			
SUN	E		7,792	71.49		11,724	16.31		19,516	19,811	20,992
HARRISBURG (DAUPHIN CO.)		125,900			65,700			191,600			
PATRIOT, NEWS	CMB DLY		78,999	62.75		16,337	24.87		95,336	105,208	106,168
PATRIOT	M (M-F)		34,295	27.24		9,047	13.77		43,342	51,973	51,123
NEWS	E (M-F)		44,704	35.51		7,290	11.10		51,994	53,235	55,045
PATRIOT-NEWS	SAT M		67,600	53.69		15,536	23.65		83,136	92,789	92,645
PATRIOT-NEWS	SUN		90,955	72.24		32,809	49.94		123,764	169,718	167,646
HAZLETON (LUZERNE CO.)		18,500			13,800			32,300			
STANDARD-SPEAKER	ALL DAY		14,459	78.16		7,819	56.66		22,278	23,947*	24,336*
INDIANA (INDIANA CO.)		9,300			23,300			32,600			
GAZETTE	E		7,660	82.37		10,597	45.48		18,257	20,439	20,945
JOHNSTOWN (CAMBRIA CO.)		36,400			89,700			126,100			
TRIBUNE-DEMOCRAT	M		25,224	69.30		23,424	26.11		48,648	50,592	51,766
TRIBUNE-DEMOCRAT	SUN		24,112	66.24		24,274	27.06		48,386	53,841	53,554
KITTANNING (ARMSTRONG CO.)		8,100			27,700			35,800			
LEADER-TIMES	E		5,030	62.10		5,536	19.99		10,566	10,962	11,175

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PENNSYLVANIA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
LANCASTER (LANCASTER CO.)		74,000			93,100			167,100			
INTELLIGENCER-JOURNAL, NEW ERA	CMB DLY		57,803	78.11		40,608	43.62		98,411	100,675*	101,127*
INTELLIGENCER-JOURNAL	M		24,350	32.91		17,694	19.01		42,044	43,745*	43,921*
NEW ERA	E		33,453	45.21		22,914	24.61		56,367	56,930*	57,206*
NEWS	SUN		53,716	72.59		43,334	46.55		97,050	100,398*	97,602*
LANSDALE (MONTGOMERY CO.)		25,900			25,100			51,000			
REPORTER	E		12,527	48.37		4,991	19.88		17,518	18,352	19,276
LATROBE (WESTMORELAND CO.)		7,000			17,300			24,300			
BULLETIN	E		5,555	79.36		3,525	20.38		9,080	9,359	9,711
LEBANON (LEBANON CO.)		20,300			20,800			41,100			
NEWS	E		13,078	64.42		9,326	44.84		22,404	24,898	25,148
NEWS	SUN		12,675	62.44		9,285	44.64		21,960	24,524	24,990
LEHIGHTON (CARBON CO.)		43,100#						43,100			
TIMES NEWS	E	#	15,951	37.01					15,951	16,454	16,414
LEVITTOWN-BRISTOL-LANGHORNE (BUCKS CO.)		52,800			61,000			113,800			
BUCKS COUNTY COURIER TIMES	M (M-F)		34,898	66.09		28,610	46.90		63,508	64,061	65,457
BUCKS COUNTY COURIER TIMES	SUN		37,845	71.68		31,828	52.18		69,673	70,368	70,999
LEWISTOWN (MIFFLIN CO.)		6,400			19,200			25,600			
SENTINEL	E		5,489	85.77		7,600	39.58		13,089	13,683	13,533
LOCK HAVEN (CLINTON CO.)		5,700			8,500			14,200			
EXPRESS	E		5,565	97.63		3,362	39.55		8,927	10,902*	11,310*
McKEESPORT-DUQUESNE-CLAIRTON (ALLEGHENY CO.)		40,500			44,300			84,800			
NEWS	E		19,397	47.89		9,819	22.16		29,216	30,095	30,938
MEADVILLE (CRAWFORD CO.)		8,500			17,500			26,000			
TRIBUNE	M		5,871	69.07		9,759	55.77		15,630	16,656	16,824
MONESSEN (WESTMORELAND CO.)-CHARLEROI-DONORA (WASHINGTON CO.)		10,500			18,100			28,600			
VALLEY INDEPENDENT	E		7,685	73.19		8,138	44.96		15,823	17,488	16,738
NEW CASTLE (LAWRENCE CO.)		14,600			24,700			39,300			
NEWS	E		8,942	61.25		11,368	46.02		20,310	20,721	20,741

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PENNSYLVANIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
NEW KENSINGTON (WESTMORELAND CO.)- TARENTUM (ALLEGHENY CO.)- VANDERGRIFT (WESTMORELAND CO.)		68,900#						68,900			
VALLEY NEWS DISPATCH	E	#	37,241	54.05					37,241	38,862	39,297
NORRISTOWN (MONTGOMERY CO.)		71,400#						71,400			
TIMES HERALD	E	#	28,730	40.24					28,730	30,605	31,924
PHILADELPHIA (PHILADELPHIA CO.)		629,900#			1,126,300			1,756,200			
INQUIRER	M (M-F)	#	176,046	27.95		272,548	24.20		448,594	494,844	492,374
INQUIRER	SAT M	#	152,940	24.28		251,815	22.36		404,755	445,180	435,957
INQUIRER	SUN	#	357,995	56.83		526,603	46.76		884,598	989,250	984,569
NEWS	E (M-F)	#	184,045	29.22		52,462	4.66		236,507	249,925	251,876
NEWS	SAT E	#	122,832	19.50		36,352	3.23		159,184	169,987	171,133
PHOENIXVILLE (CHESTER CO.)		5,700			22,500			28,200			
PHOENIX	E		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
PITTSBURGH (ALLEGHENY CO.)		435,700			587,400			1,023,100			
POST-GAZETTE, SUN-TELEGRAPH	M (M-F)		111,191	25.52		47,039	8.01		158,230	170,242	173,482
POST-GAZETTE, SUN-TELEGRAPH	SAT M		100,695	23.11		45,837	7.80		146,532	157,684	160,977
PRESS	E (M-F)		183,162	42.04		45,483	7.74		228,645	232,887	239,849
PRESS	SAT E		159,084	36.51		40,989	6.98		200,073	203,649	210,416
PRESS	SUN		307,268	70.52		200,470	34.13		507,738	564,987	579,910
POTTSTOWN (MONTGOMERY CO.)		52,600#						52,600			
MERCURY	M	#	27,141	51.60					27,141	28,405	28,513
MERCURY	SUN	#	27,205	51.72					27,205	28,352	29,183
POTTSVILLE (SCHUYLKILL CO.)		37,600#						37,600			
REPUBLICAN	E	#	25,083	66.71					25,083	29,251	28,768
READING (BERKS CO.)		77,500			47,700			125,200			
TIMES, EAGLE	CMB DLY		55,925	72.16		21,834	45.77		77,759	81,510	82,569
TIMES	M		33,012	42.60		9,998	20.96		43,010	45,835	45,949
EAGLE	E		22,913	29.57		11,836	24.81		34,749	35,675	36,620
EAGLE	SUN		57,013	73.57		27,216	57.06		84,229	115,173	113,715
SCRANTON (LACKAWANNA CO.)		44,200			90,400			134,600			
TIMES	E		31,701	71.72		25,832	28.58		57,533	58,062	58,817
TIMES	SUN		30,361	68.69		30,911	34.19		61,272	62,704	60,835
TRIBUNE	M		17,532	39.67		18,598	20.57		36,130	37,222	38,105
SCRANTONIAN	SUN		22,009	49.79		26,429	29.24		48,438	50,592	51,993

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PENNSYLVANIA		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SHARON-FARRELL-SHARPSVILLE-HERMITAGE (MERCER CO.)		18,700			33,100			51,800			
HERALD	E		14,014	74.94		12,488	37.73		26,502	27,006	27,193
SHENANDOAH-ASHLAND-MAHANOY CITY (SCHUYLKILL CO.)		18,400#						18,400			
HERALD	E	#	9,566	51.99					9,566	10,236*	10,503*
SOMERSET (SOMERSET CO.)		3,000			27,700			30,700			
AMERICAN	M		3,064	102.13		7,884	28.46		10,948@	11,395	11,069
STROUDSBURG-EAST STROUDSBURG (MONROE CO.)		8,800			22,300			31,100			
POCONO RECORD	M		6,608	75.09		10,497	47.07		17,105	19,309*	18,857*
POCONO RECORD	SUN		6,641	75.47		11,804	52.93		18,445	20,993*	19,988*
SUNBURY (NORTHUMBERLAND CO.)		51,400#						51,400			
ITEM	E	#	24,452	47.57					24,452	26,471*	26,786*
TITUSVILLE (CRAWFORD CO.)		3,700			5,500			9,200			
HERALD	M		2,708	73.19		1,472	26.76		4,180	4,739	4,881*
UNIONTOWN (FAYETTE CO.)		15,800			32,500			48,300			
HERALD-STANDARD	M (M-F)		11,011	69.69		14,392	44.28		25,403	28,758	28,652
HERALD-STANDARD	SUN		11,256	71.24		15,144	46.60		26,400	29,798	29,729
WARREN (WARREN CO.)		6,100			11,300			17,400			
TIMES-OBSERVER	M		5,426	88.95		6,561	58.06		11,987	12,810	12,350
WASHINGTON (WASHINGTON CO.)		8,500			29,800			38,300			
OBSERVER-REPORTER	M		7,414	87.22		17,192	57.69		24,606	37,304*	35,172*
OBSERVER-REPORTER	SUN		5,772	67.91		15,704	52.70		21,476	32,482*	
WAYNESBORO (FRANKLIN CO.)		7,900			12,900			20,800			
RECORD HERALD	E		6,170	78.10		3,057	23.70		9,227	10,342	10,414
WEST CHESTER (CHESTER CO.)		13,300#			51,400			64,700			
LOCAL NEWS	E (M-F)	#	6,846	51.47		26,599	51.75		33,445	37,967	38,896
LOCAL NEWS	SUN	#	5,309	39.92		24,711	48.08		30,020	33,772	
WILKES-BARRE (LUZERNE CO.)		48,900			81,900			130,800			
CITIZENS' VOICE	M		26,953	55.12		20,200	24.66		47,153	48,199*	46,065*
TIMES-LEADER	M		21,071	43.09		22,519	27.50		43,590	46,961*	

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
PENNSYLVANIA		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
WILKES-BARRE (LUZERNE CO.)		187,900#						187,900			
INDEPENDENT	SUN	#	65,114	34.65					65,114	66,447*	64,934*
WILLIAMSPORT (LYCOMING CO.)		21,400			90,900			112,300			
SUN-GAZETTE	E		17,743	82.91		15,703	17.28		33,446	34,053*	33,794*
YORK (YORK CO.)		53,200			72,200			125,400			
DISPATCH	E		28,876	54.28		19,112	26.47		47,988	48,907	50,082
NEWS	SUN		21,843	41.06		22,195	30.74		44,038	46,417	
RECORD	M		23,839	44.81		15,841	21.94		39,680	40,446	40,594
RECORD	SUN		21,252	39.95		15,194	21.04		36,446	37,276	
RHODE ISLAND											
NEWPORT (NEWPORT CO.)		16,700			7,100			23,800			
NEWS	E		11,429	68.44		3,906	55.01		15,335	15,639	15,891
PAWTUCKET-CENTRAL FALLS (PROVIDENCE CO.)		36,300			29,600			65,900			
TIMES	E		17,643	48.60		7,809	26.38		25,452	26,450	26,726
PROVIDENCE (PROVIDENCE CO.)		187,100			221,600			408,700			
JOURNAL, BULLETIN	CMB DLY		125,875	67.28		63,237	28.54		189,112	203,758	207,917
JOURNAL	M (M-F)		44,609	23.84		35,112	15.84		79,721	93,578	88,607
BULLETIN	E (M-F)		81,266	43.43		28,125	12.69		109,391	110,180	119,310
JOURNAL-BULLETIN	SAT M		114,135	61.00		59,206	26.72		173,341	187,823	189,468
JOURNAL	SUN		138,176	73.85		94,356	42.58		232,532	260,404	258,081
WESTERLY (WASHINGTON CO.)		10,200			24,900			35,100			
SUN	E (M-F)		7,724	75.73		3,586	14.40		11,310	11,572	11,423
SUN	SUN		7,908	77.53		3,635	14.60		11,543	11,822	11,673
WOONSOCKET (PROVIDENCE CO.)		28,800			31,200			60,000			
CALL	E		20,500	71.18		8,098	25.96		28,598	30,152	30,840
CALL	SUN		20,059	69.65		8,057	25.82		28,116	29,631	30,242
SOUTH CAROLINA											
AIKEN (AIKEN CO.)		43,200#						43,200			
STANDARD	E (M-F)	#	14,026	32.47					14,026	14,169	13,911
STANDARD	SUN	#	13,824	32.00					13,824	13,967	13,583

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SOUTH CAROLINA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ANDERSON (ANDERSON CO.)		19,600			121,400			141,000			
INDEPENDENT-MAIL	M		14,821	75.62		24,770	20.40		39,591	41,519*	42,885*
INDEPENDENT-MAIL	SUN		15,539	79.28		26,766	22.05		42,305	44,165*	45,108*
BEAUFORT (BEAUFORT CO.)		13,700			15,200			28,900			
GAZETTE	E (M-F)		5,468	39.91		2,438	16.04		7,906	8,280	8,344
CHARLESTON (CHARLESTON CO.)		165,600#						165,600			
NEWS & COURIER, POST	CMB DLY	#	97,174	58.68					97,174	110,817	111,482
NEWS & COURIER	M (M-F)	#	60,482	36.52					60,482	73,427	72,852
POST	E (M-F)	#	36,692	22.16					36,692	37,390	38,630
NEWS & COURIER/POST	SAT M	#	98,035	59.20					98,035	112,232	109,177
NEWS & COURIER/POST	SUN	#	102,136	61.68					102,136	120,131	117,712
COLUMBIA (RICHLAND CO.)		157,600			162,100			319,700			
STATE, RECORD	CMB DLY		101,741	64.56		27,127	16.73		128,868	147,564	148,676
STATE	M		73,041	46.35		26,418	16.30		99,459	118,080	117,978
RECORD	E		28,700	18.21		709	0.44		29,409	29,484	30,698
STATE	SUN		101,324	64.29		32,095	19.80		133,419	152,643	152,868
FLORENCE (FLORENCE CO.)		16,300			70,600			86,900			
NEWS	M		12,390	76.01		17,025	24.11		29,415	30,937	30,289
NEWS	SUN		12,400	76.07		17,499	24.79		29,899	31,503	30,864
GREENVILLE (GREENVILLE CO.)		85,000			204,000			289,000			
NEWS, PIEDMONT	CMB DLY		57,427	67.56		49,476	24.25		106,903	112,414	111,737
NEWS	M (M-F)		37,185	43.75		44,486	21.81		81,671	87,020	86,787
PIEDMONT	E (M-F)		20,242	23.81		4,990	2.45		25,232	25,394	24,950
NEWS-PIEDMONT	SAT M		52,381	61.62		53,605	26.28		105,986	112,519	110,332
NEWS-PIEDMONT	SUN		59,097	69.53		60,208	29.51		119,305	126,553	126,095
GREENWOOD (GREENWOOD CO.)		8,700			29,500			38,200			
INDEX-JOURNAL	E (M-F)		6,327	72.72		9,672	32.79		15,999	16,139	16,361
INDEX-JOURNAL	SUN		6,279	72.17		10,096	34.22		16,375	16,532	16,566
HILTON HEAD ISLAND (BEAUFORT CO.)		5,600			21,000			26,600			
ISLAND PACKET	M (M-F)		6,586	117.61		640	3.05		7,226	9,844	9,855
MYRTLE BEACH (HORRY CO.)		22,100			20,400			42,500			
SUN NEWS	M		16,802	76.03		10,227	50.13		27,029	27,975	25,965
SUN NEWS	SUN		20,175	91.29		11,699	57.35		31,874	33,137	31,779

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
SOUTH CAROLINA		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
ORANGEBURG (ORANGEBURG CO.)		11,600			23,600			35,200			
TIMES & DEMOCRAT	M		7,687	66.27		7,826	33.16		15,513	16,247	15,763
TIMES & DEMOCRAT	SUN		7,813	67.35		8,316	35.24		16,129	16,821	16,476
ROCK HILL (YORK CO.)		35,200#			15,600			50,800			
HERALD	E	#	20,889	59.34		4,468	28.64		25,357	26,049	26,215
HERALD	SUN	#	20,381	57.90		4,421	28.34		24,802	25,497	
SPARTANBURG (SPARTANBURG CO.)		44,200			61,200			105,400			
HERALD-JOURNAL	M		29,370	66.45		24,309	39.72		53,679	55,404*	49,754*
HERALD-JOURNAL	SUN		30,578	69.18		26,710	43.64		57,288	59,294*	53,568*
SUMTER (SUMTER CO.)		12,000			34,900			46,900			
ITEM	E		8,508	70.90		12,750	36.53		21,258	21,453	21,069
SOUTH DAKOTA											
ABERDEEN (BROWN CO.)		10,900			28,400			39,300			
AMERICAN NEWS	M		8,409	77.15		10,473	36.88		18,882	20,063	19,844
AMERICAN NEWS	SUN		9,448	86.68		11,241	39.58		20,689	21,982	21,414
HURON (BEADLE CO.)		5,300			21,000			26,300			
PLAINSMAN	E (M-F)		5,013	94.58		6,524	31.07		11,537	12,335	12,491
PLAINSMAN	SUN		5,087	95.98		6,673	31.78		11,760	12,677	12,787
MITCHELL (DAVISON CO.)		5,400			28,800			34,200			
REPUBLIC	E		3,982	73.74		7,451	25.87		11,433	11,849	11,877
RAPID CITY (PENNINGTON CO.)		19,600			40,800			60,400			
JOURNAL	E		14,593	74.45		14,585	35.75		29,178	31,853	31,553
JOURNAL	SUN		15,496	79.06		16,176	39.65		31,672	34,807	34,658
SIOUX FALLS (MINNEHAHA CO.)		36,500			59,800			96,300			
ARGUS LEADER	M		22,866	62.65		14,608	24.43		37,474	44,395	42,381
ARGUS LEADER	SUN		27,218	74.57		22,719	37.99		49,937	64,176	60,248
WATERTOWN (CODINGTON CO.)		6,800			20,100			26,900			
PUBLIC OPINION	E		5,382	79.15		8,751	43.54		14,133	16,555	16,941

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TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ATHENS (McMINN CO.)		4,600			13,200			17,800			
POST-ATHENIAN	E (M-F)		3,536	76.87		6,292	47.67		9,828	10,106	10,143
CHATTANOOGA (HAMILTON CO.)		99,800			200,800			300,600			
TIMES, NEWS-FREE PRESS	CMB DLY		71,593	71.74		23,821	11.86		95,414	105,175	103,509
TIMES	M (M-F)		33,133	33.20		10,648	5.30		43,781	47,855	46,963
NEWS-FREE PRESS	E (M-F)		38,460	38.54		13,173	6.56		51,633	57,320	56,546
TIMES	SAT M		32,641	32.71		10,660	5.31		43,301	47,112	46,445
NEWS-FREE PRESS	SAT E		35,459	35.53		12,915	6.43		48,374	54,005	53,128
NEWS-FREE PRESS	SUN		76,216	76.37		25,602	12.75		101,818	112,545	108,859
CLARKSVILLE (MONTGOMERY CO.)		24,700			10,300			35,000			
LEAF-CHRONICLE	M		11,903	48.19		4,748	46.10		16,651	18,501	18,148
LEAF-CHRONICLE	SUN		14,326	58.00		5,456	52.97		19,782	22,205	21,839
CLEVELAND (BRADLEY CO.)		13,100			16,000			29,100			
BANNER	E (M-F)		8,071	61.61		7,482	46.76		15,553	15,917*	16,030*
BANNER	SUN		8,561	65.35		8,431	52.69		16,992	17,387*	17,272*
COLUMBIA (MAURY CO.)		10,700			40,500			51,200			
HERALD	E (M-F)		6,707	62.68		5,078	12.54		11,785	12,347	12,663
HERALD	SUN		7,276	68.00		5,993	14.80		13,269	13,831	14,039
COOKEVILLE (PUTNAM CO.)		10,200			8,200			18,400			
HERALD-CITIZEN	E (M-F)		4,803	47.09		2,822	34.41		7,625	8,571	8,571
HERALD-CITIZEN	SUN		5,824	57.10		3,059	37.30		8,883	9,829	9,603
DYERSBURG (DYER CO.)		6,200			12,900			19,100			
STATE GAZETTE	E (M-F)		4,083	65.85		3,531	27.37		7,614	7,793	7,441
GREENEVILLE (GREENE CO.)		5,800			15,400			21,200			
SUN	E		4,765	82.16		9,164	59.51		13,929	14,455	14,460
JACKSON (MADISON CO.)		20,400			84,900			105,300			
SUN	E (M-F)		14,898	73.03		18,946	22.32		33,844	36,005	36,381
SUN	SAT M		14,115	69.19		18,796	22.14		32,911	35,070	
SUN	SUN		15,329	75.14		20,370	23.99		35,699	38,034	37,277
JOHNSON CITY (WASHINGTON CO.)		24,300			40,600			64,900			
PRESS	M		14,887	61.26		12,100	29.80		26,987	29,289	28,465
PRESS	SUN		16,248	66.86		13,904	34.25		30,152	32,710	32,345

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TENNESSEE		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
KINGSPORT (SULLIVAN CO.)		33,300			50,400			83,700			
TIMES-NEWS	ALL DAY (M-F)		26,801	80.48		17,419	34.56		44,220	47,167	47,551
TIMES-NEWS	SAT M		25,520	76.64		17,047	33.82		42,567	45,157	45,892
TIMES-NEWS	SUN		27,514	82.62		17,182	34.09		44,696	47,584	47,388
KNOXVILLE (KNOX CO.)		103,500			90,600			194,100			
JOURNAL	E		27,969	27.02		14,326	15.81		42,295	44,093	60,574
NEWS-SENTINEL	M		45,722	44.18		50,779	56.05		96,501	100,452	93,799
NEWS-SENTINEL	SUN		66,947	64.68		91,489	100.98		158,436	166,218	164,626
MARYVILLE-ALCOA (BLOUNT CO.)		20,900			11,500			32,400			
TIMES	E (M-F)		10,077	48.22		10,335	89.87		20,412	20,882	21,039
MEMPHIS (SHELBY CO.)		332,100#			259,700			591,800			
COMMERCIAL APPEAL	M	#	170,742	51.41		30,324	11.68		201,066	225,016	225,674
COMMERCIAL APPEAL	SUN	#	220,815	66.49		43,964	16.93		264,779	298,003	295,412
MORRISTOWN (HAMBLEN CO.)		16,500			31,700			48,200			
CITIZEN TRIBUNE	E (M-F)		10,783	65.35		7,647	24.12		18,430	20,287	19,998
CITIZEN TRIBUNE	SUN		11,880	72.00		9,421	29.72		21,301	23,706	23,314
MURFREESBORO (RUTHERFORD CO.)		13,700			20,000			33,700			
NEWS JOURNAL	E		8,265	60.33		7,593	37.97		15,858	16,213	14,417
NEWS JOURNAL	SUN		9,320	68.03		8,183	40.92		17,503	17,931	16,227
NASHVILLE (DAVIDSON CO.)		336,800#						336,800			
BANNER	E	#	56,396	16.74					56,396	67,408	68,930
TENNESSEAN	M	#	98,630	29.28					98,630	122,589	120,825
TENNESSEAN	SUN	#	199,913	59.36					199,913	259,705	255,729
OAK RIDGE (ANDERSON CO.)		15,400			30,300			45,700			
OAK RIDGER	E (M-F)		9,500	61.69		2,045	6.75		11,545	11,923	11,639
PARIS (HENRY CO.)		11,800#						11,800			
POST-INTELLIGENCER	E (M-F)	#	7,323	62.06					7,323	7,927	8,196
TEXAS											
ABILENE (TAYLOR CO.)		38,300#			16,500			54,800			
REPORTER-NEWS	M	#	22,843	59.64		5,755	34.88		28,598	44,258*	36,990*
REPORTER-NEWS	SUN	#	30,067	78.50		7,566	45.85		37,633	56,343*	59,844*

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TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
AMARILLO (POTTER CO.)		62,600			106,900			169,500			
NEWS, GLOBE-TIMES	CMB DLY		42,855	68.46		24,998	23.38		67,853	70,180	72,282
NEWS	M		19,970	31.90		21,907	20.49		41,877	44,147	44,810
GLOBE-TIMES	E (M-F)		22,885	36.56		3,091	2.89		25,976	26,033	27,472
NEWS-GLOBE	SUN		46,811	74.78		27,740	25.95		74,551	77,078	77,721
ARLINGTON (TARRANT CO.)		86,900@						86,900			
NEWS	E (M-F)	@	5,899	6.79					5,899	5,985	8,549
NEWS	SUN	@	6,876	7.91					6,876	6,961	9,598
AUSTIN (TRAVIS CO.)		195,400			125,500			320,900			
AMERICAN-STATESMAN	ALL DAY (M-F)		118,328	60.56		41,852	33.35		160,180	166,980	165,643
AMERICAN-STATESMAN	SAT M		118,212	60.50		43,854	34.94		162,066	169,038	165,808
AMERICAN-STATESMAN	SUN		141,024	72.17		54,022	43.05		195,046	204,816	201,391
BEAUMONT (JEFFERSON CO.)		53,100			183,800			236,900			
ENTERPRISE	M		35,732	67.29		30,955	16.84		66,687	68,918	68,659
ENTERPRISE	SUN		40,274	75.85		37,265	20.27		77,539	80,184	77,982
BIG SPRING (HOWARD CO.)		9,600#			3,400			13,000			
HERALD	E (M-F)	#	6,101	63.55		1,990	58.53		8,091	9,120	9,311
HERALD	SAT M	#	6,071	63.24		1,975	58.09		8,046	9,089	9,176
HERALD	SUN	#	6,772	70.54		2,261	66.50		9,033	10,205	10,527
BORGER (HUTCHINSON CO.)		7,000			8,300			15,300			
NEWS-HERALD	E (M-F)		4,706	67.23		2,079	25.05		6,785	7,027	7,355
NEWS-HERALD	SUN		5,150	73.57		2,542	30.63		7,692	7,963	8,276
BROWNSVILLE (CAMERON CO.)		25,900			119,000			144,900			
HERALD	E (M-F)		12,911	49.85		3,392	2.85		16,303	16,416	16,875
HERALD	SUN		15,810	61.04		4,248	3.57		20,058	20,205	19,749
BROWNWOOD (BROWN CO.)		8,900			30,200			39,100			
BULLETIN	E (M-F)		5,400	60.67		3,867	12.80		9,267	9,498*	10,349*
BULLETIN	SUN		6,518	73.24		4,739	15.69		11,257	11,488*	12,106*
BRYAN-COLLEGE STATION (BRAZOS CO.)		40,600#			21,800			62,400			
EAGLE	M	#	20,228	49.82		5,103	23.41		25,331	26,170*	26,805*
EAGLE	SUN	#	22,860	56.31		5,752	26.39		28,612	29,590*	30,711*

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TEXAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
CLUTE-FREEPORT-LAKE JACKSON-RICHWOOD (BRAZORIA CO.)		17,000			25,100			42,100			
BRAZOSPORT FACTS	E		10,151	59.71		9,085	36.20		19,236	19,370	19,516
BRAZOSPORT FACTS	SUN		10,658	62.69		10,201	40.64		20,859	21,006	21,221
CONROE (MONTGOMERY CO.)		7,400			50,900			58,300			
COURIER	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
COURIER	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CORPUS CHRISTI (NUECES CO.)		88,500#			30,500			119,000			
CALLER, TIMES	CMB DLY	#	57,996	65.53		11,257	36.91		69,253	82,449*	85,500*
CALLER	M (M-F)	#	39,698	44.86		9,134	29.95		48,832	60,940*	62,647*
TIMES	E (M-F)	#	18,298	20.68		2,123	6.96		20,421	21,509*	22,853*
CALLER-TIMES	SAT M	#	46,636	52.70		10,161	33.31		56,797	69,807*	71,963*
CALLER-TIMES	SUN	#	59,710	67.47		13,715	44.97		73,425	90,857*	93,497*
DALLAS (DALLAS CO.)											
WALL STREET JOURNAL-SOUTHWEST EDITION	M (M-F)									218,819	224,050
DEL RIO (VAL VERDE CO.)		10,800			1,600			12,400			
NEWS-HERALD	E		5,218	48.31		571	35.69		5,789	6,096*	6,391*
NEWS-HERALD	SUN		5,478	50.72		596	37.25		6,074	6,461*	6,881*
DENISON (GRAYSON CO.)		9,600#			27,400			37,000			
HERALD	E (M-F)	#	6,663	69.41		3,047	11.12		9,710	13,727	13,973
HERALD	SUN	#	7,336	76.42		3,437	12.54		10,773	15,221	15,572
DENTON (DENTON CO.)		22,600			59,500			82,100			
RECORD-CHRONICLE	E (M-F)		13,038	57.69		3,961	6.66		16,999	17,532	17,124
RECORD-CHRONICLE	SUN		14,274	63.16		4,871	8.19		19,145	19,836	19,370
EL PASO (EL PASO CO.)		149,600			138,800			288,400			
TIMES, HERALD-POST	CMB DLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD-POST	E			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
TIMES	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
FORT WORTH (TARRANT CO.)		380,800#			193,300			574,100			
STAR-TELEGRAM	CMB DLY	#	222,955	58.55		33,970	17.57		256,925	261,852	255,207
STAR-TELEGRAM	M (M-F)	#	110,349	28.98		17,076	8.83		127,425	131,923	125,674
STAR-TELEGRAM	E (M-F)	#	112,606	29.57		16,894	8.74		129,500	129,929	129,533
STAR-TELEGRAM	SAT M	#	219,397	57.61		37,452	19.38		256,849	261,566	260,251
STAR-TELEGRAM	SUN	#	257,644	67.66		51,438	26.61		309,082	315,644	303,776

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GALVESTON (GALVESTON CO.)		24,400			34,600			59,000			
NEWS	M		15,026	61.58		11,193	32.35		26,219	27,924	28,612
NEWS	SUN		14,094	57.76		11,908	34.42		26,002	27,878	28,718
GARLAND (DALLAS CO.)		57,100			8,900			66,000			
NEWS	E (M-F)		11,474	20.09		400	4.49		11,874	11,984	15,540
NEWS	SUN		12,484	21.86		409	4.60		12,893	13,004	16,230
GRAND PRAIRIE (DALLAS CO.)		30,900@						30,900			
NEWS	E (M-F)	@	8,416	27.24					8,416	8,490	10,030
NEWS	SUN	@	9,167	29.67					9,167	9,242	10,572
GREENVILLE (HUNT CO.)		9,100#			15,000			24,100			
HERALD BANNER	M	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HERALD BANNER	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HARLINGEN (CAMERON CO.)		23,100			75,700			98,800			
VALLEY STAR	M		15,585	67.47		11,018	14.55		26,603	29,438	29,093
VALLEY STAR	SUN		18,115	78.42		12,408	16.39		30,523	32,144	30,889
HOUSTON (HARRIS CO.)		1,028,900			409,000			1,437,900			
CHRONICLE	ALL DAY (M-F)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHRONICLE	SAT M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHRONICLE	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	M			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
POST	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HUNTSVILLE (WALKER CO.)		8,700			6,400			15,100			
ITEM	M (T-S)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
ITEM	SUN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
HURST (TARRANT CO.)		51,500@						51,500			
MID-CITIES NEWS	E (M-F)	@	6,045	11.74					6,045	6,773	8,614
MID-CITIES NEWS	SUN	@	6,394	12.42					6,394	7,119	8,859
IRVING (DALLAS CO.)		46,100@						46,100			
NEWS	E (M-F)	@	10,727	23.27					10,727	10,800	12,999
NEWS	SUN	@	12,345	26.78					12,345	12,418	13,997
KERRVILLE-INGRAM (KERR CO.)		10,300			14,100			24,400			
TIMES	E (M-F)		6,840	66.41		1,848	13.11		8,688	8,893	8,522
TIMES	SUN		7,968	77.36		2,201	15.61		10,169	10,468	10,351

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TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
KILLEEN (BELL CO.)		27,700			12,300			40,000			
HERALD	M		12,087	43.64		4,490	36.50		16,577	17,249	17,169
HERALD	SUN		14,185	51.21		5,812	47.25		19,997	20,865	20,727
LAREDO (WEBB CO.)		28,900			9,900			38,800			
TIMES	M		15,846	54.83		2,513	25.38		18,359	19,614*	16,939
TIMES	SUN		17,341	60.00		2,642	26.69		19,983	21,312*	18,313
LONGVIEW (GREGG CO.)		30,900			58,600			89,500			
JOURNAL, NEWS	CMB DLY		21,632	70.01		10,162	17.34		31,794	33,053	33,395
JOURNAL	M (M-F)		8,342	27.00		10,156	17.33		18,498	19,713	19,304
NEWS	E (M-F)		13,290	43.01		6	0.01		13,296	13,340	14,091
NEWS-JOURNAL	SAT M		20,711	67.03		10,261	17.51		30,972	32,287	32,263
JOURNAL	SUN		27,323	88.42		13,690	23.36		41,013	42,628	42,475
LUBBOCK (LUBBOCK CO.)		65,300			83,200			148,500			
AVALANCHE-JOURNAL, JOURNAL	CMB DLY		42,600	65.24		24,210	29.10		66,810	72,220	72,047
AVALANCHE-JOURNAL	M (M-F)		30,106	46.10		24,202	29.09		54,308	59,685	58,981
JOURNAL	E (M-F)		12,494	19.13		8	0.01		12,502	12,535	13,066
AVALANCHE-JOURNAL	SAT M		38,101	58.35		23,337	28.05		61,438	66,624	66,423
AVALANCHE-JOURNAL	SUN		44,593	68.29		26,737	32.14		71,330	76,497	77,538
LUFKIN (ANGELINA CO.)		11,600			43,600			55,200			
NEWS	E (M-F)		7,091	61.13		7,400	16.97		14,491	14,705	15,298
NEWS	SAT M		7,371	63.54		7,451	17.09		14,822	15,036	15,417
NEWS	SUN		7,794	67.19		8,506	19.51		16,300	16,552	17,060
McALLEN (HIDALGO CO.)		49,700			53,400			103,100			
MONITOR	E (M-F)		21,548	43.36		7,639	14.31		29,187	29,448	28,109
MONITOR	SUN		29,319	58.99		10,757	20.14		40,076	40,524	38,558
MARSHALL (HARRISON CO.)		9,700#			25,000			34,700			
NEWS MESSENGER	E (M-F)	#	5,701	58.77		4,120	16.48		9,821	10,072	10,180
NEWS MESSENGER	SUN	#	6,840	70.52		4,820	19.28		11,660	11,923	12,011
MIDLAND (MIDLAND CO.)		35,600			82,700			118,300			
REPORTER-TELEGRAM	E (M-F)		19,705	55.35		3,484	4.21		23,189	23,682	25,234
REPORTER-TELEGRAM	SAT M		20,220	56.80		3,599	4.35		23,819	24,315	25,837
REPORTER-TELEGRAM	SUN		23,076	64.82		4,554	5.51		27,630	28,272	30,214
MOUNT PLEASANT (TITUS CO.)		4,500			15,400			19,900			
TRIBUNE	E (M-F)		2,333	51.84		2,292	14.88		4,625	4,794	4,947
TRIBUNE	SUN		2,699	59.98		2,480	16.10		5,179	5,374	5,418

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TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
NEW BRAUNFELS (COMAL CO.)		9,500			8,500			18,000			
HERALD-ZEITUNG	E (TU-F)		4,281	45.06		2,735	32.18		7,016	7,269	7,017
HERALD-ZEITUNG	SUN		5,210	54.84		3,346	39.36		8,556	8,808	8,513
ODESSA (ECTOR CO.)		48,900			94,400			143,300			
AMERICAN	E (M-F)		22,438	45.89		6,916	7.33		29,354	29,860	30,861
AMERICAN	SAT M		22,527	46.07		7,348	7.78		29,875	30,436	31,665
AMERICAN	SUN		28,755	58.80		9,378	9.93		38,133	38,895	41,178
ORANGE (ORANGE CO.)		12,500			23,700			36,200			
LEADER	E		5,717	45.74		4,751	20.05		10,468	10,594	10,835
LEADER	SUN		6,587	52.70		5,469	23.08		12,056	12,195	12,542
PALESTINE (ANDERSON CO.)		6,600			16,700			23,300			
HERALD-PRESS	E		5,572	84.42		4,645	27.81		10,217	10,751	11,044
HERALD-PRESS	SUN		6,011	91.08		5,073	30.38		11,084	11,694	12,362
PAMPA (GRAY CO.)		8,500			14,100			22,600			
NEWS	E (M-F)		5,742	67.55		1,714	12.16		7,456	7,628	8,045
NEWS	SUN		6,333	74.51		1,913	13.57		8,246	8,418	8,668
PARIS (LAMAR CO.)		10,300#			6,700			17,000			
NEWS	E (M-F)	#	6,188	60.08		3,825	57.09		10,013	12,862*	12,953*
NEWS	SAT M	#	6,064	58.87		3,825	57.09		9,889	12,735*	12,827*
NEWS	SUN	#	6,430	62.43		3,980	59.40		10,410	13,416*	13,439*
PORT ARTHUR (JEFFERSON CO.)		43,600			9,000			52,600			
NEWS	M		21,548	49.42		1,156	12.84		22,704	22,975	22,901
NEWS	SUN		23,136	53.06		1,273	14.14		24,409	24,664	24,749
RICHARDSON (DALLAS CO.)		26,800@						26,800			
NEWS	E (M-F)	@	5,831	21.76					5,831	7,276	8,697
NEWS	SUN	@	5,953	22.21					5,953	7,398	9,014
SAN ANGELO (TOM GREEN CO.)		30,100#			4,900			35,000			
STANDARD-TIMES	M	#	18,322	60.87		1,443	29.45		19,765	34,257*	34,524*
STANDARD-TIMES	SUN	#	23,635	78.52		1,891	38.59		25,526	40,506*	39,458*
SAN ANTONIO (BEXAR CO.)		594,800#						594,800			
EXPRESS-NEWS	ALL DAY (M-F)	#	174,912	29.41					174,912	178,812	168,098
EXPRESS-NEWS	SAT M	#	184,630	31.04					184,630	188,620	177,313
EXPRESS-NEWS	SUN	#	243,531	40.94					243,531	249,397	229,863

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TEXAS		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SAN ANTONIO (BEXAR CO.)		328,500			266,300			594,800			
LIGHT	ALL DAY		113,809	34.65		25,126	9.44		138,935	142,407	142,050
LIGHT	SUN		166,385	50.65		43,723	16.42		210,108	217,006	206,026
SAN MARCOS (HAYS CO.)		7,300			10,300			17,600			
RECORD	E (TU-F)		3,142	43.04		1,402	13.61		4,544	4,691	4,923
RECORD	SUN		4,226	57.89		1,860	18.06		6,086	6,242	6,511
SEGUIN (GUADALUPE CO.)		6,300			26,000			32,300			
GAZETTE-ENTERPRISE	E (TU-F)		3,440	54.60		2,672	10.28		6,112	6,359	5,705
GAZETTE-ENTERPRISE	SUN		4,238	67.27		2,857	10.99		7,095	7,335	6,672
SHERMAN (GRAYSON CO.)		12,300			68,000			80,300			
DEMOCRAT	E (M-F)		9,103	74.01		11,611	17.08		20,714	21,096	21,480
DEMOCRAT	SUN		9,989	81.21		13,449	19.78		23,438	23,855	24,017
TEMPLE (BELL CO.)		22,300			72,300			94,600			
TELEGRAM	M		14,946	67.02		10,703	14.80		25,649	25,913	26,153
TELEGRAM	SUN		17,196	77.11		11,827	16.36		29,023	29,317	29,352
TEXARKANA (BOWIE CO.), TX-(MILLER CO.), AR		28,900			108,200			137,100			
GAZETTE	M		18,649	64.53		14,448	13.35		33,097	33,275*	32,889*
GAZETTE	SUN		19,967	69.09		15,923	14.72		35,890	36,115*	35,616*
TYLER (SMITH CO.)		31,300			172,200			203,500			
TELEGRAPH, COURIER-TIMES	CMB DLY		20,873	66.69		22,933	13.32		43,806	44,821	45,585
TELEGRAPH	M		13,556	43.31		22,926	13.31		36,482	37,450	37,841
COURIER-TIMES	E (M-F)		7,317	23.38		7	0.00		7,324	7,371	7,744
COURIER-TIMES-TELEGRAPH	SUN		21,395	68.35		27,480	15.96		48,875	50,116	48,521
VICTORIA (VICTORIA CO.)		19,700			45,600			65,300			
ADVOCATE	M		14,658	74.41		18,854	41.35		33,512	36,098	37,363
ADVOCATE	SUN		15,040	76.35		19,547	42.87		34,587	37,302	38,493
WACO (McLENNAN CO.)		55,500			117,400			172,900			
TRIBUNE-HERALD	M		35,271	63.55		17,859	15.21		53,130	54,102	52,840
TRIBUNE-HERALD	SUN		43,075	77.61		24,743	21.08		67,818	69,211	68,493
WICHITA FALLS (WICHITA CO.)		35,700#			13,600			49,300			
RECORD-NEWS, TIMES	CMB DLY	#	29,622	82.97		7,289	53.60		36,911	48,824*	48,018*
RECORD-NEWS	M (M-F)	#	18,092	50.68		5,256	38.65		23,348	35,096*	34,015*
TIMES	E (M-F)	#	11,530	32.30		2,033	14.95		13,563	13,728*	14,003*
RECORD-NEWS	SAT M	#	26,670	74.71		6,922	50.90		33,592	45,511*	44,377*
TIMES	SUN	#	28,487	79.80		7,685	56.51		36,172	49,826*	47,259*

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
UTAH		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
LOGAN (CACHE CO.)		11,700			11,300			23,000			
,HERALD JOURNAL	E (M-F)		7,143	61.05		6,870	60.80		14,013	14,169	13,733
HERALD JOURNAL	SUN		7,443	63.62		7,008	62.02		14,451	14,614	14,042
OGDEN (WEBER CO.)		93,100#						93,100			
STANDARD-EXAMINER	E	#	53,286	57.24					53,286	53,572	53,936
STANDARD-EXAMINER	SUN	#	56,013	60.16					56,013	56,358	55,755
PROVO (UTAH CO.)		48,600			20,100			68,700			
HERALD	E (M-F)		21,898	45.06		7,909	39.35		29,807	31,281	31,334
HERALD	SUN		22,267	45.82		8,109	40.34		30,376	31,866	31,867
SALT LAKE CITY (SALT LAKE CO.)		272,300#			149,600			421,900			
TRIBUNE, DESERET NEWS	CMB DLY	#	145,374	53.39		24,358	16.28		169,732	175,829	177,436
TRIBUNE	M	#	96,609	35.48		11,990	8.01		108,599	112,625	112,844
DESERET NEWS	E	#	48,765	17.91		12,368	8.27		61,133	63,204	64,592
TRIBUNE, DESERET NEWS	CMB SUN	#	172,224	63.25		31,166	20.83		203,390	212,598	209,325
TRIBUNE	SUN	#	120,242	44.16		16,627	11.11		136,869	142,644	137,358
DESERET NEWS	SUN	#	51,982	19.09		14,539	9.72		66,521	69,954	71,967
VERMONT											
BARRE-MONTPELIER (WASHINGTON CO.)		8,600			20,700			29,300			
TIMES-ARGUS	E		6,558	76.26		6,138	29.65		12,696	13,295	12,905
TIMES-ARGUS	SUN		6,330	73.60		6,673	32.24		13,003	14,071	13,479
BENNINGTON (BENNINGTON CO.)		15,800#						15,800			
BANNER	M	#	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME								
BURLINGTON (CHITTENDEN CO.)		20,900			61,000			81,900			
FREE PRESS	M		14,523	69.49		28,164	46.17		42,687	49,169	49,960
FREE PRESS	SUN		13,643	65.28		29,998	49.18		43,641	53,890	51,224
RUTLAND (RUTLAND CO.)		11,000			42,700			53,700			
HERALD	M		9,368	85.16		12,767	29.90		22,135	24,208	24,119
HERALD & TIMES ARGUS	SUN		8,897	80.88		12,514	29.31		21,411	23,515	22,801
ST. JOHNSBURY (CALEDONIA CO.)		3,300			19,300			22,600			
CALEDONIA RECORD	E		2,882	87.33		5,746	29.77		8,628	9,593	9,290

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VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
ALEXANDRIA (INDEPENDENT CITY)		54,300#						54,300			
JOURNAL	M (M-F)	#	4,954	9.12					4,954	5,216	5,436
ARLINGTON (ARLINGTON CO.)		73,300#						73,300			
JOURNAL	M (M-F)	#	9,254	12.62					9,254	9,619	10,183
BRISTOL (INDEPENDENT CITY), VA - (SULLIVAN CO.), TN		19,700			97,100			116,800			
HERALD COURIER	ALL DAY (M-F)		14,015	71.14		23,302	24.00		37,317	41,885	42,232
HERALD COURIER/ VIRGINIA-TENNESSEAN	SAT M		13,924	70.68		23,484	24.19		37,408	41,743	40,915
HERALD COURIER/ VIRGINIA-TENNESSEAN	SUN		14,948	75.88		23,689	24.40		38,637	43,033	42,672
CHARLOTTESVILLE (INDEPENDENT CITY)		60,600#						60,600			
PROGRESS	E	#	30,266	49.94					30,266	31,239	32,176
PROGRESS	SUN	#	31,265	51.59					31,265	33,072	33,296
COVINGTON (INDEPENDENT CITY)		3,000#			8,300			11,300			
VIRGINIAN	E	#	3,041	101.37		4,435	53.43		7,476	8,385	8,431
CULPEPER (CULPEPER CO.)		21,000#						21,000			
STAR-EXPONENT	M	#	6,939	33.04					6,939	7,110	7,343
DANVILLE (PITTSYLVANIA CO.)		23,400			24,400			47,800			
REGISTER, BEE	CMB DLY		16,609	70.98		9,237	37.86		25,846	26,053	25,751
REGISTER	M (M-F)		5,596	23.91		2,022	8.29		7,618	7,766	7,618
BEE	E (M-F)		11,013	47.06		7,215	29.57		18,228	18,287	18,133
REGISTER	SAT M		13,493	57.66		9,008	36.92		22,501	22,704	22,327
REGISTER	SUN		17,346	74.13		11,065	45.35		28,411	28,605	27,978
FREDERICKSBURG (INDEPENDENT CITY)		44,900#						44,900			
FREE LANCE-STAR	E	#	32,803	73.06					32,803	35,704	33,899
HARRISONBURG (INDEPENDENT CITY)		8,900			38,600			47,500			
NEWS-RECORD	M		8,280	93.03		19,716	51.08		27,996	30,381	30,125
HOPEWELL (INDEPENDENT CITY)		8,700			17,500			26,200			
NEWS	E (M-F)		4,999	57.46		2,141	12.23		7,140	7,323	7,359

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VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
LYNCHBURG (INDEPENDENT CITY)		33,400			38,400			71,800			
NEWS & ADVANCE (1-1-87 to 3-31-87)	ALL DAY		24,924	74.62		16,391	42.68		41,315	42,269	
NEWS, ADVANCE (10-1-86 to 12-31-86)	CMB DLY		21,284	63.72		15,707	40.90		36,991	37,926	41,333
NEWS (10-1-86 to 12-31-86)	M (M-F)		17,152	51.35		15,405	40.12		32,557	33,492	27,792
ADVANCE (10-1-86 to 12-31-86)	E (M-F)		4,132	12.37		302	0.79		4,434	4,434	13,541
NEWS & ADVANCE	SAT		24,093	72.13		15,983	41.62		40,076	41,021	39,415
NEWS & ADVANCE	SUN		26,548	79.49		17,304	45.06		43,852	44,807	43,915
MANASSAS (INDEPENDENT CITY)		15,100			11,000			26,100			
JOURNAL MESSENGER	E		8,304	54.99		4,208	38.25		12,512	12,740	12,441
MARTINSVILLE (INDEPENDENT CITY)		7,000			22,400			29,400			
BULLETIN	E (M-F)		5,889	84.13		12,215	54.53		18,104	18,261*	18,373*
BULLETIN	SUN		6,218	88.83		14,170	63.26		20,388	20,544*	20,485*
NEWPORT NEWS-HAMPTON (INDEPENDENT CITIES)		151,800#						151,800			
PRESS, TIMES HERALD	CMB DLY	#	102,336	67.42					102,336	105,758*	101,915*
PRESS	M (M-F)	#	66,328	43.69					66,328	69,529*	65,181*
TIMES HERALD	E (M-F)	#	36,008	23.72					36,008	36,229*	36,734*
PRESS	SAT M	#	95,118	62.66					95,118	98,421*	95,450*
PRESS	SUN	#	113,111	74.51					113,111	116,542*	111,638*
NORFOLK-PORTSMOUTH-VIRGINIA BEACH-CHESAPEAKE (INDEPENDENT CITIES)		296,900#			135,200			432,100			
VIRGINIAN-PILOT, LEDGER-STAR	CMB DLY	#	201,850	67.99		16,779	12.41		218,629	222,136*	227,037*
VIRGINIAN-PILOT	M (M-F)	#	123,354	41.55		16,331	12.08		139,685	143,093*	143,296*
LEDGER-STAR	E (M-F)	#	78,496	26.44		448	0.33		78,944	79,043*	83,741*
VIRGINIAN-PILOT/LEDGER STAR	SAT M	#	209,850	70.68		17,842	13.20		227,692	231,325*	231,240*
VIRGINIAN-PILOT/LEDGER-STAR	SUN	#	204,108	68.75		18,910	13.99		223,018	227,274*	227,414*
PETERSBURG (DINWIDDIE CO.)		26,300			44,900			71,200			
PROGRESS-INDEX	E		12,262	46.62		7,919	17.64		20,181	20,772	20,813
PROGRESS-INDEX	SUN		12,430	47.26		8,270	18.42		20,700	21,302	21,237

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VIRGINIA		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
RICHMOND (INDEPENDENT CITY)		234,100#			185,000			419,100			
TIMES-DISPATCH, NEWS-LEADER	CMB DLY	#	186,242	79.56		50,942	27.54		237,184	250,647	251,065
TIMES-DISPATCH	M	#	92,583	39.55		36,132	19.53		128,715	141,544	139,909
NEWS-LEADER	E	#	93,659	40.01		14,810	8.01		108,469	109,103	111,156
TIMES-DISPATCH	SUN	#	168,190	71.85		58,146	31.43		226,336	245,741	240,182
ROANOKE (INDEPENDENT CITY)		84,500#			175,400			259,900			
TIMES & WORLD-NEWS	CMB DLY	#	65,641	77.68		55,723	31.77		121,364	123,739	124,356
TIMES & WORLD-NEWS	M (M-F)	#	24,854	29.41		52,590	29.98		77,444	79,747	78,386
TIMES & WORLD-NEWS	E (M-F)	#	40,787	48.27		3,133	1.79		43,920	43,992	45,970
TIMES & WORLD-NEWS	SAT M	#	64,702	76.57		56,780	32.37		121,482	123,917	123,964
TIMES & WORLD-NEWS	SUN	#	64,297	76.09		60,531	34.51		124,828	127,579	126,766
SPRINGFIELD (FAIRFAX CO.)		316,700#						316,700			
FAIRFAX JOURNAL	M (M-F)	#	57,092	18.03					57,092	58,880	59,104
STAUNTON (INDEPENDENT CITY)		11,100			33,400			44,500			
NEWS-LEADER	M		7,928	71.42		8,911	26.68		16,839	17,564	17,394
NEWS-LEADER	SUN		8,879	79.99		11,897	35.62		20,776	21,844	21,308
STRASBURG (SHENANDOAH CO.)		44,700#						44,700			
NORTHERN VIRGINIA DAILY	M	#	13,266	29.68					13,266	14,351	14,589
SUFFOLK (INDEPENDENT CITY)		16,300			14,700			31,000			
NEWS-HERALD	E (M-F)		6,523	40.02		204	1.39		6,727	6,835	6,832
NEWS-HERALD	SUN		6,915	42.42		223	1.52		7,138	7,246	7,273
WAYNESBORO (INDEPENDENT CITY)		8,700			17,700			26,400			
NEWS-VIRGINIAN	E		8,082	92.90		3,360	18.98		11,442	12,445	13,275
WINCHESTER (INDEPENDENT CITY)		8,100#			15,700			23,800			
STAR	E	#	7,479	92.33		10,286	65.52		17,765	21,036	20,917
WOODBRIDGE (PRINCE WILLIAM CO.)		36,900#						36,900			
POTOMAC NEWS	E (M-F)	#	19,861	53.82					19,861	23,949	22,828
WASHINGTON											
ABERDEEN (GRAYS HARBOR CO.)		11,600			18,200			29,800			
WORLD	E		8,066	69.53		9,107	50.04		17,173	17,356	17,516
WORLD	SUN		7,877	67.91		9,140	50.22		17,017	17,200	17,381

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION AS OF	AS OF
WASHINGTON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
BELLEVUE (KING CO.)		117,100#						117,100			
JOURNAL-AMERICAN	M	#	26,527	22.65					26,527	27,282	26,831
JOURNAL-AMERICAN	SUN	#	26,942	23.01					26,942	27,689	27,333
BELLINGHAM (WHATCOM CO.)		18,900			25,100			44,000			
HERALD	E		11,388	60.25		9,722	38.73		21,110	21,861	21,527
HERALD	SUN		12,525	66.27		11,177	44.53		23,702	24,959	24,711
BREMERTON (KITSAP CO.)		35,100			29,800			64,900			
SUN	E		24,157	68.82		14,557	48.85		38,714	39,049	38,645
CENTRALIA-CHEHALIS (LEWIS CO.)		8,500			25,900			34,400			
CHRONICLE	E		5,647	66.44		8,653	33.41		14,300	14,704	14,883
EVERETT (SNOHOMISH CO.)		33,900			126,800			160,700			
HERALD	E		20,198	59.58		34,738	27.40		54,936	55,710	56,037
HERALD	SUN		21,550	63.57		37,364	29.47		58,914	59,816	57,727
LONGVIEW (COWLITZ CO.)		18,300			18,600			36,900			
NEWS	E		14,868	81.25		8,684	46.69		23.552	24,374	24,575
MOUNT VERNON (SKAGIT CO.)		27,300#						27,300			
VALLEY HERALD	E	#	15,581	57.07					15,581	16,544*	16,334
OLYMPIA (THURSTON CO.)		22,300			45,000			67,300			
OLYMPIAN	E		16,220	72.74		10,744	23.88		26,964	27,330	27,061
OLYMPIAN	SUN		18,211	81.66		12,293	27.32		30,504	30,995	29,664
PASCO (FRANKLIN CO.)-KENNEWICK-RICHLAND (BENTON CO.)		35,000			17,300			52,300			
TRI-CITY HERALD	M		26,418	75.48		4,472	25.85		30,890	33,211	33,019
TRI-CITY HERALD	SUN		28,750	82.14		4,887	28.25		33,637	36,183	35,823
PORT ANGELES (CLALLAM CO.)		7,200			14,300			21,500			
NEWS	E (M-F)		5,054	70.19		6,255	43.74		11,309	12,401	12,093
NEWS	SUN		5,455	75.76		6,839	47.83		12,294	13,456	13,215
SEATTLE (KING CO.)		578,200#						578,200			
POST-INTELLIGENCER, TIMES	CMB DLY	#	350,985	60.70					350,985	434,933	432,814
POST-INTELLIGENCER	M (M-F)	#	138,142	23.89					138,142	203,726	202,305
TIMES	E (M-F)	#	212,843	36.81					212,843	231,207	230,509
POST-INTELLIGENCER, TIMES	CMB SAT	#	324,905	56.19					324,905	397,520	393,669
POST-INTELLIGENCER	SAT M	#	115,817	20.03					115,817	170,813	168,979
TIMES	SAT M	#	209,088	36.16					209,088	226,707	224,690
TIMES/POST-INTELLIGENCER	SUN	#	392,271	67.84					392,271	500,781	490,105

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WASHINGTON		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
SPOKANE (SPOKANE CO.)		117,200			172,200			289,400			
SPOKESMAN-REVIEW, CHRONICLE	CMB DLY		67,363	57.48		47,512	27.59		114,875	120,992	119,003
SPOKESMAN-REVIEW	M (M-F)		42,317	36.11		37,980	22.06		80,297	86,321	80,375
CHRONICLE	E (M-F)		25,046	21.37		9,532	5.54		34,578	34,671	38,628
SPOKESMAN-REVIEW	SAT M		68,345	58.31		50,572	29.37		118,917	126,223	126,218
SPOKESMAN-REVIEW	SUN		71,607	61.10		54,802	31.82		126,409	134,189	135,233
TACOMA (PIERCE CO.)		130,700			211,100			341,800			
NEWS TRIBUNE	E		71,262	54.52		38,176	18.08		109,438	110,184	107,678
NEWS TRIBUNE	SUN		77,353	59.18		44,430	21.05		121,783	122,948	119,150
VANCOUVER (CLARK CO.)		78,700#						78,700			
COLUMBIAN	E (M-F)	#	45,323	57.59					45,323	46,963	46,964
COLUMBIAN	SUN	#	50,404	64.05					50,404	52,227	52,335
WALLA WALLA (WALLA WALLA CO.)		13,400			10,100			23,500			
UNION BULLETIN	E (M-F)		10,198	76.10		4,900	48.51		15,098	15,344	15,556
UNION BULLETIN	SUN		10,344	77.19		5,089	50.39		15,433	15,746	16,024
WENATCHEE (CHELAN CO.)		14,100			47,300			61,400			
WORLD	E (M-F)		11,187	79.34		14,582	30.83		25,769	26,343	27,362
WORLD	SUN		12,795	90.74		16,115	34.07		28,910	29,554	30,326
YAKIMA (YAKIMA CO.)		33,900#			33,100			67,000			
HERALD-REPUBLIC	ALL DAY	#	20,407	60.20		15,162	45.81		35,569	38,895*	39,111*
HERALD-REPUBLIC	SUN	#	21,852	64.46		16,171	48.85		38,023	41,777*	41,908*
WEST VIRGINIA											
BECKLEY (RALEIGH CO.)		98,800#						98,800			
REGISTER/HERALD	M	#	31,513	31.90					31,513	32,642	33,350
REGISTER/HERALD	SUN	#	32,498	32.89					32,498	33,557	34,827
BLUEFIELD (MERCER CO).		79,300#						79,300			
TELEGRAPH	M	#	25,961	32.74					25,961	26,430	27,516
TELEGRAPH	SUN	#	29,439	37.12					29,439	29,941	31,314
CHARLESTON (KANAWHA CO.)		198,500#						198,500			
GAZETTE, MAIL	CMB DLY	#	100,663	50.71					100,663	108,419	108,490
GAZETTE	M	#	49,081	24.73					49,081	55,151	55,040
MAIL	E	#	51,582	25.99					51,582	53,268	53,450
GAZETTE-MAIL	SUN	#	99,804	50.28					99,804	108,686	108,747

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WEST VIRGINIA		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
CLARKSBURG (HARRISON CO.)		14,700			52,600			67,300			
EXPONENT, TELEGRAM	CMB DLY		11,319	77.00		11,757	22.35		23,076	24,118	26,008
EXPONENT	M (TU-S)		2,493	16.96		4,261	8.10		6,754	7,575	8,047
TELEGRAM	E		8,826	60.04		7,496	14.25		16,322	16,543	17,961
EXPONENT-TELEGRAM	SUN		12,056	82.01		13,771	26.18		25,827	27,708	29,481
ELKINS (RANDOLPH CO.)		3,300			11,300			14,600			
INTER-MOUNTAIN	E				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME						
FAIRMONT (MARION CO.)		13,300			18,800			32,100			
TIMES-WEST VIRGINIAN	M		8,723	65.59		4,849	25.79		13,572	14,306	14,636
TIMES-WEST VIRGINIAN	SUN		9,284	69.80		5,507	29.29		14,791	15,540	15,966
HUNTINGTON (CABELL CO.)		49,300			77,200			126,500			
HERALD-DISPATCH	M		25,480	51.68		12,887	16.69		38,367	41,256*	42,098*
HERALD-DISPATCH	SUN		30,276	61.41		15,724	20.37		46,000	49,373*	48,555*
LOGAN (LOGAN CO.)		1,200			16,500			17,700			
BANNER	E (M-F)		810	67.50		9,423	57.11		10,233	10,593*	11,250*
BANNER	SUN		810	67.50		9,463	57.35		10,273	10,633*	11,252*
MARTINSBURG (BERKELEY CO.)		5,700			29,800			35,500			
JOURNAL	E				UNDER TEMPORARY SUSPENSION OF SERVICE						
MORGANTOWN (MONONGALIA CO.)		18,600			24,100			42,700			
DOMINION-POST	M		10,140	54.52		6,818	28.29		16,958	20,126	20,313
DOMINION-POST	SUN		11,841	63.66		9,298	38.58		21,139	27,746	27,436
PARKERSBURG (WOOD CO.)		28,000			46,700			74,700			
NEWS, SENTINEL	CMB DLY		22,048	78.74		12,541	26.85		34,589	36,282*	36,377*
NEWS	M		11,567	41.31		8,319	17.81		19,886	21,352*	21,116*
SENTINEL	E		10,481	37.43		4,222	9.04		14,703	14,930*	15,261*
NEWS	SUN		20,417	72.92		16,758	35.88		37,175	39,798*	40,224*
WEIRTON (HANCOCK CO.)		9,200			20,700			29,900			
TIMES	E		6,171	67.08		1,440	6.96		7,611	7,718*	7,640
WHEELING (OHIO CO.)		36,800			66,200			103,000			
INTELLIGENCER, NEWS-REGISTER	CMB DLY		26,090	70.90		15,014	22.68		41,104	48,320	49,767
INTELLIGENCER	M (M-F)		8,634	23.46		8,383	12.66		17,017	23,540	24,157
NEWS-REGISTER	E (M-F)		17,456	47.43		6,631	10.02		24,087	24,780	25,610
INTELLIGENCER	SAT M		23,053	62.64		15,248	23.03		38,301	45,776	46,858
NEWS-REGISTER	SUN		26,666	72.46		19,792	29.90		46,458	54,769	54,368
WILLIAMSON (MINGO CO.)		48,700#						48,700			
NEWS	E	#	11,554	23.72					11,554	11,879	11,895

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WISCONSIN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
APPLETON (OUTGAMIE CO.)- NEENAH-MENASHA (WINNEBAGO CO.)		55,300			44,700			100,000			
POST-CRESCENT	E		34,387	62.18		16,998	38.03		51,385	52,253	52,089
POST-CRESCENT	SUN		41,324	74.73		20,872	46.69		62,196	65,289	63,298
CHIPPEWA FALLS (CHIPPEWA CO.)		4,700			15,200			19,900			
HERALD-TELEGRAM	E		3,287	69.94		5,111	33.63		8,398	8,882	9,082
EAU CLAIRE (EAU CLAIRE CO.)		24,200			63,400			87,600			
LEADER-TELEGRAM	E (M-F)		16,155	66.76		16,082	25.37		32,237	34,165	35,401
LEADER-TELEGRAM	SAT		17,109	70.70		17,641	27.82		34,750	36,940	
LEADER-TELEGRAM	SUN		17,574	72.62		18,113	28.57		35,687	37,886	
FOND DU LAC (FOND DU LAC CO.)		15,200			38,300			53,500			
REPORTER	E (M-F)		9,827	64.65		9,305	24.30		19,132	19,624	19,785
REPORTER	SUN		10,231	67.31		9,617	25.11		19,848	20,343	20,475
GREEN BAY (BROWN CO.)		55,300			50,900			106,200			
PRESS-GAZETTE	E		36,073	65.23		17,148	33.69		53,221	55,533	55,153
PRESS-GAZETTE	SUN		41,060	74.25		25,060	49.23		66,120	76,966	74,663
JANESVILLE (ROCK CO.)		19,900			60,900			80,800			
GAZETTE	E		14,128	70.99		14,662	24.08		28,790	29,592	30,825
KENOSHA (KENOSHA CO.)		29,000			14,600			43,600			
NEWS	E (M-F)		22,578	77.86		6,035	41.34		28,613	29,252	29,892
NEWS	SUN		23,445	80.84		6,453	44.20		29,898	30,682	30,706
LA CROSSE (LA CROSSE CO.)		27,400			59,900			87,300			
TRIBUNE	E		18,228	66.53		15,402	25.71		33,630	34,471	34,820
TRIBUNE	SUN		19,096	69.69		17,006	28.39		36,102	37,104	37,422
MADISON (DANE CO.)		91,100			150,100			241,200			
STATE JOURNAL, CAPITAL TIMES	CMB DLY		54,877	60.24		42,428	28.27		97,305	106,694	106,217
STATE JOURNAL	M (M-F)		36,481	40.05		33,279	22.17		69,760	78,568	77,559
CAPITAL TIMES	E (M-F)		18,396	20.19		9,149	6.10		27,545	28,126	28,658
STATE JOURNAL, CAPITAL TIMES	CMB SAT		57,008	62.58		47,815	31.86		104,823	114,324	108,144
STATE JOURNAL	SAT M		37,897	41.60		37,629	25.07		75,526	84,458	79,231
CAPITAL TIMES	SAT E		19,111	20.98		10,186	6.79		29,297	29,866	28,913
STATE JOURNAL	SUN		63,687	69.91		67,866	45.21		131,553	147,589	144,847

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
WISCONSIN		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MANITOWOC-TWO RIVERS (MANITOWOC CO.)		19,100			19,500			38,600			
HERALD-TIMES REPORTER	E		11,543	60.43		4,661	23.90		16,204	16,584	16,604
HERALD-TIMES REPORTER	SUN		11,461	60.01		4,645	23.82		16,106	16,486	16,488
MARINETTE (MARINETTE CO.)		4,800			24,600			29,400			
EAGLE-STAR	E		3,548	73.92		5,437	22.10		8,985	9,133	9,381
MARSHFIELD (WOOD CO.)		7,800			24,700			32,500			
NEWS-HERALD	E		5,661	72.58		9,016	36.50		14,677	15,526	15,534
MILWAUKEE (MILWAUKEE CO.)		527,700#			252,900			780,600			
SENTINEL, JOURNAL	CMB DLY	#	387,084	73.35		32,154	12.71		419,238	481,892	482,861
SENTINEL	M (M-F)	#	131,425	24.91		17,465	6.91		148,890	192,638	188,359
JOURNAL	E (M-F)	#	255,659	48.45		14,689	5.81		270,348	289,254	294,502
SENTINEL, JOURNAL	CMB SAT	#	362,828	68.76		30,735	12.15		393,563	452,708	
SENTINEL	SAT M	#	123,865	23.47		16,828	6.65		140,693	182,097	
JOURNAL	SAT E	#	238,963	45.28		13,907	5.50		252,870	270,611	
JOURNAL	SUN	#	390,778	74.05		53,127	21.01		443,905	516,890	514,549
OSHKOSH (WINNEBAGO CO.)		23,100			58,300			81,400			
NORTHWESTERN	E (M-F)		16,518	71.51		8,561	14.68		25,079	25,541	26,405
NORTHWESTERN	SUN		17,653	76.42		9,642	16.54		27,295	27,854	27,889
RACINE (RACINE CO.)		48,500			14,400			62,900			
JOURNAL TIMES	E		31,038	64.00		4,108	28.53		35,146	35,627	35,663
JOURNAL TIMES	SUN		33,250	68.56		4,487	31.16		37,737	38,247	38,029
SHAWANO (SHAWANO CO.)		3,200#			10,100			13,300			
LEADER	E	#	2,507	78.34		4,083	40.43		6,590	7,459*	7,486
SHEBOYGAN (SHEBOYGAN CO.)		22,700			34,500			57,200			
PRESS	E		16,471	72.56		12,269	35.56		28,740	29,690*	29,524*
STEVENS POINT (PORTAGE CO.)		10,700			11,300			22,000			
JOURNAL	E		6,693	62.55		6,042	53.47		12,735	13,735	
WAUKESHA (WAUKESHA CO.)		19,900#			39,200			59,100			
FREEMAN	E	#	12,096	60.78		8,662	22.10		20,758	22,580	22,446
WAUSAU (MARATHON CO.)		21,000			33,200			54,200			
HERALD	E		13,647	64.99		10,271	30.94		23,918	24,450	24,628
HERALD	SUN		10,697	50.94		8,028	24.18		18,725	23,798	23,532
WISCONSIN RAPIDS (WOOD CO.)		12,700			9,500			22,200			
TRIBUNE	E		8,821	69.46		3,691	38.85		12,512	13,012	13,285

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WYOMING		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	3/31/87	3/31/86
CASPER (NATRONA CO.)		19,900			52,500			72,400			
STAR-TRIBUNE	M		15,974	80.27		9,209	17.54		25,183	34,993	37,309
STAR-TRIBUNE	SUN		17,505	87.96		10,699	20.38		28,204	39,522	41,040
CHEYENNE (LARAMIE CO.)		21,900			29,400			51,300			
EAGLE, STATE TRIBUNE	CMB DLY		16,057	73.32		2,873	9.77		18,930	19,376	19,544
EAGLE	M		6,599	30.13		1,867	6.35		8,466	8,689	8,766
STATE TRIBUNE	E		9,458	43.19		1,006	3.42		10,464	10,687	10,778
TRIBUNE-EAGLE	SUN		16,547	75.56		3,008	10.23		19,555	20,088	20,311
LARAMIE (ALBANY CO.)		9,800			6,000			15,800			
BOOMERANG	M (TU-S)		6,435	65.66		457	7.62		6,892	7,561	7,688
BOOMERANG	SUN		6,505	66.38		452	7.53		6,957	7,675	7,845
RAWLINS (CARBON CO.)		3,700			4,600			8,300			
TIMES	M (TU-S)		2,414	65.24		1,019	22.15		3,433	3,863	3,883
ROCK SPRINGS (SWEETWATER CO.)		8,200			30,000			38,200			
ROCKET-MINER	M (TU-S)		4,823	58.82		1,926	6.42		6,749	7,098	7,323
SHERIDAN (SHERIDAN CO.)		7,100			6,200			13,300			
PRESS	E		4,642	65.38		1,047	16.89		5,689	6,231	6,396
WORLAND (WASHAKIE CO.)		2,300			6,300			8,600			
NORTHERN NEWS	M (TU-S)		1,931	83.96		1,808	28.70		3,739	4,139	4,324

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		CZ OR NDM		RATIO	RTZ OR NDM		RATIO	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
BAHAMAS		OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	CIRC/ OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
NASSAU		@									
GUARDIAN	M	@	11,049						11,049	11,933	12,277
BERMUDA											
HAMILTON		@									
ROYAL GAZETTE	M	@		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
PUERTO RICO											
SAN JUAN		325,800			93,400			419,200			
EL MUNDO	M		46,925	14.40		7,489	8.02		54,414	97,236*	97,473*
EL MUNDO	SUN		59,548	18.28		10,397	11.13		69,945	122,757*	117,608*
EL NUEVO DIA	M		101,055	31.02		15,067	16.13		116,122	193,076*	191,871#
EL NUEVO DIA	SUN		97,991	30.08		16,301	17.45		114,292	193,296*	206,869#
EL VOCERO	M (M-F)		75,257	23.10		19,549	20.93		94,806	208,567*	211,470*
EL VOCERO	SAT		55,771	17.12		15,644	16.75		71,415	163,359*	163,478*
STAR	M		26,892	8.25		1,435	1.54		28,327	36,751*	36,536*
STAR	SUN		28,205	8.66		1,761	1.89		29,966	38,819*	39,688*
TAIWAN											
TAIPEI		#									
CHINA TIMES	ALL DAY	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							
CHINA TIMES	SUN	#		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME							

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GROUP NAME		TOTAL CIRCULATION AS OF 3/31/87	3/31/86
BAND	E	NOT COMPLETE	576,429
BAND	SAT	NOT COMPLETE	233,999
BAND	SUN	NOT COMPLETE	178,504
BOOTH-MICHIGAN NEWSPAPER GROUP	E	649,777	535,509
BOOTH-MICHIGAN NEWSPAPER GROUP	SUN	645,583	630,139
THE CAJUN GROUP	M & E	60,117	64,823
THE CAJUN GROUP	SUN	70,296	75,102
CALIFORNIA AD GROUP	E	59,304	58,615
CALIFORNIA AD GROUP	SUN	64,985	30,979
CLEVELAND ADI NETWORK	M & E	213,783	216,155
CLEVELAND ADI NETWORK	SUN	78,633	78,548
COPLEY CHICAGO ZONE	E	165,834	166,162
COPLEY CHICAGO ZONE	SUN/WKND	165,817	164,553
COPLEY LOS ANGELES NEWSPAPERS	E	131,101	133,638
COPLEY LOS ANGELES NEWSPAPERS	SUN	124,424	125,801
DANN	E	NOT COMPLETE	88,032
DONREY ARKANSAS METRO GROUP	M, E & ALL DAY	69,218	69,154
DONREY ARKANSAS METRO GROUP	SUN	76,183	76,873
ESSEX COUNTY NEWSPAPERS, INC.	E	37,117*	36,845
FAIRFIELD COUNTY DAILIES GROUP	M, E	144,288	147,882
DAILIES GROUP	SAT	84,469	
DAILIES GROUP	SUN	141,143	
GANNETT MICHIGAN	E	121,647	123,471
GANNETT MICHIGAN	SAT	28,928	28,609
GANNETT MICHIGAN	SUN	155,202	151,530

GROUP NAME		TOTAL CIRCULATION AS OF 3/31/87	3/31/86
GREATER PHILADELPHIA NEWSPAPERS	M & E	147,458	149,728
GREATER PHILADELPHIA NEWSPAPERS	SUN	161,506	163,389
GREATER VENTURA COUNTY	E	72,188	71,971
GREATER VENTURA COUNTY	SUN	79,754	78,299
HOUMA/THIBODAUX METRO GROUP	E	32,645*	34,423
HOUMA/THIBODAUX METRO GROUP	SUN	22,914*	24,209
IMPERIAL VALLEY UNIT	E	16,873	16,215
JOURNAL SUBURBAN NEWSPAPER GROUP - MARYLAND	M	76,508	77,283
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA	M	73,715	74,723
JOURNAL SUBURBAN NEWSPAPER GROUP - VIRGINIA/MARYLAND	M	150,223	152,006
KNIGHT-RIDDER	M & E	744,769	744,250
KNIGHT-RIDDER	SAT	445,180	607,090
KNIGHT-RIDDER	SUN	1,159,237	984,569
MERCED-MADERA GROUP	E	32,019	31,325
MID-IOWA BUY	M & E	37,130	
MID-IOWA BUY	SUN	20,548	
MIDLAND-HURON GROUP	E	26,060	26,819
MIDLAND-ODESSA METRO GROUP	E	53,542	56,095
MIDLAND-ODESSA METRO GROUP	SAT	54,751	57,502
MIDLAND-ODESSA METRO GROUP	SUN	67,167	71,392
MISSISSIPPI VALLEY MEDIA GROUP	E	13,502	13,517

*AVERAGES FOR 3 MONTHS

GROUP NAME		TOTAL CIRCULATION AS OF 3/31/87	3/31/86
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	E	47,373	50,349
MOLINE-ROCK ISLAND QUAD CITIES METRO UNIT	SUN	55,583	57,407
MONTANA NEWSPAPER GROUP	M & E	148,826	152,642
MONTANA NEWSPAPER GROUP	SUN	161,495	164,139
NATIONAL TURF DAILIES	MON	65,577	79,478
NATIONAL TURF DAILIES	TUE	8,390	8,892
NATIONAL TURF DAILIES	M (TU-F)	60,080	62,368
NATIONAL TURF DAILIES	M (W-F)	29,786	28,562
NATIONAL TURF DAILIES	SAT	144,409	144,404
NATIONAL TURF DAILIES	SUN	93,182	86,287
NEWS-TEXAN SUBURBAN DAILIES	E	51,308	64,429
NEWS-TEXAN SUBURBAN DAILIES	SUN	56,142	68,270
NORTH JERSEY NEWSPAPER GROUP	M & E	156,765*	
NORTH JERSEY NEWSPAPER GROUP	SUN	73,072*	
NORTHEASTERN OHIO NEWSPAPERS	E	30,388*	
NORTHEASTERN OHIO NEWSPAPERS	SUN	29,119*	
NORTHERN CALIFORNIA METRO MARKET GROUP	E	NOT COMPLETE	81,727
NORTHERN CALIFORNIA METRO MARKET GROUP	SAT	NOT COMPLETE	10,401
NORTHERN CALIFORNIA METRO MARKET GROUP	SUN	NOT COMPLETE	25,941
PRO GROUP	E	91,392	92,398
PRO GROUP	SUN	96,244	96,129
RALEIGH-DURHAM COMBINED GROUP	M & E	239,526	237,948
RALEIGH-DURHAM COMBINED GROUP	SUN	247,533	240,316
RIO GRANDE VALLEY	M & E	75,302	74,077
RIO GRANDE VALLEY	SUN	92,873	89,196
THE RUTLAND HERALD AND THE TIMES ARGUS	M & E	37,503	37,024
THE RUTLAND HERALD AND THE TIMES ARGUS	SUN	37,586	36,280
SOUTHERN CONNECTICUT NEWSPAPERS INC.	ALL DAY	43,764	43,746
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SAT	12,532	12,512
SOUTHERN CONNECTICUT NEWSPAPERS INC.	SUN	49,700	47,898
SPAN GROUP (Dailies Only)	M & E	NOT COMPLETE	241,005
TEMPLE/KILLEEN METRO GROUP	M	43,162	43,322
TEMPLE/KILLEEN METRO GROUP	SUN	50,182	50,079
TREASURE COAST GROUP	M	73,027	66,542
TREASURE COAST GROUP	SUN	79,869	72,175
U-BIE GROUP	M, E & ALL DAY	178,835	183,376
U-BIE GROUP	SUN	201,917	194,796
UNYT:NEW YORK ADI	M & E	597,927	589,257
UNYT:NEW YORK ADI	SAT	548,822	541,205
UNYT:NEW YORK ADI	SUN	770,130	767,396
VALUABLE VENTURA COUNTY GROUP	M & E	NOT COMPLETE	119,179
VALUABLE VENTURA COUNTY GROUP	SUN	NOT COMPLETE	126,829
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	E	172,980	180,093
WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	200,255	199,685
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	M & E	215,640	221,531
POUGHKEEPSIE JOURNAL CMB. W/WESTCHESTER-ROCKLAND NEWSPAPERS, INC.	SUN	259,712	259,034
WHEELING METRO COMBO	M & E	69,670	72,135
WHEELING METRO COMBO	SUN	77,827	78,427

*AVERAGES FOR 3 MONTHS

Audit Bureau of Circulations

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May 22, 1987

Supplement to ABC Daily Newspaper Fas-Fax
United States

Circulation Averages for period ended March 31, 1987

This supplement provides circulation data on publications that filed their regular March 31, 1987 Publisher's Statements subsequent to preparations of the FAS-FAX report. Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

Audit Bureau of Circulations
900 N. Meacham Road, Schaumburg, IL 60173-4968

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ARKANSAS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
FAYETTEVILLE (WASHINGTON CO.)		13,800			34,000			47,800			
NORTHWEST TIMES	E		7,514	54.45		3,364	9.89		10,878	11,133	10,951
NORTHWEST TIMES	SUN		8,262	59.87		3,743	11.01		12,005	12,260	11,928
CALIFORNIA											
HANFORD (KINGS CO.)		13,200			15,500			28,700			
SENTINEL	E		7,579	57.42		6,554	42.28		14,133	14,283	13,158+
LOS ANGELES (LOS ANGELES CO.)		1,287,900			2,512,800			3,800,700			
HOLLYWOOD REPORTER	M (M-F)									20,254	
PALO ALTO (SANTA CLARA CO.)		139,900			54,000			193,900			
PENINSULA TIMES TRIBUNE	E		44,660	31.92		3,325	6.16		47,985	51,931	55,264
PENINSULA TIMES TRIBUNE	SUN		47,375	33.86		3,805	7.05		51,180	55,880	60,343
RED BLUFF (TEHAMA CO.)		17,300#						17,300			
NEWS	E	#	8,457	48.88					8,457	8,707	8,770
CONNECTICUT											
DANBURY (FAIRFIELD CO.)		28,900			63,200			92,100			
NEWS-TIMES	M		19,030	65.85		19,075	30.18		38,105	39,479*	39,712*
NEWS-TIMES	SUN		20,587	71.24		22,679	35.88		43,266	45,789*	45,640*
DISTRICT OF COLUMBIA											
WASHINGTON		1,218,600#						1,218,600			
OIL DAILY	M (M-F)									3,975	4,337
FLORIDA											
DE LAND (VOLUSIA CO.)		17,800			10,000			27,800			
SUN NEWS	E (M-F)		5,377	30.21		3,519	35.19		8,896	9,116	9,638
SUN NEWS	WKND		5,626	31.61		3,891	38.91		9,517	9,760	10,528

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*AVERAGES FOR 3 MONTHS

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

ILLINOIS		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
GALESBURG (KNOX CO.)		14,100			30,800			44,900			
REGISTER-MAIL	E		10,270	72.84		8,316	27.00		18,586	19,135	19,632
KENTUCKY											
SOMERSET (PULASKI CO.)		4,500			13,700			18,200			
COMMONWEALTH-JOURNAL	E (M-F)		2,989	66.42		3,896	28.44		6,885	7,670	7,832
COMMONWEALTH-JOURNAL	SUN		2,720	60.44		3,833	27.98		6,553	7,340	7,356
LOUISIANA											
ABBEVILLE (VERMILION PARISH)		5,000			13,300			18,300			
MERIDIONAL	M (TU-F)		2,009	40.18		1,895	14.25		3,904	4,022	4,035
MERIDIONAL	SUN		2,448	48.96		2,118	15.92		4,566	4,685	4,233+
MASSACHUSETTS											
FITCHBURG (WORCESTER CO.)		28,500			39,500			68,000			
SENTINEL & ENTERPRISE	E		16,999	59.65		4,750	12.03		21,749	22,026*	22,696*
MILFORD (WORCESTER CO.)		29,300#						29,300			
NEWS	E	#	12,131	41.40					12,131	13,179	13,382
MICHIGAN											
MOUNT PLEASANT (ISABELLA CO.)		23,000#						23,000			
SUN	M	#	10,628	46.21					10,628	11,371	11,706*
ROYAL OAK (OAKLAND CO.)		86,500			64,300			150,800			
TRIBUNE	E		34,507	39.89		4,049	6.30		38,556	39,399	39,319
MISSISSIPPI											
CORINTH (ALCORN CO.)		17,900#						17,900			
CORINTHIAN	E (M-F)	#	8,739	48.82					8,739	9,998	9,678

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		CZ OR NDM		RATIO CIRC/	RTZ OR NDM		RATIO CIRC/	TOTAL NDM OR CZ & RTZ		TOTAL CIRCULATION	
MISSISSIPPI		OH'S	CIRC	OH'S	OH'S	CIRC	OH'S	OH'S	CIRC	AS OF 3/31/87	AS OF 3/31/86
MERIDIAN (LAUDERDALE CO.)		18,500			81,600			100,100			
STAR	E		9,863	53.31		12,834	15.73		22,697	22,882*	23,265*
STAR	SUN		11,050	59.73		15,317	18.77		26,367	26,553*	26,903*
NEW YORK											
AUBURN (CAYUGA CO.)		12,200			22,300			34,500			
CITIZEN	E (M-F)		8,260	67.70		7,013	31.45		15,273	15,597	15,650
CITIZEN	SUN		8,290	67.95		7,391	33.14		15,681	16,030	16,116
CORNING (STEUBEN CO.)		11,000			21,000			32,000			
LEADER	E		8,185	74.41		6,530	31.10		14,715	16,248	16,238
NEWBURGH (ORANGE CO.)- BEACON (DUTCHESS CO.)		21,500			78,800			100,300			
NEWS	E		9,042	42.06		3,524	4.47		12,566	12,735	14,045
NEWS	SUN		9,331	43.40		3,664	4.65		12,995	13,164	14,389
OSWEGO (OSWEGO CO.)		8,100			26,300			34,400			
PALLADIUM-TIMES	E		4,990	61.60		3,414	12.98		8,404	8,614	8,983
NORTH DAKOTA											
DEVILS LAKE (RAMSEY CO.)		3,100			7,300			10,400			
JOURNAL	E (M-F)		3,204	103.35		1,765	24.18		4,969	5,399	5,346
OHIO											
MIDDLETOWN (BUTLER CO.)		31,500			17,100			48,600			
JOURNAL	E		19,255	61.13		2,595	15.18		21,850	22,370	23,200
JOURNAL	SUN		20,522	65.15		2,848	16.65		23,370	23,902	24,331
TIFFIN (SENECA CO.)		9,500			10,700			20,200			
ADVERTISER-TRIBUNE	E		6,924	72.88		3,751	35.06		10,675	10,975	11,026

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		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
PENNSYLVANIA											
BROWNSVILLE (FAYETTE CO.) TELEGRAPH	E	3,300	1,914	58.00	22,800	3,586	15.73	26,100	5,500	5,775	5,967
PHOENIXVILLE (CHESTER CO.) PHOENIX	E	5,700	3,839	67.35	22,500	2,513	11.17	28,200	6,352	6,458	6,651
TEXAS											
CONROE (MONTGOMERY CO.) COURIER	M	7,400	3,794	51.27	50,900	4,890	9.61	58,300	8,684	8,865	9,725
COURIER	SUN		4,189	56.61		5,494	10.79		9,683	9,864	11,395
EL PASO (EL PASO CO.) TIMES, HERALD-POST	CMB DLY	149,600	77,129	51.56	138,800	12,697	9.15	288,400	89,826	90,451*	88,607*
TIMES	M		46,815	31.29		11,947	8.61		58,762	59,273*	56,846*
HERALD-POST	E		30,314	20.26		750	0.54		31,064	31,178*	31,761*
TIMES	SUN		78,465	52.45		14,626	10.54		93,091	94,266*	88,847*
GREENVILLE (HUNT CO.)		9,100#			15,000			24,100			
HERALD BANNER	M	#	5,483	60.25		5,077	33.85		10,560	11,860	12,047
HERALD BANNER	~~SUN~~	#	5,994	65.87		5,528	36.85		11,522	12,938	12,942
VERMONT											
BENNINGTON (BENNINGTON CO.)		15,800#						15,800			
BANNER	M	#	7,351	46.53					7,351	7,786	7,641
VIRGINIA											
LYNCHBURG (INDEPENDENT CITY)		33,400			38,400			71,800			
NEWS, ADVANCE (10-1-86 to 12-31-86)	CMB DLY		25,350	75.90		16,006	41.68		41,356	42,291	41,333
ADVANCE (10-1-86 to 12-31-86)	E (M-F)		8,198	24.54		601	1.57		8,799	8,799	13,541

*AVERAGES FOR 3 MONTHS

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WASHINGTON		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
BREMERTON (KITSAP CO.)		35,100			29,800			64,900			
SUN	E		24,138	68.77		14,546	48.81		38,684	39,019	38,645
KENT (KING CO.)		108,800#						108,800			
VALLEY NEWS	M (M-F)	#	29,416	27.04					29,416	29,589	
VALLEY NEWS	SUN	#	29,788	27.38					29,788	29,961	
WEST VIRGINIA											
ELKINS (RANDOLPH CO.)		3,300			11,300			14,600			
INTER-MOUNTAIN	E		2,900	87.88		5,193	45.96		8,093	10,994	10,852
WEIRTON (HANCOCK CO.)		9,200			7,800			17,000			
TIMES	E		6,171	67.08		1,440	18.46		7,611	7,718*	7,640

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TAIWAN		CZ OR NDM OH'S	CZ OR NDM CIRC	RATIO CIRC/ OH'S	RTZ OR NDM OH'S	RTZ OR NDM CIRC	RATIO CIRC/ OH'S	TOTAL NDM OR CZ & RTZ OH'S	TOTAL NDM OR CZ & RTZ CIRC	TOTAL CIRCULATION AS OF 3/31/87	TOTAL CIRCULATION AS OF 3/31/86
TAIPEI											
CHINA TIMES	ALL DAY	#	371,852			851,786			1,223,638	1,231,609	1,154,403
CHINA TIMES	SUN	#	382,159			829,980			1,212,139	1,220,067	1,173,137

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

GROUP NAME		TOTAL CIRCULATION AS OF 3/31/87	 3/31/86
BAND	E	566,792	576,429
BAND	SAT	180,160	178,504
BAND	SUN	260,627	233,999
DANN	E	89,420	88,032
SPAN GROUP (Dailies Only)	M & E	220,155	

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